

EXHIBIT XI
Fair distribution of Service

Eastern New Mexico University, licensee of KENW FM, is submitting this application to protect and preserve a local and long-established public state radio network consisting of full service and FM translator broadcast stations. The service provided by this network is threatened by encroachment from new, mutually exclusive, applicants.

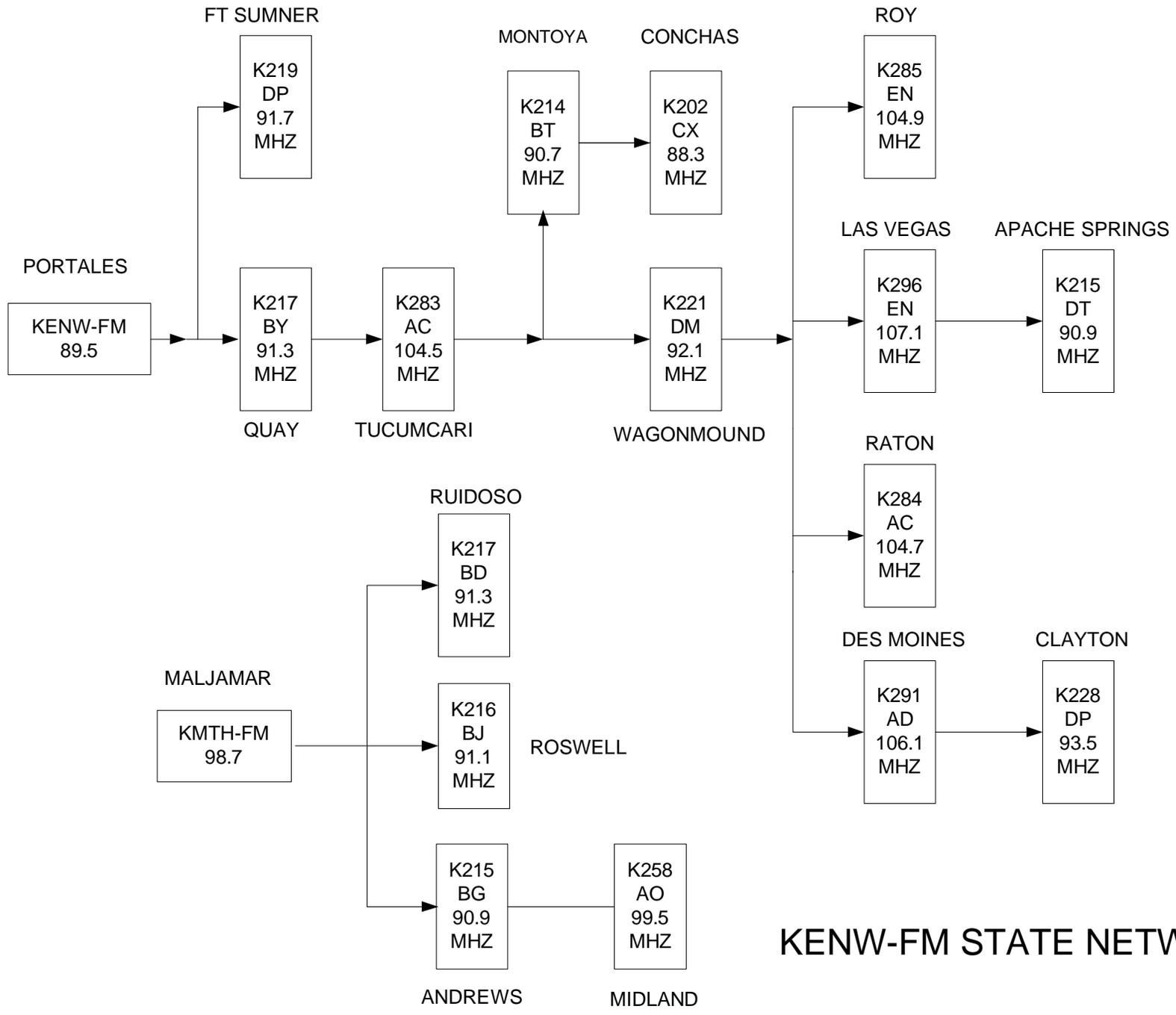
A construction permit will allow upgrading an FM translator station that was built and is operating with funds provided by the U.S. Department of Commerce NTIA / PTFP, the Corporation for Public Broadcasting, and the State of New Mexico. As such, the State of New Mexico and the Federal government have a priority interest in sustaining the license, facilities and service provided by K291AD.

The FM translator K291AD extends the coverage area beyond the 60 dBu contour of KENW to serve small and underserved communities that would not otherwise receive locally produced news and educational content. The primary station KENW and translator K291AD are part of a regional New Mexico State public radio network relied upon to deliver programming unique to the residents of New Mexico. This state network also provides programming of national and international interest from National Public Radio.

The FM translator K291AD provided the first NCE aural broadcast service to this community. The existing K291AD FM translator station should be preserved and protected from encroachment of non-local or sectarian applicants whose mutually-exclusive construction of full service reserved channels will effectively eliminate public radio service provided by a long-established, CPB qualified station in this community. Program content delivered solely by distant satellite providers violates the "localism" provisions of the Communications Act and should not be permitted to displace established, local NCE public radio stations.

We respectfully request this application receive priority status to: 1) protect and extend an existing first NCE aural service provided by an established local applicant, 2) maintain the diversity of ownership provided through our governing board - the Regents of Eastern New Mexico University, and 3) preserve the unique programming of a regional and state-wide network providing the only National Public Radio service to a community. In the event of mutually exclusive applications and tie-breaker, the award of maximum points is consistent with the service of K291AD.

KENW and Eastern New Mexico University therefore request that this application receive maximum points and special consideration as a CPB qualified station, a station with State and Federal priority interests, to construct a first local, full service, NCE station providing state network public radio service, in accordance with the Communications Act 47 USC Section 307(b) and FCC Rule 73.7002 "Fair Distribution of Service".



KENW-FM STATE NETWORK