

MULTIPLE OWNERSHIP COMPLIANCE STUDY

Franklin, North Carolina

March 2006

This Multiple Ownership Compliance Study is being conducted to determine if Sutton Radiocasting Corporation is in compliance with the multiple ownership rules of §73.3555 with a minor change in WNCC-FM on Channel 244A at Franklin, North Carolina. Because the community of Franklin is not located within the boundaries of any BIA Metro, this study follows the guidelines of Interim Contour-overlap Methodology.

The stations with common ownership form two markets. The subject area of Market #1 is comprised of the city grade contours of WNCC-FM (Application) at Franklin, North Carolina, WFSC (AM) at Franklin, North Carolina and WRGC (AM) at Sylva, North Carolina. The subject stations in Market #1 are shown in Exhibit #1. Exhibit #2 is a contour map showing all FM services to the subject area of Market #1. Exhibit #3 is a contour map showing all AM services to the subject area of Market #1. Exhibit #4 is a tabulation of all services to the subject area of Market #1.

There are a total of 18 aural services including the 3 subject stations (2 AM and 1 FM). FCC 301 Worksheet 2 states that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations in accordance with the following limits:

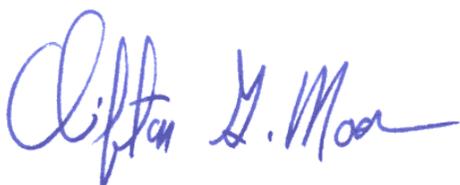
“In a radio market with between 15 and 29 (inclusive) commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 6 commercial radio stations, not more than 4 of which are in the same service (AM or FM);”

The subject area of Market #2 is comprised of the city grade contours of WNCC-FM (Application) at Franklin, North Carolina and WRBN (FM) at Clayton, Georgia. The subject stations in Market #2 are shown in Exhibit #5. Exhibit #6 is a contour map showing all FM services to the subject area of Market #2. Exhibit #7 is a contour map showing all AM services to the subject area of Market #2. Exhibit #8 is a tabulation of all services to the subject area of Market #2.

There are a total of 14 aural services including the 2 subject stations (no AM and 2 FM). FCC 301 Worksheet 2 states that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations in accordance with the following limits:

“In a radio market with 14 or fewer commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 5 commercial radio stations, not more than 3 of which are in the same service (AM or FM), except that a party may not have a cognizable interest in more than 50% of the total number of commercial and noncommercial educational full-power stations in such market; provided, however, that an attributable interest in one AM/FM combination in the Metro is permissible without regard to this 50% limitation.”

Based on these findings, it is believed that Sutton Radiocasting Corporation is in compliance with §73.3555 of the Commission’s rules. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.



Clifton G. Moor
Bromo Communications, Inc.

March 27, 2006

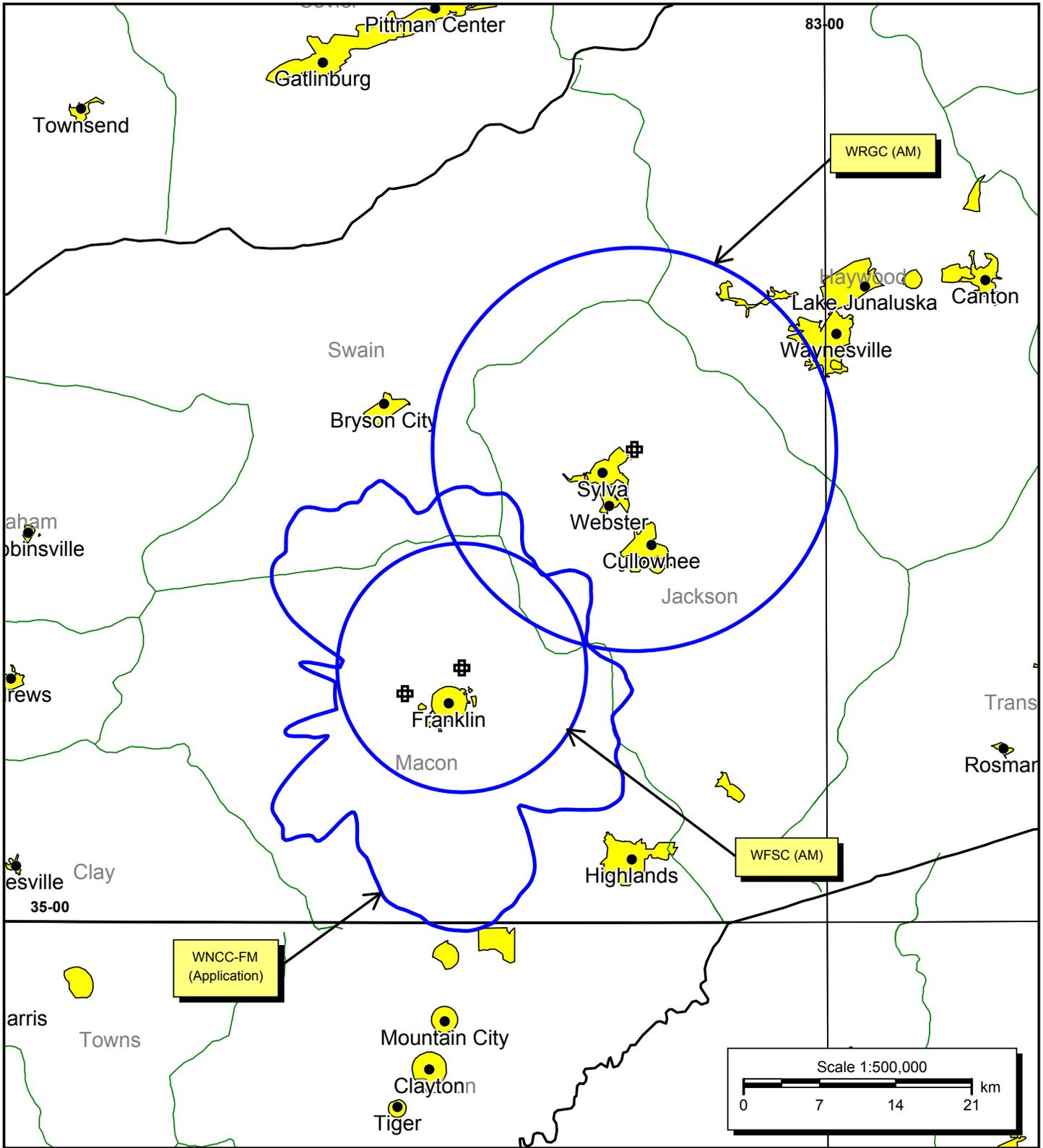


Exhibit #1
Market #1 - Subject Stations
Multiple Ownership
Compliance Study
Franklin, North Carolina

Bromo Communications, Inc.
 Atlanta, Georgia
 March 2006

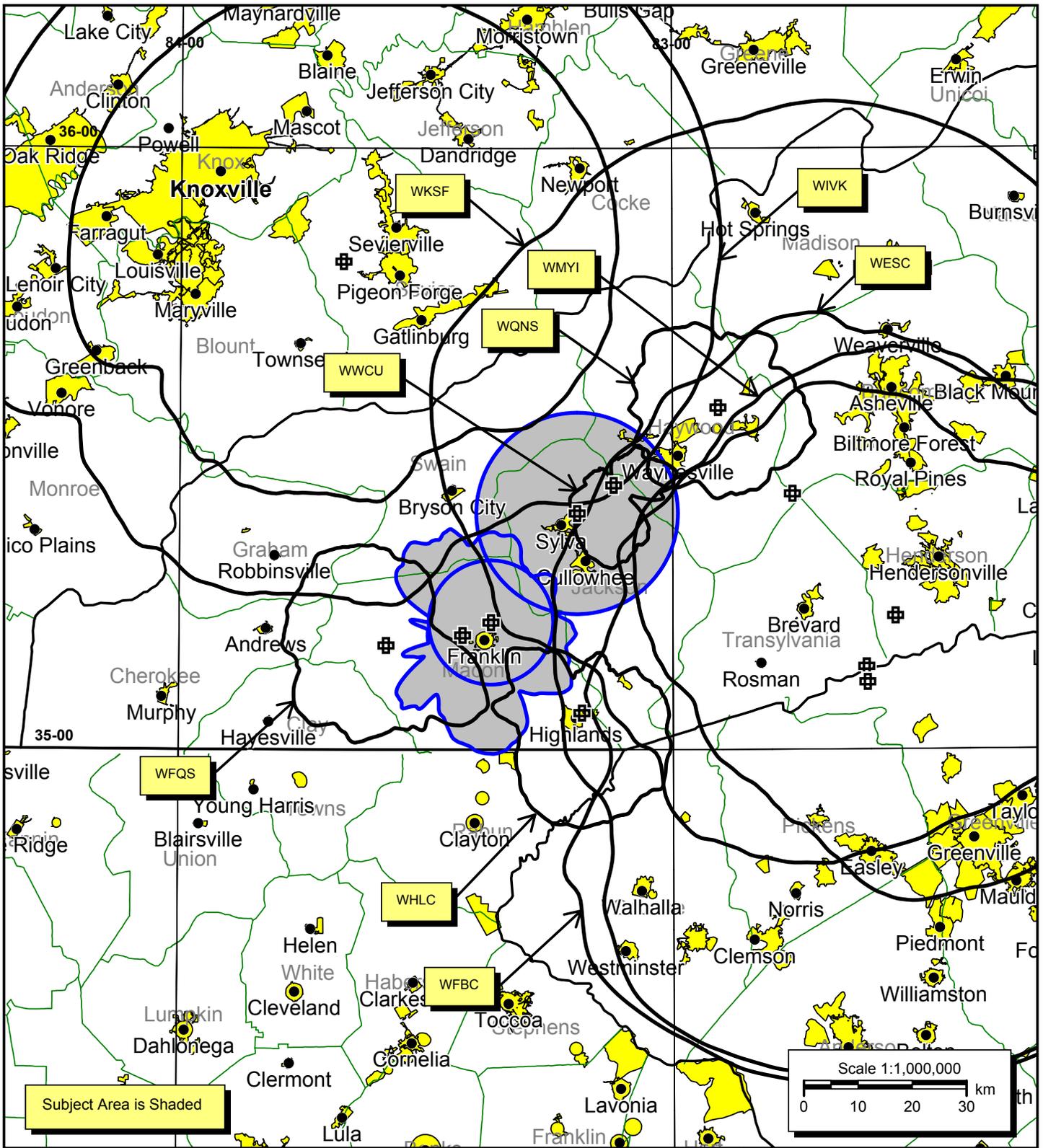


Exhibit #2
Market #1 - FM Services to Subject Area
Multiple Ownership
Compliance Study
Franklin, North Carolina

Bromo Communications, Inc.
 Atlanta, Georgia
 March 2006

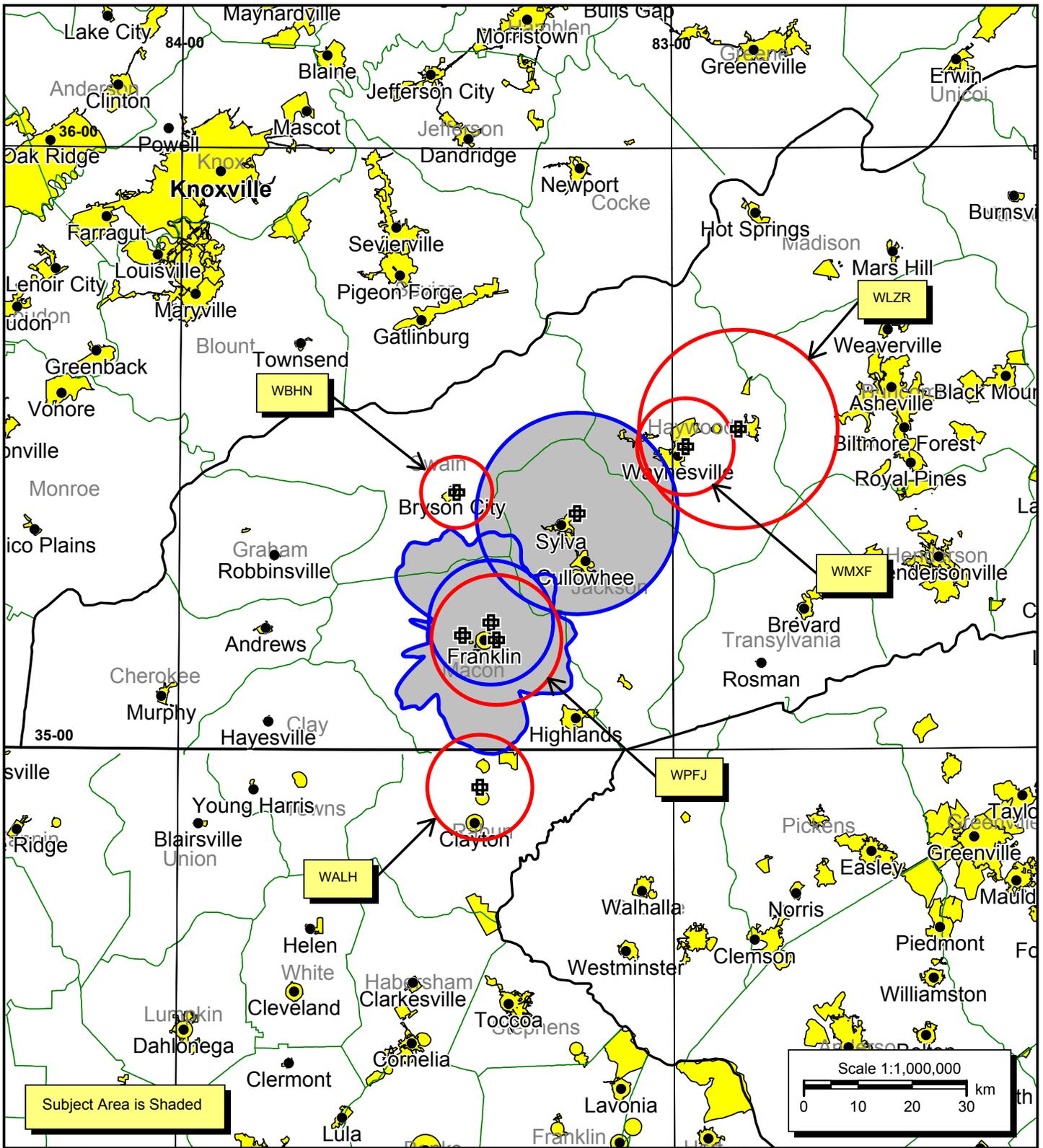


Exhibit #3
Market #1 - AM Services to Subject Area
Multiple Ownership
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EXHIBIT #4
MULTIPLE OWNERSHIP
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Market #1

Tabulation of Services to Subject Area

Subject Stations

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WNCC (App.)	244A	35° 11' 25"	83° 25' 34"	1.7	Franklin	NC
WFSC	1050	35° 12' 42"	83° 22' 07"	1.0	Franklin	NC
WRGC	680	35° 23' 35"	83° 11' 38"	1.0	Sylva	NC

FM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WESC	223C	35° 08' 16"	82° 36' 31"	100	Greenville	SC
WFBC	229C	35° 06' 43"	82° 36' 24"	100	Greenville	SC
WFQS	217C3	35° 10' 24"	83° 34' 52"	0.265	Franklin	NC
WHLC	283A	35° 03' 40"	83° 11' 05"	0.46	Highlands	NC
WIVK	299C	35° 48' 41"	83° 40' 10"	91	Knoxville	TN
WKSF	260C	35° 25' 32"	82° 45' 25"	53	Old Fort	NC
WMYI	273C1	35° 13' 20"	82° 32' 58"	19	Hendersonville	NC
WQNS	285A	35° 34' 07"	82° 54' 27"	0.245	Waynesville	NC
WWCU	213A	35° 26' 23"	83° 07' 11"	0.24	Cullowhee	NC
WWST	271C1	35° 48' 41"	83° 40' 08"	15	Sevierville	NC

AM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WALH	1340	34° 56' 16"	83° 23' 27"	1	Mountain City	GA
WBHN	1590	35° 25' 41"	83° 26' 18"	0.5	Bryson City	NC
WLZR	970	35° 31' 58"	82° 51' 58"	5	Canton	NC
WMXF	1400	35° 30' 14"	82° 58' 25"	1	Waynesville	NC
WPFJ	1480	35° 10' 58"	83° 21' 27"	5	Franklin	NC

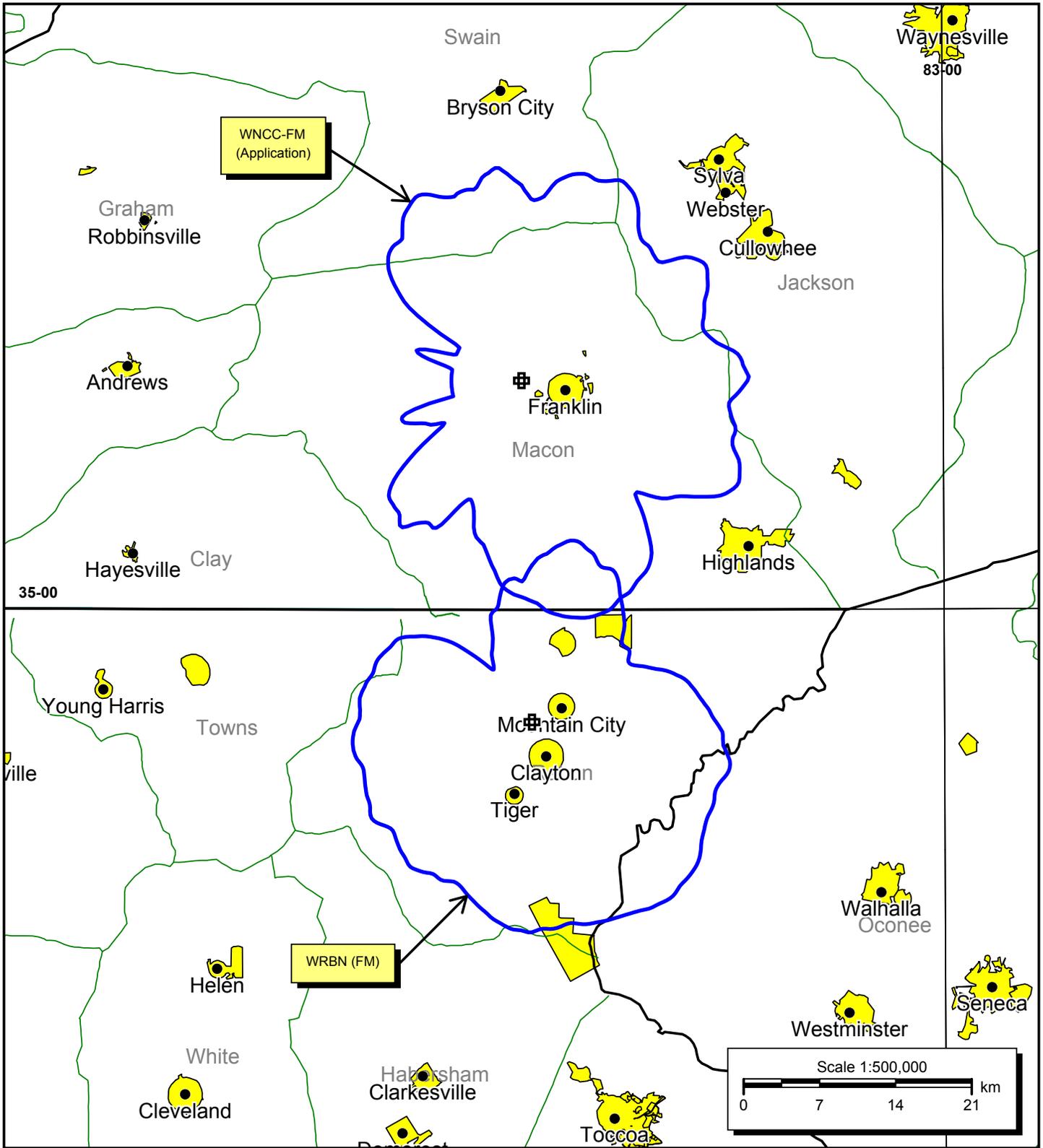


Exhibit #5
Market #2 - Subject Stations
Multiple Ownership
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Bromo Communications, Inc.
 Atlanta, Georgia
 March 2006

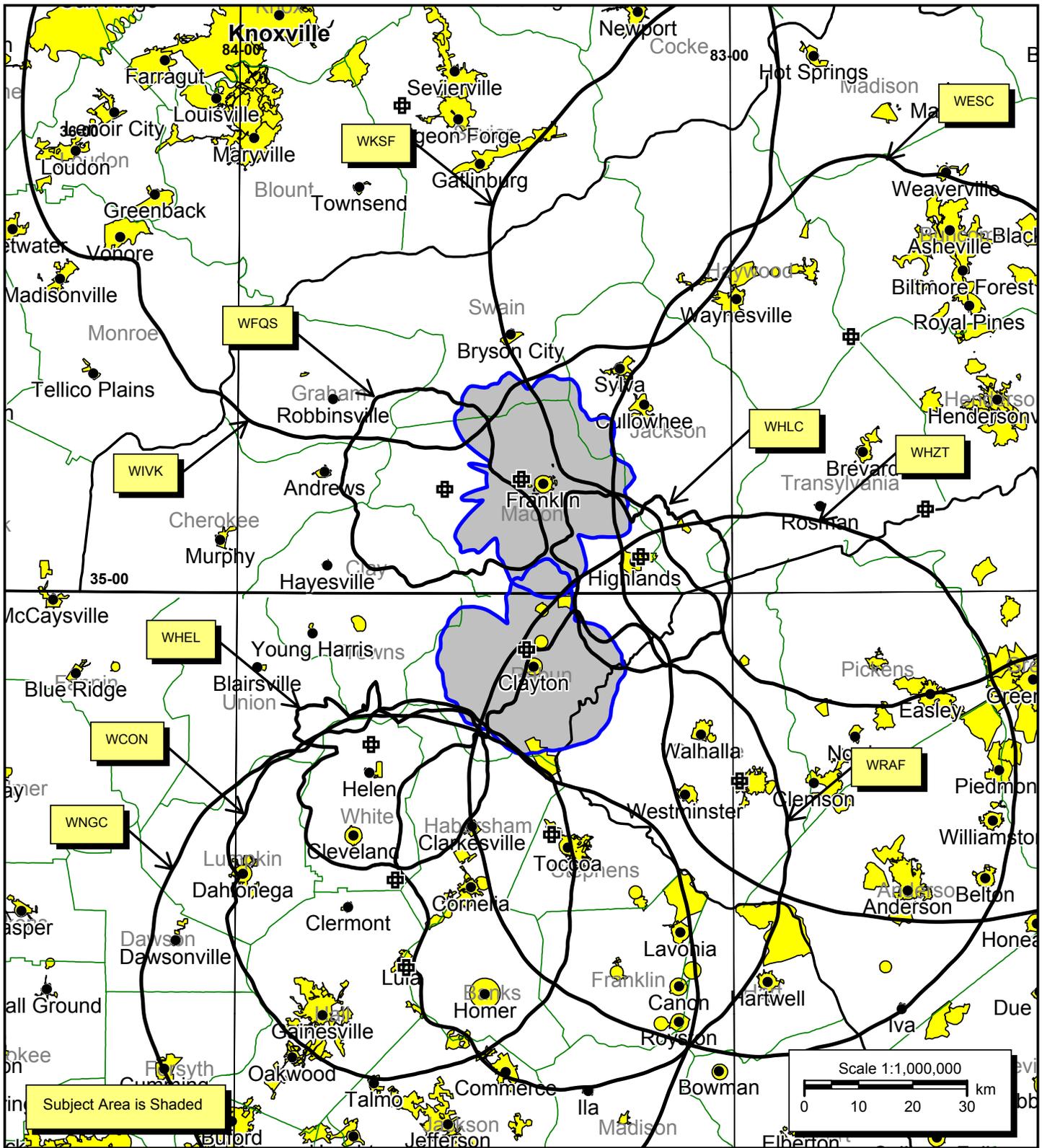


Exhibit #6
Market #2 - FM Services to Subject Area
Multiple Ownership
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Franklin, North Carolina

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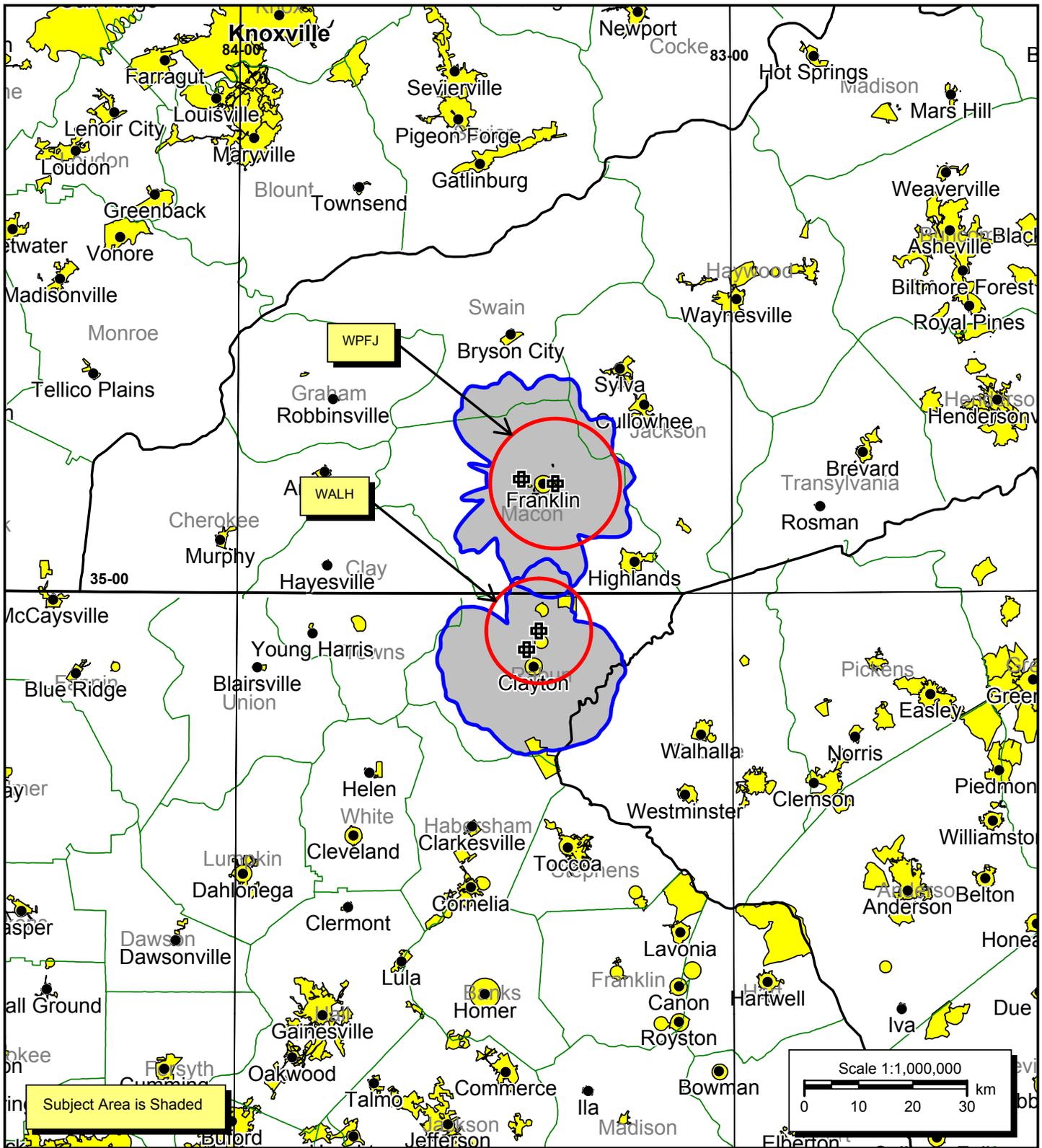


Exhibit #7
Market #2 - AM Services to Subject Area
Multiple Ownership
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**EXHIBIT #8
MULTIPLE OWNERSHIP
COMPLIANCE STUDY**

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Market #2

Tabulation of Services to Subject Area

Subject Stations

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WNCC (App.)	244A	35° 11' 25"	83° 25' 34"	1.7	Franklin	NC
WRBN	281A	34° 54' 24"	83° 24' 56"	0.37	Clayton	GA

FM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WCON	257C2	34° 31' 24"	83° 40' 46"	19	Cornelia	GA
WESC	223C	35° 08' 16"	82° 36' 31"	100	Greenville	SC
WFQS	217C3	35° 10' 24"	83° 34' 52"	0.265	Franklin	NC
WHEL	286A	34° 44' 55"	83° 43' 43"	1.7	Helen	GA
WHLC	283A	35° 03' 40"	83° 11' 05"	0.46	Highlands	NC
WHZT	251C0	34° 41' 15"	82° 59' 13"	100	Seneca	SC
WIVK	299C	35° 48' 41"	83° 40' 10"	91	Knoxville	TN
WKSF	260C	35° 25' 32"	82° 45' 25"	53	Old Fort	NC
WNGC	291C1	34° 22' 40"	83° 39' 25"	100	Toccoa	GA
WRAF	215C1	34° 35' 57"	83° 21' 55"	100	Toccoa Falls	GA

AM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WALH	1340	34° 56' 16"	83° 23' 27"	1	Mountain City	GA
WPFJ	1480	35° 10' 58"	83° 21' 27"	5	Franklin	NC