

WLBT-TV

2

BROADCASTING STATION HISTORY RECORD

CH 3

First licensed

Call Letters **WLBT-TV (1-16-80)**

Station Location **JACKSON, MS**

Name **TV-3, INC.**

Transmitter Location **4 mi. SE of Raymond, nr. Jackson, MS**

Main studio location **715 S. Jefferson, Jackson, MS**

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-4318 AH:2050' MSL:2419 CP for New TV Station.	1-9-80 EHP: Vlp.	Ch-3, 60-66MHz Unl. 95.5kW, Aur. 19.1kW	7-3-87
BPCT-4318	1-16-80	Call Letters & EBSA	

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

VHF COMMERCIAL TV

Call
Letters NEW TV

CH-3 Name JACKSON TELEVISION, INC.
(PO c/o Alvin P. Flannes, 903 Deposit Guaranty Bldg., Jackson, Miss. 39201)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4318 R & F #574781 \$150 PRESS: PN REC'D:	2-2-70	CP for new VHF Commercial TV Station on: Ch-3, 60-66mcs ERP: Vis. 100kw Aur. 20kw TL: 3.5 mi. SE of Raymond, nr. Jackson, Miss. (32-13-49 90-22-10) SL: Commerce Park, Jackson, Miss. (Ampex TA-8225) HAAT: 2000 ft. STATION LOCATION: JACKSON, MISSISSIPPI REQUEST FACILITIES OF STATION ULBT, CH-3, JACKSON, MISSISSIPPI. Atty.: <u>Mallyek-&Bernton</u> Engr.: Peter V. Gureckis (John H. Mullaney & Associates) AMENDED 3-30-70 re financial data. Dow, Lohnes & Albertson (Thomas H. Wall) now atty. see Ltr. dated 3-30-70 re WASHINGTON, D.C.		D-18848
	2-3-70		Designated for Hearing	
	2-3-70		No.	<u>4-29-70</u>
	FEB 12 1970			
	3-6-70		GRANTED, EFFECTIVE	1-9-80

MEMORANDUM OPINION AND ORDER issued 11-30-79, released 12-3-79 FCC 79M-1458 23937: In light of the foregoing, IT IS ORDERED that Jackson Television's Petition for Leave to Amend IS GRANTED. IT IS FURTHER ORDERED that the tendered amendment which establishes the framework within which the TV-3 application and the settlement can be approved IS ACCEPTED and TV-3, Inc. is SUBSTITUTED for Jackson Television, Inc.

MEMORANDUM OPINION AND ORDER issued 11-30-79, released 12-3-79 FCC 79M-1457 23938: All the requirements of Section 311(c) of the Communications Act of 1934, as amended, and Section 73.3525 of the Commission's Rules having been met, IT IS ORDERED that the Joint Petition of the parties IS GRANTED, their settlement agreement IS APPROVED, and reimbursements in the specific amounts listed above ARE AUTHORIZED. IT IS FURTHER ORDERED that the application of TV-3, as amended, IS GRANTED and the applications of Lamar Life, Civic, Dixie, and Channel 3, Inc. ARE DISMISSED.

Memo 1-9-80 from Chief, Dockets Branch to Chief, License Division: Memorandum Opinion and Order released 12-3-79 effective 1-3-80.

Form BC 121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters

WLBT-TV
-NEW-

Name JACKSON TELEVISION INC.

Ch. 3 Jackson, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4318 AMENDED Rec. & filed	Contd 4-24-70 4-24-70 APR 30 1970	Amended to reflect death of A. H. McCoy, Vice President and Director, and change stock subscription of Rose McCoy. (submitted information re Sec. IV-B)		
AMENDED Rec: Filed	6-4-70 6-18-70 JUN 30 1970	Amended (ORDER) to show Mrs. Rose E. McCoy as Vice President of applicant. (Mr. Wrobel is no longer asst. to the President of Lin B/C Corp. AMENDMENT rec'd. 10-8-71, Filed (Order) 10-27-71 re chg. in Treasurer. AMENDED (MEMORANDUM OPINION AND ORDER) 3-22-74 re legal		
BLCT-800115K1		Lic. to cover (BPCT-4318) for a new station. Atty.: Alan C. Campbell	8	3-24-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

