

WNGO



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

Date first licensed 3-31-47

Call letters W N O O

WEST KENTUCKY BROADCASTING COMPANY, INC.

Station location: Mayfield, Kentucky

x GRAVES COUNTY BROADCASTING COMPANY, INC. (BAL 2-6-62 EFF: NOT TO BE CONSU-  
 x WEST KENTUCKY BROADCASTING COMPANY, INC. (AL 2-28-47 Eff: 6 pm LST 9-5-47)

x H. M. SUTHARD and P. M. MULLINS d/b as

WEST KENTUCKY BROADCASTING COMPANY (MP 9-5-46)

Name of licensee x H. M. SUTHARD and P. M. MULLINS d/b as MAYFIELD BROADCASTING COMPANY

Transmitter location Paducah Road,  
 U.S. Highway #45, Mayfield, Kentucky (MP 9-5-46) Lic. 3-31-47

Main studio location Paducah Road,  
 U.S. Highway #45, Mayfield, Kentucky (MP 9-5-46) Lic. 3-31-47



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-P-4509 Letter	5-16-46 8-15-46	1320	1kw	Daytime	C.P. for new station granted subject to filling MP for approval of T site and antenna
B2-P-4509 B2-MP-2018	9-5-46 Mod.C.P. (4509)	1320	1kw	Daytime	11-5 5-5-47 for change in name of partnership, changes in transmitting equipment, approval of antenna and T & S sites (Conditional Clause)
B2-MP-2227	11-18-46	Mod. CP (4509 as mod.)			to change type T (Conditional Clause) 11-5 5-5-47
BAL-627 Eff: 6:00 pm LST	8-28-47	Voluntary Assignment of License to WEST KENTUCKY BROADCASTING COMPANY, INC			
B2-L-2234 B2-Z-2052	3-31-47	1320	1kw	Daytime	3-31 11-1-48 Lic. to cover CP (4509 as mod.) for a new standard station and determine operating power by direct method. (CONDITIONAL)
BR-1474	10-27-48	1320	1kw	Daytime	11-1 11-1-51
IS-1474	8-24-49	1320	1kw	Daytime	10-1 11-1-51 Mod. Lic. to indicate a new sunrise and sunset table.
BR-1474 Telegram	10-10-51 7-31-52	1320	1kw	D	11-1 8-1-52 Action on renewal deferred 7-30-52 and continued operation auth. until final determination on renewal
BR-1474	9-3-52	1320kc	1 kw	Daytime	9-3 8-1-55
BR-1474	7-27-55	RENEWAL OF LICENSE			8-1 8-1-58
B2-3717 (1)	11-14-55	Authority to determine operating power by direct method.			
BTC-2177 EFF:	3-21-56 4-4-56	Vol. trans. of control to T. E. Brewer and R. B. Ligon			
BTC-2589 EFF:	10-30-57 11-7-57	Voluntary transfer of control of licensee corporation from R.B. Ligon and T.E. Brewer to Charles W. Stratton, H.D. Bohn and Mose Bohn. (conditional)			
WIRE	7-31-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			



Form BC-126  
June 1954

## BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W N G O

Name of licensee WEST KENTUCKY BROADCASTING COMPANY, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To-
BP-12,061	7-1-58	1320kc	1kw	Day	9-1-58/3-1-59
CP to install a new transmitter					
BTC-2842 EFF:	7-21-58 8-1-58	Voluntary transfer of control of licensee corporation from Charles W. Stratton, H.D. Bohn and Mose Bohn to Graves County Broadcasting Company, Inc.			
BL-7181	9-9-58	<del>1320kc 1kw Day 9-1-59/3-1-59</del> License to cover C.P. (BP-12,061) which authorized installation of new transmitter. (GATES BC-1E)			
BR-1474	9-3-58	1320	1kw	Day	2-3 8-1-61
BR-1474	7-20-61	1320	1kw	Day	8-1 8-1-64
BAL-4439 EFF: NOT TO BE	2-6-62	Vol. assignment of license to Graves County Broadcasting Company, Inc.			
CONSUMMATED LTR 5-15-62 AUTH. NOT ISSUED					
BR-1474	7-10-64	Renewal of License			8-1 8-1-67
BZ-6512 BR-1474	11-22-67	1320kc	1kw	Day	11-22 8-1-70
TELEGRAM	10-17-67	PSA	500w		
Notification rec'd 8-11-70 stating that a CGA, AM-1000D transmitter is now installed and operating.					
BR-1474(S)	7-30-70	Renewal of license			8-1-73
BZ-7585(L)	8-10-70	Direct Measurement			8-1-73
EBSA	6-12-72				
BR-1474(S)	7-31-73	RENEWAL OF LIC.			8-1-76
BTC-7308	12-27-73	VOL TC	EFF:	1-1-74	
BZ-3069(1)	4-7-76	Direct Measurement			
BR-1474(L)	7-12-76	Renewal of License			8-1-79
BR790323UE (S)	7-18-79	RENEWAL OF LICENSE			8-1-82
BZ-791276AM(1)	3-6-80	DIRECT MEASUREMENT			



## APPLICATION RECORD - BROADCASTING

Call W N G O  
 Letters X New

Name H. M. SUTHARD and P. M. MULLINS d/b as MAYFIELD BROADCASTING COMPANY  
(P.O. c/o H. M. Suthard, Wingo, Ky.)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4509	1-26-46	C.P. for a new Standard Broadcast Station to	GRANTED	5-16-46
Recd.	1-28-46	be operated on:	subject to filing MP	
Filed	1-28-46	Frequency - 1320 kc	for approval of T	
		Power - 1kw	site and antenna	
		Hours of Operation - Daytime	Letter 8-15-46	
		Transmitter location - to be determined,	Issued with MP-2018	
		Mayfield, Ky.		
		Studio location - to be determined,		
		Mayfield, Ky.		
		(Filed by Atty. Neville Miller - Engr.		
		A.D.Ring)		



GATES RADIO CO. BC-1E



## APPLICATION RECORD - BROADCASTING

2

Call

Letters W N G O

H. M. SUTHARD and P. M. MULLINS d/b as WEST KENTUCKY BROADCASTING COMPANY

Name H. M. SUTHARD AND P. M. MULLINS d/b as MAYFIELD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-MF-2018 Rec'd Filed	7-2-46 7-9-46 7-9-46	Mod. of C.P. (B2-F-4509, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and Studio locations On U. S. Highway #45, Mayfield, Kentucky and change name of Partnership to H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Company.  (Neville Miller, Atty.; A. D. Ring, Engr.)	GRANTED (Conditional re waiver 3.55(b))	9-5-46



## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W K G CName H. M. SUTHARD AND P.M. MULLINS d/b as WEST KENTUCKY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-WF-2227 Rec'd Filed	10-17-46 10-22-46 11-1-46	Modification of Construction Permit (B2-P-4509, as mod., which authorized a new standard broadcast station) to change type of transmitter (GATES 1D).  (Arthur H. Schroeder, Atty.)	GRANTED (Conditionally re Waiver 3.55(b))	11-18-46
B2-L-2224 Rec'd Filed	12-31-46 1-2-47 1-3-47	License to cover C.P. (B2-P-4509, as mod.,) which authorized a new standard broadcast station  and Authority to determine operating power by direct measurement of antenna power.  (Neville, Miller, Atty.)	GRANTED (Conditionally re waiver 3.55(b)).	3-31-47
B2-2-2052 Rec'd Filed	12-31-46 1-2-47 1-3-47			

Eng. Report Rec'd 10-14-47 before performance measurements 10-14-47



## APPLICATION RECORD - BROADCASTING

4

WEST KENTUCKY BROADCASTING COMPANY, INC. (AL 8-28-47) Call  
 H. M. SUTHARD and P. M. MULLINS d/b as Eff: 6 pm LST Letters W N G O  
 Name WEST KENTUCKY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-624 Rec'd Filed	6-3-47 7-3-47 7-3-47	Voluntary Assignment of License to West Kentucky Broadcasting Company, Inc. (Filed by Neville Miller, Atty.)	GRANTED Eff: 6	8-28-47 pm LST 9-6-47
BR-1474 Rec'd	8-19-48 8-31-48	Renewal of License Filed by Neville Miller, Attorney	GRANTED	10-27-48
BR-1474 Rec'd Filed	7-27-51 8-3-51 8-3-51	Renewal of license Filed by Neville Miller, Atty.	Granted	10-10-51
BR-1474 Rec'd Filed	7-9-52 7-16-52 7-16-52	Renewal of license Filed by Neville Miller, Atty.	GRANTED	9-3-52



## APPLICATION RECORD - BROADCASTING

FORM A-170  
FORMERLY FCC FORM 94Call  
Letters W N G OName WEST KENTUCKY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1474 Rec'd Filed	4-26-55 4-29-55 4-29-55	Renewal of license.	GRANTED	7-27-55
BZ-3717 Rec'd Resub. Rec'd Filed	10-25-55 10-17-55 10-25-55 10-27-55 10-27-55	Authority to determine operating power by direct measurement of antenna power.	<del>Returned 10-21-55 for</del> <del>Section I.</del> GRANTED	<del>10-21-55</del> <del>for</del> <del>Section I.</del> 11-14-55
BTC-2177 Rec'd Filed	2-20-56 2-24-56 2-24-56	Voluntary transfer of control of licensee corporation from H. M. Suthard and Edgar Wheeler to T. E. Brewer and R. B. Ligon.	GRANTED EFF:	3-21-56 4-4-56
BTC-2589 Rec'd Filed	8-26-57 9-9-57 9-9-57	Voluntary transfer of control of licensee corporation from R. B. Ligon and T. E. Brewer to Charles W. Stratton, H. D. Bohn and Mose Bohn.	GRANTED Eff: Cond'l re transfer not be consummated til lic. be surrendered for WKTM & WKTM-FM	10-30-57 11-7-57



FORM BC-121 #6  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W.N.C.O.

Name WEST KENTUCKY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1474 Rec'd Filed	5-1-58 5-5-58 5-5-58	Renewal of License	GRANTED	9-3-58
BP-12,061 Rec'd Filed	6-16-58 6-19-58 6-19-58	Construction permit to install a new transmitter (GATES BC-1E).		
BTC-2842 Rec'd Filed	7-9-58 7-14-58 7-14-58	Voluntary transfer of control of licensee corporation from Charles W. Stratton, H. D. Bohn and Mose Bohn to Graves County Broadcasting Company, Inc.	GRANTED  GRANTED EFF:	7-1-58  7-21-58 8-1-58
BL-7181 Rec'd Filed	7-28-58 7-31-58 7-31-58	License to cover C.P. (BP-12,061) which authorized installation of new transmitter. (GATES BC-1E)	GRANTED	9-9-58
BR-1474 REC'D & FILED	4-26-61 5-1-61	RENEWAL OF LICENSE	GRANTED	7-20-61



FORM BC-121  
AUG. 1955

#7

# APPLICATION RECORD - BROADCASTING

Call  
Letters W N G O

Name WEST KENTUCKY BROADCASTING COMPANY, INC.  
MAYFIELD, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4439 Rec'd Filed	1-13-62 1-15-62 1-15-62	Voluntary assignment of license to Graves County Broadcasting Company, Inc.  Samuel Miller, Atty.	GRANTED EFF: NOT TO BE CONSUM- MATED LTR. AUTH. NOT ISSUED	2-6-62 5-15-62
BR-1474 Rec'd Filed	4-21-64 4-24-64 4-24-64	Renewal of license	GRANTED	7-10-64
BR-1474 R & F	4-24-67 4-28-67	Renewal of License	GRANTED ISSUED WITH	11-22-67 BZ-6512
BZ-6512 R & F DM-7/20/67 AUG 21 1967	7/8/67 7/10/67	Auth. to determine operating power by direct meas. of ant. power.	GRANTED ISSUED WITH RENEWAL	11-22-67
BR-1474 Rec'd. \$75 #600717 PN Recd. FILED	4-29-70 5-4-70 5-11-70 5-4-70 5-11-70	RENEWAL OF LICENSE AMENDED 7-13-70 re: commercial policy JUN 4 1970	GRANTED	7-30-70



APPLICATION RECORD - BROADCASTING

1320khz

Call  
Letters

WNGO

Name

WEST KENTUCKY BROADCASTING COMPANY, INC.

Mayfield, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
82-7585 R & F DN PRESS	6-22-70 6-25-70 7-6-70 AUG 6 1970	Direct Measurement.	GRANTED	8-10-70
BR-1474 R & F PN Recd. PRESS	4-17-73 4-20-73 " MAY 1 1973	RENEWAL OF LICENSE AMENDED 7-23-73 re: commercial practices	GRANTED	7-31-73
BTC-7308 R & F ✓ FEE PD: \$250 #256499 CODE 047 (Form 316) ALSO SEE WNGO-FM	11-22-73 11-28-73	Voluntary transfer of control of lic corp from Graves County Broadcasting Company, Inc. to Charles W. Stratton, Shirley Bohn Sabel, and Mose Bohn (pro forma)	GRANTED EFF:	12-27-73 1-1-74



PHASE 1 REFUND ACTION

TRANS.  
CODE

500

DATE

8/3/79

AMT.

215.<sup>00</sup>

INITIALS

BKZ



# APPLICATION RECORD - BROADCASTING

Card #9

Call  
Letters W N C O

Name WEST KENTUCKY BROADCASTING COMPANY, INC.  
MAYFIELD, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd Filed  <b>JUL 12 1974</b>	4-29-74 5-28-74	CP to side-mount a four bay antenna on the existing tower of WNGO and to change from series to shunt excitation.	RETURNED to be filed on 302's for direct measurement.	7-11-74
BZ-9069 R & F DM PRESS <b>MAR 10 1976</b>	12-15-75 12-17-75 1-30-76	Direct Measurement	GRANTED	4-7-76
BR-1474 R & F P.N. Press <b>MAY 27 1976</b>	3-10-76 3-16-76 3-16-76	RENEWAL OF LICENSE	GRANTED	7-12-76
BR790323UE PRESS <b>JUN 12 1979</b>		Renewal of License	GRANTED	7-18-79



#10

## APPLICATION RECORD BROADCASTING

1320khz

Call Letters: W N G O

Name: WEST KENTUCKY BROADCASTING COMPANY, INC.

Station Location: Mayfield, Kentucky

File No.	Date	Description	Action and Date
BZ-791226AM R & F DM PRESS FEB 29 1980	12-26-79 1-15-80	DIRECT MEASUREMENT	GRANTED 3-6-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

