

FCC Geographic Market Definition for Reno, NV

Call Letters	AM/FM	Type	Station Freq	Station Format	Home Market	Market Designation	Home Mkt Date	Mkt Rank	Owner	City & State of License	County of License
KBUL	FM	98.1	C	Country	Reno, NV		07/02/2003	98	Cumulus Media Holdings Inc	Carson City, NV	Carson City
KBZZ	AM	1270	C	Talk	Reno, NV		07/02/2003	98	Americom Broadcasting	Sparks, NV	Washoe
KCKQ	AM	1180	C	Sports	Reno, NV		04/16/2015	98	Lotus Communications Corp	Sparks, NV	Washoe
KCMY	AM	1300	C	Country	Reno, NV		07/02/2003	98	Evans Broadcasting Company Inc	Carson City, NV	Carson City
KDJJ	FM	94.1	C	Variety	Reno, NV		01/24/2017	98	Northway Broadcasting LLC	Fernley, NV	Lyon
KDOT	FM	104.5	C	Rock	Reno, NV		07/02/2003	98	Lotus Communications Corp	Reno, NV	Washoe
KFBR	FM	91.5	NC	Variety	Reno, NV		01/25/2011	98	Friends Of Black Rock High Rock Inc	Gerlach, NV	Washoe
KFOY	AM	1060	C	Span/Pop	Reno, NV		10/31/2013	98	Lazer Broadcasting Corporation	Sparks, NV	Washoe
KHIT	AM	1450	C	Sports	Reno, NV		07/02/2003	98	Lotus Communications Corp	Reno, NV	Washoe
KHM	AM	920	NC	Religion	Reno, NV		07/02/2003	98	Immaculate Heart Media Inc	Reno, NV	Washoe
KKFT	FM	99.1	C	News/Talk	Reno, NV		07/31/2015	98	Evans Broadcasting Company Inc	Gardnerville, NV	Douglas
KKOH	AM	780	C	News/Talk	Reno, NV		07/02/2003	98	Cumulus Media Holdings Inc	Reno, NV	Washoe
KKTO	FM	90.5	NC	Nws/Tlk/Inf	Reno, NV		01/24/2017	98	California State University Sacramento	Tahoe City, CA	Placer
KLAP	FM	89.5	NC	Educational	Reno, NV		06/24/2010	98	OpenSkyRadio Corp	Gerlach, NV	Washoe
KLCA	FM	96.5	C	Modern AC	Reno, NV		07/02/2003	98	Americom Broadcasting	Tahoe City, CA	Placer
KLRH	FM	92.9	NC	ChrsContem Reno	Reno, NV		07/02/2003	98	Educational Media Foundation	Reno, NV	Washoe
KNCJ	FM	89.5	NC	Clscl/Jazz	Reno, NV		11/17/2016	98	Nevada System of Higher Education	Reno, NV	Washoe
KNEV	FM	95.5	C	Hip Hop	Reno, NV		07/02/2003	98	Cumulus Media Holdings Inc	Reno, NV	Washoe
KNEZ	FM	107.3	C	News	Reno, NV		01/24/2017	98	Times-Shamrock Communications Inc	Fernley, NV	Lyon
KNIS	FM	91.3	NC	ChrsContem Reno	Reno, NV		07/02/2003	98	Western Inspirational Broadcasters Inc	Carson City, NV	Carson City
KNNR	AM	1400	C	Mexican	Reno, NV		07/02/2003	98	Flinn Broadcasting Corporation	Sparks, NV	Washoe
KODS	FM	103.7	C	Oldies	Reno, NV		07/02/2003	98	Americom Broadcasting	Carmelina Bay, CA	Placer
KOLC	FM	97.3	C	Country	Reno, NV		07/02/2003	98	Americom Broadcasting	Carson City, NV	Carson City
KOZZ	FM	105.7	C	Cisc Rock	Reno, NV		07/02/2003	98	Lotus Communications Corp	Reno, NV	Washoe
KPLY	AM	630	C	Sports	Reno, NV		07/02/2003	98	Americom Broadcasting	Reno, NV	Washoe
KRFN	FM	100.9	C	Cisc Rock	Reno, NV		07/02/2003	98	Evans Broadcasting Company Inc	Sparks, NV	Washoe
KRNO	FM	106.9	C	AC	Reno, NV		07/02/2003	98	Lotus Communications Corp	Incline Village, NV	Placer
KRNV	FM	102.1	C	Mexican	Reno, NV		07/02/2003	98	Entravision Communications Corp	Reno, NV	Washoe
KSGG	AM	1230	C	Hip Hop	Reno, NV		07/02/2003	98	Americom Broadcasting	Reno, NV	Washoe
KSRN	FM	107.7	C	Mexican	Reno, NV		07/02/2003	98	Lazer Broadcasting Corporation	Kings Beach, CA	Placer
KSVL	FM	92.3	C	Oldies	Reno, NV		01/24/2017	98	Danegal Enterprises	Smith, NV	Lyon
KTHX	FM	100.1	C	AAA	Reno, NV		07/02/2003	98	Lotus Communications Corp	Dayton, NV	Lyon
KUNR	FM	88.7	NC	Nws/ClsJaz	Reno, NV		07/02/2003	98	Nevada System of Higher Education	Reno, NV	Washoe

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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						Market	Home Desgntn Date	Mkt Date				
KUUB	FM	94.5	C	Sports	Reno, NV	07/02/2003	98	Lotus Communications Corp			Sun Valley, NV	Washeoe
KVNV	FM	89.1	NC	Eclectic	Reno, NV	12/12/2014	98	Nevada Public Radio			Sun Valley, NV	Washeoe
KWFP	FM	92.1	C	Country	Reno, NV	07/02/2003	98	Evans Broadcasting Company Inc			Sparks, NV	Washeoe
KWNZ	FM	106.3	C	Rhymc/AC	Reno, NV	01/24/2017	98	Times-Shamrock Communications Inc			Lovelock, NV	Pershing
KWYL	FM	102.9	C	CHR	Reno, NV	07/02/2003	98	Cumulus Media Holdings Inc			South Lake Tahoe, CA	El Dorado
KXEQ	AM	1340	C	Mexican	Reno, NV	07/02/2003	98	Azteca Broadcasting Corp			Reno, NV	Washeoe
KXTO	AM	1550	C	Span/Reign	Reno, NV	07/02/2003	98	Christian Ministries of the Valley Inc			Reno, NV	Washeoe
KYSA	FM	88.3	NC	Chrst/Alive	Reno, NV	09/14/2004	98	Educational Media Foundation			Sparks, NV	Washeoe
KZTQ	FM	93.7	C	Adult Hits	Reno, NV	07/02/2003	98	Flim Broadcasting Corporation			Sun Valley, NV	Washeoe

Number of Stations in Geographic Market

Previous Stations in Geographic Market

KRZQ	FM	104.1	C	Easy	05/08/2015	0	p	Big Horn Media Inc	Fallon, NV	Churchill
KZTI	FM	105.3	C	Rock	05/08/2015	0		Times-Shamrock Communications Inc	Fallon Station, NV	Churchill