

Ownership Study for WFMG, Channel 267B1, Richmond, Indiana

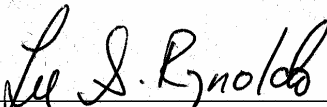
The FCC Form 301 BPH20060124AJV proposed to downgrade WFMG from a class B facility to a class B1 facility. As such, the Rodgers Broadcasting Corporation (“Rodgers”) ownership concentration changes such that the instant study is required.

Figure 1 shows the stations that factor into determining the concentration for Rodgers in this study. This exhibit shows two distinctive markets are created. Market #1 is defined by WFMG(FM)’s application, WCNB(AM), and WKBV(AM). Market #2 is defined by WZZY(FM), WFMG(FM)’s application, and WKBV(AM). The proposed modification of WFMG does not create an ownership concentration issue that violates §73.3555 of the FCC’s rules.

Figure 2 shows the city-grade contours that define the extent of Market #1. Figures 3 and 4 demonstrate that there is sufficient diversity of station ownership so that Market #1 complies with Commission rules.

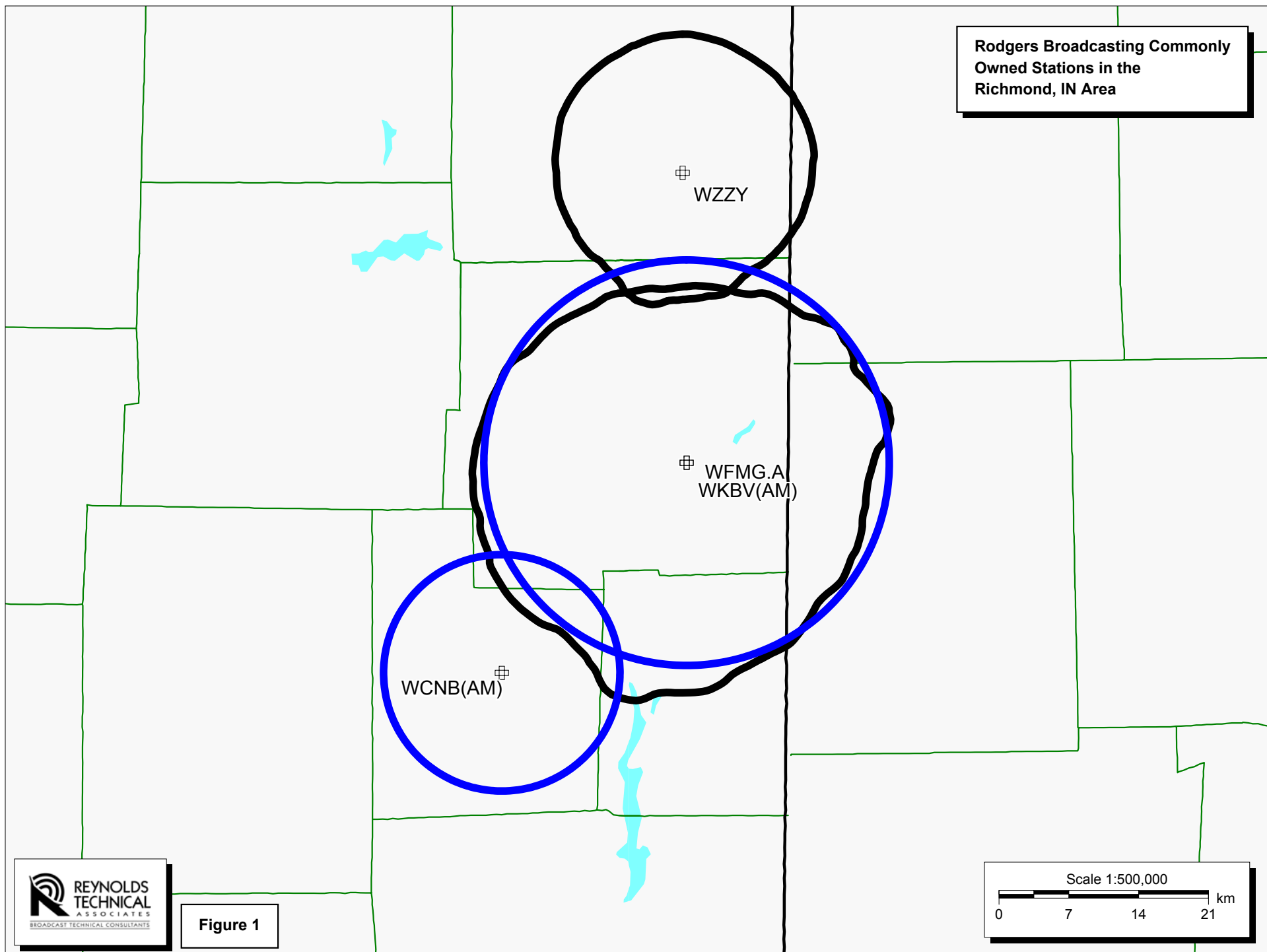
Figure 5 shows the city-grade contours that define the extent of Market #2. Figures 6 and 7 demonstrate that there is sufficient diversity of station ownership so that Market #2 complies with Commission rules.

For Rodgers Broadcasting Corporation:



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Rodgers Broadcasting Stations
That Define Market #1

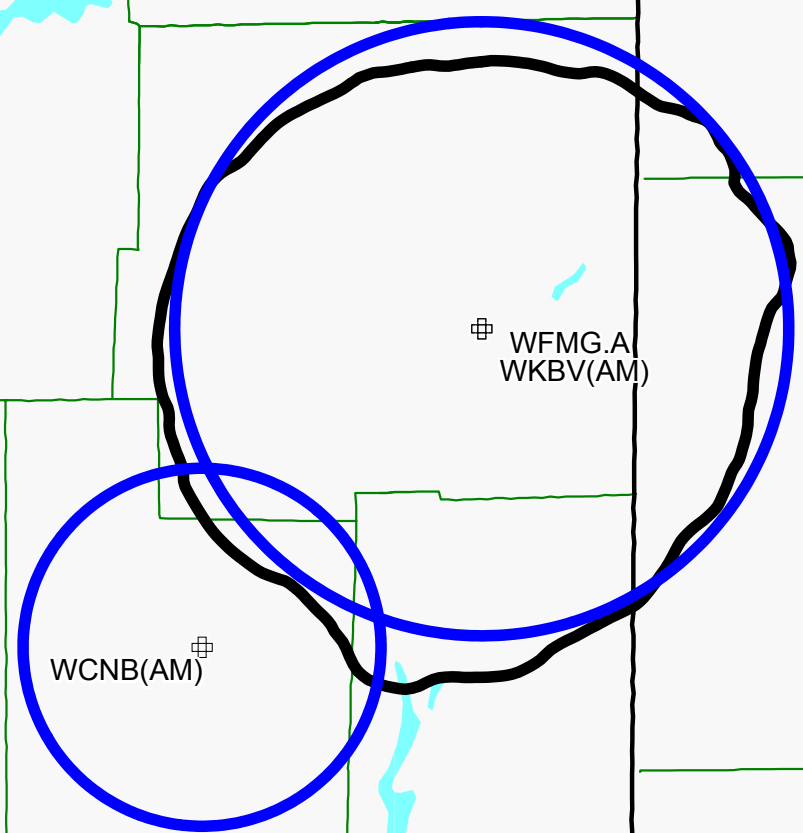
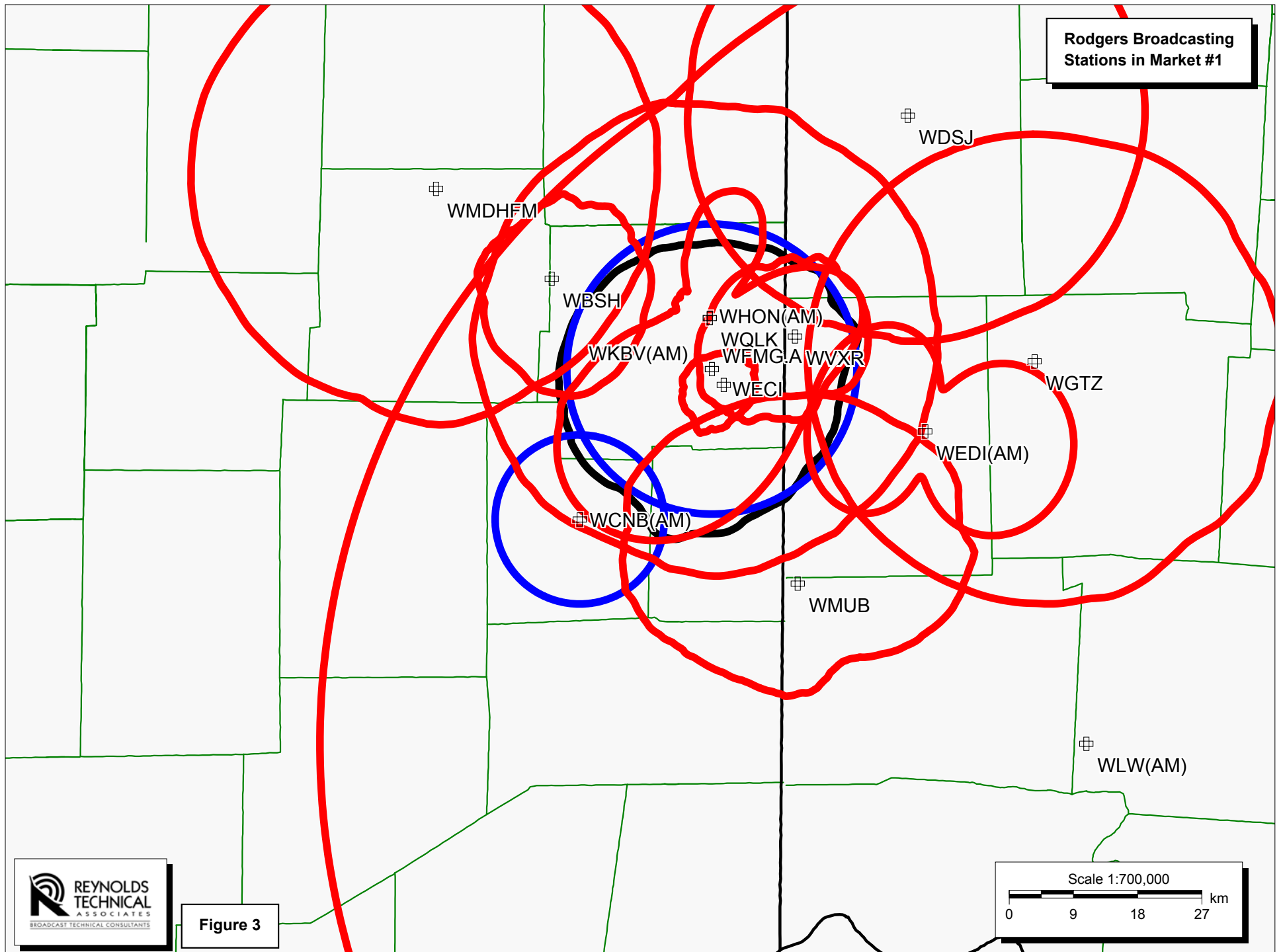


Figure 2



Stations in the WFMG(APP), WKBV(AM), and WCNB(AM) Market (Market #1)

	Station (FM) Call Letters	City of License	Frequency (MHz)
1.	WMUB	Oxford, OH	88.5
2.	WVXR	Richmond, IN	89.3
3.	WECI	Richmond, IN	91.5
4.	WBSH	Hagerstown, IN	91.1
5.	WGTZ	Eaton, OH	92.9
6.	WQLK	Richmond, IN	96.1
7.	WDSJ	Greenville, OH	106.5
8.	WMDH	New Castle, IN	102.5
	total: 8		

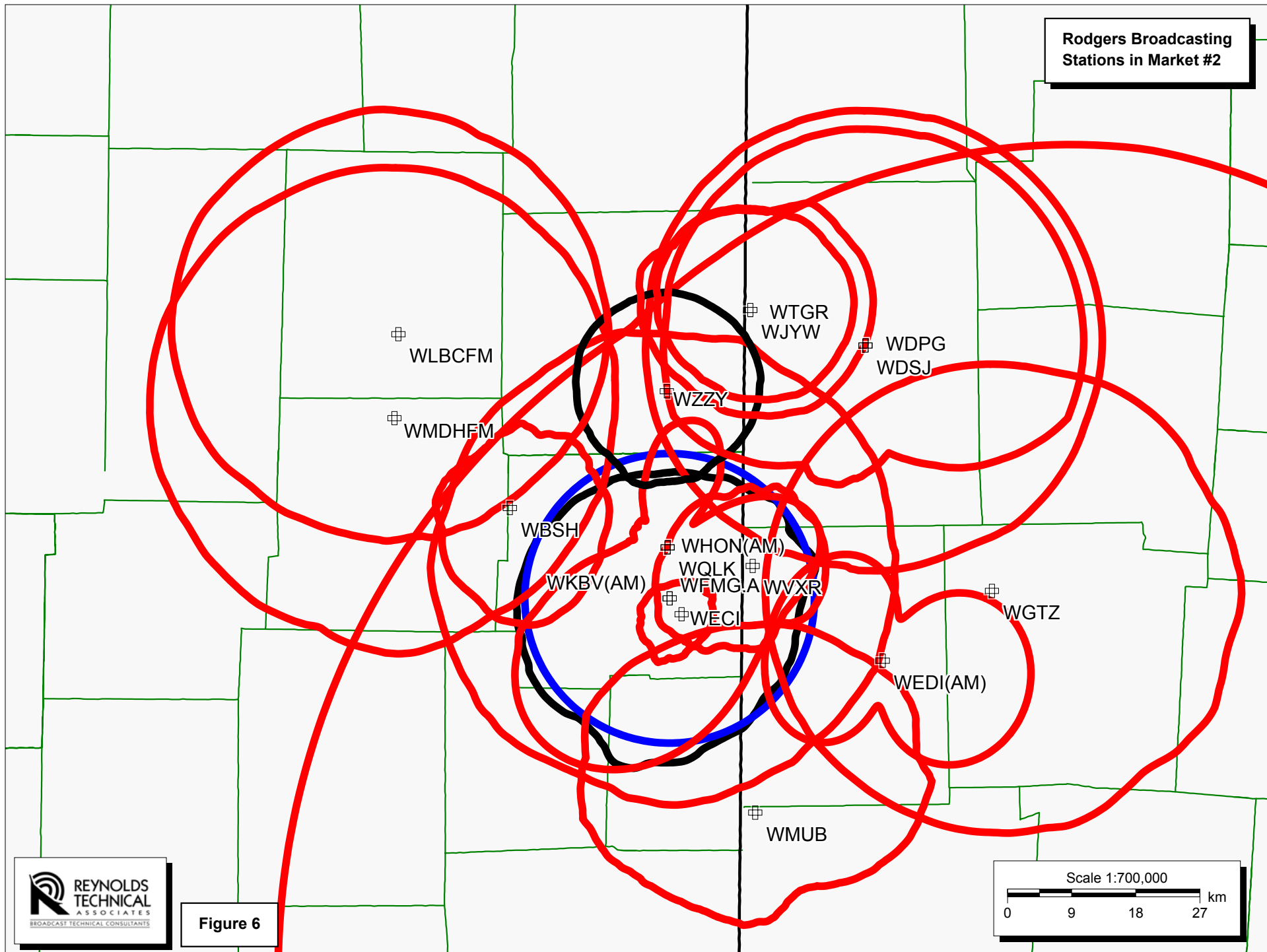
	Station (AM) Call Letters	City of License	Frequency (kHz)
9.	WEDI	Eaton, OH	1130
10.	WHON	Centerville, IN	930
11.	WLW	Cincinnati, OH	700
	total: 3		

Rodgers Broadcasting Stations
That Define Market #2

WZZY

WFMG.A
WKBV(AM)

Figure 5



Stations in the WFMG(APP), WZZY(LIC), and WKBV(AM) Market (Market #2)

	Station (FM) Call Letters	City of License	Frequency (MHz)
1.	WMUB	Oxford, OH	88.5
2.	WVXR	Richmond, IN	89.3
3.	WECI	Richmond, IN	91.5
4.	WBSH	Hagerstown, IN	91.1
5.	WGTZ	Eaton, OH	92.9
6.	WQLK	Richmond, IN	96.1
7.	WDSJ	Greenville, OH	106.5
8.	WMDH	New Castle, IN	102.5
9.	WTGR	Union City, OH	97.5
10.	WLBC	Muncie, IN	104.1
11.	WDPG	Greenville, OH	89.9
12.	WJYW	Union City, OH	88.9
	total: 12		

	Station (AM) Call Letters	City of License	Frequency (kHz)
13.	WEDI	Eaton, OH	1130
14.	WHON	Centerville, IN	930
15.	WLW	Cincinnati, OH	700
	total: 3		