

FEDERAL COMMUNICATIONS COMMISSION
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James P. Riley, Esq.
Fletcher, Heald & Hildreth, P.L.C.
1300 N. 17th Street
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Arlington, VA 22209-3801

AUG 30 2011

Re: Salem Media of Virginia, Inc.
WWRC(AM), Washington D.C.
Facility Identification Number: 8681
File Number: BP-20110223ACB

Dear Mr. Riley:

This is in reference to the above-captioned application as amended on May 2, 2011, of Salem Media of Virginia, Inc. ("Salem") to increase the station WWRC(AM) daytime power from 5 kilowatts to 25 kilowatts and to change the daytime directional antenna. The application is filed as part of an Interference Reduction Agreement between Salem, Metro Radio, Inc. (Metro), licensee of station WKDL(AM), Warrenton, Virginia, and EKO Media Group, Inc., (EKO), licensee of station WNWK(AM), Newark, Delaware.¹ The applications are contingent on the grant of each other under Section 73.3517(c) of the Commission's rules.

A preliminary engineering study of the amended application also reveals the following deficiencies:

1. The graphical analysis of the WWRC(AM) measurements on the 215° radial on page 15 of Appendix B does not include the measurements from 49 kilometers to 87.87 kilometer specified on page 16 of Appendix B.
2. The Q factor of 32.4 in Figure 1 must be corrected to 50.
3. Salem must remove all material related to its original three radiators, 20 kilowatt proposal from the amended application. Only the material relevant to the two towers, 25 kilowatt application, should be included in the amended application.
4. Salem must show that the area that will lose service because of the WKDL(AM)'s modification and WNWK(AM)'s deletion will continue to receive at least 5 aural services as it claims.

¹ Metro filed an application (BP-20110223ABY) to modify the WKDL(AM) antenna system and reduce daytime power from 7.9 kilowatts to 3.0 kilowatts. EKO will surrender the WNWK(AM) license prior to or upon commencement of Program Test Authority by WWRC(AM).

Further action on the subject application will be withheld for thirty (30) days from the date of this letter in order to provide Salem an opportunity to file a curative electronic amendment. Failure to respond or file an amendment within this time period will result in the dismissal of the application pursuant to Section 73.3568 of the rules.

Sincerely,



Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

cc: Salem Media of Virginia, Inc.
Cynthia M. Jacobson, P.E.
