

**AMEND BPH-20070705ADV**  
**MINOR CHANGE APPLICATION/**  
**CHANGE COMMUNITY OF LICENSE**  
**MILLER COMMUNICATIONS, INC.**  
**WWBD (FM) RADIO STATION**  
**CH 240C2 -95.9 MHZ - 50.0 KW**  
**ISLE OF PALMS, SOUTH CAROLINA**  
**January 2008**

**EXHIBIT A**

**Clear allocation reference site**

This application seeks to upgrade WWBD to Channel 240C2 and change the community of license from Bamberg to Isle of Palms, South Carolina. As the proposed application site does not meet §73.207 spacing requirements to all other facilities, a designated allocation reference site has been identified.<sup>1</sup>

As denoted on Exhibit A1, from the proposed allocation reference site, Channel 240C2 meets the Commission's minimum distance separation requirements to all licensed, proposed or applied for facilities, with the exception of the licensed WAVF facility, which is proposed to be downgraded to Channel 241C2 with a city of license change to Forestbrook, South Carolina, as requested in a contingent application. From the proposed allocation reference site, a maximum Class C2 would place a theoretical 70 dBu signal over 100% of the community of Isle of Palms, South Carolina, as shown on Exhibit A2. Further, as shown on Exhibit A3, the proposed site is not located offshore or on airport property and is, therefore, suitable for tower construction. Therefore, this proposal meets the Commission's allocation criteria.

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1) The shortage from the proposed implementation site is addressed under §73.215 of the rules.





**Graham Brock, Inc. - Broadcast Technical Consultants**

**WWBD Reference**

Latitude: 32-40-09 N  
Longitude: 079-59-43 W  
ERP: 50.00 kW  
Channel: 240C2  
Frequency: 95.9 MHz  
AMSL Height: 150.16 m  
Horiz. Pattern: Omni  
Vert. Pattern: No  
Prop Model : None

WWBD 70 dBu (radius)

WWBD Reference

Isle of Palms, SC

**EXHIBIT A2**  
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