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MYRTLE BEACH, SC

RADIO RATINGS FOR SUBSCRIBING STATIONS

AQH Share for Persons 12+, Mon-Sun 6AM-Mid

Data Released: 7/21/16

Click on any column heading to sort by subscriber, format or survey period.

Subscriber	Format	FA 14	SP 15	FA 15	SP 16
WDAI-FM	Urban Contemporary	5.5	5.0	6.3	8.4
WGTR-FM	Country	8.6	6.9	6.8	7.1
WWXM-FM	Pop Contemporary Hit Radio	7.8	7.8	7.3	7.1
WYAV-FM	Classic Rock	5.5	6.9	7.6	7.1
WRNN-FM	News Talk Information	5.7	5.8	5.2	6.0
WYNA-FM	Adult Hits	4.6	4.2	4.9	5.0
WSYN-FM	Classic Hits	4.6	5.0	4.1	3.7
WLFF-FM	Country	2.6	2.5	3.0	3.1
WKZQ-FM	Alternative	2.6	3.1	2.4	2.6
WMYB-FM	Hot Adult Contemporary	3.7	3.6	2.7	2.4
WRXZ-FM	Mainstream Rock	1.4	1.7	2.2	2.4
WSEA-FM	All Sports	0.9	1.1	0.8	1.0
WHSC-AM	All Sports	*	*	*	0.5
WRNN-AM	All Sports	*	*	*	0.5

*Data are not available for this station/survey.

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