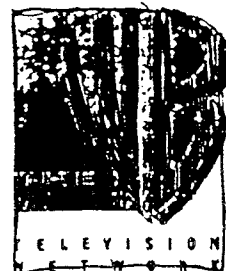


January 24, 1997

Mr. Jack West
Spartan Communications, Inc.
250 International Drive
Spartanburg, South Carolina 29304



John D. Maatta
Legal

Dear Jack:

It was a pleasure to meet you at the Web session in New Orleans.

During our conversation you requested a letter from WB acknowledging our acceptance of the assignment of The WB affiliation agreement from Pappas Telecasting of the Carolinas to Spartan.

At the time of our conversation I told you that there was an open issue concerning the length of the affiliation. As the affiliation is currently constituted it runs for three years from January 11, 1995. This means that the affiliation would expire on January 11, 1998.

Because the term of the existing affiliation is so short, we would like to extend the term so that it will now run for two years from the date that Spartan first commences the broadcast of WB programming on WASV. I think that this longer term both acknowledges the great enthusiasm that we have for Spartan as the operator of WASV, and provides you with the security of a longer affiliation.

A second issue is that the signal of WGN, carrying WB programming, may be imported into the Greenville/Asheville/Spartanburg market until such time that we offer exclusivity to the other WB affiliates. It is anticipated that this will be no later than the first quarter 1998.

Subject to your acceptance of the foregoing, we are very pleased to acknowledge and agree to the assignment from Pappas Telecasting of the Carolinas to Spartan in the Greenville/Asheville/Spartanburg market.

Again, we are delighted with the Spartan affiliation and we look forward to much mutual success.

Please sign the foot of this letter evidencing your agreement to the foregoing.

Sincerely,

A handwritten signature in dark ink, appearing to read 'John D. Maatta', written over a horizontal line.
John D. Maatta

We have read, and approve of the foregoing. It is so agreed:

Spartan Communications, Inc.

By: A handwritten signature in dark ink, appearing to read 'J. Kellner', written over a horizontal line.

cc: J. Kellner
M. Nedick
H. Protter

The WB Television Network
4000 Warner Boulevard
Burbank, CA 91522

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(818) 977-6114
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A Time Warner Entertainment Company