

## Multiple Ownership Statement

JacksonTNmultipleOwn071312.doc, .pdf

### Stations Proposed for Common Ownership

WTJS, Jackson, Tennessee, Facility ID # 14742  
WOGY (FM), Jackson, Tennessee, Facility ID # 14743  
WYNU (FM), Milan, Tennessee, Facility ID # 50125  
WTGP (FM), Trenton, Tennessee, Facility ID # 54899  
WTJJ (FM), Dyer, Tennessee, Facility ID # 20390

Forever South Licenses, LLC

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This technical statement has been prepared on behalf of Forever South Licenses, LLC ("Applicant") and is in support of applications FCC Form 314, BALH-20120511ABM, and FCC Form 301, BPH-20120703AAM, for radio station WTGP (FM), Trenton, Tennessee.

Forever South Licenses, LLC is currently the licensee of station WTJW (FM), Humbolt, Tennessee Facility ID # 6583. With the purchase of station WTGP (FM), Applicant is simultaneously divesting of station WTJW (FM) to Grace Broadcasting, the current licensee of WTGP (FM).

This statement and attachments will show that the above listed stations as proposed for common ownership meets 47 C. F. R. Section 73.3555 of the Commission's Rules in the Jackson, Tennessee FCC defined market as well as for the Commission's contour overlap Rules .

### Jackson, Tennessee FCC Defined Market, Attachment 1:

Stations WOGY (FM), WTGP (FM), and WTJS are located in the Jackson, TN FCC defined market. With the proposed purchase of WTGP (FM), it brings the total ownership of stations for the Applicant to 2 FM stations in 1 AM station in a market of 15 stations. The Applicant can own up to 6 stations in the market with up to 4 in the same service. Therefore, the proposed ownership meets the Commission's Rules under 47 C. F. R. Section 73.3555 in the Market of Jackson, Tennessee. The Jackson, TN BIA FCC Geographic Market of 15 stations is seen herein as Attachment 1.

Contour Overlap Rules:

The Applicant proposes ownership of 1 AM and 4 FM stations. The stations proposed for common ownership are:

WTJS, Jackson, Tennessee, Facility ID # 14742  
 WOGY (FM), Jackson, Tennessee, Facility ID # 14743  
 WYNU (FM), Milan, Tennessee, Facility ID # 50125  
 WTGP (FM), Trenton, Tennessee, Facility ID # 54899  
 WTJJ (FM), Dyer, Tennessee, Facility ID # 20390

Stations Defining the Markets, Attachment 2:

Markets 1 and 2. Attachment 2 shows the 5 mV/m AM and 70 dbu FM contours of all stations proposed for common ownership. These 5 stations define the markets. The maximum concentration of stations occurs in Market 1 with 4 FM stations. Market 1 consists of WTJJ (FM), WYNU (FM), WOGY (FM), and the WTGP (FM) licensed site. Second highest concentration occurs in Market 2 with 3 FM and 1 AM stations. Market 2 consists of WYNU (FM), WOGY (FM), WTJS, and either the WTGP (FM) licensed site or application site. All other markets are of lesser concentration.

Please note that WTGP is shown as licensed, FCC File # BLH-20070702BAD, and as filed in an FCC Form 301 application, FCC File # BPH-20120703AAM.

Stations Defining the Markets, Attachment 2a:

Attachment 2a lists the Commission's CDBS database records for the stations that are proposed for common ownership including WFGS (FM), Murray, KY with a contour in an existing common ownership overlap with WYNU (FM), Milan, TN.

Stations in the Markets, Attachment 3:

Markets 1 and 2. An area search for station facilities within 92 kilometers of each market has revealed that 32 FM stations' 70 dbu and 16 AM stations' 5 mV/m contours simultaneously overlap with the contours of stations WYNU (FM) and WOGY (FM) which are common to all markets. By adding the 48 stations not owned by the Applicant to the five proposed for common ownership of the Applicant, the markets total 53 stations. Therefore, the common ownership of these stations meets the Commission's requirements for multiple ownership since the Applicant proposes ownership of 4 FM and 1 AM stations in markets of 53 stations. In accordance with 47 C. F. R. Section 73.3555 of the Commission's Rules, the Applicant can own up to 8 stations with 5 in one service.

Stations in the Markets, Attachment 3a:

Attachment 3a is a list of the 32 FM and 16 AM stations with contours that overlap the contours of the stations proposed for common ownership that are shown on Attachment 3. This data is taken directly from the Commission's CDBS database. Please note that the Applicant will be divested of station WTJW (FM) when ownership of WTGP (FM) occurs.

Conclusions:

Jackson, TN FCC Defined Market: Since the Applicant proposes ownership of stations WOGY (FM), WTGP (FM) and WTJS, 2 FM and 1 AM station in the Jackson, TN FCC Defined Market of 15 stations, it is in compliance with 47 C. F. R. Section 73.355 of the Commission's Rules because it could own up to 6 stations with up to 4 in one service.

Contour Overlap Rules: The Applicant proposes ownership of stations WOGY (FM), WYNU (FM), WTJJ (FM), WTGP (FM) and WTJS, 4 FM and 1 AM stations. Since there are 53 stations in the markets where the Applicant proposes to own just 5 stations with 4 in one service, the Applicant is in full compliance with the maximum ownership limits set forth in 47 C. F. R. Section 73.3555 of the Commission's Rules using the contour prediction method since it could own up to 8 stations with 5 in one service. All station sites are within 92 kilometers of the markets.

The Applicant has no other commonly owned stations with contours that overlap the stations proposed for common ownership other than WFGS, Murray, KY.

All contour predictions and transmitter locations shown in the Attachments were performed in accordance with the Commission's Rules using the CDBS database for station facility information and Radiosoft software was employed to produce the contours in accordance with the Commission's Rules. Radiosoft Comstudy software was used to generate the attachments.

Affidavit:

This statement has been prepared by Lynn A. Deppen, Technical Consultant of the Applicant, and holder of General Radiotelephone license PG-3-9140. His qualifications are a matter of record with the Commission having been presented and accepted upon many occasions in the past. All statements are true and to the best of my knowledge.

July 18, 2012

Date

Lynn A. Deppen

Lynn A. Deppen

Attachment 1

FCC Geographic Market Definition for Jackson, Tennessee

## FCC Geographic Market Definition for Jackson, TN

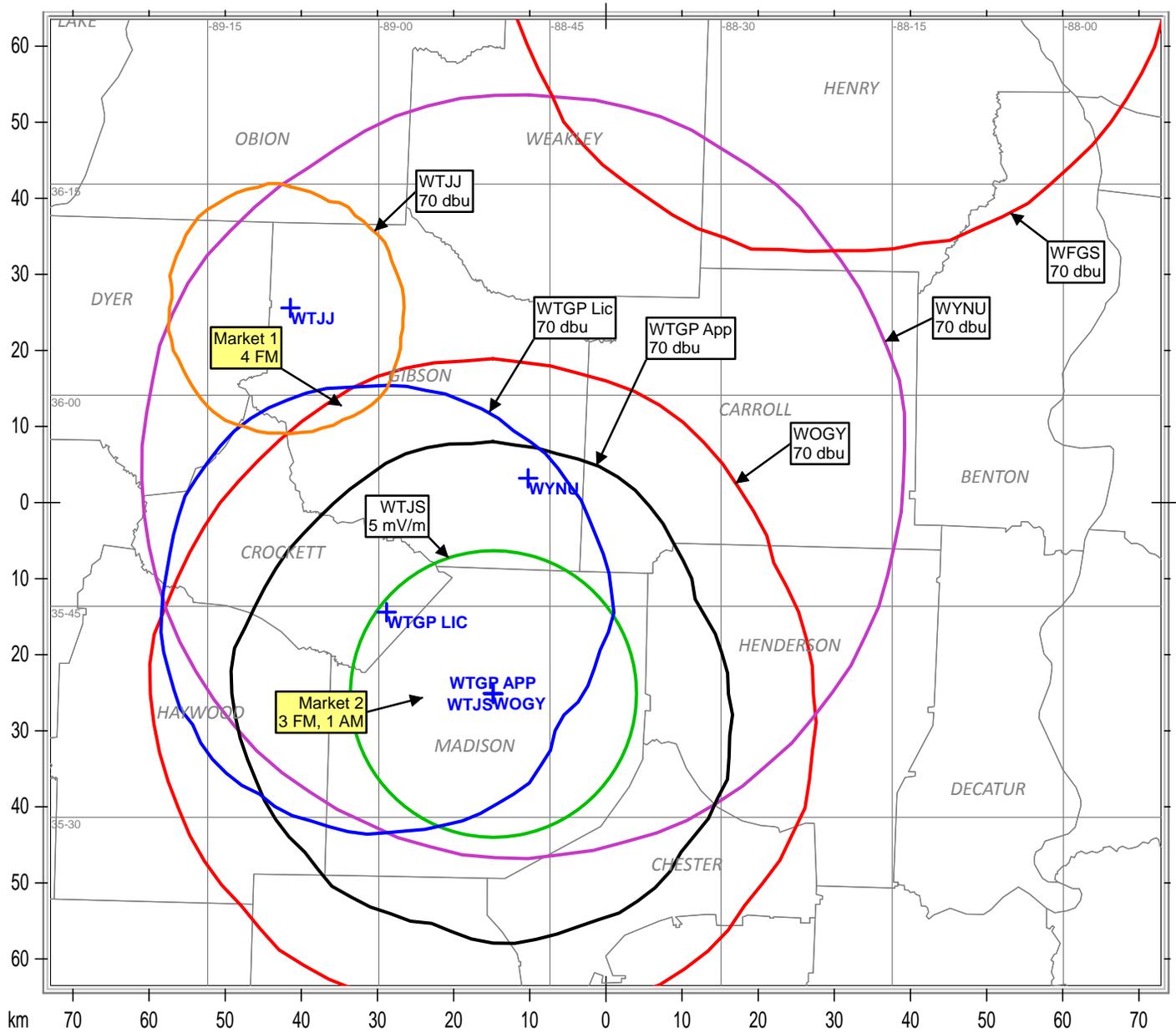
Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAMP	FM	88.1	NC	Talk	Jackson, TN	07/19/2011	273	American Family Association Incorporated	Jackson, TN	Madison
WDXI	AM	1310	C	Bus News	Jackson, TN	07/19/2011	273	Hunt, Gerald W.	Jackson, TN	Madison
WFKX	FM	95.7	C	Urban AC	Jackson, TN	07/02/2003	273	Black Crow Media Group	Henderson, TN	Chester
WHHM	FM	107.7	C	AC	Jackson, TN	07/02/2003	273	Black Crow Media Group	Henderson, TN	Chester
WIGH	FM	88.7	NC	Chrst/Insp	Jackson, TN	07/19/2011	273	American Family Association Incorporated	Jackson, TN	Madison
WJAK	AM	1460	C	Sports	Jackson, TN	07/19/2011	273	Black Crow Media Group	Jackson, TN	Madison
WKNP	FM	90.1	NC	Clsc/News	Jackson, TN	07/19/2011	273	Mid-South Public Communications Foundation	Jackson, TN	Madison
WMXX	FM	103.1	C	Oldies	Jackson, TN	07/19/2011	273	Hunt, Gerald W.	Jackson, TN	Madison
WNWS	FM	101.5	C	Nws/Tlk/Spt	Jackson, TN	07/19/2011	273	Wireless Group Inc	Jackson, TN	Madison
WOGY	FM	104.1	C	Country	Jackson, TN	07/19/2011	273	Forever Keymarket Communications	Jackson, TN	Madison
WTGP	FM	97.7	C	ChrsContem	Jackson, TN	11/23/2011	273	p Forever Keymarket Communications	Trenton, TN	Gibson
WTJS	AM	1390	C	News/Talk	Jackson, TN	07/19/2011	273	Forever Keymarket Communications	Jackson, TN	Madison
WWGM	FM	93.1	C	Sothn Gspel	Jackson, TN	07/02/2003	273	Grace Broadcasting Services Inc	Alamo, TN	Crockett
WWYN	FM	106.9	C	Country	Jackson, TN	07/02/2003	273	Black Crow Media Group	McKenzie, TN	Carroll
WZDQ	FM	102.3	C	Rock	Jackson, TN	07/02/2003	273	Black Crow Media Group	Humboldt, TN	Gibson

**Number of Stations in Geographic Market    15**

**Previous Stations in Geographic Market**

WOJG	FM	94.7	C	Gospel		07/19/2011	0	Shaw, Johnny & Opal	Bolivar, TN	Hardeman
WTJJ	FM	94.3	C	News/Talk		01/26/2007	0	Forever Keymarket Communications	Dyer, TN	Gibson
WTJW	FM	105.3	C	News/Talk		07/19/2011	0	p Grace Broadcasting Services Inc	Humboldt, TN	Gibson
WYNU	FM	92.3	C	Clsc Rock		07/19/2011	0	Forever Keymarket Communications	Milan, TN	Gibson

### Attachment 2 -- Stations Defining the Markets



70 dbu and 5 mV/m Contours

County Borders   State Borders   Lat/Lon Grid

Attachment 2a

Attachment 2a - Stations Defining the Markets

CALL ARN LATITUDE	ST	CITY OWNER LONGITUDE	FREQ HAAT: m AMSL: m	CHN	CL	ERP	STAT
WOGY BLH20070815AAD 35-38-49.0 N	TN	JACKSON FOREVER SOUTH 88-50-00.0 W	104.10000 208.097 334.000		C1	100000.00	LIC
WYNU BMLH19970129KA 35-54-06.0 N	TN	MILAN FOREVER SOUTH 88-46-55.0 W	92.30000 301.875 430.000		C0	100000.00	LIC
WTGP APP BPH20120703AAM 35-38-49.0 N	TN	TRENTON GRACE BROADCASTING SERVICES, INC. 88-50-00.0 W	97.70000 182.097 308.000		C2	33800.00	APP
WTGP LIC BLH20070702BAD 35-44-35.0 N	TN	TRENTON GRACE BROADCASTING SERVICES, INC. 88-59-19.0 W	97.70000 122.417 232.000		C2	50000.00	LIC
WTJJ BLH19950127KE 36-06-12.0 N	TN	DYER FOREVER SOUTH 89-07-45.0 W	94.30000 99.097 195.000		A	6000.00	LIC

CALL ARN LATITUDE	ST	CITY OWNER LONGITUDE	FREQ	PAT	AG	PWR	DESC
WTJS BL19810504AE 35-38-46.0 N	TN	JACKSON FOREVER SOUTH 88-49-57.0 W	1390.00000	LD		5.000	DAN

Station WFGS (FM) is not in any of the markets.

WFGS BLH19870724KA 36-32-58.0 N	KY	MURRAY FOREVER COMMUNICATIONS, INC. 88-19-52.0 W	103.70000 203.708 361.000		C1	100000.00	LIC
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## Attachment 3a

## Attachment 3a - Stations in the Markets

CALL ARN LATITUDE	ST	CITY OWNER LONGITUDE	FREQ HAAT: m AMSL: m	CHN	CL	ERP	STAT
WWGM BLH20060322ADI 35-43-28.0 N	TN	ALAMO GRACE BROADCASTING SERVICES, INC. 89-03-35.0 W	93.10000 133.847 241.000		C3	14000.00	LIC
WTBG BLH20050224AAI 35-36-30.0 N	TN	BROWNSVILLE WI RELESS GROUP, INC. 89-14-40.0 W	95.30000 51.639 154.000		A	5000.00	LIC
WAUV BLED20050510ABM 35-46-31.0 N	TN	RIPLEY AMERICAN FAMILY ASSOCIATION 89-28-18.0 W	89.70000 118.625 228.000		C3	6400.00	LIC
WZKV BLED19931013KA 36-06-00.0 N	TN	DYERSBURG EDUCATIONAL MEDIA FOUNDATION 89-29-12.0 W	90.70000 174.069 259.000		C1	100000.00	LIC
WASL BLH19910412KB 36-06-00.0 N	TN	DYERSBURG DR PEPPER PEPSI-COLA BOTTLING COMPANY OF DYERSBURG, LLC 89-29-12.0 W	100.10000 206.069 291.000		C2	26000.00	LIC
WTNV BMLH20100908ACR 36-16-11.0 N	TN	TIPTONVILLE DR PEPPER PEPSI-COLA BOTTLING COMPANY OF DYERSBURG, LLC 89-19-25.0 W	97.30000 180.889 282.000		A	1900.00	LIC
WYWN BLH20031112AGF 35-54-05.0 N	TN	MCKENZIE RAINBOW MEDIA, INC., DEBTOR-IN-POSSESSION 88-46-51.0 W	106.90000 272.667 401.000		C1	100000.00	LIC
WZLT BMLH19940811KA 35-38-05.0 N	TN	LEXINGTON LEXINGTON BROADCASTING SERVICES, INC 88-23-34.0 W	99.30000 57.014 205.000		A	5000.00	LIC
WOJG BLH19920807KB 35-16-39.0 N	TN	BOLIVAR JOHNNY W. SHAW & OPAL J. SHAW 88-55-41.0 W	94.70000 100.208 230.000		A	6000.00	LIC
WTKB-FM BLH20040923ADS 35-57-25.0 N	TN	ATWOOD SOLID ROCK BROADCASTING, LLC 88-41-44.0 W	93.70000 101.361 234.000		C3	15000.00	LIC
WFKX BLH20070620ADN 35-29-52.0 N	TN	HENDERSON THOMAS RADIO, LLC, DEBTOR-IN-POSSESSION 88-42-29.0 W	95.70000 116.111 250.000		A	4400.00	LIC
WFHU BLED20000531ADY 35-27-40.0 N	TN	HENDERSON FREED-HARDEMAN UNIVERSITY 88-40-51.0 W	91.50000 94.194 231.000		C3	10500.00	LIC
WAMP BMLD20000516AAE 35-39-38.0 N	TN	JACKSON AMERICAN FAMILY ASSOCIATION 88-51-30.0 W	88.10000 41.139 166.000		A	750.00	LIC
WMXX-FM BLH20040315AAU 35-32-39.0 N	TN	JACKSON GERALD W. HUNT 88-47-18.0 W	103.10000 162.667 296.000		C2	42000.00	LIC

## Attachment 3a

WHM-FM	TN	HENDERSON	107.70000	C2	50000.00	LIC
BLH20031022AAE		THOMAS RADIO, LLC, DEBTOR-IN-POSSESSION				
35-27-23.0	N	88-37-36.0	W 142.931		283.000	
WEIO	TN	HUNTINGDON	100.90000	C3	25000.00	LIC
BLH19990618KA		JIM W FREELAND				
35-57-05.0	N	88-27-47.0	W 94.056		236.000	
WKNP	TN	JACKSON	90.10000	C2	18000.00	LIC
BLED20071214AAC		MID-SOUTH PUBLIC COMMUNICATIONS FOUNDATION				
35-38-49.0	N	88-50-00.0	W 156.097		282.000	
WMOD	TN	BOLIVAR	96.70000	A	3000.00	LIC
BMLH19910730KC		WMOD, INC.				
35-15-00.0	N	88-53-28.0	W 90.431		223.000	
WBFJ	TN	PARKER'S CROSSROADS	96.50000	A	6000.00	LIC
BLH19990601KB		CROSSROADS BROADCASTING, LLC				
35-45-33.0	N	88-23-15.0	W 101.444		257.000	
WIGH	TN	JACKSON	88.70000	C2	14000.00	LIC
BLED20090603ABA		AMERICAN FAMILY ASSOCIATION				
35-43-19.0	N	88-36-07.0	W 165.750		312.000	
WZDQ	TN	HUMBOLDT	102.30000	A	6000.00	LIC
BMLH19900316KB		THOMAS RADIO, LLC, DEBTOR-IN-POSSESSION				
35-45-45.0	N	88-51-42.0	W 96.611		218.000	
WXOQ	TN	SELMER	105.50000	A	6000.00	LIC
BLH19990208KG		GERALD W. HUNT				
35-13-11.0	N	88-40-23.0	W 90.958		237.000	
WNWS-FM	TN	JACKSON	101.50000	A	2200.00	LIC
BLH19930920KE		THE WIRELESS GROUP, INC.				
35-38-59.0	N	88-46-11.0	W 115.569		248.000	
WTJW	TN	HUMBOLDT	105.30000	A	4700.00	LIC
BLH20091215ABW		FOREVER SOUTH LICENSES, LLC				
35-50-41.0	N	88-54-08.0	W 95.375		211.000	
WMUF	TN	HENRY	104.70000	A	2900.00	LIC
BLH19990401KB		BENTON-WEATHERFORD BROADCASTING INC. OF TN				
36-08-19.0	N	88-15-52.0	W 145.208		285.000	
KYTN	TN	UNION CITY	104.90000	A	6000.00	LIC
BLH19970527KA		THUNDERBOLT BROADCASTING COMPANY				
36-28-25.0	N	88-56-41.0	W 93.819		205.000	
WCMT-FM	TN	SOUTH FULTON	101.30000	C3	22000.00	LIC
BLH20040728AJR		THUNDERBOLT BROADCASTING COMPANY				
36-29-00.0	N	88-57-10.0	W 97.028		208.000	
WAKQ	TN	PARIS	105.50000	A	3700.00	LIC
BLH19901219KB		WENK OF UNION CITY, INC.				
36-16-45.0	N	88-20-31.0	W 129.111		273.000	
WAJJ	TN	MCKENZIE	89.30000	A	1000.00	LIC
BLED20020318AAR		TEMPLE BROADCASTING COMPANY				
36-06-55.0	N	88-30-38.0	W 99.778		232.000	
WUTM	TN	MARTIN	90.30000	A	175.00	LIC
THE UNIVERSITY OF TENNESSEE						

Attachment 3a

36-20-23.0 N 88-51-35.0 W 85.444 196.000

WLZK TN PARI S 94.10000 C3 10500.00 LIC  
 BLH19960209KC BENTON-WEATHERFORD BROADCASTING INC. OF TN  
 36-18-50.0 N 88-17-33.0 W 100.111 244.000

WRJB TN CAMDEN 95.90000 A 6000.00 LIC  
 BLH20030523ADE COMMUNITY BROADCASTING SERVICES, INC.  
 36-03-26.0 N 88-06-14.0 W 87.569 225.000

CALL	ST	CITY	FREQ	PAT	AG	PWR	DESC
ARN	OWNER	LONGITUDE					
LATITUDE							
WNWS	TN	BROWNSVILLE BL	1520.00000	LD		0.250	NDD THE WIRELESS GROUP INC.
35-36-30.0 N		89-14-40.0 W					
WCTA	TN	ALAMO BL19830930AB	810.00000	LD		0.250	DAD BILLY H. WILLIAMS
35-47-59.0 N		89-07-20.0 W					
WENK	TN	UNION CITY BL	1240.00000	LU		1.000	ND1 WENK OF UNION CITY, INC.
36-25-28.0 N		89-02-17.0 W					
WTRO	TN	DYERSBURG BL	1450.00000	LU		1.000	ND1 DR PEPPER PEPSI-COLA BOTTLING COMPANY OF DYERSBURG, LLC
36-03-02.0 N		89-22-07.0 W					
WDXL	TN	LEXINGTON BL19891117AD	1490.00000	LU		1.000	ND1 LEXINGTON BROADCASTING SERVICE, INC.
35-38-05.0 N		88-23-34.0 W					
WTNE	TN	TRENTON BL20011227ABB	1500.00000	LD		0.250	ND2 GRACE BROADCASTING SERVICES, INC.
35-58-52.0 N		88-55-32.0 W					
WIRJ	TN	HUMBOLDT BL3557	740.00000	LD		0.250	ND1 JOHN F. WARMATH
35-48-52.0 N		88-54-51.0 W					
WDXI	TN	JACKSON BL19811224AB	1310.00000	LD		5.000	DAN GERALD W. HUNT
35-39-50.0 N		88-49-20.0 W					
WJAK	TN	JACKSON BL	1460.00000	LD		1.000	ND1 THOMAS RADIO, LLC, DEBTOR-IN-POSSESSION
35-38-37.0 N		88-46-24.0 W					
WJPJ	TN	HUMBOLDT BL19890126AL	1190.00000	LD		0.420	NDD PALMER JOHNSON, INC
35-50-41.0 N		88-54-08.0 W					
WBOL	TN	BOLIVAR BL	1560.00000	LD		0.250	NDD SHAW'S BROADCASTING CO.
35-15-30.0 N		88-58-50.0 W					
WTPR	TN	PARI S BL19940602AC	710.00000	LD		0.750	NDD WENK OF UNION CITY, INC.

Attachment 3a

36-16-47.0 N 88-20-32.0 W

WCMT TN MARTIN  
BL19890919AB

1410.0000 LD 0.700 ND1  
THUNDERBOLT BROADCASTING COMPANY

36-21-45.0 N 88-50-57.0 W

WHDM TN MCKENZIE  
BL19981019AC

1440.0000 LD 0.500 ND2  
WHDM BROADCASTING, INC.

36-07-20.0 N 88-31-31.0 W

WRQR TN PARIS  
BL19920520AA

1000.0000 LD 5.000 DAD  
BENTON-WEATHERFORD BROADCASTING INC. OF TN

36-18-50.0 N 88-17-33.0 W

WWDX TN HUNTINGDON  
BL

1530.0000 LD 1.000 NDD  
JIM W FREELAND

36-00-04.0 N 88-26-02.0 W