

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
WKKO/WLQR - TOLEDO, OHIO
WWWM-FM - SYLVANIA, OHIO
WLQR-FM - DELTA, OHIO
WRQN - BOWLING GREEN, OHIO
WXKR - PORT CLINTON, OHIO
WMIM - LUNA PIER, MICHIGAN
WDZZ-FM/WWCK/WWCK-FM - FLINT, MICHIGAN
WRSR - OWOSSO, MICHIGAN
RADIO LICENSE HOLDING I, LLC
WJR AM/WDRQ/WDVD
DETROIT, MICHIGAN
RADIO LICENSE HOLDING CBC, LLC
WHNN/WIOG - BAY CITY, MICHIGAN
WILZ - SAGINAW, MICHIGAN
WKQZ - MIDLAND, MICHIGAN
WFBE/WTRZ - FLINT, MICHIGAN

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfers of control of Citadel Broadcasting Corporation and its indirect licensee subsidiaries, Radio License Holding CBC, LLC ("RLHC") and Radio License Holding I, LLC (RLHI"). CMI is the licensee of WKKO, Channel 260B and WLQR¹, 1470 kHz, Toledo, Ohio; WWWM-FM, Channel 288A, Sylvania, Ohio; WLQR-FM, Channel 293A, Delta, Ohio; WRQN, Channel 228B1, Bowling Green, Ohio; WXKR, Channel 233B, Port Clinton, Ohio; WMIM, Channel 252A, Luna Pier, Michigan; WDZZ-FM, Channel 224A, WWCK-FM, Channel 288B1, and WWCK, 1570 kHz, Flint, Michigan; and WRSR, Channel 280A, Owosso, Michigan. RLHC is the licensee of WFBE, Channel 236B and WTRX, 1330 kHz, Flint, Michigan; WHNN, Channel 241C, and WIOG, Channel 273B, Bay City,

1) WLQR has an application pending to relocate (BP-20080227ACC), but will remain a metro station.

Michigan; WILZ, Channel 283A, Saginaw, Michigan; and WKQZ, Channel 227C2, Midland, Michigan. RLHI is the licensee of WJR, 760 kHz, WDRQ, Channel 226B, and WDVD, Channel 242B, Detroit, Michigan.

2. WKKO, WLQR, WWWM-FM, WLQR-FM and WRQN are all licensed to communities in a metro county in the Toledo, Ohio Arbitron Market. WXKR is not a metro station in nor considered home to any Arbitron market. WJR, WDRQ, WDVD and WMIM are each authorized to a community within a metro county in the Detroit, Michigan Arbitron Market. WHNN, WILZ, WIOG, and WKQZ are all licensed to communities in a metro county in the Saginaw-Bay City-Midland, Michigan Arbitron Market. WFBE, WTRX, WDZZ-FM, WWCK-FM and WWCK are all licensed to communities in a metro county in the Flint, Michigan Arbitron Market. WRSR is not licensed to a community in a metro county in the Flint market, but is considered "home" to that market. Therefore, this review will verify compliance of commonly owned stations in both a rated market and non-rated market.

TOLEDO, OHIO ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #1, there are thirty-three AM and FM (commercial and non-commercial) stations listed in the Toledo, Ohio Arbitron Market (Market #89). Upon consummation of the proposed transaction, CMI would control four FM stations and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Toledo, Ohio market.

DETROIT, MICHIGAN ARBITRON/BIA MARKET REVIEW

4. As shown on Exhibit #2, there are seventy-one AM and FM (commercial and non-commercial) stations listed in the Detroit, Michigan Arbitron Market (Market #11). Upon consummation of the proposed transaction, CMI would control three FM stations and one AM station in the same market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, CMI will be in compliance in the rated Detroit, Michigan Arbitron market.

SAGINAW-BAY CITY-MIDLAND, MICHIGAN ARBITRON/BIA MARKET REVIEW

5. As shown on Exhibit #3, there are twenty-one AM and FM (commercial and non-commercial) stations listed in the Saginaw-Bay City-Midland, Michigan Arbitron Market (Market #134). Upon consummation of the proposed transaction, CMI would control four FM stations in the same market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Saginaw-Bay City-Midland, Michigan Arbitron market.

FLINT, MICHIGAN ARBITRON/BIA MARKET REVIEW

6. As shown on Exhibit #4, there are nineteen AM and FM (commercial and non-commercial) stations listed in the Flint, Michigan Arbitron Market (Market #129). Upon

consummation of the proposed transaction, CMI would control four FM stations and two AM stations in the same market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Flint, Michigan Arbitron market.

CONTOUR OVERLAP MARKET

7. WXKR is not a metro station or considered "home" to any Arbitron market and WRSR is home to the Flint, Michigan market. Since WXKR and WRSR have contour overlap with other stations considered herein, a study has been conducted to verify that the ownership of this station, in conjunction with the other stations in the Toledo, Detroit, Saginaw-Bay City-Midland and Flint markets, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibits #5 and #6. As noted, the locations of the city grade contours of the stations create four distinct radio markets requiring review. Market #1 consists of FM stations WXKR, WKKO, WMIM and WWWM-FM and AM station WLQR (license and application) and WJR. Market #2 consists of FM stations WXKR, WKKO, WWWM-FM and WRQN and AM station WLQR (license and application) and WJR. Market #3 consists of FM stations WFBE, WRSR, WDZZ-FM, WWCK-FM and WIOG and AM stations WWCK and WTRX. Market #4 consists of FM stations WFBE, WDZZ-FM, WRSR and WWCK-FM and AM stations WWCK, WTRX and WJR.

8. Since the city grade contours of WXKR and WKKO are subject stations in Markets #1 and #2, their contours will be used for the Market #1 and #2 market boundary. The WRSR, WWCK-FM and WIOG contours will be used for the Market #3 boundary and the WFBE and WJR contours will be used for the Market #4 boundary. These boundaries will be used to determine the number of other stations in the relevant market to which the subject stations in that market will then be added to reach the total number of stations in or providing service to the respective market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the radio market under study.

9. Exhibit #7 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to WXKR/WKKO Radio Market boundary, which shows twelve contributing stations. Exhibit #8 is a tabulation of the stations in Radio Market #1. A total of eighteen stations are shown, including the six subject stations.² The number of stations depicted falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #1.

10. Exhibit #9 is a tabulation of the stations in Market #2. A total of eighteen stations are shown, including the six subject stations.³ The number of stations depicted falls in the fifteen-

2) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

3) Footnote 2, *supra*.

twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #2.

11. Exhibit #10 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to Radio Market #3 boundary, which shows thirty-nine contributing stations. Exhibit #11 is a tabulation of the stations in Radio Market #3. A total of forty-six stations are shown, including the seven subject stations.⁴ The number of stations depicted falls in the forty-five or more stations tier of 73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #3.

12. Exhibit #12 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to Radio Market #4 boundary, which shows twenty-three contributing stations. Exhibit #13 is a tabulation of the stations in Radio Market #4. A total of thirty stations are shown, including the seven subject stations.⁵ The number of stations depicted falls in the thirty to forty-four stations tier of 73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #4.

4) Footnote 2, *supra*.

5) Footnote 2 *supra*.

13. Based on the compliance shown in both rated and non-rated markets, the proposed transfer is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

14. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

FCC Geographic Market Definition for Toledo, OH

| Call Letters | AM/ FM | Type Freq | Station Format | Home Market | Market Designtn | Home Mkt Date | Rank | Owner | City & State of License | County of License |
|--------------|--------|-----------|----------------|------------------------|---|---------------|------|-----------------------|--------------------------|-------------------|
| WBGY | FM | 89.5 | NC | ChrsContent Toledo, OH | Taylor University Broadcasting | 07/02/2003 | 89 | Taylor University | Archbold, OH | Fulton |
| WBGU | FM | 88.1 | NC | Variety Toledo, OH | Bowling Green State University | 07/02/2003 | 89 | Bowling Green | Bowling Green, OH | Wood |
| WCKY | FM | 103.7 | C | Country Toledo, OH | Clear Channel Communications Inc | 01/13/2009 | 89 | Pemberville | Pemberville, OH | Wood |
| WCWA | AM | 1230 | C | Sports Toledo, OH | Clear Channel Communications Inc | 07/02/2003 | 89 | Toledo | Toledo, OH | Lucas |
| WDTR | FM | 88.1 | NC | CCtmp/AC Toledo, OH | Northland Community Broadcasters | 10/12/2004 | 89 | Monroe | Monroe, MI | Montroe |
| WFQB | AM | 1430 | C | Sprts/Talk Toledo, OH | Roppe Corp | 10/06/2008 | 89 | Fostoria | Fostoria, OH | Seneca |
| WGTE | FM | 91.3 | NC | Cisc/Jazz Toledo, OH | Public Broadcasting Foundation of NW Ohio | 07/02/2003 | 89 | Toledo | Toledo, OH | Lucas |
| WIMX | FM | 95.7 | C | Urban AC Toledo, OH | Gibsonburg, OH | 07/02/2003 | 89 | Gibsonburg | Gibsonburg, OH | Sandusky |
| WLOT | FM | 104.7 | C | Rock Toledo, OH | Toledo, OH | 07/02/2003 | 89 | Toledo | Toledo, OH | Lucas |
| WJUC | FM | 107.3 | C | Urban Toledo, OH | Swanton, OH | 07/02/2003 | 89 | Swanton | Bowling Green, OH | Fulton |
| WJYM | AM | 730 | NC | Religion Toledo, OH | URBan Radio Broadcasting LLC | 07/02/2003 | 89 | Ottawa | Wood | Wood |
| WJZE | FM | 97.3 | C | Urban Toledo, OH | Clear Channel Communications Inc | 07/02/2003 | 89 | Oak Harbor | Oak Harbor, OH | Ottawa |
| WRKO | FM | 99.9 | C | Country Toledo, OH | Welch Communications Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WLFC | FM | 88.3 | NC | Rock Toledo, OH | Family Worship Center Church Inc | 07/02/2003 | 89 | North Baltimore | North Baltimore, OH | Wood |
| WLQR | AM | 1470 | C | Sports Toledo, OH | URBan Radio Broadcasting LLC | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WLQR | FM | 106.5 | C | Sports Toledo, OH | Cumulus Broadcasting Inc | 07/02/2003 | 89 | University of Findlay | Cumulus Broadcasting Inc | Lucas |
| WMTR | FM | 96.1 | C | CHits/AdCH Toledo, OH | Cumulus Broadcasting Inc | 01/07/2009 | 89 | Toledo | Oak Harbor, OH | Lucas |
| WNKL | FM | 96.9 | NC | ChrsContent Toledo, OH | Delta, OH | 07/02/2003 | 89 | Delta, OH | Archbold, OH | Fulton |
| WNOC | FM | 89.7 | NC | Religion Toledo, OH | Nobco Inc | 07/02/2003 | 89 | Archbold | Bowling Green, OH | Fulton |
| WNWT | AM | 1520 | NC | ChrsContent Toledo, OH | Educational Media Foundation | 10/14/2003 | 89 | Wauseon | Wauseon, OH | Fulton |
| WCWL | FM | 90.3 | NC | Religion Toledo, OH | Our Lady of Guadalupe Radio DBA Annunciation | 08/27/2010 | 89 | Rossford | Bowling Green, OH | Wood |
| WPFX | FM | 107.7 | C | Country Toledo, OH | Educational Media Foundation | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Wood |
| WPOS | FM | 102.3 | NC | Religion Toledo, OH | Family Stations Inc | 07/02/2003 | 89 | Wauseon | Wauseon, OH | Lucas |
| WRQN | FM | 93.5 | C | Oldies Toledo, OH | Toledo Radio LLC | 07/02/2003 | 89 | Luckey, OH | Bowling Green, OH | Wood |
| WRVF | FM | 101.5 | C | AC Toledo, OH | Maurmee Valley Broadcast Assn | 07/02/2003 | 89 | Holland | Holland, OH | Lucas |
| WSPD | AM | 1370 | C | Sprts/Talk Toledo, OH | Cumulus Broadcasting Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WVKS | FM | 92.5 | C | CHR Toledo, OH | Clear Channel Communications Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WWWM | FM | 105.5 | C | Hot AC Toledo, OH | Cumulus Broadcasting Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WWYC | AM | 1560 | NC | Religion Toledo, OH | Calvary Chapel of Twin Falls Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WXTS | FM | 88.3 | NC | Jazz Toledo, OH | Clear Channel Communications Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WXUT | FM | 88.3 | NC | Alternative Toledo, OH | Toledo City School District, Board of Education | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WYSA | FM | 88.5 | NC | ChrsContent Toledo, OH | University of Toledo | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| WYSZ | FM | 89.3 | NC | ChrsContent Toledo, OH | Side by Side Inc | 07/02/2003 | 89 | Toledo | Bowling Green, OH | Lucas |
| | | | | | "C" - Commercial Station; "NC" - Non Commercial Station | | | | | |

FCC Geographic Market Definition for Toledo, OH

| Call Letters | AM/ FM | Type | Freq | Station Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--|-----------|------|------|----------------|-------------|----------------------|---------------|--------------------------|-------------------------|-------------------|
| Number of Stations in Geographic Market | | | | | | | | | | |
| WJIM | FM | 98.3 | C | AC | Detroit, MI | 01/07/2008 | 11 | Cumulus Broadcasting Inc | Luna Pier, MI | Monroe |
| WXKR | FM | 94.5 | C | Cisc Rock | | 01/07/2008 | 0 | Cumulus Broadcasting Inc | Port Clinton, OH | Ottawa |



FCC Geographic Market Definition for Detroit, MI

| Call Letters | AM/FM | Type | Freq | Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | City & State of License | County of License |
|--------------|-------|-------|------|-------------|-------------|-------------|----------------------|---------------|----------------------------------|----------------------|
| CIDR | FM | 93.9 | C | AAA | Detroit, MI | 07/02/2003 | 11 | p | Bel Canada Enterprises | Windsor, ON |
| CIMX | FM | 88.7 | C | Alternative | Detroit, MI | 07/02/2003 | 11 | p | Bel Canada Enterprises | Windsor, ON |
| CKLW | AM | 800 | C | News/Talk | Detroit, MI | 07/02/2003 | 11 | p | Bel Canada Enterprises | Windsor, ON |
| CKWW | AM | 580 | C | Oldies | Detroit, MI | 07/02/2003 | 11 | p | Bel Canada Enterprises | Windsor, ON |
| WAHS | FM | 89.5 | NC | CHR | Detroit, MI | 07/02/2003 | 11 | | Avondale School District | Oakland |
| WAUS | FM | 90.7 | NC | Classical | Detroit, MI | 07/02/2003 | 11 | | Andrews Broadcasting Corp | Oakland |
| WBFH | FM | 88.1 | NC | Variety | Detroit, MI | 07/02/2003 | 11 | | Bloomfield Hills School District | Oakland |
| WBLD | FM | 89.3 | NC | AOR | Detroit, MI | 07/02/2003 | 11 | | West Bloomfield Bd of Education | Oakland |
| WCAR | AM | 1090 | C | Ethnic | Detroit, MI | 07/02/2003 | 11 | | Birch Broadcasting Corporation | Wayne |
| WCFG | FM | 90.9 | NC | ChrsContem | Detroit, MI | 12/18/2008 | 11 | | Cornerstone University | Oakland |
| WCHB | AM | 1200 | C | Talk/News | Detroit, MI | 07/02/2003 | 11 | | Radio One Inc | Wayne |
| WCSX | FM | 94.7 | C | Cisc Rock | Detroit, MI | 07/02/2003 | 11 | | Greater Media Inc | Oakland |
| WDET | FM | 101.9 | NC | NPR/News | Detroit, MI | 07/02/2003 | 11 | | Wayne State University | Wayne |
| WDFN | AM | 1130 | C | Sports | Detroit, MI | 07/02/2003 | 11 | | Clear Channel Communications Inc | Wayne |
| WDMK | FM | 105.9 | C | Urban AC | Detroit, MI | 07/02/2003 | 11 | | Radio One Inc | Wayne |
| WDJR | AM | 1440 | C | ChrstTalk | Detroit, MI | 07/02/2003 | 11 | | Communicom | Inkster, MI |
| WDRQ | FM | 93.1 | C | Adult Hits | Detroit, MI | 07/02/2003 | 11 | | Citadel/ABC | Detroit, MI |
| WDTK | AM | 1400 | C | News/Talk | Detroit, MI | 07/02/2003 | 11 | | Salem Communications Corporation | Wayne |
| WDTR | FM | 88.1 | NC | CCtmp/AC | Toledo, OH | 10/12/2004 | 89 | | Northland Community Broadcasters | Monroe, MI |
| WDTW | AM | 1310 | C | Nws/Tlk/Inf | Detroit, MI | 07/02/2003 | 11 | | Clear Channel Communications Inc | Dearborn, MI |
| WDTW | FM | 106.7 | C | Rhymc/AC | Detroit, MI | 07/02/2003 | 11 | | Clear Channel Communications Inc | Detroit, MI |
| WDVD | FM | 96.3 | C | Hot AC | Detroit, MI | 07/02/2003 | 11 | | Citadel/ABC | Detroit, MI |
| WDZH | FM | 98.7 | C | Top 40 | Detroit, MI | 07/02/2003 | 11 | | CBS Radio | Wayne |
| WEXL | AM | 1340 | C | Gospel | Detroit, MI | 07/02/2003 | 11 | | Crawford Broadcasting Company | Oakland |
| WFDF | AM | 910 | C | Family Hits | Detroit, MI | 08/08/2005 | 11 | | ABC/Disney | Farmington Hills, MI |
| WGPR | FM | 107.5 | C | UrCip/RhyBl | Detroit, MI | 07/02/2003 | 11 | | WGPR Inc | Detroit, MI |
| WGRT | FM | 102.3 | C | AC | Detroit, MI | 07/02/2003 | 11 | | Port Huron Family Radio | St Clair |
| WHFR | FM | 89.3 | NC | Variety | Detroit, MI | 07/02/2003 | 11 | | Henry Ford Community College | Wayne |
| WHLS | AM | 1450 | C | Oldies | Detroit, MI | 07/02/2003 | 11 | | Liggett Communications LLC | St Clair |
| WHLX | AM | 1590 | C | Oldies | Detroit, MI | 07/02/2003 | 11 | | Liggett Communications LLC | St Clair |
| WHMI | FM | 93.5 | C | Cisc Hits | Detroit, MI | 07/02/2003 | 11 | | Livingston Radio | Livingston |
| WHPR | FM | 88.1 | NC | Talk/R&BOd | Detroit, MI | 07/02/2003 | 11 | | Highland Park Broadcasting LP | Wayne |
| WHTD | FM | 102.7 | C | Urban | Detroit, MI | 07/02/2003 | 11 | | Radio One Inc | Macomb |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Detroit, MI

| Call Letters | AM/ FM | Freq | Type | Station Format | Home Market | Market Designtn Date | Home Mkt Rank | City & State of License | County of License |
|--------------|--------|-------|------|---------------------|-------------|----------------------|---------------|--|----------------------|
| WHYT | FM | 88.1 | NC | CCtmp/AC | Detroit, MI | 10/11/2004 | 11 | Smile FM | Lapeer |
| WJLB | FM | 97.9 | C | Urban | Detroit, MI | 07/02/2003 | 11 | Clear Channel Communications Inc | Wayne |
| WJR | AM | 760 | C | News/Talk | Detroit, MI | 07/02/2003 | 11 | Citadel/ABC | Wayne |
| WKQI | FM | 95.5 | C | Top 40 | Detroit, MI | 07/02/2003 | 11 | Clear Channel Communications Inc | Wayne |
| WLCO | AM | 1530 | C | Country | Flint, MI | 07/02/2003 | 129 | Townsquare Media LLC | Lapeer |
| WLQV | AM | 1500 | C | Chrst/Talk | Detroit, MI | 07/02/2003 | 11 | Salem Communications Corporation | Wayne |
| WMGC | FM | 105.1 | C | AC | Detroit, MI | 07/02/2003 | 11 | Greater Media Inc | Wayne |
| WMIM | FM | 98.3 | C | AC | Detroit, MI | 01/07/2008 | 11 | Cumulus Broadcasting Inc | Monroe |
| WMPC | AM | 1230 | C | Christian | Detroit, MI | 07/02/2003 | 11 | Calvary Bible Church | Lapeer |
| WMUZ | FM | 103.5 | C | ChrsContent Detroit | Detroit, MI | 07/02/2003 | 11 | Crawford Broadcasting Company | Wayne |
| WMXD | FM | 92.3 | C | Urban AC | Detroit, MI | 07/02/2003 | 11 | Clear Channel Communications Inc | Wayne |
| WNFA | FM | 88.3 | NC | Christian | Detroit, MI | 07/02/2003 | 11 | Ross Bible Church | St Clair |
| WNIC | FM | 100.3 | C | Hot AC | Detroit, MI | 07/02/2003 | 11 | Clear Channel Communications Inc | Wayne |
| WNZK | AM | 690 | C | Nws/Tlk/Int | Detroit, MI | 07/02/2003 | 11 | Birch Broadcasting Corporation | Dearborn Heights, MI |
| WOMC | FM | 104.3 | C | Cisc Hits | Detroit, MI | 07/02/2003 | 11 | CBS Radio | Detroit, MI |
| WORW | FM | 91.9 | NC | Top 40 | Detroit, MI | 07/02/2003 | 11 | Port Huron Area School District | Port Huron, MI |
| WOVI | FM | 89.5 | NC | AAA | Detroit, MI | 07/02/2003 | 11 | Novi Community School District, Board of | Novi, MI |
| WPHM | AM | 1380 | C | Nws/Tlk/Inf | Detroit, MI | 07/02/2003 | 11 | Liggett Communications LLC | St Clair |
| WPHS | FM | 89.1 | NC | Alternative | Detroit, MI | 07/02/2003 | 11 | Warren Consolidated Schools | Macomb |
| WPON | AM | 1460 | C | DARK | Detroit, MI | 07/02/2003 | 11 | Birch Broadcasting Corporation | Oakland |
| WQUS | FM | 103.1 | C | Cisc Rock | Flint, MI | 07/02/2003 | 129 | Townsquare Media LLC | Lapeer |
| WRcj | FM | 90.9 | NC | Cisc/Jazz | Detroit, MI | 07/02/2003 | 11 | City of Detroit, Board of Educators | Detroit, MI |
| WRDT | AM | 560 | C | Religion | Detroit, MI | 07/02/2003 | 11 | Crawford Broadcasting Company | Monroe, MI |
| WRIF | FM | 101.1 | C | AOR | Detroit, MI | 07/02/2003 | 11 | Greater Media Inc | Wayne |
| WSAQ | FM | 107.1 | C | Country | Detroit, MI | 07/02/2003 | 11 | Liggett Communications LLC | St Clair |
| WSDP | FM | 88.1 | NC | Alternative | Detroit, MI | 07/02/2003 | 11 | Plymouth-Canton Community Schools | Wayne |
| WSSGR | FM | 91.3 | NC | Altve/Varty | Detroit, MI | 07/02/2003 | 11 | St Clair County Community College | St Clair |
| WSHJ | FM | 88.3 | NC | CHR/News | Detroit, MI | 07/02/2003 | 11 | Southfield Board of Education | Oakland |
| WSIS | FM | 88.7 | NC | CCtmp/AC | Detroit, MI | 01/08/2009 | 11 | Smile FM | Riverside, MI |
| WUFL | AM | 1030 | NC | Inspr/Christ | Detroit, MI | 07/02/2003 | 11 | Family Life Communications Inc | Sterling Heights, MI |
| WWJ | AM | 950 | C | News | Detroit, MI | 07/02/2003 | 11 | CBS Radio | Detroit, MI |
| WWKM | FM | 89.1 | NC | CCtmp/lnspr Detroit | Detroit, MI | 07/02/2003 | 11 | Michigan Community Radio | Lapeer |
| WXOU | FM | 88.3 | NC | Variety | Detroit, MI | 07/02/2003 | 11 | Oakland University | Oakland Hills, MI |

"C" - Commercial Station; "NC" - Non Commercial Station
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"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Detroit, MI

| Call Letters | AM/ FM | Freq | Type | Station Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|--------|------|------|----------------|-------------|----------------------|---------------|------------------------------|-------------------------|-------------------|
| WXPZ | FM | 90.1 | NC | Variety | Detroit, MI | 08/21/2008 | 11 | p Tim Woodson Ministries Inc | Clyde Township, MI | St Clair |
| WXYT | FM | 97.1 | C | Sports | Detroit, MI | 07/02/2003 | 11 | CBS Radio | Detroit, MI | Wayne |
| WXYT | AM | 1270 | C | Sports | Detroit, MI | 07/02/2003 | 11 | CBS Radio | Detroit, MI | Wayne |
| WYCD | FM | 99.5 | C | Country | Detroit, MI | 07/02/2003 | 11 | CBS Radio | Detroit, MI | Wayne |
| WYDM | FM | 97.5 | NC | 80s Hits | Detroit, MI | 07/02/2003 | 11 | Monroe Public Schools | Monroe, MI | Monroe |

Number of Stations in Geographic Market

71

Previous Stations in Geographic Market

FCC Geographic Market Definition for Saginaw-Bay

| Call Letters | AM/FM | Freq | Type | Station Format | Home Market | Market Designtn Date | Home Mkt Rank | City & State of License |
|--------------|-------|-------|------|--|------------------------------|----------------------|----------------|-------------------------|
| WCEN | FM | 94.5 | C | Country | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw |
| WCHW | FM | 91.3 | NC | AOR | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay City, MI |
| WEJC | FM | 88.3 | NC | CCtmp/AC | Saginaw-Bay City-Midland, MI | 09/28/2004 | 134 | Gladwin |
| WGER | FM | 106.3 | C | Hot AC | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw |
| WHNN | FM | 96.1 | C | Clsc Hits | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay |
| WILZ | FM | 104.5 | C | Clsc Rock | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw |
| WIDG | FM | 102.5 | C | Adult Hits | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay |
| WKCQ | FM | 98.1 | C | Country | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw |
| WKQZ | FM | 93.3 | C | Rock | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Midland |
| WLKB | FM | 89.1 | NC | Chrst/Altve | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay |
| WLUN | FM | 100.9 | C | Sports | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay |
| WMAX | AM | 1440 | C | Reign/Talk | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay |
| WMIO | FM | 97.3 | C | Adult Hits | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay |
| WMPX | AM | 1490 | C | AdStd/Oldes Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Midland | |
| WNEM | AM | 1250 | C | Nws/Tlk/Spt Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw | |
| WPRJ | FM | 101.7 | C | ChrsContent Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Midland | |
| WRCL | FM | 93.7 | C | Urban | Flint, MI | 07/02/2003 | 129 | Saginaw |
| WSAG | FM | 104.1 | C | Soft Rock | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Frankenmuth, MI |
| WSAM | AM | 1400 | C | Soft Rock | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Linwood, MI |
| WSGW | AM | 790 | C | News/Talk | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw |
| WSGW | FM | 100.5 | C | Nws/Tlk/Spt Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Carrollton, MI | |
| WTLZ | FM | 107.1 | C | Urban AC | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw |
| WTRK | FM | 90.9 | NC | ChrsContent Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Saginaw | |
| WUCX | FM | 90.1 | NC | Cls/JazzNws Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Freeland, MI | |
| WUGN | FM | 99.7 | NC | Inspr/Christ | Saginaw-Bay City-Midland, MI | 07/02/2003 | 134 | Bay City, MI |
| | | | | | | | | Midland, MI |

Number of Stations in Geographic Market 25

Previous Stations in Geographic Market

WMRX FM 97.7 C AdStd/Oldes

01/16/2008 0 Steel Broadcasting Inc

Beaverton, MI

Gladwin

FCC Geographic Market Definition for Flint, MI

| Call Letters | AM/ FM | Freq | Type | Station Format | Home Market | Market Designtn Date | Home Mkt Rank | City & State of License | |
|--------------|--------|-------|------|-----------------------|-------------|----------------------|-----------------------------------|---------------------------------|----------------|
| WAKL | FM | 88.9 | NC | ChrsContent Flint, MI | 07/02/2003 | 129 | Educational Media Foundation | Flint, MI | |
| WCZRZ | FM | 107.9 | C | AC | Flint, MI | 07/02/2003 | 129 | Townsquare Media LLC | Flint, MI |
| WCXJ | AM | 1160 | C | Tlk/Old/Eth | Flint, MI | 07/02/2003 | 129 | Birach Broadcasting Corporation | Fenton, MI |
| WDZZ | FM | 92.7 | C | Urban AC | Flint, MI | 07/02/2003 | 129 | Cumulus Broadcasting Inc | Flint, MI |
| WFBE | FM | 95.1 | C | Country | Flint, MI | 07/02/2003 | 129 | Citadel Broadcasting Company | Flint, MI |
| WFLT | AM | 1420 | C | Gospel | Flint, MI | 07/02/2003 | 129 | Christian Evangelical | Flint, MI |
| WFNT | AM | 1470 | C | News/Talk | Flint, MI | 07/02/2003 | 129 | Townsquare Media LLC | Flint, MI |
| WFUM | FM | 91.1 | NC | Nws/Tlk/Inf | Flint, MI | 07/02/2003 | 129 | University of Michigan | Flint, MI |
| WLCO | AM | 1530 | C | Country | Flint, MI | 07/02/2003 | 129 | Townsquare Media LLC | Lapeer, MI |
| WOWE | FM | 98.9 | C | R&B Oldies | Flint, MI | 07/02/2003 | 129 | Shumpert, Michael | Vassar, MI |
| WQUS | FM | 103.1 | C | Cisc Rock | Flint, MI | 07/02/2003 | 129 | Townsquare Media LLC | Lapeer, MI |
| WRCL | FM | 93.7 | C | Urban | Flint, MI | 07/02/2003 | 129 | Frankenmuth, MI | Saginaw, MI |
| WRSR | FM | 103.9 | C | Cisc Rock | Flint, MI | 07/02/2003 | 129 | Owosso, MI | Shiawassee, MI |
| WSNL | AM | 600 | C | ChrsContent Flint, MI | 07/02/2003 | 129 | Christian Broadcasting System Ltd | Genesee, MI | |
| WTAC | FM | 89.7 | NC | CCtmp/AC | Flint, MI | 07/02/2003 | 129 | Burton, MI | Genesee, MI |
| WTXR | AM | 1330 | C | Sprts/Talk | Flint, MI | 07/02/2003 | 129 | Flint, MI | Genesee, MI |
| WWBN | FM | 101.5 | C | Rock | Flint, MI | 07/02/2003 | 129 | Tuscola, MI | Tuscola, MI |
| WWCK | AM | 1570 | C | Talk | Flint, MI | 07/02/2003 | 129 | Flint, MI | Genesee, MI |
| WWCK | FM | 105.5 | C | Top 40 | Flint, MI | 07/02/2003 | 129 | Flint, MI | Genesee, MI |

Number of Stations in Geographic Market

Previous Stations in Geographic Market

| WDFD | AM | 910 | C | Family Hits | Detroit, MI | 08/08/2005 | 11 | Farmington Hills, MI |
|------|----|-----|---|-------------|-------------|------------|----|----------------------|
| | | | | | | | | Oakland |

Graham Brock, Inc. - Broadcast Technical Consultants

Graham Brock, Inc. - Broadcast Technical Consultants

WLQR - Lic
Latitude: 41-37-54 N
Longitude: 083-28-38 W
ERP: 1.0 kW
Frequency: 1470 kHz

WLQR - App
Latitude: 41-37-36 N
Longitude: 083-38-03 W
ERP: 1.0 kW
Frequency: 1470 kHz

WMMI
BLH-2007031ABH
Latitude: 41-40-05 N
Longitude: 083-27-11 W
ERP: 3.40 kW
Channel: 252A

WDVD
BLH-19861112KB
Latitude: 42-27-13 N
Longitude: 083-09-50 W
ERP: 20.00 kW
Channel: 242B

WDRQ
BLH-19860613KB
Latitude: 42-28-16 N
Longitude: 083-12-03 W
ERP: 26.50 kW
Channel: 226B

WXKR 3.16 mV/m

WDR 3.16 mV/m

WLQR 3.16 mV/m

WMMI 3.16 mV/m

WDVD 3.16 mV/m

WXKR 3.16 mV/m

WDR 3.16 mV/m

WLQR 3.16 mV/m

WMMI 3.16 mV/m

WDVD 3.16 mV/m

WDRQ 3.16 mV/m

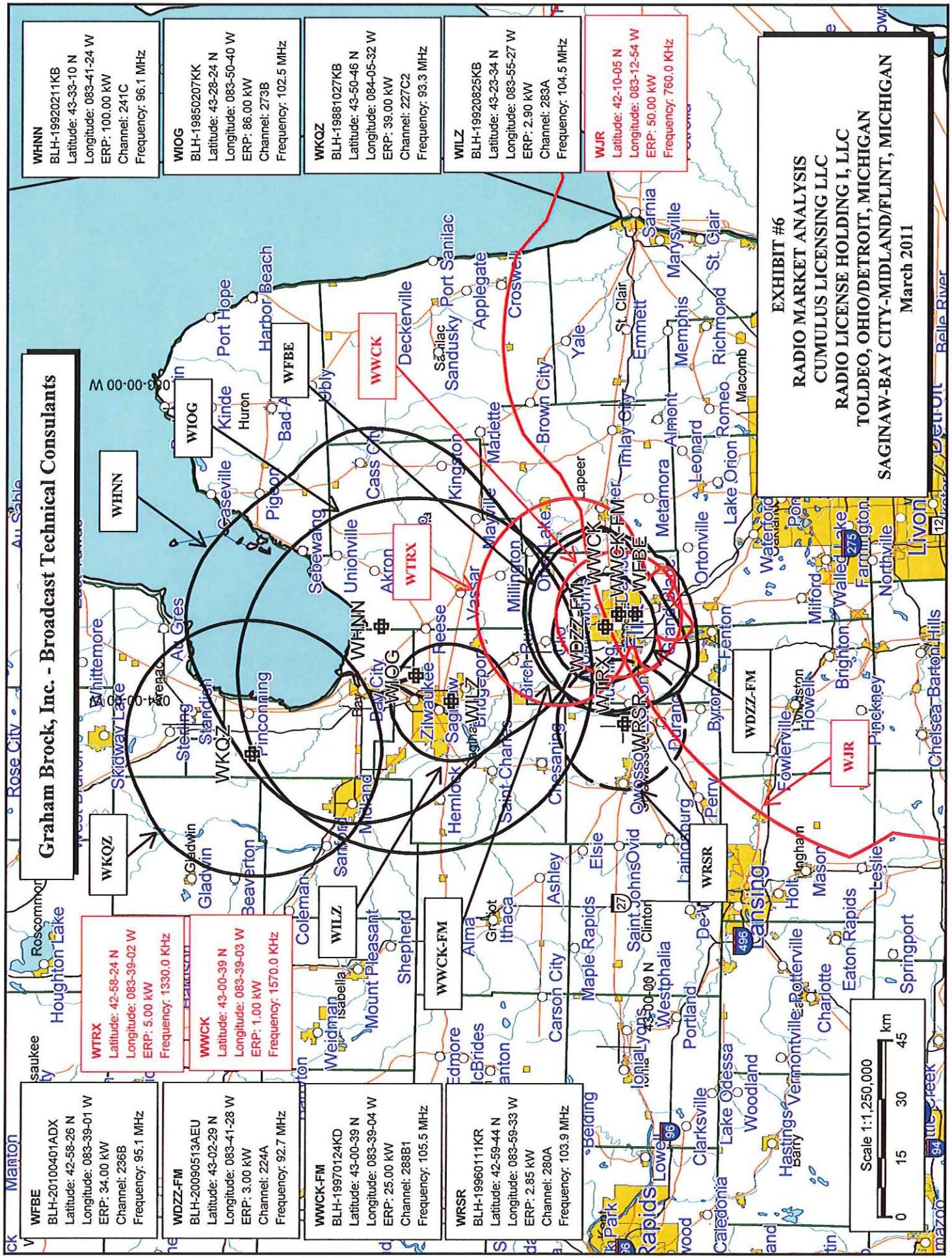
WXKR 3.16 mV/m

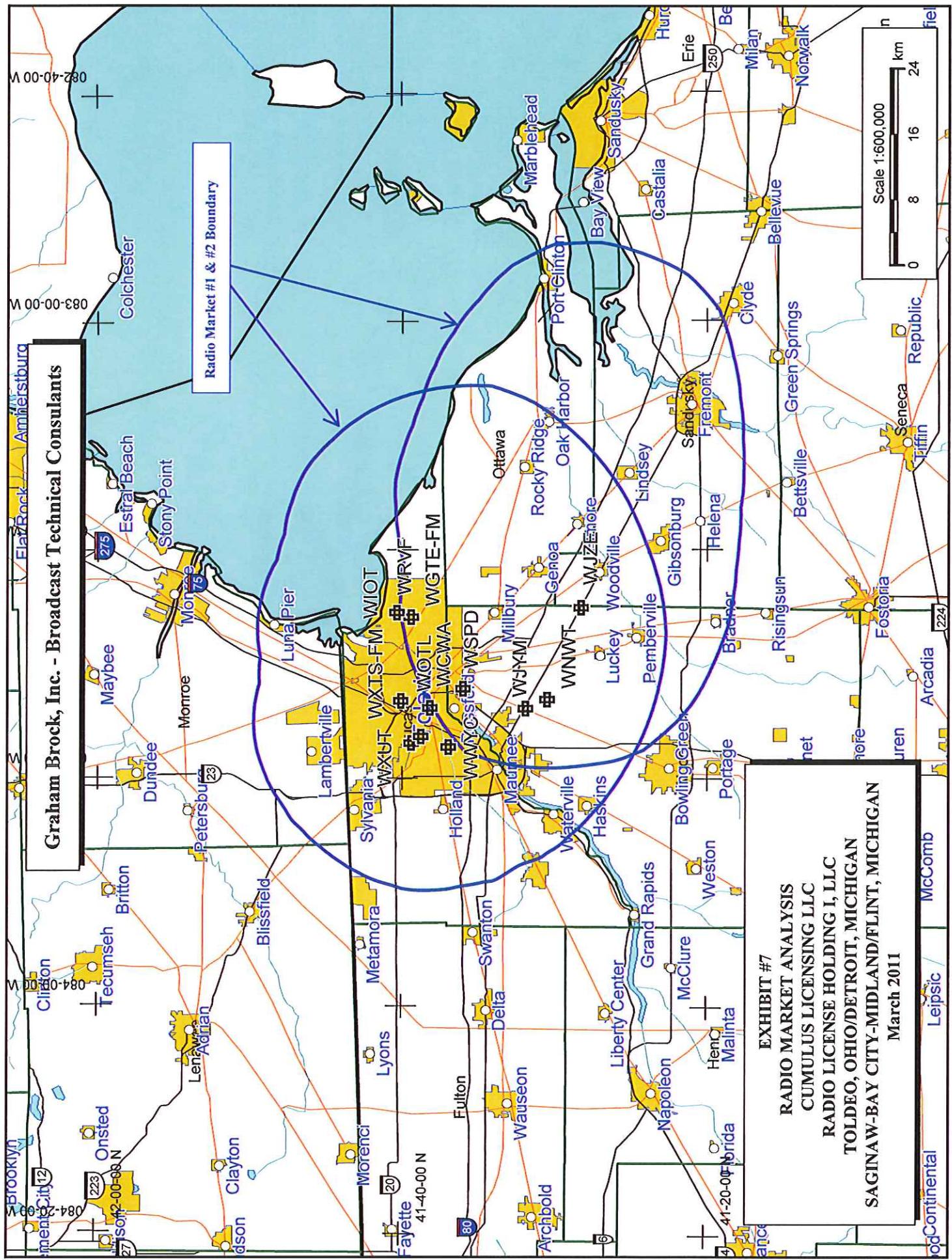
EXHIBIT #5
RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN

March 2011

Scale 1:1,150,000

0 15 30 45 km





RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN
March 2011

EXHIBIT #8

Tabulation of Stations in Radio Market #1

AM Stations

| | | | |
|---|------|----------|---------------------|
| | WJYM | 730 kHz | Bowling Green, Ohio |
| * | WJR | 760 kHz | Detroit, Michigan |
| | WCWA | 1230 kHz | Toledo, Ohio |
| | WSPD | 1370 kHz | Toledo, Ohio |
| * | WLRQ | 1470 kHz | Toledo, Ohio |
| | WNWT | 1520 kHz | Rossford, Ohio |
| | WWYC | 1560 kHz | Toledo, Ohio |

Total AM Stations - 7

FM Stations

| | | | |
|---|---------|---------|---------------------|
| | WXTS-FM | Ch 202A | Toledo, Ohio |
| | WXUT | Ch 202A | Toledo, Ohio |
| | WOTL | Ch 212A | Toledo, Ohio |
| | WGTE-FM | Ch 217B | Toledo, Ohio |
| * | WXKR | Ch 233B | Port Clinton, Ohio |
| | WJZE | Ch 247A | Oak Harbor, Ohio |
| * | WMIM | Ch 252A | Luna Pier, Michigan |
| * | WKKO | Ch 260B | Toledo, Ohio |
| | WRVF | Ch 268B | Toledo, Ohio |
| | WIOT | Ch 284B | Toledo, Ohio |
| * | WWW-FM | Ch 288A | Sylvania, Ohio |

Total FM Stations - 11

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 18

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN
March 2011

EXHIBIT #9

Tabulation of Stations in Radio Market #2

AM Stations

| | | | |
|---|------|----------|---------------------|
| | WJYM | 730 kHz | Bowling Green, Ohio |
| * | WJR | 760 kHz | Detroit, Michigan |
| | WCWA | 1230 kHz | Toledo, Ohio |
| | WSPD | 1370 kHz | Toledo, Ohio |
| * | WLRQ | 1470 kHz | Toledo, Ohio |
| | WNWT | 1520 kHz | Rossford, Ohio |
| | WWYC | 1560 kHz | Toledo, Ohio |

Total AM Stations - 7

FM Stations

| | | | |
|---|---------|----------|---------------------|
| | WXTS-FM | Ch 202A | Toledo, Ohio |
| | WXUT | Ch 202A | Toledo, Ohio |
| | WOTL | Ch 212A | Toledo, Ohio |
| | WGTE-FM | Ch 217B | Toledo, Ohio |
| * | WRQN | Ch 228B1 | Bowling Green, Ohio |
| * | WXKR | Ch 233B | Port Clinton, Ohio |
| | WJZE | Ch 247A | Oak Harbor, Ohio |
| * | WKKO | Ch 260B | Toledo, Ohio |
| | WRVF | Ch 268B | Toledo, Ohio |
| | WIOT | Ch 284B | Toledo, Ohio |
| * | WWW-FM | Ch 288A | Sylvania, Ohio |

Total FM Stations - 11

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 18

* Subject station.

Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN
March 2011

EXHIBIT #11

Tabulation of Stations in Radio Market #3

AM Stations

| | | | |
|---|------|----------|------------------------|
| | WSNL | 600 kHz | Flint, Michigan |
| + | WMIC | 660 kHz | Sandusky, Michigan |
| | WSGW | 790 kHz | Saginaw, Michigan |
| + | WKAR | 870 kHz | East Lansing, Michigan |
| | WOAP | 1080 kHz | Owosso, Michigan |
| | WCXI | 1160 kHz | Fenton, Michigan |
| | WMPG | 1230 kHz | Lapeer, Michigan |
| + | WFYC | 1280 kHz | Alma, Michigan |
| * | WTRX | 1330 kHz | Flint, Michigan |
| | WKYO | 1360 kHz | Caro, Michigan |
| | WSAM | 1400 kHz | Saginaw, Michigan |
| | WFLL | 1420 kHz | Flint, Michigan |
| | WMAX | 1440 kHz | Bay City, Michigan |
| | WFNT | 1470 kHz | Flint, Michigan |
| | WMPX | 1490 kHz | Midland, Michigan |
| + | WLCO | 1530 kHz | Lapeer, Michigan |
| * | WWCK | 1570 kHz | Flint, Michigan |

Total AM Stations - 17

FM Stations

| | | | |
|---|---------|----------|------------------------|
| | WEJC | Ch 202C1 | White Star, Michigan |
| | WAKL | Ch 205A | Flint, Michigan |
| | WLKB | Ch 206C2 | Bay City, Michigan |
| | WTAC | Ch 209A | Burton, Michigan |
| | WUCX-FM | Ch 211C2 | Bay City, Michigan |
| + | WKAR-FM | Ch 213B | East Lansing, Michigan |

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN
March 2011

EXHIBIT #11

Tabulation of Stations in Radio Market #3 (continued)

| | | | |
|---|---------|----------|-----------------------|
| | WTRK | Ch 215A | Freeland, Michigan |
| + | WFUM-FM | Ch 216B | Flint, Michigan |
| | WCHW-FM | Ch 217A | Bay City, Michigan |
| | WIDL | Ch 221A | Caro, Michigan |
| + | WJSZ | Ch 223A | Ashley, Michigan |
| * | WDZZ-FM | Ch 224A | Flint, Michigan |
| | WRCL | Ch 229A | Frankenmuth, Michigan |
| * | WFBE | Ch 236B | Flint, Michigan |
| | WMJO | Ch 247A | Essexville, Michigan |
| | WKCQ | Ch 251B | Saginaw, Michigan |
| | WOWE | Ch 255A | Vassar, Michigan |
| + | WUGN | Ch 259C | Midland, Michigan |
| | WSGW-FM | Ch 263A | Carrollton, Michigan |
| + | WLUN | Ch 265A | Pinconning, Michigan |
| | WWBN | Ch 268A | Tuscola, Michigan |
| * | WIOG | Ch 273B | Bay City, Michigan |
| + | WQUS | Ch 276A | Lapeer, Michigan |
| | WSAG | Ch 281A | Linwood, Michigan |
| * | WRSR | Ch 280A | Owosso, Michigan |
| * | WWCK-FM | Ch 288B1 | Flint, Michigan |
| | WGER | Ch 292A | Saginaw, Michigan |
| | WTLZ | Ch 296A | Saginaw, Michigan |
| | WCRZ | Ch 300B | Flint, Michigan |

Total FM Stations - 29

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 46

- * Subject station.
+ Station providing service to market.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN
March 2011

EXHIBIT #13

Tabulation of Stations in Radio Market #4

AM Stations

| | | | |
|---|------|----------|------------------------|
| | WSNL | 600 kHz | Flint, Michigan |
| * | WJR | 760 kHz | Detroit, Michigan |
| + | WSGW | 790 kHz | Saginaw, Michigan |
| + | WKAR | 870 kHz | East Lansing, Michigan |
| | WOAP | 1080 kHz | Owosso, Michigan |
| | WCXI | 1160 kHz | Fenton, Michigan |
| | WMPC | 1230 kHz | Lapeer, Michigan |
| + | WNEM | 1250 kHz | Bridgeport, Michigan |
| * | WTRX | 1330 kHz | Flint, Michigan |
| + | WSAM | 1400 kHz | Saginaw, Michigan |
| | WFLT | 1420 kHz | Flint, Michigan |
| | WFNT | 1470 kHz | Flint, Michigan |
| | WLCO | 1530 kHz | Lapeer, Michigan |
| * | WWCK | 1570 kHz | Flint, Michigan |

Total AM Stations - 14

FM Stations

| | | | |
|---|---------|----------|------------------------|
| | WAKL | Ch 205A | Flint, Michigan |
| | WTAC | Ch 209A | Burton, Michigan |
| + | WUCX-FM | Ch 211C2 | Bay City, Michigan |
| + | WKAR-FM | Ch 213B | East Lansing, Michigan |

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING I, LLC
TOLDEO, OHIO/DETROIT, MICHIGAN
SAGINAW-BAY CITY-MIDLAND/FLINT, MICHIGAN
March 2011

EXHIBIT #13

Tabulation of Stations in Radio Market #4 (continued)

| | | |
|-----------|----------|-----------------------|
| + WFUM-FM | Ch 216B | Flint, Michigan |
| * WDZZ-FM | Ch 224A | Flint, Michigan |
| WRCL | Ch 229A | Frankenmuth, Michigan |
| * WFBE | Ch 236B | Flint, Michigan |
| + WKCQ | Ch 251B | Saginaw, Michigan |
| WOWE | Ch 255A | Vassar, Michigan |
| WWBN | Ch 268A | Tuscola, Michigan |
| WQUS | Ch 276A | Lapeer, Michigan |
| * WRSR | Ch 280A | Owosso, Michigan |
| * WWCK-FM | Ch 288B1 | Flint, Michigan |
| + WTLZ | Ch 296A | Saginaw, Michigan |
| WCRZ | Ch 300B | Flint, Michigan |

Total FM Stations - 16

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 30

- * Subject station.
+ Station providing service to market.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

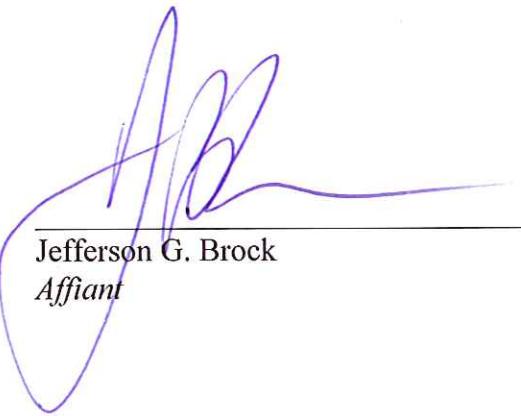
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

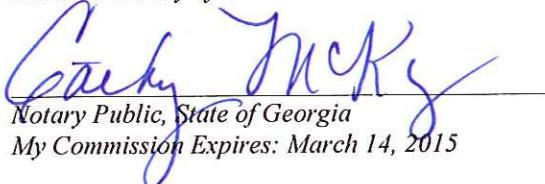
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015