

Perkin Media, LLC
6178 S. Bluff Ridge
Ozark, Missouri 65721

KY3, Inc.
999 W. Sunshine
Springfield, Missouri 65807

October 5, 2006

Mr. Paul Brissette
Piedmont Television Holdings LLC
7621 Little Avenue
Charlotte, North Carolina 28226


Dear Mr. Brissette:

In accordance with Section 2.4 of the Asset Purchase Agreement dated September 26, 2006, by and between Piedmont Television Holdings LLC, Piedmont Television Communications LLC, Piedmont Television of Springfield LLC, Piedmont Television of Springfield License LLC, KY3, Inc., and Perkin Media, LLC, please be advised that the portion of the Purchase Price to be paid by Perkin Media, LLC will be Ten Million Dollars (\$10,000,000), and the portion to be paid by KY3, Inc., subject to any adjustments for Net Working Capital, will be Ten Million Six Hundred Twenty-Nine Thousand Two Hundred Thirty-Nine Dollars (\$10,629,239).

Please advise if you should have any questions concerning this notification.

Sincerely yours,


William N. Perkin


Michael A. Scott

cc: Carolyn W. Minshall, Esq.
Joseph Di Scipio, Esq.