

Exhibit 18

This application seeks FCC consent to the transfer of control of Lincoln Financial Media Company of North Carolina (“LFMCNC”) from Lincoln Financial Media Company to Greater Media Radio, Inc. (“GMR”), which is a wholly-owned subsidiary of Greater Media, Inc. LFMCNC is the licensee of the following stations:

Call Sign	Community of License	County
WBT(AM)	Charlotte, NC	Mecklenburg
WBT-FM	Chester, SC	Chester
WLNK(FM)	Charlotte, NC	Mecklenburg

Mecklenburg County is located within the Charlotte-Gastonia-Rock Arbitron Metro. Although Chester County is not part of any Arbitron Metro, Station WBT-FM, which is licensed to a community located in Chester County, reports the Charlotte-Gastonia-Rock Arbitron Metro as its “home” market. Therefore, compliance with the local radio ownership rule for Station WBT-FM is demonstrated using both the Arbitron market methodology and the interim contour-overlap methodology. As is demonstrated herein, GMR’s proposed ownership of WBT(AM), WBT-FM and WLNK(FM) complies with the Commission’s local radio ownership rule.

As is shown on the attached “FCC Geographic Market Definition for Charlotte-Gastonia-Rock,” generated on November 19, 2007 using BIA Financial Network, Inc.’s Media Access Pro database, there are 50 licensed, full power commercial and noncommercial radio stations in the Charlotte-Gastonia-Rock Metro.¹

The Commission’s multiple ownership rule (47 C.F.R. § 73.3555(a)(1)) provides that in a radio market with 45 or more full-power, commercial and noncommercial radio stations, a person or single entity may have a cognizable interest in up to 8 commercial radio stations, not more than 5 of which are in the same service (AM or FM). Therefore, GMR’s proposed ownership of 2 FM stations and 1 AM station in the Charlotte-Gastonia-Rock Arbitron Metro complies with the Commission’s multiple ownership rule.

As is shown on the attached interim contour-overlap methodology analysis prepared by Khanna & Guill, Inc., GMR’s proposed ownership of WBT(AM), WBT-FM and WLNK(FM) also complies with the Commission’s local radio ownership rule using the interim contour-overlap methodology.

¹ The 17 stations that were added to the Charlotte-Gastonia-Rock Arbitron Metro in 2007 have not been included in this station count.