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Form BC 126

June 1964

OFFICIAL NO. 1634

# BROADCASTING STATION LICENSE RECORD

Date first licensed APRIL 2, 1965

Call letters K E A Z (EFF: 5/18/63)  
K D L A - FM

Station location DeRidder, Louisiana

CENTURY BROADCASTING COMPANY (VOL. AL 7-29-70 EFF: 8-4-70)

X CYRIL W. REDDOCH, RALPH L. HOOKS AND C. WINNETT REDDOCH dba SABINE BROADCASTING COMPANY

(ALH 9-19-66 :EFF: 9-20-66)

Name of licensee John H. McCrory and Cyril W. Reddoch d/b as Sabine Broadcasting Company.

Transmitter location 2.2 miles north of center of DeRidder, 1574 feet west of U. S. Highway 171, DeRidder, Louisiana (LH 4-2-65)

Same as transmitter (BSH 5-13-71)

Main studio location X Corner of First and Washington Streets, DeRidder, Louisiana (LH 4-2-65)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-4528 HAAT: 235' Cond'1	11/25/64	101.7 Ch. 269	ERP: 2.7kw TPO: 1kw	Unl.	1/25/65 7/25/65
CP for a new Class A FM broadcast station.					
BLH-2783 HAAT: 235'	4-2-65	101.7mc Ch. #269	ERP: 2.7kw TPO: 785w	Unl.	4-2-65 6-1-67
Lic. to cover CP(BPH-4528) which auth. a new FM broadcast station, with RC.					
BALH-914 EFF:	9-19-66 9-20-66	Voluntary assignment of license to Cyril W. Reddock, Ralph L. Hooks and C. Winsett Reddock dba SOUTHEAST BROADCASTING COMPANY			
BRH-1654	5-22-67	101.7mc	2.7kw	RLC	6-1 6-1-70
BPH-1654(S)	5-27-70	Renewal of license			6-1-73
BALH-1654	7-22-70	VOL AL	EFF: 8-4-70		
BSH-1654(L)	5-13-71	HL chg.	studio	RC locations	6-1-73
EBSA	5-22-72				
BRH-1654(S)	5-31-73	RENEWAL			6-1-76
BRH-1654(L)	5-27-76	Renewal			6-1-79
BRH790123UB (S)	10-30-79	RENEWAL			6-1-82
BPH791029AE HAAT: 300' (L)	4-10-80 (H&V)	101.7mhz	ERP: 3kw (H&V) CP to mke chgs. in ant. sys., type trans. and change TPO. & HAAT.		4-10-81
BLH-801103AB HAAT: 300' (L)	1-21-81 (H&V)	101.7mhz	ERP: 3kW (H&V) License to cover (BPH-791029AE) for changes.		6-1-82



Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call KOLA - FM  
Letters None

John S. McGary &amp; Cyril W. Reddock d/b as

Name

Sabine Broadcasting Company

DeRidder, Louisiana (P.O. Box 40, De Ridder, La.)

File No.	Dated	Application for	Action	
			Nature	Date
BPM-4520 R. & F.	5-26-64 6-19-64	CP for a new FM broadcast station to be operated on: Frequency: 101.7mc CH 269 ERP: 2.7 kw Type transmitter: Gates FM-1C TPO: 1kw Type antenna: Gates FMA-4A (4 sections) HAAT: 236.625 ft. Trans. location: 1574 ft. W of U.S Hwy 171, 2.2 mi. N of center of DeRidder, Louisiana (Same as KOLA) Studio location: Corner of First & Washington Sts. DeRidder, Louisiana Remote Control point: Same as Studio Engr: Guy C. Hutcheson	GRANTED Cond'l 1 to: KOLA to submit 302.	11/25/64



## APPLICATION RECORD - BROADCASTING

AUG. 1955

CENTURY BROADCASTING COMPANY

Call

Letters KDLA-FM

X Cyril W. Reddoch, Ralph L. Hooks and C. Winsett Reddoch, dba  
 Name JOHN B. McCHARY AND CYRIL W. REDDOCH D/B AS SABINE BROADCASTING COMPANY  
De Ridder, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2783 R & F PROC: TEST 2-26-65	2-15-65 2-16-65	License to cover CP (BPH-4528) which authorized a new FM broadcast station.	GRANTED	4-2-65
BALH-911 Rec'd Filed	7-8-66 7-13-66 7-29-66	Voluntary assignment of license to Cyril W. Reddoch, Ralph L. Hooks and C. Winsett Reddoch dba SABINE BROADCASTING COMPANY	GRANTED EFF:	9-19-66 9-20-66
BRH-1654 R & F	2-23-67 2-27-67	Renewal of License	GRANTED	5-22-67
BALH-1322 R & F FEE PD: \$75 (ALSO SEE: KDLA ETC)	2-24-70 2-27-70 #581297	Voluntary assignment of license to CENTURY BROADCASTING COMPANY	GRANTED EFF:	7-29-70 8-4-70
BRH-1654 Rec'd Filed \$579633 125 \$533159 150 FM	2-19-70 2-24-70 2-5-70 2-24-70	Renewal	GRANTED	5-27-70

MAR 27 1970



APPLICATION RECORD - BROADCASTING

101.7 mcs

Call KEAZ  
Letters\* KDLA-FM

Name CENTURY BROADCASTING COMPANY  
DeRIDDER, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1654 R & F PNS Recd. PRESS MAR 1973	2-12-73 2-14-73 "	RENEWAL OF LICENSE AMENDED 4-27-73 re: ascertainment of community needs	GRANTED	5-31-73
BRH-1654 R & F PN Recd. PRESS APR 12 1976	1-23-76 1-28-76 "	RENEWAL OF LICENSE (See KDBS for petition)	GRANTED	5-27-76
BRH 790123 UB PRESS MAR 1 1979		RENEWAL OF LICENSE	GRANTED	10-30-79



# APPLICATION RECORD-BROADCASTING

101.7MHz.

Call Letters: K E A Z

Name: CENTURY BROADCASTING COMPANY

Station Location: DeRIDDER, LOUISIANA

File No.	Date	Description	Action and Date
BPH791029AE PRESS (O)		CP to make chgs. in Ant. Sys.; chg. type Trans.; chg. type Ant. (PHIELPS-DODGE CFM-LP-3, 3 sects. H&V) & chg. TPO.  30° 55' 43" 93° 17' 25"	GRANTED 4-10-80 Cond'1 Does not authorize any changes in operating facilities of station KDLA.
BLH-801103AB PTA PRESS	NOV 12 1980	License to cover (BPH-791029AE) for changes.  Atty: —	GRANTED 1-21-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

