

MULTIPLE OWNERSHIP

I. National Audience Reach Rule Section 73.3555(e)(1)

Section 73.3555(e)(1) of the Commission's rules limits a single entity, and its stockholders, partners, members, officers or directors, from directly or indirectly owning, operating, or controlling television stations which have an aggregate national audience reach exceeding 35% of the television households in the United States. 47 C.F.R. § 73.3555(e)(1). As demonstrated in Attachment 1 hereto, upon the grant and consummation of the transaction proposed herein, as well as the grant and consummation of the transfer of control of the remaining television stations ultimately controlled by USA Broadcasting, and the acquisitions of WTMW(TV) and commonly-owned station KDUO(TV) (see Exhibit 13), Univision Communications Inc. ("UCI") will have a national audience reach of 23.16% of U.S. television households.¹

UCI is also the proposed transferee of WSUR-TV, Ponce, Puerto Rico, and WLII-TV Caguas, Puerto Rico. Nielsen market data regarding the national audience reach for Puerto Rico is unavailable, however, based on current data from an alternative source, Puerto Rico has 1,222,115 television households. Thus, including Puerto Rico, UCI will have a national audience reach of 24.07% of U.S. television households.

Accordingly, the proposed transaction complies with the national audience reach rule.

¹ This percentage also assumes consummation of all pending acquisitions by affiliates of Entravision Communications Corporation. This percentage does not include the Austin, Texas market where UCI holds an attributable interest in the applicant for a new television on channel 52 at Blanco, Texas. When this station is considered, UCI will have an aggregate audience reach of 23.40%.