

**PROPOSAL - 1  
NEW CERTIFICATE OR DEGREE PROGRAM**

**1. PROPOSED PROGRAM TITLE**

*Radio/Television Broadcasting Technical Certificate*

**2. CIP CODE REQUESTED**

*09.0701 Radio-Television*

**3. CONTACT PERSON**

Name: *Steve Cole*

Name of Institution:

*Cossatot Community College of the University of Arkansas (CCCUA)*

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DeQueen, AR 71832*

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Phone Number: *870-584-4471, Extension 173*

**4. PROPOSED STARTING DATE**

*August 2007*

**5. PROGRAM SUMMARY**

*At present, CCCUA offers Radio/TV Broadcasting in a Secondary Vocational Center environment at our Howard County Extension in Nashville. This is a two-year program in which high school juniors and seniors take four courses in RTV, one per semester, and receive 3 SCH each (12 hours total). The students have an opportunity to broaden their studies in RTV through an articulation agreement with Southern Arkansas University-Tech in Camden, leading to an Associate of Applied Science Degree in Multimedia Technology: Audio/Video Emphasis. (Note: We are working with Arkansas State University, Department of Radio-TV, on an MOU for a Bachelor of Science Degree in Radio/TV.) However, we desire to move our existing secondary program to the next level and give students an opportunity to extend their studies to postsecondary on the same campus in which they started the program.*