

Ownership Study for WFMG, Channel 267B1, Richmond, Indiana

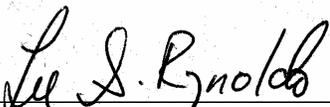
The FCC Form 301 BPH20060124AJV proposed to downgrade WFMG from a class B facility to a class B1 facility. As such, the Rodgers Broadcasting Corporation (“Rodgers”) ownership concentration changes such that the instant study is required.

Figure 1 shows the stations that factor into determining the concentration for Rodgers in this study. This exhibit shows two distinctive markets are created. Market #1 is defined by WFMG(FM)’s application, WCNB(AM), and WKBV(AM). Market #2 is defined by WZZY(FM), WFMG(FM)’s application, and WKBV(AM). The proposed modification of WFMG does not create an ownership concentration issue that violates §73.3555 of the FCC’s rules.

Figure 2 shows the city-grade contours that define the extent of Market #1. Figures 3 and 4 demonstrate that there is sufficient diversity of station ownership so that Market #1 complies with Commission rules.

Figure 5 shows the city-grade contours that define the extent of Market #2. Figures 6 and 7 demonstrate that there is sufficient diversity of station ownership so that Market #2 complies with Commission rules.

For Rodgers Broadcasting Corporation:



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**Rodgers Broadcasting Commonly
Owned Stations in the
Richmond, IN Area**

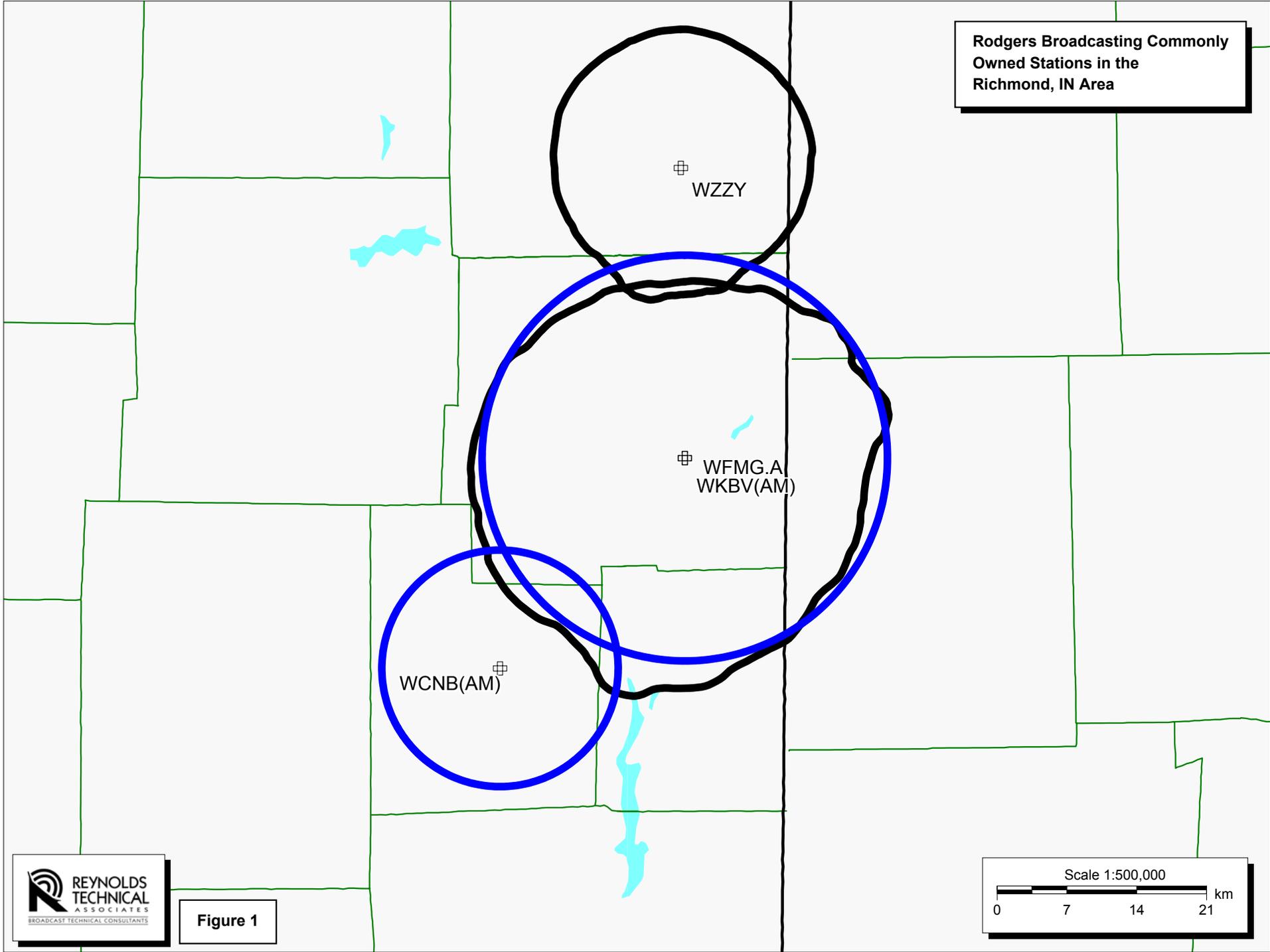
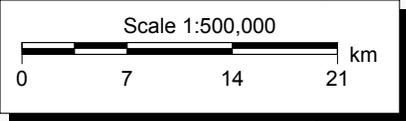
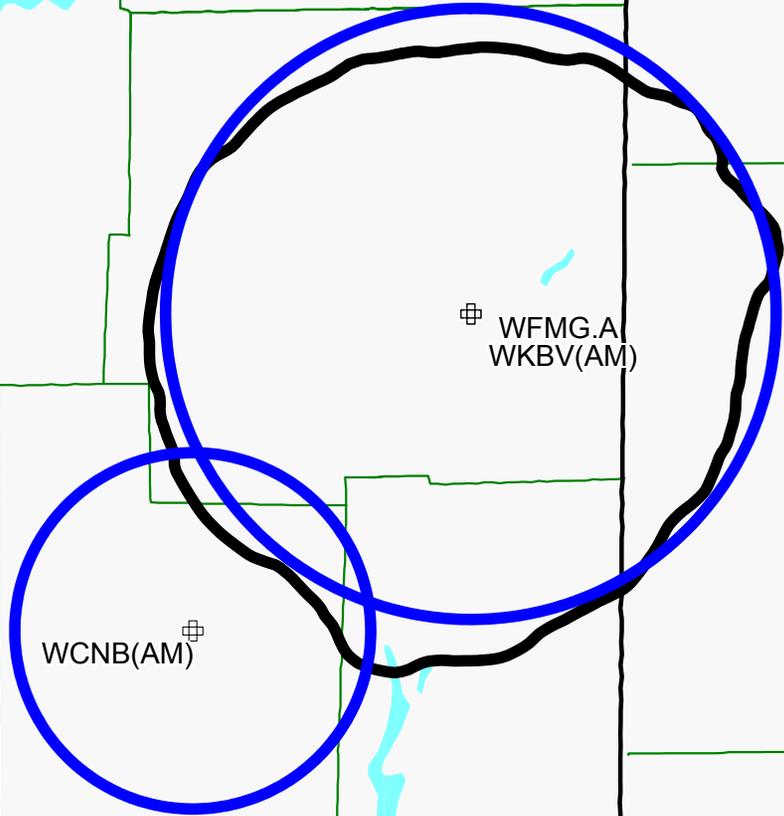


Figure 1



Rodgers Broadcasting Stations
That Define Market #1

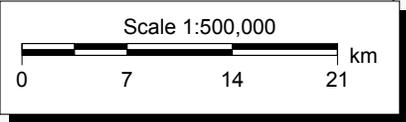


WFMG.A
WKBV(AM)

WCNB(AM)



Figure 2



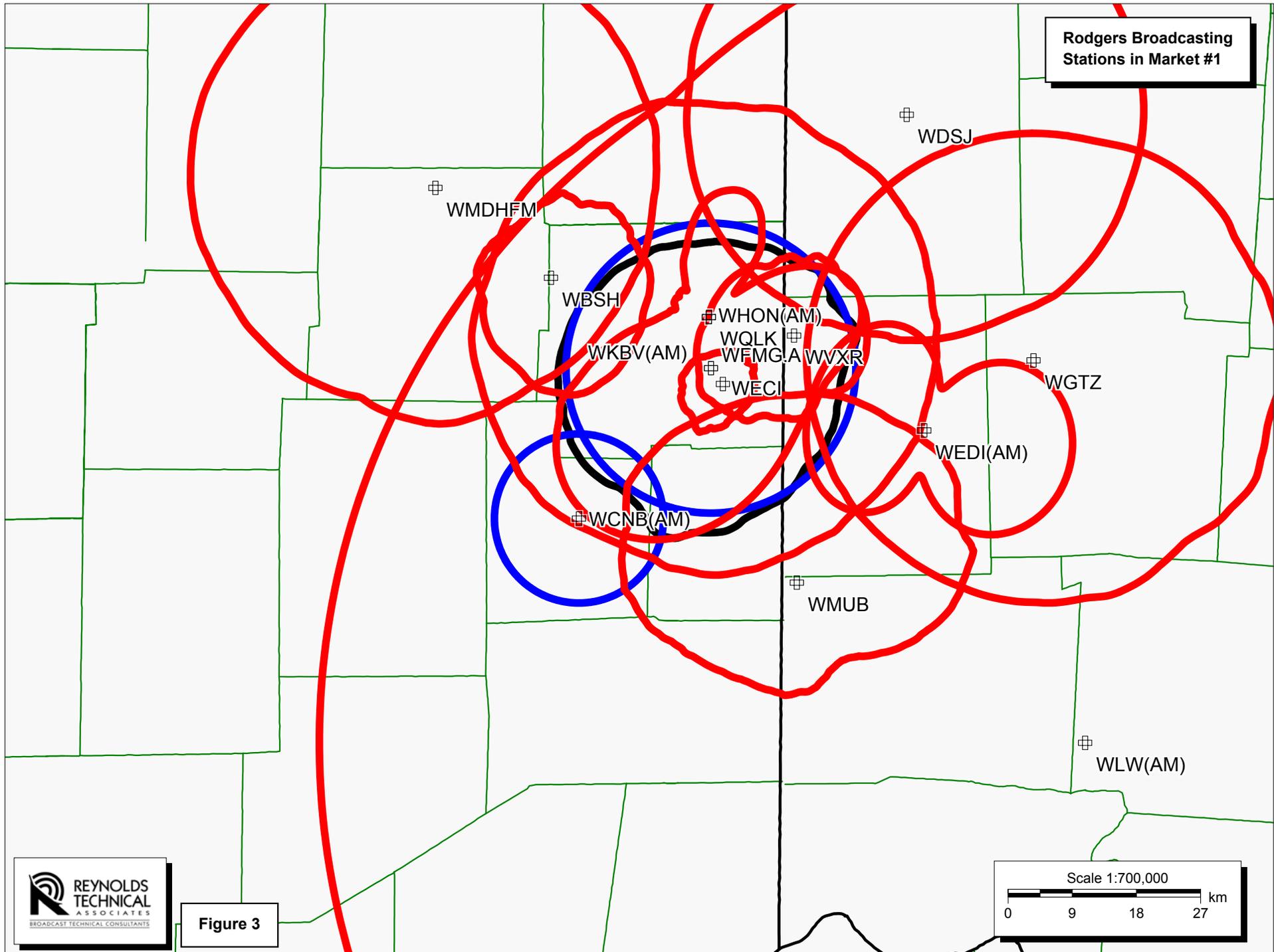


Figure 3

Stations in the WFMG(APP), WKBV(AM), and WCNB(AM) Market (Market #1)

Station (FM) Call Letters City of License Frequency (MHz)			Station (AM) Call Letters City of License Frequency (kHz)				
1.	WMUB	Oxford, OH	88.5	9.	WEDI	Eaton, OH	1130
2.	WVXR	Richmond, IN	89.3	10.	WHON	Centerville, IN	930
3.	WECI	Richmond, IN	91.5	11.	WLW	Cincinnati, OH	700
4.	WBSH	Hagerstown, IN	91.1		total: 3		
5.	WGTZ	Eaton, OH	92.9				
6.	WQLK	Richmond, IN	96.1				
7.	WDSJ	Greenville, OH	106.5				
8.	WMDH	New Castle, IN	102.5				
	total: 8						

Rodgers Broadcasting Stations
That Define Market #2

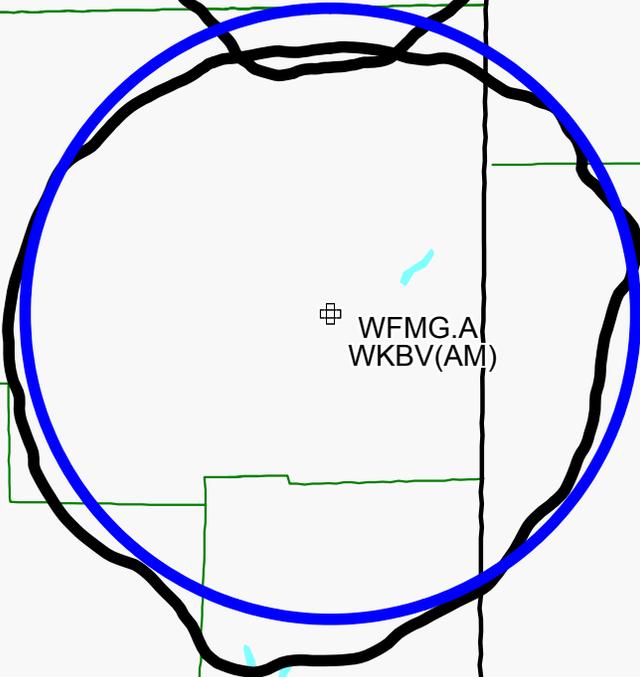
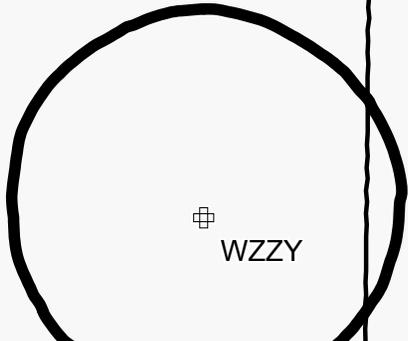
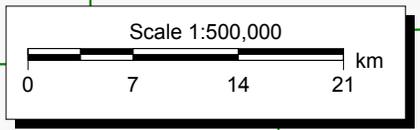


Figure 5



Rodgers Broadcasting
Stations in Market #2

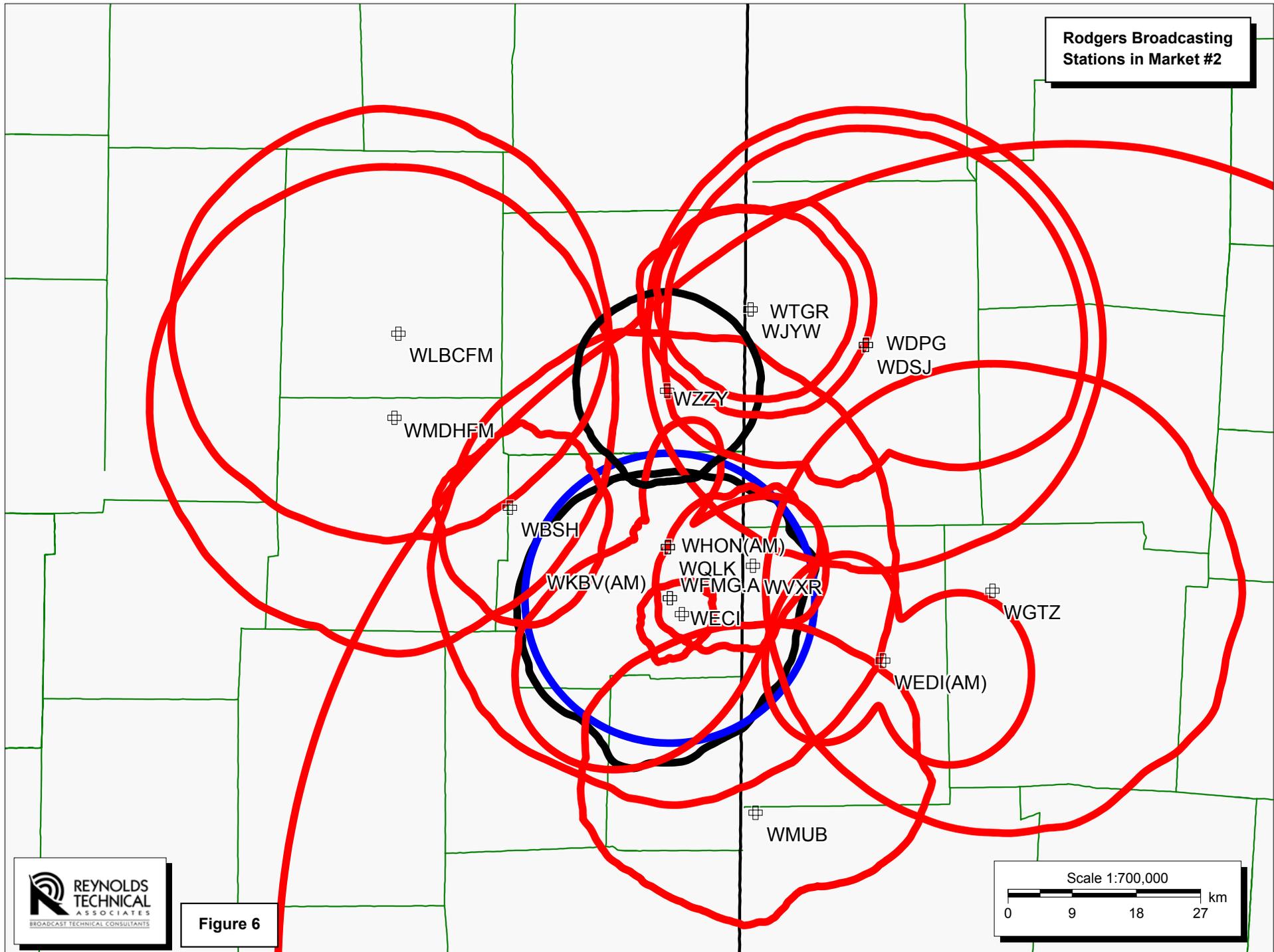
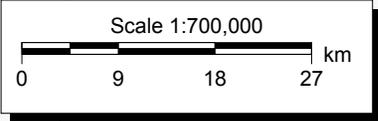


Figure 6



Stations in the WFMG(APP), WZZY(LIC), and WKBV(AM) Market (Market #2)

	<u>Station (FM) Call Letters</u>	<u>City of License</u>	<u>Frequency (MHz)</u>		<u>Station (AM) Call Letters</u>	<u>City of License</u>	<u>Frequency (kHz)</u>
1.	WMUB	Oxford, OH	88.5	13.	WEDI	Eaton, OH	1130
2.	WVXR	Richmond, IN	89.3	14.	WHON	Centerville, IN	930
3.	WECI	Richmond, IN	91.5	15.	WLW	Cincinnati, OH	700
4.	WBSH	Hagerstown, IN	91.1		total: 3		
5.	WGTZ	Eaton, OH	92.9				
6.	WQLK	Richmond, IN	96.1				
7.	WDSJ	Greenville, OH	106.5				
8.	WMDH	New Castle, IN	102.5				
9.	WTGR	Union City, OH	97.5				
10.	WLBC	Muncie, IN	104.1				
11.	WDPG	Greenville, OH	89.9				
12.	WJYW	Union City, OH	88.9				
	total: 12						