

RADIO MARKET ANALYSIS
KANSAS CITY TRUST, LLC
KCHZ RADIO STATION
OTTAWA, KANSAS
KMAJ-FM RADIO STATION
SHAWNEE/TOPEKA, KANSAS
November 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Kansas City Trust, LLC ("KCT"), the proposed assignee of stations KCHZ, Channel 239C1, Ottawa, Kansas and KMAJ-FM, Channel 299C, Topeka, Kansas (with an outstanding permit to relocate to Shawnee, Kansas). KCHZ is designated "home" to the Kansas City, Missouri/Kansas Arbitron Market (Market #29). KMAJ-FM's licensed facility is considered a metro station in the Topeka, Kansas Arbitron Market (Market #194). The outstanding KMAJ-FM permit to relocate to Shawnee, Kansas, will make the station a metro station in the Kansas City, Missouri/Kansas Arbitron market. As a result, a radio market analysis of two Arbitron markets is necessary, as is a review based on the contour overlap rules, as station KCHZ is a non-metro station.

ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are forty-four AM and FM (commercial and non-commercial) stations listed in the Kansas City, Missouri/Kansas Arbitron market. KCT would be in control of two FM stations in the market (KCHZ and KMAJ-FM CP). The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than

four in the same service, is permissible. Therefore, this combination is in compliance with the rules in the Kansas City, Missouri/Kansas Arbitron market.

3. As shown on Exhibit #2, there are sixteen AM and FM (commercial and non-commercial) stations listed in the Topeka, Kansas Arbitron market. KCT would be in control of one FM station in the market (KMAJ-FM license). The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, ownership interest in KMAJ-FM (license) is in compliance with the rules in the Topeka, Kansas Arbitron market.

REVISED CONTOUR OVERLAP ANALYSIS

4. Since KCHZ overlaps with both the licensed and permitted contours of KMAJ-FM, a study has been conducted to verify that the proposed ownership of these facilities is in compliance with the Commission's multiple ownership rules. The city grade contours of KCHZ and KMAJ-FM are shown on Exhibit #3. Based on the locations of the city grade contours, the actual "Radio Market Boundary" is different when considering the KMAJ-FM licensed contour or the permitted contour at Shawnee, Kansas. As such, an area which would be considered inside the boundary of either market was used to show compliance with the rules. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by KCT is considered as a market contributor, unless it is a subject station in the pertinent radio market under study.

5. Exhibit #4 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the Radio Market. Exhibit #5 is a tabulation of the stations in the Radio Market; a total of six stations is shown, including the two subject stations.¹ The number of stations depicted falls in the fourteen or fewer stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on this number of facilities, it has been herein demonstrated that common ownership of KCHZ, with either the KMAJ-FM licensed or permitted facility, is in compliance with the Commission's rules.

6. Based on the individual compliance shown in both rated and non-rated markets, the assignment of KCHZ and KMAJ-FM is in compliance with the Commission's rules.

7. The foregoing technical statement was prepared on behalf of Kansas City Trust, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. Technical data related to AM and FM facilities was extracted from the Commissions CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

1) While there many are other stations contributing service to the market, they are not considered as there are sufficient stations based on the number of facilities to commonly held.



FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAYX	FM	92.5	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	29	Bott Radio Network	Richmond, MO	Ray
KBEQ	FM	104.3	C	Country	Kansas City, MO-KS	07/02/2003	29	Infinity Broadcasting	Kansas City, MO	Jackson
KCCV	AM	760	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	29	Bott Radio Network	Overland Park, KS	Johnson
KCCV	FM	92.3	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	29	Bott Radio Network	Olathe, KS	Johnson
KCFX	FM	101.1	C	Clsc Rock	Kansas City, MO-KS	07/02/2003	29	p Cumulus Media Partners LLC	Harrisonville, MO	Cass
KCHZ	FM	95.7	C	Top 40	Kansas City, MO-KS	07/02/2003	29	Cumulus Broadcasting Inc	Ottawa, KS	Franklin
KCJK	FM	105.1	C	Jack	Kansas City, MO-KS	07/02/2003	29	p Cumulus Media Partners LLC	Garden City, MO	Cass
KCKN	AM	1340	C	Comedy	Kansas City, MO-KS	07/02/2003	29	Davidson Media Group LLC	Kansas City, KS	Wyandotte
KCMO	FM	94.9	C	Oldies	Kansas City, MO-KS	07/02/2003	29	p Cumulus Media Partners LLC	Kansas City, MO	Jackson
KCMO	AM	710	C	Talk	Kansas City, MO-KS	07/02/2003	29	p Cumulus Media Partners LLC	Kansas City, MO	Jackson
KCNW	AM	1380	C	Chrst/Talk	Kansas City, MO-KS	07/02/2003	29	Wilkins Communications Network Inc	Fairway, KS	Johnson
KCSP	AM	610	C	Sports	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, MO	Jackson
KCTE	AM	1510	C	Talk	Kansas City, MO-KS	07/02/2003	29	Union Broadcasting Inc	Independence, MO	Jackson
KCUR	FM	89.3	NC	Nws/Tlk/Inf	Kansas City, MO-KS	07/02/2003	29	University of Missouri	Kansas City, MO	Jackson
KCWJ	AM	1030	C	Christian	Kansas City, MO-KS	07/02/2003	29	Stayton, D.T.	Blue Springs, MO	Jackson
KCXL	AM	1140	C	Talk/AC	Kansas City, MO-KS	07/02/2003	29	Alpine Broadcasting	Liberty, MO	Clay
KCXM	FM	97.3	C	Rock	Kansas City, MO-KS	07/02/2003	29	p Union Broadcasting Inc	Lee's Summit, MO	Jackson
KCZZ	AM	1480	C	Span/Varty	Kansas City, MO-KS	07/02/2003	29	Davidson Media Group LLC	Mission, KS	Johnson
KEXS	AM	1090	C	Gospel	Kansas City, MO-KS	07/02/2003	29	Kansas City Catholic Network Inc	Excelsior Springs, MO	Clay
KFKF	FM	94.1	C	Country	Kansas City, MO-KS	07/02/2003	29	Infinity Broadcasting	Kansas City, KS	Wyandotte
KGGN	AM	890	C	Gospel	Kansas City, MO-KS	07/02/2003	29	Mortenson Broadcasting Company Incorporated	Gladstone, MO	Clay
KGSP	FM	90.3	NC	Alternative	Kansas City, MO-KS	07/02/2003	29	Park College Board Trustees	Parkville, MO	Platte
KKFI	FM	90.1	NC	Variety	Kansas City, MO-KS	07/02/2003	29	Mid-Coast Radio Project Inc	Kansas City, MO	Jackson
KKHK	AM	1250	C	Spn/Mex/Nw	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, KS	Wyandotte
KKLO	AM	1410	C	Chrst/Talk	Kansas City, MO-KS	07/02/2003	29	New Life Evangelistic Center Incorporated	Leavenworth, KS	Leavenworth
KLEX	AM	1570	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	29	Bott Radio Network	Lexington, MO	Lafayette
KLJC	FM	88.5	NC	Relgn/Insp	Kansas City, MO-KS	07/02/2003	29	Calvary Bible College	Kansas City, MO	Jackson
KMAJ	FM	107.7	C	AC	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	Shawnee, KS	Johnson
KMBZ	AM	980	C	Nws/Spt/Tlk	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, MO	Jackson
KMJK	FM	107.3	C	Urban AC	Kansas City, MO-KS	07/02/2003	29	Cumulus Broadcasting Inc	Lexington, MO	Lafayette
KMXV	FM	93.3	C	CHR	Kansas City, MO-KS	07/02/2003	29	Infinity Broadcasting	Kansas City, MO	Jackson
KPHN	AM	1190	C	Children	Kansas City, MO-KS	07/02/2003	29	ABC/Disney	Kansas City, MO	Jackson

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KPRS	FM	103.3	C	Urban	Kansas City, MO-KS	07/02/2003	29	Carter Broadcast Group Inc	Kansas City, MO	Jackson
KPRT	AM	1590	C	Gospel	Kansas City, MO-KS	07/02/2003	29	Carter Broadcast Group Inc	Kansas City, MO	Jackson
KQRC	FM	98.9	C	AOR	Kansas City, MO-KS	07/02/2003	29	Entercom	Leavenworth, KS	Leavenworth
KRBZ	FM	96.5	C	Rock	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, MO	Jackson
KSRC	FM	102.1	C	AC	Kansas City, MO-KS	07/02/2003	29	Infinity Broadcasting	Kansas City, MO	Jackson
KUDL	FM	98.1	C	Lite AC	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, KS	Wyandotte
KWJC	FM	91.9	NC	Variety	Kansas City, MO-KS	07/02/2003	29	William Jewell Coll	Liberty, MO	Clay
KXTR	AM	1660	C	Classical	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, KS	Wyandotte
KYRV	FM	88.1	NC	Gospel	Kansas City, MO-KS	07/02/2003	29	Full Smile Inc	Concordia, MO	Lafayette
KYYS	FM	99.7	C	Clsc Rock	Kansas City, MO-KS	07/02/2003	29	Entercom	Kansas City, MO	Jackson
WDAF	FM	106.5	C	Country	Kansas City, MO-KS	07/02/2003	29	Entercom	Liberty, MO	Clay
WHB	AM	810	C	Sports	Kansas City, MO-KS	07/02/2003	29	Union Broadcasting Inc	Kansas City, MO	Jackson

Number of Stations in Geographic Market **44**

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Topeka, KS

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KANV	FM	91.3	NC	NPR/Cls/Jaz	Topeka, KS	11/05/2004	194	University of Kansas	Olsburg, KS	Pottawatomie
KBUZ	FM	90.3	NC	Christian	Topeka, KS	07/02/2003	194	American Family Association Incorporated	Topeka, KS	Shawnee
KCVT	FM	92.5	C	Relgn/Talk	Topeka, KS	07/02/2003	194	Bott Radio Network	Silver Lake, KS	Shawnee
KDVV	FM	100.3	C	Clsc Rock	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KJTY	FM	88.1	NC	Christian	Topeka, KS	07/02/2003	194	Joy Public Broadcasting Corp	Topeka, KS	Shawnee
KLZR	FM	105.9	C	Hot AC	Topeka, KS	07/02/2003	194	Zimmer Radio Group	Lawrence, KS	Douglas
KMAJ	FM	107.7	C	AC	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	Shawnee, KS	Johnson
KMAJ	AM	1440	C	Nws/Tlk/Spt	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KMKF	FM	101.5	C	Rock	Topeka, KS	07/02/2003	194	Seaton Stations	Manhattan, KS	Riley
KMXN	FM	92.9	C	Hip Hop	Topeka, KS	07/02/2003	194	Viking Enterprises LLC	Osage City, KS	Osage
KQTP	FM	102.9	C	Country	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	St. Marys, KS	Pottawatomie
KTOP	AM	1490	C	ASt/Tlk/Spt	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KTPK	FM	106.9	C	Country	Topeka, KS	07/02/2003	194	JMJ Broadcasting Co Inc	Topeka, KS	Shawnee
KWIC	FM	99.3	C	Oldies	Topeka, KS	07/02/2003	194	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
WIBW	AM	580	C	Nws/Tlk/Spt	Topeka, KS	07/02/2003	194	MCC Radio LLC	Topeka, KS	Shawnee
WIBW	FM	94.5	C	Country	Topeka, KS	07/02/2003	194	MCC Radio LLC	Topeka, KS	Shawnee

Number of Stations in Geographic Market 16

"C" - Commercial Station; "NC" - Non Commercial Station

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Printed: 11/11/2005 Data: 11/09/2005

(c) BIA Financial Network, Inc.

EXHIBIT #2

Graham Brock, Inc. - Broadcast Technical Consultants

KMAJ-FM
 BLH-19861103KC
 Latitude: 39-01-34 N
 Longitude: 095-54-58 W
 ERP: 100.00 kW
 Channel: 299C
 Frequency: 107.7 MHz
 Prop Model : FCC

KCHZ
 BMLH-20031103ADD
 Latitude: 39-00-45 N
 Longitude: 095-01-46 W
 ERP: 98.00 kW
 Channel: 239C1
 Frequency: 95.7 MHz
 Prop Model : FCC

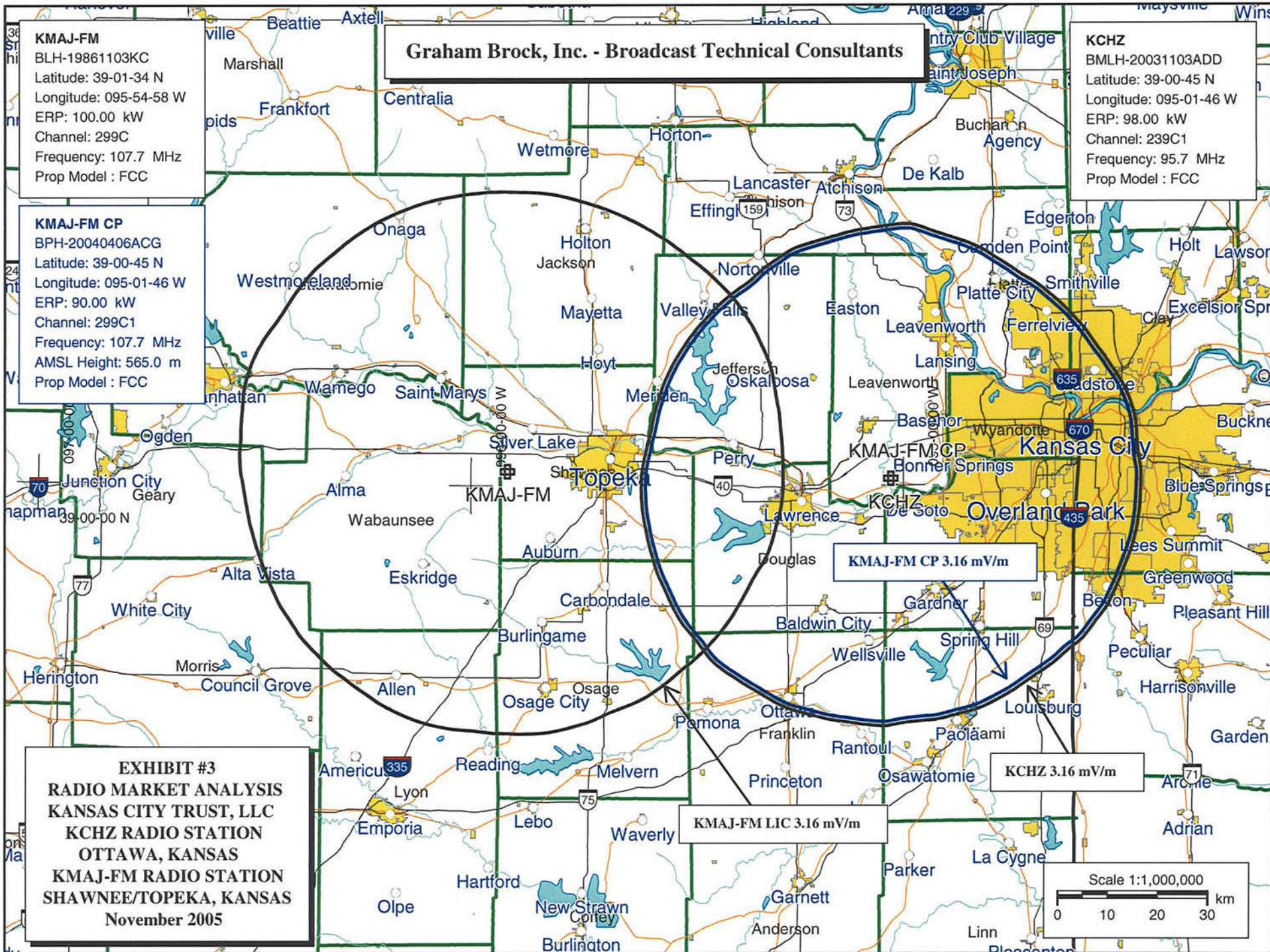
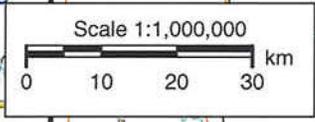
KMAJ-FM CP
 BPH-20040406ACG
 Latitude: 39-00-45 N
 Longitude: 095-01-46 W
 ERP: 90.00 kW
 Channel: 299C1
 Frequency: 107.7 MHz
 AMSL Height: 565.0 m
 Prop Model : FCC

KMAJ-FM CP 3.16 mV/m

KCHZ 3.16 mV/m

KMAJ-FM LIC 3.16 mV/m

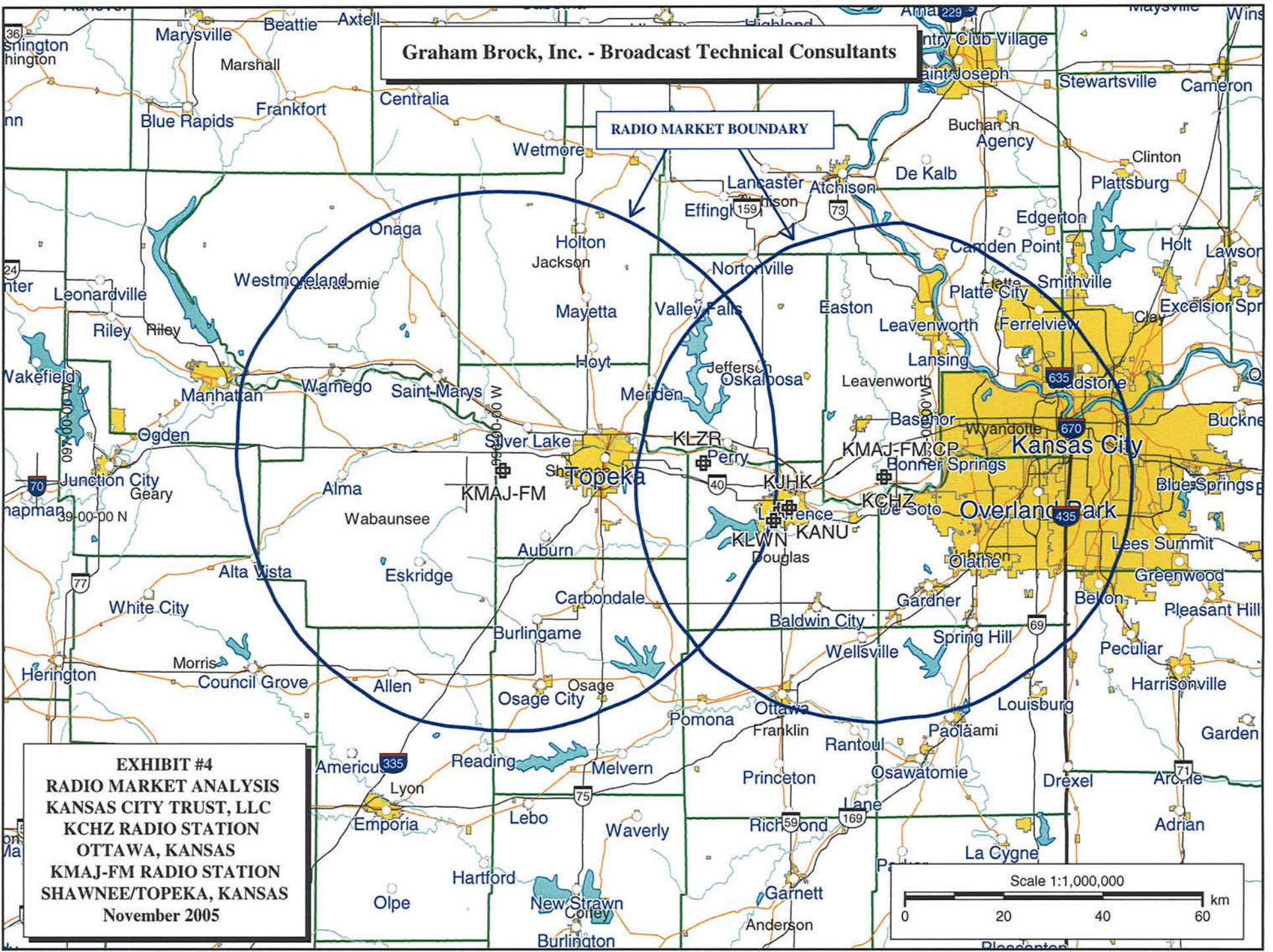
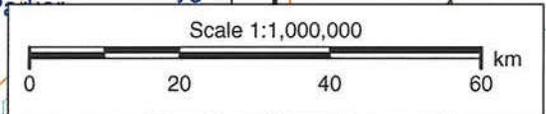
EXHIBIT #3
RADIO MARKET ANALYSIS
KANSAS CITY TRUST, LLC
KCHZ RADIO STATION
OTTAWA, KANSAS
KMAJ-FM RADIO STATION
SHAWNEE/TOPEKA, KANSAS
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Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY

EXHIBIT #4
RADIO MARKET ANALYSIS
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KCHZ RADIO STATION
OTTAWA, KANSAS
KMAJ-FM RADIO STATION
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November 2005

EXHIBIT #5

Tabulation of Stations in Radio Market

AM Stations

KLWN	1320 kHz	Lawrence, Kansas
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Total AM Stations - 1

FM Stations

KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C	Lawrence, Kansas
* KCHZ	Ch 239C1	Ottawa, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
* KMAJ-FM	Ch 299C/C1	Topeka/Shawnee, Kansas

Total FM Stations - 5

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 6

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

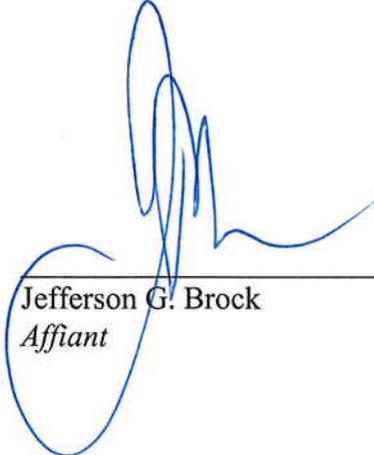
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Kansas City Trust, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

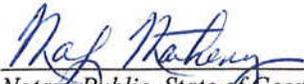
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 11th day of November, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 11th day of November, 2005*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007