

TECHNICAL REPORT

This technical report is provided as analysis of the aural broadcast market formed by the modification of facilities for station WSKS-FM, South Hill, VA as ordered in the Report & Order in MB Docket 03-47, RM 10592, released July 3, 2003. Pursuant to that order, WSKS is to change its channel from 255C3 to 270A.

Station WSKS-FM is outside of all Arbitron rated markets. A plot of the city grade contour and channel study has been run by Laramie Guest of American Media Services, LLC and is submitted in this exhibit. The channel study reveals that the WSKS-FM change leaves the station in a market, designated as Market 2, that is composed of 12 radio stations, of which the licensee owns and is licensed for two. Accordingly, under both the methods of calculating a radio market, under the old §73.3555 or as required by the Commissions Report and Order in the 2002 Biennial Review of Broadcast Ownership Rules in MB Docket 02-277, the modification is in full compliance with the Commission's ownership rules.