

W N L B



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,326,199

Date first licensed ~~10-6-60~~ 10-6-60

Call letters ~~WNLB~~ **WKHS**

Station location Rocky Mount, Virginia

WNLB RADIO, INC. (AL 11-9-77 EFF: 11-16-77)  
x BOYD BROADCASTING CORPORATION (AL 6-18-74 EFF: 7-2-74)

Name of licensee **X RADIO FRANKLIN, INCORPORATED**

Transmitter location Just off State Rt.640, 1 mile south of Rocky Mount, Va. (CP 2-20-58)

24151 722 Glenwood Drive, Rocky Mount, Virginia  
XX215 Main Street, Rocky Mount, Va. (BS 7-2-74)  
Main studio location X Church Street, News Post Building, Rocky Mount, Va. (CP 2-20-58)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10915	2-20-58	1290kc	1kw	Day	4-20 10-20-58
C.P. for new standard broadcast station					
BMP-8256 (1)	6-17-59	Mod. of CP(BP-10,915) for extension of completion date to November 27, 1959.			
BL-7762	10-6-60	1290kc	1kw	Day	10-6 10-1-63
Lic. to cover cp (BP-10,015 as mod ) which auth. new standard b/c station and specify trans.					
■ (GATES BC-1 T) .					
BTC-4128	10-8-62	Voluntary acquisition of negative control			
EFF:	11-1-62	of licensee corporation each by Kermit W. Salyer and E. Kyle Farmer thru purchase of stock from Dr. F. B. Wolfe.			
Per Form 323					
BR-3909	3-16-64	Renewal of License			3-16 10-1-66
BR-3909	9-9-66	Renewal of License			10-1 10-1-69
R-3909(S)	12-11-69	Renewal			10-1-72
EBSA	6-12-72				
BR-3909(S)	10-27-72	RENEWAL			10-1-75
WIRE	3-12-74	PSA	500watts		
BAL-8132	6-18-74	VOL. AL	EFF: 7-2-74		
BS-3909(L)	7-2-74	Call letters changed, SL & RC.			
BS-3909(1)	11-18-74	Delete markings and Lighting requirment			
BS-3909(2)	8-19-75	ML to change SL and BC			
BAL-9161	11-9-77	Vol. AL	EFF: 11-16-77		
BR-3909(L)	9-26-78	Renewal of License			10-1-81
BTC790226GV	5-22-79	VOL. TC	EFF:		
BZ-790319AF(1)	4-11-79	Direct Measurement			



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters ~~WFL~~ W.K.W.S.

Name RADIO FRANKLIN, INCORPORATED  
(P.O. - Box 110, Rocky Mount, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,915	10-27-56	Construction permit for a new standard	GRANTED	2-20-58
Rec'd	11-13-56	broadcast station to be operated on:	after hearing.	
Filed	11-13-56	Frequency - 1290kc	Initial Decision and	
		Power - 1kw	Order issued.	
		Hours of operation - Daytime	DOCKET # 12241	
		Transmitter location - Off State Rte 640, 1 mile south of Rocky Mount, Virginia		
		Studio location - Church St., News Post Bldg. Rocky Mount, Virginia		
		Remote Control Point - Same as studio		
		Atty. - Robert F. Jones		
		Engr. - Robert M. Silliman & Assoc.		
PETITION FOR REVOCATION OF CONSTRUCTION PERMIT filed 12-23-58 by Cottone for WYTB DENIED				
6-17-59 - MEMO OPINION AND ORDER				



GATES BC 1J



Aug. 1955

#2

## APPLICATION RECORD - BROADCASTING

Call

Letters WKWSName RADIO FRANKLIN, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8256	9-17-58	Modification of c.p. (BP-10,915 which authorized a new standard broadcast station) for extension of completion date from 10-20-58 to 4-20-59.	GRANTED to	6-17-59
Rec'd	9-19-58			11-27-59
Filed	9-19-58			
		Atty: Robert F. Jones		
-----				
REQUEST FOR INQUIRY, INVESTIGATION AND OTHER RELIEF filed 10-8-59 by Bernton for WYTI - DENIED			12-9-59 - Ltr.	
MOTION FOR STAY filed 10-8-59 by Bernton for WYTI - DENIED 12-9-59 - Letter				
Station no longer represented by the law office of Robert F. Jones, per letter dated 10-13-59.				
-----				
Letter dated 10-23-59 from Hildreth as reply to above petitions for WKWS				
REPLY OF WYTI, INCORPORATED TO LETTER IN OPPOSITION OF RADIO FRANKLIN, INC. filed 10-30-59 by Bernton for WYTI				
SUPPLEMENT TO REQUEST FOR INQUIRY, ETC. filed 11-13-59 by Bernton for WYTI				
Letter dated 11-18-59 from Hildreth re deny above				
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PETITION TO WITHHOLD PROGRAM TEST AUTHORITY AND DES. LICENSE APPLICATION FOR HEARING filed 11-23-59 by Bernton for WYTI				

F. C. C. - WASHINGTON, D. C.

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W K W SName RADIO FRANKLIN, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
(REPLY OF WYTI, INC. TO RADIO FRANKLIN'S LETTER IN OPPOSITION TO "SUPPLEMENT TO REQUEST FOR INQUIRY, ETC." filed 11-24-59 by Bernton for WYTI OPPOSITION TO PETITION TO WITHHOLD PROGRAM TEST AUTHORITY AND DESIGNATE LICENSE APPLICATION FOR HEARING filed 12-3-59 by Hildreth for WKWS				
BL-7762 R&F 11-19-59 11-20-59 12-9-59	11-19-59 11-20-59 12-9-59	Lic. to cover cp(BP-10915 as mod.) which authorized new standard b/c station & specify transmitter(Gates BC-1T).	GRANTED	10-6-60
BTC-4128 Rec'd Filed	9-11-62 9-25-62 9-25-62	Voluntary acquisition of negative control of licensee corporation each by Kermit W. Salyer and E. Kyle Farmer thru purchase of stock from Dr. F. B. Wolfe.  Richard Hildreth, Atty.	GRANTED EFF: Per Form 323	10-8-62 11-1-62

F.C.C. WASHINGTON, D. C.



Aug. 1955

#4

## APPLICATION RECORD - BROADCASTING

1290kc

Call  
Letters

W K W S

Name RADIO FRANKLIN, INCORPORATED  
ROCKY MOUNT, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3909 Rec'd Filed	9-17-63 9-18-63 9-18-63	Renewal of license---10-1-63 Atty. Marvin Rosenberg	GRANTED	3-16-64
BR-3909 R & F	7-4-66 7-5-66	Renewal of license Atty. Fletcher, Helad, Rowell, Kenhan & Hildreth	GRANTED	9-9-66
BAL-6565 R & F FEE PD: \$75 Pub. notice filed 1-21-69 AMENDED 4-15-69 re disposition of station and supplemental programming data submitted. AMENDED 6-18-69 Re: Financial Data.	12-14-68 12-23-68 #479477 JAN 5 1969	Voluntary assignment of license to WYTI, INCORPORATED Atty - Mallyck & Bernton	DISMISSED	10-10-69 Req. of atty
BR-3909 R & F #526913 \$75 PN Press	6-20-69 7-2-69 7-2-69 JUL 30 1969	Renewal of license Atty- Philip J. Hennessey, III AMENDED 11-5-69 re: Programming AMENDED 11-17-69 re: Programming	GRANTED	12-11-69



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

WNLB  
Call  
Letters <sup>x</sup>W K W SWNLB RADIO, INC.  
BOYD BROADCASTING CORPORATION  
Name RADIO FRANKLIN, INCORPORATED  
ROCKY MOUNT, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3909 R & F PN Recd. PRESS JUL 12 1972	6-26-72 7-3-72 "	RENEWAL OF LICENSE AMENDED 9-18-72 re: programming	GRANTED	10-27-72
BAL-8132 R & F FEE PD: \$1000 #301360 CODE 047 APR 30 1974	4-8-74 4-9-74 "	Voluntary assignment of license to BOYD BROADCASTING CORPORATION (SEE OVER) Atty - Mallyck & Bernton	GRANTED GRANT FEE: \$ 2,000.00 EFF: 048 PD 7-5-74 W 322549	6-18-74 7-2-74
Pub. notice filed 4-30-74				
BR-3909 R & F PN Recd. PRESS JUL 24 1975	5-19-75 5-23-75 "	RENEWAL OF LICENSE E. Theodore Mallyck, Atty. SUPPLEMENTAL APPLICATION filed 5-9-78 as an amendment to pending renewal application.	GRANTED	9-26-78
BAL-9161 R & F FORM 316 NOV 1 1977	10/11/77 10/13/77	Voluntary assignment of license to WNLB RADIO, INC. Atty - Mallyck & Bernton	GRANTED EFF: (per form 323)	11-9-77 11-16-77

(Over)



RE: BAL-8132 • Assignee is licensee of WBLB, Fulaski,  
(Articles etc on file) Va.

RE: BAL-9161 - Assignor is also licensee of WBLB - Appl.  
for TC is to be filed(WBLB)



APPLICATION RECORD - BROADCASTING

#6

Call  
Letters W N L B

Name WNLB RADIO, INC.  
Rocky Mount, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC 781024EB PRESS Form 315		Vol TC from Stanley M. Boyd to William W. Geasey  Atty E. Theodore Mallick	DISMISSED Request of Attorney	12-8-78
BTC 790226GV FORM 315 PRESS PN FILED	4-3-79	Vol TC from Stanley M. Boyd to William W. Geasey AMENDED 5-21-79 - Promissory note; pledge agree; and re ascertainment Atty - E.T. Mallick	GRANTED EFF:	5-22-79
BZ-790319AF R & F DM PRESS	3-19-79 3-23-79 APR 18 1979	Direct Measurement	GRANTED	4-11-79



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## APPLICATION RECORD-BROADCASTING

Call Letters: WNLB

Name WNLB RADIO, INC.

Station Location: ROCKY MOUNT, VIRGINIA

File No.	Date	Description	Action and Date
BR-810526UD PRESS: JUL 28 1981		Renewal of License Atty: E. Theodore Mallyck	GRD. 10-22-81  ISSUED



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

