

**Arlington Independent Radio LPFM
(a project of Arlington Independent Media)
Mission Statement**

We believe that a LPFM broadcast radio project is a perfect communications addition to Arlington Independent Media as a vehicle to:

1) Creating local collaborations/partnerships with multiple organizations

- Local Cultural Groups
- Opportunities to produce programming in non-English languages (our studies indicate that Arlington County residents speak over 100 different languages)

2) Providing a low barrier for entry into broadcasting

- Gives people a voice who might be afraid of TV/video production or unable to afford Television.
- Radio is FREE to consume - this FREE Over-the-Air programming option allows underserved communities to get information and options they might not otherwise afford.
- Lower production costs to create audio programming - much lower costs than TV/video to create programming, requiring a 1-2 person crew and significantly less equipment than video production.

3) Creating an opportunity to add training components to Arlington Independent Media as a whole

- Arlington Independent Media becomes THE media center of Arlington, VA to receive training.
- An opportunity to create a stand-alone training course in Audio Production and Radio Management.

4) Creating quality LOCAL programming via Over-the-Air LPFM, although by adding a streaming internet presence, we can amplify our LOCAL Arlington, Virginia programming and Arlington Independent Media easily throughout the world.

- Stream the audio from the LPFM live over-the-internet.
- Individual programs can be streamed on demand and archived and accessed/downloaded as podcasts.
- Programming content can easily work in conjunction with a Citizen Journalism track within existing Arlington Independent Media training.