## **EXHIBIT 2.1**

## Huckleberry Hill Music Society Inc. Mission/Programming Statement

The Huckleberry Hill Music Society Inc. is organized and operated exclusively for educational and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. A primary purpose of this non-profit corporation is to provide opportunities for the people of the Farmington Valley to experience many different musical forms, including New Age, Samba, Zumba, Latin, Bollywood, Reggaeton, and local bands. We believe it is important to teach and promote the appreciation of various forms of music to our residents. Because LPFM will help us with this endeavor to meet our goals, we are applying for an LPFM construction permit.

We actively promote local music events, provide classes on musical theory, offer piano and guitar lessons, host recitals, and encourage the appreciation of varied musical forms. It is our goal to serve the Farmington Valley on the air 24 hours a day, 365 days a year.

The Huckleberry Hill Music Society Inc. informs, enlightens, and educates. It seeks to make a positive difference in the lives of Farmington Valley residents. As a listener-supported community radio station, the Huckleberry Hill Music Society Inc. will base programming decisions on the area's listening needs and encourage active listener participation in all activities.

To meet diverse needs, wants, and hopes, the station's Board of Directors and staff are committed to providing high-quality local programming through:

<u>EDUCATION</u>: Current events and public affairs will be covered in greater depth than is possible in commercial media, encouraging dialogue among differing points of view. Not avoiding conflict or confrontation, the Huckleberry Hill Music Society Inc. will feature listener-participation programming. In addition, Education means providing training opportunities in radio production, radio engineering, interpersonal skills, multiculturalism, non-profit management, business computer technology, internet technology, and other areas.

<u>LOCALISM:</u> Emphasis is on topics significant to the Farmington Valley, such as the area's pluralistic culture, the uniqueness of the Farmington Valley environment, and the creative artistic expression of its people. In addition, topics for emphasis will include the pressure to balance environmental quality of life and rural development, as well as Avon High School and Canton High School sporting events.

<u>ACCESSIBILITY:</u> The Huckleberry Hill Music Society Inc. is especially committed to populations traditionally denied media access. Everyone is encouraged to participate. This includes senior citizens, students, racial minorities, women, and anyone who is interested in broadcasting but lacks professional skills.

<u>DIVERSITY:</u> A wide variety of musical and cultural information programs will be pursued, with emphasis on live, local broadcasts with their unpredictable yet spontaneous appeal. Diversity means drawing new audiences into a wide array of programs and exposing people to alternative points of view.

<u>BRIDGING:</u> The Huckleberry Hill Music Society Inc. will cover events and public issues in the Farmington Valley with unique ideas, perspectives, and expressions not given air time elsewhere. Voicing positive community concerns, the Huckleberry Hill Music Society Inc. hopes to bring people together.

<u>PROGRAMMING QUALITY</u>: While serving as an alternative to commercial media outlets and utilizing untrained newcomers, the Huckleberry Hill Music Society Inc. will strive to achieve a high standard of program quality that attracts listeners.

## Sample Program Schedule:

5:00 AM – 9:00 AM: Morning News – Live/Local News and Commentary

9:00 AM – 11:00 AM: Soft Sounds - Smooth Jazz and New Age

11:00 AM – 12:00 PM: The Latin Hour

12:00 PM – 1:30 PM: The Lunchtime Workout – Zumba and Dance Music

1:30 PM – 2:00 PM: Playing the Guitar – Basic Techniques

2:00 PM – 2:30 PM: Mastering the Piano – Advanced Techniques and Examples

2:30 PM – 5:00 PM: World Music – Every day features a different region of the world

5:00 PM – 7:00 PM: Evening News – Live/Local News and Commentary

7:00 PM –9:00 PM: Live broadcasts of local student recitals: piano, guitar, and voice.

9:00 PM – 11:00 PM: Bollywood Past and Present

11:00 PM – 1:00 AM: What's New in the World of Music

1:00 AM – 5:00 AM: Smooth Jazz for the Overnight Hours

The Huckleberry Hill Music Society has been actively operating on a continuous basis since December 20, 2005 as an unincorporated, non-profit, voluntary association pursuant to CT Gen Stat § 52-76. The state of Connecticut recognizes that unincorporated voluntary associations are separate entities that may sue and be sued in the name of the voluntary association. The Articles of Association for the Huckleberry Hill Music Society are included herein as Exhibit 2.2. The Huckleberry Hill Music Society was officially incorporated in the state of Connecticut on November 5, 2013. The Certificate of Incorporation for the Huckleberry Hill Music Society Inc. is included herein as Exhibit 2.3. An Affidavit of Residency is included herein as Exhibit 2.4.