

## **Multiple Ownership Study**

Pursuant to the Commission's newly revised multiple ownership rules in Section 73.3555, the following multiple ownership study was conducted to demonstrate that a grant of the instant application for Facility ID# 164148 Wellington, UT, on Channel 238A (herein referred to as "Wellington 238A") will comply with the Rules. Wellington, UT, is not included in an Arbitron rated market. Also, Wellington 238A is not considered as "home" to a rated Arbitron market as defined by BIA since it is an application for a new station. Therefore, the modified contour overlap method must be used to evaluate the impact a grant of the instant application would have on multiple ownership dynamic in the area.

Wellington 238A shall be licensed to College Creek Broadcasting, Inc. ("College Creek"), which owns or has an attributable interest in the following radio stations which will share overlapping contours with the facilities of Wellington 238A proposed in this application:

<b>Station/Class</b>	<b>Channel/Status</b>	<b>City of License</b>	<b>Overlap with Wellington 238A</b>
KUDE (FM) <sup>1</sup>	280C Lic, 256C App	Nephi, UT	YES
KNJQ (FM) <sup>1</sup>	286C Lic	Manti, UT	YES

The accompanying map illustrates the predicted 3.16 mV/m FM contours of Wellington 238A, KUDE, and KNJQ. These three stations create one mutual overlapping radio market.

### **Overlap Market Numerator:**

The "numerator" of Overlap Market #1 shall include three (3) FM stations: Wellington 238A, KUDE, and KNJQ. There are no AM stations in numerator for the Overlap Market.

### **Overlap Market Denominator:**

The "denominator" of the Overlap Market will only include those stations listed in Table 2 below. The stations listed in Table 2 all meet the following requirements:

- All overlap with at least one of the following stations: Wellington 238A, KUDE, or KNJQ.
- All have transmitters within 92 kilometers of the Overlap Area.
- Any stations which are commonly attributable with Wellington 238A which do not share an overlap area with Overlap Area #1 were not included in the denominator.
- Commercial and Noncommercial stations have been counted.

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<sup>1</sup> Millcreek Broadcasting, LLC, is the licensee of KUDE (FM) Nephi, UT, and KNJQ (FM), Manti, UT, and is commonly attributable to College Creek.

## **TABLE 2: Overlap Market #1 Denominator Stations**

### **ATTRIBUTABLE:**

1 238A Wellington 393636N 1104852W 238A 6 Wellington, UT	(Instantly Proposed)
2 KUDE.L 394537N 1113438W 71.7 328 280C 74 Nephi UT BLH20011213ABC	(Commonly Attributable)
3 KNJQ.L 394537N 1113438W 71.7 328 286C 48 Manti UT BMLH20030926APE	(Commonly Attributable)

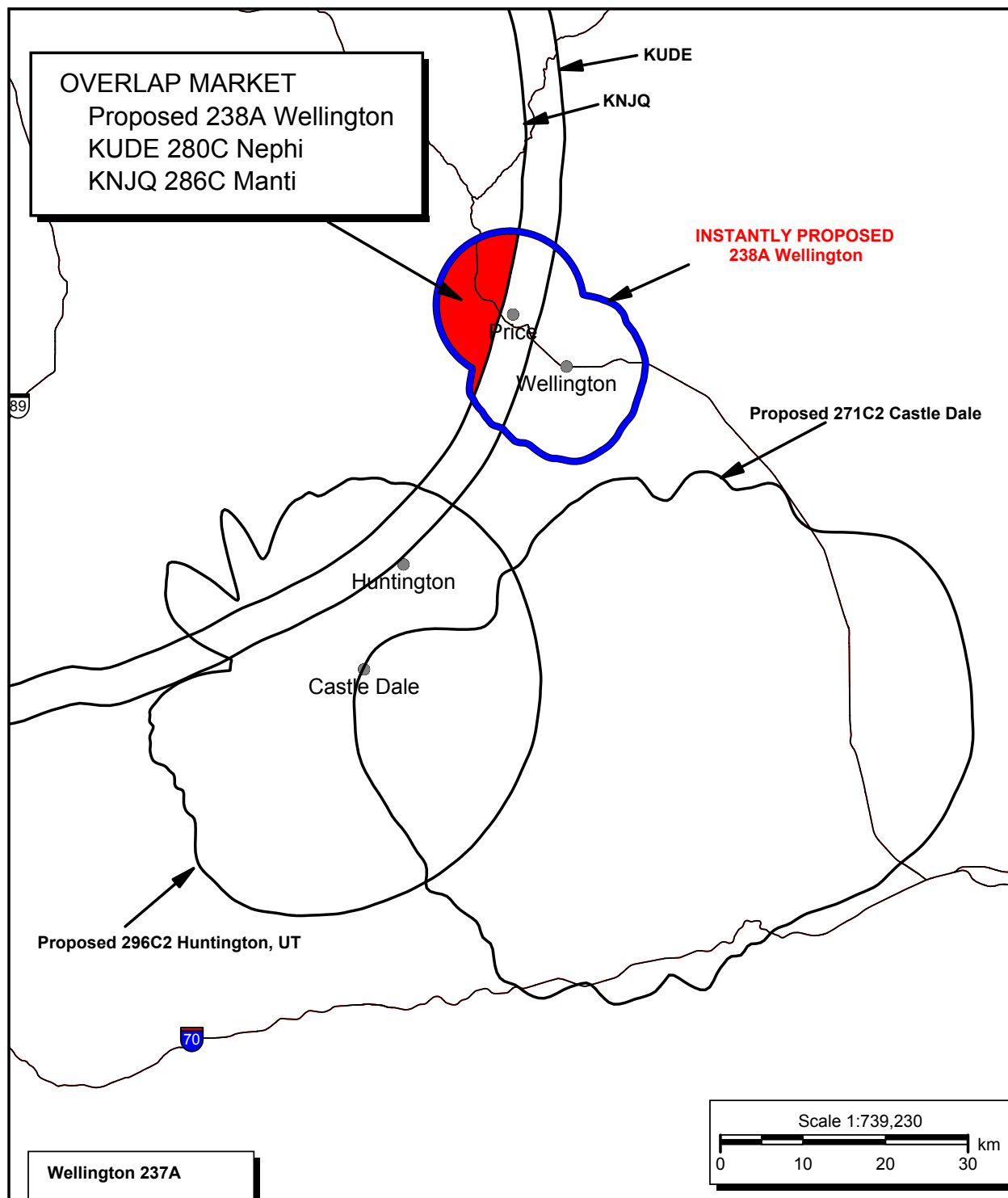
### **NOT ATTRIBUTABLE:**

4 KCFM.L 392012N 1112706W 30.3 298 244C 67 Levan UT BLH20011105ABA	(Dist. from overlap area: 54 km)
5 KLGL.L 391917N 1114611W 55.6 283 248C 66 Richfield UT BLH20020823AAL	(Dist. from overlap area: 79 km)
6 KMTI.L 391739N 1113813W 43.8 282 650 10 MANTI UT BL19900814AC	(Dist. from overlap area: 70 km)
7 KOAL.L 393402N 1104753W 49.5 36 750 10 PRICE UT BL19861023AA	(Dist. from overlap area: 4 km)
8 KSL.L 393343N 1104636W 50.2 38 1080 10 PRICE UT BL19850830AF	(Dist. from overlap area: 5 km)
9 KARB.L 393636N 1104852W 67.5 104 252A 3 Price UT BLH7740	(Dist. from overlap area: 1 km)
10 KWSA.L 393242N 1104856W 69.6 109 265A 3 Price UT BLH19851216KB	(Dist. from overlap area: 3 km)
11 KHQN.L 400430N 1113942W 35.7 348 1480 1 SPANISH FORK UT BL	(Dist. from overlap area: 80 km)
12 KAGJ.L 392137N 1113454W 44.4 180 208A 0.1 Ephraim UT BLED19940509KB	(Dist. from overlap area: 63 km)

## **Overlap Market Conclusion**

In a radio market with 14 or fewer commercial and noncommercial radio stations such as the market being studied herein, Section 73.3555 of the Commission's rules allows a party to have an attributable interest in up to five (5) commercial radio stations, not more than three (3) of which are in the same service (AM or FM); provided that no party has an attributable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

In the case of Overlap Market #1 being studied, College Creek has an attributable interest in not more than three (3) of the twelve (12) total stations (or 25%) in the Radio Market. All three (3) stations are in the FM service and zero (0) stations are in the AM service. The Overlap Market complies with Section 73.3555.



**Wellington 237A**

Latitude: 39-36-36 N  
Longitude: 110-48-52 W  
ERP: 6.00 kW  
HAAT: -47.48 m  
Channel: 238 A  
Frequency: 95.5 MHz  
AMSL Height: 1816.0 m  
Elevation: 1783.0 m  
Horiz. Pattern: Omni  
Vert. Pattern: No  
Prop Model: None