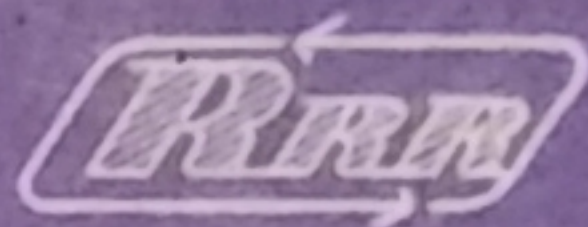


WVIR-TV



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# REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

STA 3-1-73  
PTA 3-13-73

29

COMM. TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed 4-13-73 (#761)

Call letters WVIR-TV

Station location CHARLOTTESVILLE, VA.

Name of licensee VIRGINIA BROADCASTING CORPORATION

Transmitter location On Carter Mountain, 3.5 mi. South of Center of Charlottesville, Va.

Main studio location 223 E. Main St., Charlottesville, Va.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-4474	3-1-72	Ch. 29	V. 436 kw	DA U	5-1-72
AH: 1200' MSL: 1200'		560-566	A. 87.1		9-1-73
CP for a new station					
CALL LETTERS ASSIGNED 5-15-72					
Wire	3-1-73	Re tendered lic. appl., pending filing			
proof of perf., auth. gtd. oper. temp. per. end. 4-11-73					
accord. BPCT-4474. Advise when oper. commences this auth.					
Wire	3-13-73	Re tendered lic. appl., auth. gtd.			
oper. PTA accord. 73.629 & BPCT-4474, except with Aur. ERP					
10% of Vis. ERP.					
BLCT-2206	4-13-73	Ch. 29	V. 427 kw	U	
AH: 1200' MSL: 1765'		560-566	A. 42.7 kw		10-1-75
Lic. (BPCT-4474) for a new station					
BRCT-761	9-23-75	Renewal of license (S)			10-1-78
BRCT-761	6-19-80	RENEWAL OF LICENSE(S)			10-1-81

Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters **-NEW-TV- WVIR-TV**

Name **VIRGINIA BROADCASTING CORPORATION**  
CH-29 (PO c/o Robert W. Stroh, 223 E. Main St., Charlottesville, Va. 22902)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4474	10-19-71	CP for new TV on:	GRANTED	3-1-72 <i>Lie</i>
R & F	10-22-71	Freq.: Ch-29, 560-566mcs		
#014358 \$500	10-22-71	ERP: Vis. 428kw(H)RMS, Aur. 87.6kw(H)RMS		
AC: 011		HAAT: 1196 ft.		
PRESS	NOV 8 1971	TL: Carter Mtn., 3.5 mi. S. of ctr. of		
PN REC'D:	11-23-71	Charlottesville, Va. (37-59-00 78-28-54)		
GRANT FEE: \$4500		SL: 223 E. Main St., Charlottesville, Va.		
GRANT FEE PAID: 4-13-72		Trans.: RCA TTU-30A Ant.: RCA TPU-30JDA		
063003		STATION LOCATION: CHARLOTTESVILLE, VIRGINIA		
		Atty.: David H. Lloyd (Arnold & Porter)		
		Engr.: Applicant		
		Amended 11-29-71 re Sec. IV-B		
		Amended 1---72 re SEC. IV-B & VI.		
		Amended 2-18-72 re Showing under Rule 73.636		

Robert W. Stroh

223 E. Main St.

Charlottesville, Va. 22901

703 296 2144

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call WVIR-TV  
Letters

Name  
CH-29 VIRGINIA BROADCASTING CORPORATION  
CHARLOTTESVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2206 R & F #157829 \$50 PRESS: AC-06	2-28-73 2-28-73 2-28-73 APR 11 1973	Lic. to cover (BPCT-4474) for a new station Atty: Reed Miller (Arnold & Porter)  AMENDED 3-5-73 to submit proof of performance measurements.	GRANTED I	4-13-73
BRCT-761 R & F PN Rec'd: PRESS:	6-2-75 6-2-75 6-2-75 86 JUN 1975	RENEWAL OF LICENSE  Annual Report Filed Atty: Frank Washington (Arnold, & Porter) <i>with sub 7-25-75 re annual report</i> Amended 8-28-75 re programming.	GRANTED	9-23-75
BRCT-761 R&F PN RECD PRESS	5-31-78 6-1-78 6-1-78 JUN 13 1978	RENEWAL OF LICENSE Atty.: Robert Garrett	GRANTED	6-19-80

CARD NO. 3

APPLICATION RECORD-BROADCASTING  
COMMERCIAL TELEVISION

Call Letters: WVIR-TV

Name: VIRGINIA BROADCASTING CORPORATION

CH-29

Station Location: CHARLOTTSVILLE, VIRGINIA

File No.	Date	Description	Action and Date
BRCT-810601LL R&F PN REC'D	5-30-81 6-01-81 6-1-81	RENEWAL OF LICENSE ATTY: REED MILLER {ARNOLD AND PORTER}	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

