

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/media/radio/audio-division

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July 2, 2020

Donald H. Pugh Sr, Managing Member
Eternity Media Group
PO Box 6424
Laurel, MS 39441

Re: Eternity Media Group (EMG)
WKXG(AM), Greenwood, MS
Facility Identification Number: 65008
Special Temporary Authorization (STA)
BESTA-20200701AAL

Dear Mr. Pugh:

This is in reference to the request filed on July 1, 2020. EMG requests a further extension of the STA granted on November 13, 2015, to continue operating with a long wire antenna at the WGRM transmitter site to allow time to file the required FCC Form 301 application (due to loss of the licensed facility five years ago).¹ In support of the request, we note that EMG stated it plans to file the application for a new permanent facility using the existing WGRM tower.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

We noted that the previous STA expired on May 24, 2020, therefore the authority granted

¹ WKXG(AM) is licensed for ND operation on 1540 kHz with 1 kW (day) and 0.002 kW (night).

herein does not cover the period between that date and the filing date of this request, and is without prejudice as to whatever action the Commission may take with respect to operation during the foregoing period.

Accordingly, the request for extension of the STA IS HEREBY GRANTED, and EMG may continue operating with the following facilities:

Geographic coordinates	33° 32' 02" N, 90° 11' 42" W (NAD 1927)
Frequency	1540 KHz
Hours of operation	Day and Night
Operating power	Max 0.25 kW day, 0.001 kW night
Antenna type	135 foot horizontal long wire antenna
Overall height	16 feet AGL (4.9 meters)
Antenna Efficiency	Unknown

EMG must reduce power or cease operation if complaints of interference are received, and use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. EMG must submit an e-mail to my attention to note the date the application was filed.

This authority expires on **December 31, 2020**.

Sincerely,



Joseph Szczesny, Engineer
Audio Division
Media Bureau

cc: Bryan Covey (via e-mail only)