

EXHIBIT 35

**307(B) TECHNICAL REPORT IN SUPPORT OF
WYAY CHANGE IN CITY OF LICENSE
TO SANDY SPRINGS, GA**

Station WYAY seeks a change in city of license to Sandy Springs, GA (93,853 – 2010 population) where it will provide a first local service. Analyses and exhibits are provided to meet the requirements of Question 18, Exhibit 35 of FCC Form 301.

Proposed WYAY service contours area and population based on the proposed Channel 294C reference point and uniform terrain.

60 dBu	5,474,437	26,475 square kilometers
70 dBu	4,276,275	14,399 square kilometers

Urbanized area analysis (Exhibit E1)

Sandy Springs, GA is contained entirely within the Atlanta, GA urbanized area. In addition, the currently authorized WYAY 70 dBu covers sixty-one percent (61%) of the Atlanta Urbanized Area and 100% of the Gainesville Urbanized Area. This change will not affect the coverage of either of the two Urbanized Areas. Only the city of license will change from the Gainesville Urbanized Area to the Atlanta Urbanized Area. WYAY is already listed as home to the Atlanta, GA BIA metro radio market report.

Gain-loss analysis (exhibit E2):

The gain-loss analysis included as Exhibit E2 is based on the use of the maximum class circular 60 dBu contour from the proposed WYAY 294C reference point (91.8 km) compared to the authorized WYAY circular contour for 77 kW at 505 meters HAAT (84.4 km). Based on this methodology there is no loss in population or area. There will be a net gain in population of 319,819 in an area of 4,096 square kilometers.

Gainesville, GA reception services (exhibit E3)

FM 60 dBu or greater	=	11
AM 2 mV/m	=	3
Total full time	=	14

WYAY will be the first aural broadcast service licensed to Sandy Springs, GA.

Gainesville, GA will continue to be served by five (5) licensed facilities:

- | | | |
|-----|------|------------|
| (1) | WDUN | 550 kHz-U |
| (2) | WGGA | 1240 kHz-U |
| (3) | WLBA | 1130 kHz-D |
| (4) | WBCX | 206A |
| (5) | WSRV | 246C |

The proposed city of license modification for WYAY to Sandy Springs, GA, a community with a 2010 population of 93,853, is in compliance with the Commission's policies involving the move of a facility from one Urbanized Area to another as enunciated in the case of Station *KRRF(FM), Goleta, California* (DA 11-1460), as the proposal will provide a first local service and first competitive service to Sandy Springs, GA, and a net 60 dBu population gain of 319,819. Its existing city of license, Gainesville, GA, will retain a total of five (5) local, licensed aural services from three AM and two FM facilities. Gainesville remains well served with aural reception services with a total of fourteen (14). In fact WYAY will continue to provide a 60 dBu reception service to all of Gainesville.

**WYAY EXISTING 70 DBU ENCOMPASSES
61%+ OF THE ATLANTA UA**

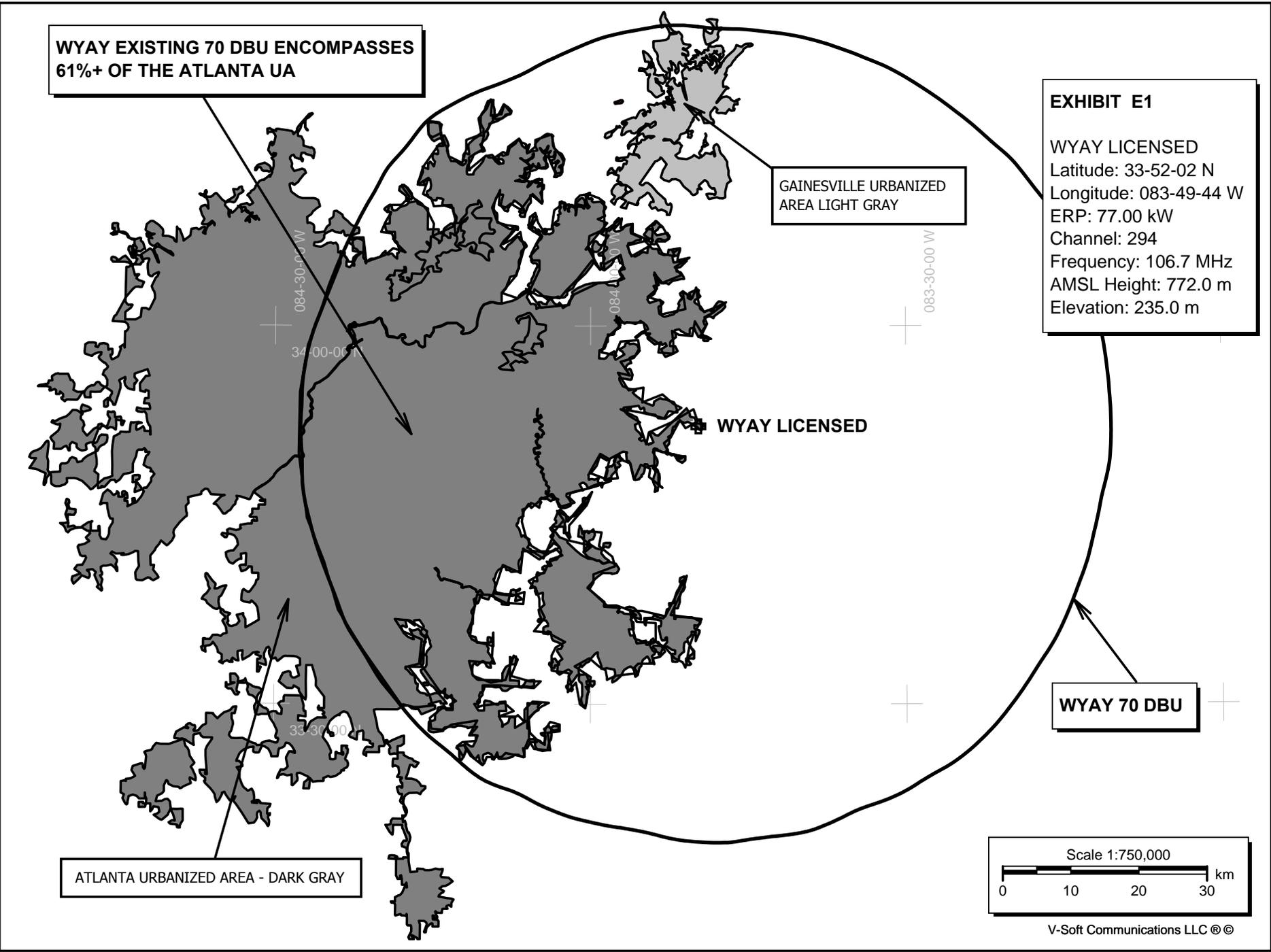
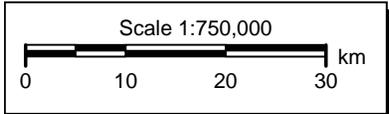
EXHIBIT E1
WYAY LICENSED
Latitude: 33-52-02 N
Longitude: 083-49-44 W
ERP: 77.00 kW
Channel: 294
Frequency: 106.7 MHz
AMSL Height: 772.0 m
Elevation: 235.0 m

GAINESVILLE URBANIZED
AREA LIGHT GRAY

WYAY LICENSED

WYAY 70 DBU

ATLANTA URBANIZED AREA - DARK GRAY



WYAY REFERENCE POINT MAX CLASS 60 DBU = 91.8 KM

EXHIBIT E2 GAIN AREA
REF. POINT 60 DBU (91.8 KM)
5,474,437 (+319,819/+4,096 SQ KM)

WYAY LICENSED 77 KW/ 505 M HAAT
CIRCULAR 60 DBU = 84.4 KM

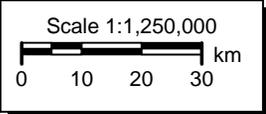


EXHIBIT E3
GAINESVILLE, GA RECEPTION SERVICES
(60 DBU FM/ 2 MV.M AM)

<u>Call Sign</u>	<u>Principal City</u>	<u>State</u>	<u>Frequency (MHz)</u>	<u>CDBS Facility ID</u>
WBCX	Gainesville	GA	89.1	6706
WNGC	Arcade	GA	106.1	60810
WSRV	Gainesville	GA	97.1	59970
WSBB-FM	Doraville	GA	95.5	11710
WXKT	Maysville	GA	103.7	3078
WCON-FM	Cornelia	GA	99.3	25814
WYAY	Gainesville	GA	106.7	48727
WDUN-FM	Clarkesville	GA	102.9	32978
WFSH-FM	Athens	GA	104.7	56390
WWWQ	Atlanta	GA	99.7	73345
WKHX-FM	Marietta	GA	101.5	73161
WDUN(AM)	Gainesville	GA	550	32976
WGGA(AM)	Gainesville	GA	1240	32977
WLBA(AM)	Gainesville	GA	1130	8606

Eleven (11) FM and three (3) AM total.