

## **Barry University**

### **LPFM Eligibility**

#### **Exhibit 2**

Barry University is a not for profit Catholic institution of higher education and grounded in the liberal arts tradition. The University is located in Miami Shores, Florida, and was founded in 1940.

The college's scholarly community is committed to the highest academic standards in undergraduate, graduate and professional education. Incorporated in its mission are the core commitments of "knowledge and truth," that supports a vigorous intellectual experience of scholarly and critical analysis, an "inclusive community" that values cultural, social, and intellectual diversity in an inter-dependent world, "social justice," the promotion of responsibility, peace, and justice, and "collaborative service," the commitment to engage communities collaboratively in mutually productive partnerships. Clearly these organizational values align well with the goals of the Local Community Radio Act.

The proposed radio station will have a community-based educational purpose in its programming and activities. Students in the University's Broadcasting and Electronic Media major will develop some of the programming content especially as it pertains to news. Multiple classes will require students to develop such programming including a radio practicum that can be taken as elective credits. Students will also function as producers, learning the skills through a class titled Audio Production. The station's schedule will include news, talk, and a variety of music programming that reflect the diversity represented in the University and the broader community. Radio personalities will include students, faculty, and staff drawn from the entire university. In accord with the community-based model of programming, students will also provide production support to groups and individuals from the surrounding area interested in producing community-oriented programming.

The proposed station will also engage in collaborative projects with surrounding community groups. The organizational infrastructure to do this is already in place. For example, the university's Center for Community Service Initiatives (CCSI) develops programs, resources, and services that facilitate University engagement with communities at the local, regional, national, and global levels. Through community service, service-learning, community-based research, community-engaged scholarship, internships, practicum and field placements, and advocacy projects, Barry students, faculty, and staff collaborate with community partners to meet educational, social, economic, cultural, and environmental challenges. Several Communication Department faculty are involved with the center and look forward to including a community-based broadcast component in the Center's various outreach efforts.

The University has over the years produced a variety of audio and video content for distribution through its campus wide cable channel and Intranet. This has included weekly shows on state and local politics, daily and weekly news programs consisting of university and local news, university sports, and campus outreach programming. Student and faculty radio personalities have produced programming in multiple popular musical genres including those that reflect a diverse student body, such as Caribbean music, Haitian Kompa, Music from East Asia, Latin music, Indian music and other world music.

In accordance with the University's mission, the proposed radio station will serve both the institution and the surrounding community with programming that is mindful of the unique diversity of the population in terms of race and ethnicity, economics, and culture. The Barry University campus is located at the northern edge of Miami Shores, in an especially diverse portion of the Miami-Dade metropolitan area. Numerous ethnic and cultural enclaves would fall within the reach of a low-power radio station, and we look forward to collaborating with these groups to produce an array of community oriented programming.

<b>Proposed LPFM Radio Station for Barry University (Locally Generated Content)</b>	
<b>Format</b>	<b>Examples of Programming</b>
<b>News</b>	<ul style="list-style-type: none"> <li>• Daily news programs: Student produced program including news from the University, surrounding community, and South Florida.</li> <li>• Weekly news magazines: Content generated from student audio news packages on University and community interests.</li> <li>• Political news: Faculty and students from the University's Political Science Department dealing with topical issues on local, state, and national politics.</li> <li>• Sports news: University and local sports programs in conjunction with the University's Department of Sports and Exercise Science, and the Athletics Department.</li> <li>• Special event: Coverage of campus and community events.</li> </ul>
	<ul style="list-style-type: none"> <li>• Specialized genres: Reflecting the diversity of the university and the radio market. Examples of music shows would</li> </ul>

<b>Music</b>	<p>include, Haitian Kompa, Latin, Caribbean, Asian and World music all on one station.</p> <ul style="list-style-type: none"> <li>• Popular: Top 40, R&amp;B, Adult Contemporary, Pop etc.</li> <li>• Themed music shows: Specially themed presentations such as chart toppers through the decades, music from people's lives etc.</li> </ul>
<b>Talk</b>	<ul style="list-style-type: none"> <li>• University and community outreach: Programs in partnership with Barry University's Center for Community Service Initiatives, involving education.</li> <li>• Hybrid music and talk: Student generated talk and music content.</li> <li>• Counseling services: In collaboration with the University's Counseling Center providing a service to the University and community.</li> </ul>