

EXHIBIT 2:

The Public Media Institute (PMI) presents to you the following exhibit to demonstrate the extensive work we have already completed in the service of our educating our neighborhood, and the commitment we have to furthering this educational goal through the medium of radio in the future. As stated in the FCC Rules, noncommercial licenses may and should “transmit educational, cultural, and entertainment radio to the general public” (Section 73.503(b)), and we intent to fulfill these objectives and uphold the spirit in which these new wave of LPFM stations were created and intended by the government, for the community.

The PMI was officially incorporated and recognized as a 501(c)(3) non-profit on **December 19, 2000** by the Office of the Secretary of State under Jesse White in Illinois (see attached PDFs for official documentation of this fact). PMI was established as a community-based arts and culture organization to create, incubate, and sustain innovative cultural programming through the production of socially engaged projects, arts festivals, community space development, public exhibitions, and accessible media creation options for the public. These diverse projects have served an educational purpose in the community, and will continue to in the future.

The Public Media Institute is specifically dedicated to fostering a connection between the oftentimes “inaccessible” arts world and the regional space we are situated in, the Bridgeport neighborhood in Chicago. Although our educational interests are not specifically limited to Bridgeport, the Public Media Institute, and its subsidiary publications and organizational spaces, have helped transform the nearby neighborhood into a more closely connected, interested, and safer place to live. We also reach and connect communities outside of Bridgeport through our gallery spaces, festivals, and events, with the purpose of creating a mutually beneficial and more connected community—beginning with the local level, and hopefully continuing to expand these mutual benefits as far as possible. We believe that the addition of a LPFM station to the neighborhood and to our institution will have

Past Educational Programming:

The Public Media Institute has put forward a number of projects for the betterment and education of the community, including:

Lumpen Magazine- A renowned magazine in Chicago (and globally) that discusses and champions issues ranging from local to global importance. Educates people about local events, music—broad and specific ideas, DIY/How-tos, and has historically galvanized people to local political action—as well as giving lots of people the chance to learn how to write and produce a magazine.

Proximity Magazine-A magazine dedicated to contemporary art and culture. It has a mission to amplify discourse on local and global art economies. Working to serve as a map of artists, collectives, and alternative spaces to commercial galleries as means of connecting and cultivating sustainable creative community.

The Bridgeport International—A locally-focused newspaper (once defunct, and currently being restarted)—A newspaper and multimedia webpage that will allow local community leaders and average community members to share their views, become more involved in the community, and find out what is happening in the neighborhood around them. It will serve as a learning environment and a catalyst for connection.

Mash Tun Festival-A craft beer festival that draws in hundreds of people to learn about local breweries, how to become involved in home brewing & local breweries and connecting those in the brewing community to foster further growth and innovation in this area.

Small Manufacturing Alliance-We promote local companies and individuals that manufacture products locally, connect and educate people about the availability of these local options.

This is just a short selection of the projects, products, and presentations that the Public Media Institute has developed to bring the community closer together and help educate them about more effective ways of living. Public Media Institute has shaped the Bridgeport neighborhood through bringing people together around art, and all the myriad subcategories that can be grown under art—music, dance, food, politics, and economic & communicative development within and outside of the community.

Proposed Educational Programs:

The addition of a LPFM radio station managed by the Public Media Institute and the Bridgeport (and surrounding community) will strengthen our ability to educate and bring the community closer together around the transformative power of art.

We believe that radio is a unique medium because it allows people that might not otherwise be exposed to educational material to come upon them more “organically”, and easily, than traditional forms of arts education. We understand the power of this opportunity:

Our proposed low power FM station will advance the Public Media Institute’s educational mission by broadcasting:

- Arts information, arts publicity information
- Arts listing, community event listings
- Community Meetings, Local Government Meetings
- Interviews with local luminaries & Global artists who challenge conventional art engagement ideas
- Music from local musicians that play at the many venues connected to R & C
- Historical information
- Community Notices
- Political discourse
- Information by Youth and for the Youth
- Information in multiple languages to reach the varied ethnic segments of the Bridgeport neighborhood.

Proposed Programming (Specific)

- Art Call: People Calling in about things they've seen and talking about what makes them "art" or "not".
- Lecture show with Local Artists
- Non-Traditional Spaces Hour—Showing Different Ways People Live & Work
- Historical Information about local sites & art ventures
- Broadcasting of local music and DJ sets from nearby venues such as Maria's (nightly music and eclectic DJs), live music from Bernice's Tavern.
- Interviews with local Luminaries
- Call-in Show with Community Outreach Department of the Chicago Police Department
- Reading Hour & News Segment for the blind—"Reading Service for the Blind"
- Architecture Talks with Lee Bay/ Tom Vasilj
- Found Tapes broadcast from around Bridgeport and surrounding areas
- Local elementary/middle/high school productions in conjunction with media literacy course and outreach to neighborhood schools.
- Children's broadcast

We have no shortage ideas for educational programming, and no shortage of examples of out past educational merit in the local and larger communities. We submit this exhibit with the hopes that we will be given this chance to better the world around us for the good of as many as possible.