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POPULATION (2000 CENSUS) AND AREA DATA
WITHIN PREDICTED GRADE A AND GRADE B CONTOURS
FOR KFAA-TV, ROGERS, ARKANSAS AND
FOR KPOM-TV, FORT SMITH, ARKANSAS
OCTOBER 2003

<u>Station</u>	<u>Population</u>			<u>Area (Sq. Km)</u>		
	<u>City Grade</u>	<u>Grade A</u>	<u>Grade B</u>	<u>City Grade</u>	<u>Grade A</u>	<u>Grade B</u>
KPOM-TV	278,930	378,071	508,129	6,360	9,206	15,396
KFAA-TV	229,315	267,842	339,387	2,091	3,559	7,086
Area of Overlap	72,825	140,055	232,989	423	1,403	4,143