

TALLER CULTURAL JAYCOA, INC.
CALLE PERÚ #17
AGUADILLA, PUERTO RICO 00603

MISSION STATEMENT: Our mission is to promote the positive aspects of the Puerto Rican culture in all its forms in a historical context with the Caribbean and Latin America.

VISION STATEMENT: Our vision is to create a perpetual awareness of our historic and cultural reality in all Puerto Rican citizens here and abroad.

EDUCATIONAL PROGRAM:

“Taller Cultural Jaycoa, Inc.” is a nonprofit Organization established in July 19, 1989 under the Laws of the Commonwealth of Puerto Rico with the Mission of promoting all the positive aspects of the Puerto Rican culture in all its forms and in historical context with the Caribbean and Latin America.

Our vision is geared toward establishing a perpetual awareness of our historic and cultural reality in all Puerto Rican citizens here and abroad.

For the past 24 years our Organization has had the opportunity to establish a mutually beneficial rapport with our community through the many activities in which we have been involved. These activities have been carried out using methods, activities, and components aimed at achieving our Mission and Vision Statements mentioned above.

The three fundamental aspects that we keep as a rule in all our activities are **education, information, and entertainment**. This has helped us stay focused in our responsibility and professionalism toward accomplishing our Mission and Vision Statements and establishing our credibility and trustworthiness with our fellow citizens.

We have used publications in local and national newspapers and magazines; public activities; and television and radio broadcasts in commercial radio stations, especially in the Northwest part of Puerto Rico.

The acquisition of a LPFM license will help our Organization greatly in our endeavor to help our community; it is a crucial complement to continue toward our commitment and social goals.

Here we present a preliminary summary of what Taller Cultural Jaycoa, Inc. plans to develop in terms of Programming at its radio station here in Aguadilla, Puerto Rico.

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PROPOSED PROGRAMMING:

[Like we mentioned before, we will use the aforementioned three fundamental aspects (**education, information, and entertainment**) within the interviews, documentaries, conference, music programs and all our programming to meet our goals with responsibility and professionalism toward achieving our Mission and Vision Statements.]

These programs will be locally produced and broadcasted as presented in the Program Schedule included.

PROGRAMS:

“BUENOS DÍAS DESDE MI BORINQUEN” (GOOD MORNING FROM MI BORINQUEN): This program will be the morning show that starts our daily transmission. It will set the tone for the day and put the audience up to date in current events. (News, Culture, Music, Business, Economy, Politics)

“ENLACE CULTURAL” (CULTURAL LINK): This program has the purpose of creating a link between our day to day reality and our cultural heritage, emphasizing the similarities between all our different Puerto Rican communities, The Caribbean, and Latin America. (Culture, Music, Business, Economy, Politics)

“LA AGRICULTURA EN PUERTO RICO” (AGRICULTURE IN PUERTO RICO): This program’s purpose is to encourage the use of organic agriculture, home and roof gardening as an alternative toward better health and economic solvency. (Culture, Business, Economy, Politics)

“RAÍCES LATINAS” (LATIN ROOTS): This program has the purpose of promoting the appreciation of the different musical genre in Puerto Rico, the Caribbean, and Latin America emphasizing the homogeneous characteristics in its origin, culture, influences, and projections. (Culture, Business, Economy, Politics)

“NOSOTRAS TAMBIÉN” (US WOMEN ALSO): The purpose of this program is to create awareness of the discriminating situations to which the Puerto Rican, Caribbean and Latin American women have been subjected to for so long. Based on the saying, “Who better than a woman to know what a woman feels?” this program will be produced and conducted by women.

“LA UNIVERSIDAD DEL AIRE” (RADIO WAVE UNIVERSITY): This program pretends to provide the Puerto Rican population, that has not had access to college or university studies, the opportunity to studies and information such as: Fine Arts, Humanities, History, Math, Spanish, English, etc. It will also provide tutorial and remedial opportunities to current college and university students. (Education)

“RESUMEN SEMANAL DE LA UNIVERSIDAD DEL AIRE” (RADIO WAVE UNIVERSITY WEEKLY REVIEW): This Sunday program will give a weekly summary of “La Universidad del Aire”. (Education)

“LA ESCUELA DEL AIRE” (RADIO WAVE SCHOOL): This program [similar in format to “La Universidad del Aire” (Radio Wave University)] will provide the Puerto Rican population the opportunity to have access to public school studies and tutorial and remedial opportunities to current school students. (Education)

“RESUMEN SEMANAL DE LA ESCUELA DEL AIRE” (RADIO WAVE SCHOOL WEEKLY REVIEW): This Sunday program will give a weekly summary of “La Escuela del Aire”. (Education)

“CONOCE TUS DERECHOS” (KNOW YOUR RIGHTS): This program pretends to educate and inform the common Puerto Rican population of its legal rights in formal and everyday situations. (Business, Economy, Politics, Legal)

“TU COMUNIDAD Y TÚ” (YOUR COMMUNITY AND YOU): This program is designed to provide the Northwest population of Puerto Rico the opportunity to talk about cultural activities and celebrations in their communities, and voice their concern relating to problems in those areas. (News, Business, Economy, Politics)

“LA EDAD DORADA” (THE GOLDEN AGE): This program is oriented toward educating and helping older people in their day to day activities, emphasizing legal, health, and economic issues. (Entertainment, Business, Economy)

“EL COOPERATIVISMO EN PUERTO RICO” (COOPERATIVES IN PUERTO RICO): This program’s purpose is to promote Cooperatives as a viable alternative in current financial and economic activities. (Business, Economy)

“NOSTALGIA BORINCANA” (PUERTO RICAN NOSTALGIA): This program is designed to provide the younger generations the opportunity to learn from what our past has to offer, and let the older generations relive their memories. (Culture, Music)

“LOS JÓVENES DE HOY” (TODAY’S YOUTH): The purpose of this program is to provide a venue of expression to today’s youth. (Culture, Music)

“LA VOZ DEL JAYCOA” (THE VOICE OF JAYCOA): This program will provide an editorial interpretation of the social, economic and political situation of Puerto Rico. (News, Entertainment, Business, Economy, Politics)

“¿QUÉ PASA EN PUERTO RICO?” (WHAT’S HAPPENING IN PUERTO RICO?): This program will provide a review of Puerto Rican in terms of entertainment, business, economy, politics, and other current affairs. (News, Entertainment, Business, Economy, Politics)

“PUERTO RICO VISTO DESDE EL MUNDO” (HOW THE WORLD SEES PUERTO RICO): This program proposes to present how the Puerto Rican culture is viewed from other country’s perspective, emphasizing their foreign policies toward Puerto Rico. (News, Politics)

“NOTICIERO JAYCOA” (JAYCOA NEWS): This daily program will air twice daily to keep the population informed of current events. It will include local, national, and international news. (News)

“RESUMEN NOTICIERO JAYCOA” (JAYCOA NEWS REVIEW): This Sunday program will give a weekly summary of the most important news of the week. (News)

“PARA REÍRSE” (TO LAUGH): This daily program will bring our local population a break in the daily *“hustle and bustle”* to enjoy Spanish comedy. (Trespaines, Diplo, Virulo, Los Rayos Gamma, Les Luthier). (Comedy)

“POR LOS CAMINOS DE MI TIERRA” (MY COUNTRY ROADS): This program will provide ample and diverse expressions of our local music, art, and culture as a whole. (Culture)

“DESDE LA BANDA ALLÁ” (FROM THE OTHER SIDE): This program will bring our audience the news, situations, and whereabouts of the Puerto Rican diaspora. (Culture)

“TRADICIONES AGUADILLANAS” (AGUADILLA’S TRADITIONS): This program is design to emphasize the 238 years of our home town’s traditions. (Culture)

“AGUADILLANAMENTE” (IN AN AGUADILLA WAY): This program is design to bring the music of all Aguadilla’s composers to the Puerto Rican audience. (Music)

“ECUAJEY” (ECUAJEY): This program will honor one of Puerto Rico’s greatest singers, Ismael Rivera by playing his ample music repertoire. (Music)

“JAZZ PARA TODOS” (JAZZ FOR ALL): This program will be a musical journey through the history of jazz. (Music)

“RESUMEN DEPORTIVO” (SPORTS NEWS): This daily program will keep the population informed of current sports events. It will include local, national, and international sports news. (Sports)

“YOUR HEALTH AND YOU”: This program will provide information and education on treatment and prevention on health related issues in Puerto Rico, especially to the northeastern area. (Health)

**** THESE PROGRAMS WILL BE LOCALLY PRODUCED AND BROADCASTED AS PRESENTED IN THE PROGRAM SCHEDULE.**

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Members of the Board of Directors:

Raymond Gómez – President

Address: 117 San Francisco St., Urb. San Carlos, Aguadilla, Puerto Rico 00603

Percentage of Votes: 16.66%

Percentage of total assets: 0%

Citizenship: Puerto Rican

David G. Hernández – Vice President

Address: 17 Perú St., Aguadilla, Puerto Rico 00603

Percentage of Votes: 16.66%

Percentage of total assets: 0%

Citizenship: U. S.

Alfredo González Martínez – Treasurer

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Olga I. Gómez – Secretary

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Milton Morell – Vocal

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Miguel Ángel González Valentín – Vocal

Address: Carr. 417, Km. 2.5, Bo. Malpaso, Aguada, Puerto Rico 00602

Percentage of Votes: 16.66%

Percentage of total assets: 0%

Citizenship: U. S.