

**Multiple Ownership**

The assignment of licenses contemplated by this application is consistent with the Commission's revised local radio multiple ownership rule, 47 C.F.R. § 73.3555(a).

Radio Stations KESO(FM) and KZSP(FM), the stations that are the subject of this application, are both licensed to South Padre Island, Texas. South Padre Island is located in Cameron County, Texas. Cameron County is part of the McAllen-Harlingen-Brownsville Arbitron Metro market (the "Metro").

**McAllen-Harlingen-Brownsville Arbitron Metro**

BMP RGV License Company, L.P. ("BMP RGV"), the proposed assignee, currently holds an attributable interest in the following domestic radio stations that are: (i) licensed to communities in the Metro; or (ii) reported as "home" to the Metro by BIA's Media Access Pro database:

KILM(FM), Raymondville, Texas<sup>1</sup>  
KSOX(AM), Raymondville, Texas  
KURV(AM), Edinburg, Texas;  
KVJY(AM), Pharr, Texas<sup>2</sup>

BIA's Media Access Pro database reports that there are a total of 30 full-power commercial and non-commercial domestic radio stations licensed to (or home to) the Metro. If the Commission consents to this application, BMP RGV would hold an attributable interest in a total of six domestic radio stations licensed to or home to the

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<sup>1</sup> It is not clear to BMP RGV why KILM(FM) is shown by BIA as "home" to the Metro.

<sup>2</sup> BMP RGV currently holds an attributable interest in KVJY(AM) because one of its affiliated companies provides programming to the station pursuant to a local marketing agreement (a copy of which is on file with the Commission).

Metro (three FM and three AM). The Commission's revised multiple ownership rule permits common ownership of up to seven full-power stations (and not more than four in a single service) in a market of 30-44 full-power commercial and noncommercial domestic radio stations.<sup>3</sup> Thus, the proposed application is consistent with the Commission revised local radio multiple ownership rule.

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<sup>3</sup> Non-domestic stations are excluded from the numerator and denominator.