

**EXHIBIT 4**  
**Multiple Ownership Compliance**

Section 73.3555 of the Commission's Rules provides that one party may have attributable interests in one television station and up to six radio stations in the same market, so long as 20 independent media voices remain in that market.

South Central Communications Corporation ("South Central"), 70 percent member of the applicant herein, currently is the licensee of six radio stations in the Knoxville, Tennessee market, although an application for consent to assign the license for Station WJXB(AM) has been granted by the Commission and is awaiting closing. Pursuant to this application, South Central would also hold an attributable interest in the new Knoxville DTV-only television facility proposed herein. Thus, South Central will have attributable interests in one, start-up television station, and up to six radio stations in the Knoxville market.

Such ownership is permissible pursuant to the Commission's rules due to the fact that more than 20 independent media voices will remain in the market. Since the proposed new station represents a new facility coming into the market, no voices will be lost as the result of the grant of the instant application. Listed below are the current media voices existing in the Knoxville market, which will remain in place following grant. Given that 33 independent voices will remain in the market following grant of the instant application, it is clear that the proposed grant is in accordance with the Commission's rules and policies.

**Radio Licensees**

1. Bible Broadcasting Network – WYFC(FM)
2. Blount County Broadcasting – WBCR(AM)
3. BP Broadcasters LLC – WKZX(FM), WLIL(AM)
4. Citadel Broadcasting Corp - WIVK-FM, WNOX, WNOX-FM, WYIL-FM, WOKI-FM
5. Clinton Broadcasters Inc – WYSH(AM)
6. Cumberland Communications Corporation – WDVX(FM)
7. F.W. Robbert Broadcasting – WITA(AM)
8. Foothills Broadcasting Inc - WYLV(FM)
9. Fulton High School – WKCS(FM)
10. Horne Radio LLC – WATO(AM), WGAP, WKVL, WKVL-FM, WLOD, WMTY
11. Journal Communications Inc – WMYU(FM), WKHT, WQBB, WWST
12. Kirkland Wireless Broadcasters Inc - WVLZ(AM), WKCE(AM)
13. Knoxville Ra-Tel – WKXV(AM)
14. Metropolitan Management Corp of TN – WNPZ(AM)
15. Moffit, Thomas H, Jr – WOEZ(FM), WMEN(AM)
16. Progressive Media Inc – WJXB(AM)
17. Radio Center Dalton – WSEV-FM, WSEV(AM)
18. Seymour Communications – WJBZ(FM)
19. South Central Communications Corporation - WIMZ-FM, WJXB-FM, WRMX-FM, WTXM(FM), WNFZ(FM)-(LMA)

20. Tennessee Media Associates, Inc. – WRJZ(AM)
21. Three Angels Bcstg Network Inc – WBLC(AM)
22. Triple S Enterprises – WKGN(AM)
23. University of Tennessee – WUOT(FM), WUTK(FM)

**Television Licensees**

24. East Tennessee Public Communications - WSJK-TV, WKOP-TV
25. Young Broadcasting, Inc. - WATE-TV
26. Gray Communications - WVLT-TV
27. Gannett Broadcasting - WBIR-TV
28. ACME Television - WBXX-TV
29. Raycom Media, Inc. - WTNZ(TV)
30. Living Faith Ministries - WAGV(TV)
31. Paxson Communications Corp. - WPXK(TV)
32. Christian Television Network, Inc. - WVLR-TV

**Cable Systems**

33. One Cable System Voice

**Newspapers**

34. Knoxville News-Sentinel