

**Exhibit 10**

**Changes in Interests in Meredith Corporation Resulting from *Pro Forma*,  
 Involuntary Transfer**

Attributable Parties	Citizenship	Stock Interest Held			
		Before Transfer		After Transfer <sup>1</sup>	
		% Vote	% Total Assets <sup>2</sup>	% Vote	% Total Assets <sup>3</sup>
E. T. Meredith III	USA	44.256% <sup>4</sup>	4.547% <sup>5</sup>	0% <sup>6</sup>	0%
Katherine Meredith 1716 Locust Street Des Moines, Iowa 50309	USA	2.257% <sup>7</sup> (and negative control over an additional 6.409%)	0% <sup>8</sup>	31.879%	3.851% <sup>9</sup>
Edwin Meredith, IV 1716 Locust Street Des Moines, Iowa 50309	USA	0.975% <sup>10</sup>	0% <sup>11</sup>	11.027%	0.995% <sup>12</sup>
Dianne Mell Meredith Frazier 1716 Locust Street Des Moines, Iowa 50309	USA	0.705% <sup>13</sup>	0% <sup>14</sup>	10.462%	0.948% <sup>15</sup>

<sup>1</sup> The voting rights in the stock of Meredith Corporation (the “Corporation”) held by certain other persons and entities previously reported to the Commission through a long-form application remain unchanged by reason of Mr. Meredith’s death. Those persons and entities include, but are not limited to, Frederick B. Henry; Bohem Foundation voted by Frederick B. Henry; Anna K. Meredith Endowment Trust 11/21/80 voted by Bankers Trust Company, Trustee; David J. Londoner; Philip A. Marineau; Herbert M. Baum; Joel W. Johnson; William T. Kerr; Mary Sue Coleman; Robert E. Lee; Nicholas L. Reding; Jack D. Rehm; Kevin P. O’Brien; Jerome M. Kaplan; Stephen M. Lacy; Suku V. Radia; John S. Zieser; Leo R. Armatis; and Thomas J. Ferree.

<sup>2</sup> Total Assets percentages as shown in the table above are computed based on the percentage of equity represented by the stock over which the named entity has sole voting power. As described in Exhibit 2, named individuals may or may not be primary or contingent beneficiaries of family trusts over which they have sole voting authority. In addition, named individuals may be primary or contingent beneficiaries of family trusts over which they do not have sole voting authority and may share voting power under other trusts arrangements.

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<sup>3</sup> See note at endnote 2.

<sup>4</sup> Mr. Meredith's 44.256% of the voting rights in the stock of the Corporation arose out of his direct stockholdings in the Corporation and voting power over the stock of the Corporation held by a Meredith family partnership and a series of irrevocable trusts for Meredith family members. Mr. Meredith's direct stockholdings in the Corporation represented 3.673% of the total voting rights in the Corporation. With regard to the family partnership and those irrevocable trusts in which Mr. Meredith was the sole party authorized to vote the Corporation's stock, Mr. Meredith exercised approximately 40.583% of the voting rights in the Corporation's stock. In addition, Mr. Meredith shared voting rights over the stock of other irrevocable family trusts and a charitable foundation holding the Corporation stock. The Corporation stock over which Mr. Meredith had shared power to vote amounted to approximately 7.133% of the total voting rights in the Corporation. For example, in irrevocable trusts constituting in the aggregate approximately 6.409% of the voting rights in the Corporation, Mr. Meredith shared the voting rights over the stock in trust with his wife, Katherine Meredith.

<sup>5</sup> 4.547% is the percentage of equity represented by the stock over which Mr. Meredith had sole voting power. Mr. Meredith also held 0.565% of equity represented by stock over which Mr. Meredith shared voting power with Katherine Meredith in a trust arrangement.

<sup>6</sup> All of the irrevocable trusts that were held exclusively for Mr. Meredith's benefit divided on his death on a per stirpital basis for his descendants, with the Corporation's stock to be held in further trusts that grant sole voting rights to members of the Meredith family. Other irrevocable trust instruments provide for the sole and shared voting rights held by Mr. Meredith to pass on his death to a named alternate or to the party sharing the voting right with Mr. Meredith during his life. In the case of the charitable foundation, the voting rights continue to be exercised by the remaining members of the foundation's existing board. In the case of the family partnership, the voting rights are to be exercised by the new managing general partner, Katherine Meredith.

<sup>7</sup> Prior to Mr. Meredith's death and as previously approved by the Commission through a long-form application, Katherine Meredith's sole voting rights in the stock of the Corporation arose out of her sole voting power over the stock of the Corporation held directly and by the family partnership. As described in endnote 4, Katherine Meredith also shared with Mr. Meredith negative control over the voting rights of voting stock representing approximately 6.409% of the voting rights in the issued and outstanding stock of the Corporation.

<sup>8</sup> The Meredith Foundation Board, which included Katherine Meredith, shared voting power over 0.116% of equity represented by the Corporation stock. Katherine Meredith also held 0.565% of equity represented by stock over which she shared voting power with Mr. Meredith in a trust arrangement.

<sup>9</sup> 3.851% is the percentage of equity represented by the stock over which Katherine Meredith exercises voting power. Katherine Meredith also holds 0.001% of equity represented by stock over which she shares voting power with Bankers Trust, as co-executors of the Estate of

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Edwin T. Meredith, III. In addition, the Meredith Foundation Board, which includes Katherine Meredith, shares voting power over 0.116% of equity represented by the Corporation stock.

<sup>10</sup> Prior to Mr. Meredith's death and as previously approved by the Commission through a long-form application, Edwin Meredith, IV's sole voting rights in the stock of the Corporation arose out of his sole voting power over the stock of the Corporation held directly and by the family partnership.

<sup>11</sup> The Meredith Foundation Board, which included Edwin Meredith, IV, shared voting power over 0.116% of equity represented by the Corporation stock.

<sup>12</sup> 0.995% is the percentage of equity represented by the stock over which Edwin Meredith, IV, exercises sole voting control. The Meredith Foundation Board, which includes Edwin Meredith, IV, shares voting power over 0.116% of equity represented by the Corporation stock.

<sup>13</sup> Prior to Mr. Meredith's death and as previously approved by the Commission through a long-form application, Dianne Mell Meredith Frazier's sole voting rights in the stock of the Corporation arose out of her sole voting power over the stock of the Corporation held directly. Ms. Frazier is a Director of the Corporation and is its Director of Corporate Planning.

<sup>14</sup> The Meredith Foundation Board, which included Dianne Mell Meredith Frazier, shared voting power over 0.116% of equity represented by the Corporation stock.

<sup>15</sup> 0.948% is the percentage of equity represented by the stock over which Dianne Mell Meredith Frazier, exercises sole voting power. The Meredith Foundation Board, which includes Dianne Mell Meredith Frazier, shares voting power over 0.116% of equity represented by the Corporation stock. Ms. Frazier is a Director of the Corporation and is its Director of Corporate Planning.