

ENGINEERING REPORT COVERING
MULTIPLE OWNERSHIP STUDY
ON BEHALF OF NASSAU BROADCASTING HOLDINGS, INC.
FOR FM STATIONS WLKZ, WNNH, WHOB, WBHG, WLNH-FM
AND AM STATION WEMJ

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STATEMENT

This engineering report is submitted on behalf of Nassau Broadcasting Holdings, Inc. (“Nassau”) in support of applications for assignment of license of six New Hampshire radio stations from two different licensees. The first application is for three stations that Nassau seeks to acquire from Tele-Media Company (“the Tele-Media stations”). The Tele-Media stations are WLKZ(FM) Wolfeboro, WNNH(FM) Henniker and WHOB(FM) Nashua. The second application is for three stations that Nassau seeks to acquire from WLNH Radio, Inc. (“the WLNH stations”). The WLNH stations are WBHG(FM) Meredith, WLNH-FM Lanconia and WEMJ(AM) Lanconia. Three separate markets are created by the proposed acquisitions. As demonstrated herein, Nassau can acquire all the Tele-Media stations and the WLNH stations in accordance with the Commission’s multiple ownership rules.

The city grade service areas of WLKZ, WLNH-FM, WBHG and WEMJ, i.e., the predicted 3.16 mv/m contour for FM stations and the predicted 5 mv/m contour for AM stations, computed in accordance with Section 73.313 of the Commission’s Rules, overlap. The overlap results in the creation of a market (“Market 1”) comprised of four Nassau stations. The city grade service areas of WNNH and WHOB do not overlap with each other or with

any of the other stations proposed to be acquired by Nassau (or any other station in which Nassau has an interest). Therefore, these stations are located in single station Nassau markets (“Markets 2 and 3”). Figure 1, which is located at the conclusion of this report, illustrates the configuration of the three markets created by the proposed acquisition. The purpose of this report is to document that Nassau (directly or through affiliates) can own and/or operate all the stations in each of those three markets. This report will demonstrate the proposal complies with the minimum number of additional city grade services required to overlap the city grade service areas of the stations in Market 1 created by the proposed acquisition. Since Markets 2 and 3 are single station markets, no further showing is required for these two markets.

Nassau currently has pending applications before the Commission to acquire stations from Mariner Broadcasting, L.P. and Radio Partners of Maine, L.P. No city grade contour overlap exists between the stations in these transactions and the proposed Tele-Media and WLNH acquisitions. In support of this conclusion, the station whose city grade contour is geographically closest to Market 1, WTHT(FM) Lewiston, Maine, is plotted on Figure 2.

ANALYSIS OF MARKET 1

Market 1 consists of four Nassau-affiliated stations. Three of the stations are FM and one is AM. Section 73.3555 (a)(1)(iv) of the rules requires that Market 1 must be overlapped by at least four additional city grade services. A market study conducted by the undersigned revealed that more than the minimal number of qualifying services existed in the market. The qualifying stations are plotted on Figure 1. Transmitter sites of the additional stations located

within the markets are shown with a cross symbol, in lieu of a contour showing, as per Commission procedure. The stations identified on the map are: (Proposed Nassau owned or operated stations are identified in the list below with an asterisk.)

MARKET 1

- 1) WLKZ 104.9 mhz 0.57 kw 322 m Wolfesboro, New Hampshire*
- 2) WBHG 92.7 mhz 2 kw 110 Norway, Maine*
- 3) WLNH-FM 96.3 mhz 100 kw DA 443 Rumford, Maine*
- 4) WEMJ 1490 khz 1 kw Laconia, New Hampshire*
- 5) WNHI 93.3 mhz 0.3 kw 311 m Belmont, New Hampshire
- 6) WFTN-FM 94.1 mhz 6 kw DA 100 m Franklin, New Hampshire
- 7) WSCY 106.9 mhz 0.13 kw 639 m Moultonborough, New Hampshire
- 8) WASR 1420 khz 5 kw Wolfeboro, New Hampshire
- 9) WEZS 1350 khz 5 kw Laconia, New Hampshire
- 10) WNNH 99.1 mhz 0.28 kw DA 146 m Henniker, New Hampshire* (Not in market, plotted to show contour outside market)

CONCLUSION

Nassau's acquisition of the stations licensed to Tele-Media Company and WLNH Radio, Inc. would comply with the Commission's multiple ownership rules as they pertain to number of commonly controlled stations in the markets created by the acquisition.

DECLARATION

The foregoing was prepared by or under the immediate supervision of Charles A. Hecht of Charles A. Hecht & Associates, Inc., Pittstown, New Jersey, whose qualifications are a matter of record with the Federal Communications Commission. All statements herein are true and correct of his own knowledge except such statements made on information and belief, and as to those statements, he believes them to be true and correct under the penalty of perjury.

Respectfully submitted,

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