

EXHIBIT 15
PARTIES TO THE APPLICATION

As described more fully in Exhibit 5 hereto, this application is one of three concurrently filed applications on FCC Form 315 seeking the Commission's consent to the transfer of control of Simmons Media Group, LLC ("SMG"). SMG is the sole voting member of Simmons-SLC, LLC ("Simmons-SLC") which, in turn, is the sole member of Simmons-SLC, LS, LLC ("SSLC"), the licensee that is the subject of this application.¹ Information concerning the ownership and control of SSLC following completion of the proposed reorganization of SMG is set forth below.²

1. SSLC

Name and Address	Positional Interest	Percentage Vote	Percentage of Total Assets (Debt plus Equity)	Percentage of Equity
Simmons-SLC	Sole Member	100%	See footnote 4	100%
David E. Simmons	Manager	0%	0%	0%
G. Craig Hanson	Manager	0%	0%	0%
Bret J. Leifson	Manager	0%	0%	0%
Bruce Thomas	Manager	0%	0%	0%

2. Simmons-SLC

Name and Address	Positional Interest	Percentage Vote	Percentage of Total Assets (Debt plus Equity)	Percentage of Equity³
SMG	Sole Voting Member	100%	See footnote 4	91.26%

¹ The address for SMG, Simmons-SLC, and SSLC is 515 S. 700 E. #1C; Salt Lake City, UT 84102. Unless otherwise indicated, managers, members, and officers of SMG, Simmons-SLC, and SSLC share this address as well.

² Except as otherwise indicated, all individuals named in this exhibit are U.S. citizens and entities named in this exhibit are U.S. entities.

³ Prior to the closing of the transactions contemplated by the Restructuring Agreement (discussed in Exhibit 5), SMG intends to approach each holder of a minority interest in Simmons-SLC and offer to exchange such minority interest for Management Incentive Plan Units ("MIP Units") in SMG.

Name and Address	Positional Interest	Percentage Vote	Percentage of Total Assets (Debt plus Equity)	Percentage of Equity³
David E. Simmons	Manager, Chairman, Non-Voting Member	0%	See footnote 4	6.94% (see footnote 3)
G. Craig Hanson	Manager, President, Non-Voting Member	0%	See footnote 4	0.66% (see footnote 3)
Bret J. Leifson	Manager, Secretary, Treasurer, Non-Voting Member	0%	See footnote 4	0.17% (see footnote 3)
Alan Hague	Non-Voting Member	0%	See footnote 4	0.05% (see footnote 3)
Steven C. Johnson	Vice President, Non-Voting Member	0%	See footnote 4	0.92% (see footnote 3)
Bruce Thomas	Manager, Executive Vice President	0%	0%	0%

3. SMG

Name and Address	Positional Interest	Percentage Vote	Percentage of Total Assets (Debt plus Equity)⁴	Percentage of Equity⁵
Goldman, Sachs & Co., a New York Limited Partnership ("GS & Co.") ⁶	Member	See Exhibit 5	See footnote 4	9.67%
The Julia S. Watkins 201 Trust (Julia S. Watkins, Christopher M. Watkins, and Catherine W. Stringham, Co-Trustees)	Member	See Exhibit 5	See footnote 4	2.87%

⁴ No individual or entity will hold an equity and/or debt interest totaling 33% or more of the total asset value of SMG, except for GS & Co. and certain commonly-controlled lenders to SMG (who, in the aggregate, will hold a debt interest representing more than 33% of the company's total asset value). These lenders are not reported herein because they do not hold any attributable interests in any media properties located in any markets in which SMG operates radio stations, and are therefore not attributable pursuant to the FCC's "equity/debt plus" rule.

⁵ This column shows the percentage of equity to be held by each party on a non-diluted basis and assumes full distribution and vesting of the MIP Units discussed in footnote 7 below.

⁶ Except as otherwise indicated, the address for the Goldman Sachs individuals and entities listed in this exhibit is c/o Goldman, Sachs & Co.; 200 West Street; New York, NY 10282.

Name and Address	Positional Interest	Percentage Vote	Percentage of Total Assets (Debt plus Equity)⁴	Percentage of Equity⁵
The Matthew R. Simmons 201 Trust (Matthew R. Simmons and Terri Lacy, Co-Trustees)	Member	See Exhibit 5	See footnote 4	2.87%
The Laurence E. Simmons 201 Trust (Laurence E. Simmons and Terri Lacy, Co-Trustees)	Member	See Exhibit 5	See footnote 4	2.67%
The Elizabeth S. Hoke 201 Trust (Elizabeth S. Hoke and Henry C. Phibbs II, Co-Trustees)	Member	See Exhibit 5	See footnote 4	2.67%
The Harris H. Simmons 201 Trust (Harris H. Simmons and David E. Simmons, Co-Trustees)	Member	See Exhibit 5	See footnote 4	2.73%
The David E. Simmons 201 Trust (David E. Simmons, Trustee)	Member	See Exhibit 5	See footnote 4	2.87%
Certain Members of SMG's Management and Employees ⁷	Members	See footnote 7	See footnote 4	73.34%
David E. Simmons	Chairman, Manager (designated by existing SMG members)	20% (see Exhibit 5)	0%	0%
David Horowitz	Manager (designated by GS & Co.)	20% (see Exhibit 5)	0%	0%
Gregory Kunz 670 Goodhill Rd. Kentfield, CA 94904	Member; Manager (designated by GS & Co.)	20% (see Exhibit 5)	See footnote 4	0.02%
Chris McMurray 3926 Bridge Harbor Galveston, TX 77554	Manager (independent)	20% (see Exhibit 5)	0%	0%
Dennis Davis 910 N. Tilden Visalia, CA 93219	Manager (independent)	20% (see Exhibit 5)	0%	0%

⁷ On or after the closing of the transactions contemplated by the Restructuring Agreement, certain members of SMG's management and employees will receive MIP Units in the restructured company subject to a three year vesting schedule. When fully vested, the MIP Units will represent up to 73.34% of SMG's non-diluted equity (assuming that no other rights to future equity interests have been issued or exercised, which equates to 17.06% of the company's fully-diluted equity). As soon as the individuals receiving MIP Units are identified, the applicant will ensure that they comply with all applicable FCC rules and requirements. The issuance of the MIP Units will not have any effect on the control and governance of SMG. As discussed more fully in Exhibit 5, SMG will be controlled and governed by a five-member board of managers consisting of individuals specifically designated by certain members of SMG. The holders of the MIP Units will not have any right to designate or vote for the election of any board managers.

Name and Address	Positional Interest	Percentage Vote	Percentage of Total Assets (Debt plus Equity) ⁴	Percentage of Equity ⁵
G. Craig Hanson	President	0%	0%	0%
Bruce W. Thomas	Member; Executive Vice President; and Chief Financial Officer	See Exhibit 5	See footnote 4	0.29%
Bret J. Leifson	VP Administration, Secretary, and Controller	0%	0%	0%

4. GS & Co.

The Goldman Sachs Group, Inc. ("GSG") is the sole limited partner of GS & Co. The general partner of GS & Co. is The Goldman, Sachs & Co., LLC ("GS LLC"), of which GSG is the sole member. GSG is a widely-held Delaware corporation that is publicly traded on the New York Stock Exchange.⁸

GS & Co.'s investment in SMG is managed by the company's Special Situations Group. Richard M. Ruzika is an Assistant Secretary of GSG and the Global Head of the Special Situations Group. As such, all decisions regarding GS & Co.'s investment in SMG ultimately are made by Mr. Ruzika, and he has full discretion to manage GS & Co.'s investment in SMG without seeking any approvals from GSG's board of directors.⁹ GSG acknowledges that control of its investment in SMG resides with Mr. Ruzika through his position as Global Head of the Special Situations Group.

As discussed above, with the exception of Mr. Ruzika, no officers or directors of GSG perform duties or have responsibilities related to GSG's investment in SMG. Accordingly, consistent with past treatment of other broadcast properties in which GSG holds or proposed to hold attributable interests,¹⁰ with the exceptions of (i) Mr. Ruzika

⁸ Based on an April 2010 Schedule 14A filing for GSG, parties to a Shareholders' Agreement (the "Agreement") hold, collectively, approximately 7.4 percent of GSG's stock. Each party to the Agreement disclaims beneficial ownership of the shares subject to the Agreement owned by any other party to the Agreement, and no party to the Agreement holds a 5% or greater equity or voting interest in GSG. Accordingly, none of the parties to the Agreement are deemed to have an attributable interest in GSG as a result of their interest in the Agreement. No individual or entity holds (directly or indirectly) an interest in GSG that would be considered attributable under the FCC's ownership and attribution rules.

⁹ The individuals initially designated by Mr. Ruzika to serve on SMG's board will be David Horowitz and Gregory Kunz. Mr. Horowitz is an employee of GS & Co.

¹⁰ See, e.g., FCC File Nos. File No. BTC(H)-20090518AHQ, IO; BTCH-20090522AFH, L; BALH-20070720AAP, BALH-20050715ABT, BALH-20040720AEI and BAL-20040720ADV.

and (ii) Donald Mullen and Richard A. Friedman, both of whom are Assistant Secretaries of GSG and perform duties related to certain other GSG broadcast investments,¹¹ the other officers and directors of GSG, including the following, will be non-attributable in the ownership structure of SMG:

Lloyd C. Blankfein, Chairman, Chief Executive Officer and Director¹²
Gary D. Cohn, President, Chief Operating Officer and Director¹²
John H. Bryan, Director
Claes Dahlbäck, Director¹³
Stephen Friedman, Director
William W. George, Director
James A. Johnson, Director
Lois D. Juliber, Director
Lakshmi N. Mittal, Director
James J. Schiro, Director
H. Lee Scott, Jr., Director
J. Michael Evans, Vice Chairman
Michael S. Sherwood, Vice Chairman
John S. Weinberg, Vice Chairman¹²
David A. Viniar, Executive Vice President and Chief Financial Officer¹²
Gregory K. Palm, Executive Vice President, General Counsel and Secretary of the Corporation¹²
Esta E. Stecher, Executive Vice President, General Counsel and Secretary of Corporation¹²
Alan M. Cohen, Executive Vice President and Global Head of Compliance
Sarah E. Smith, Principal Accounting Officer and Controller
Elizabeth E. Beshel, Treasurer¹²
Dane E. Holmes, Director of Investor Relations
Dina Powell, Director of Corporate Engagement
Craig W. Broderick, Chief Risk Officer
Robert A. Berry, Chief Market Risk Officer
David D. Wildermuth, Chief Credit Officer
Jeffrey W. Schroeder, Chief Administrative Officer
Gary N. Schermerhorn, Co-Chief Information Officer

¹¹ The other broadcast properties in which GSG holds attributable interests, including those with which Messrs. Mullen and Friedman are associated, are set forth in Exhibit 7 hereto.

¹² Individual is also an officer and/or director of GS LLC but, as noted above, does not perform duties or have responsibilities related to the SMG investment. Accordingly, this individual will be non-attributable in the ownership structure of SMG.

¹³ Mr. Dahlbäck is a citizen of Sweden.

Steven M. Scopellite, Co-Chief Information Officer
Joseph M. Busuttil, Director of Internal Audit
John F.W. Rogers, Chief of Staff and Secretary to the Board
Edith W. Cooper, Global Head of Human Capital Management
Court E. Golumbic, Global AML Compliance Officer
Gwen R. Libstag, Global Head of Business Selection and Conflict Clearance
Russell Broome, Assistant Secretary¹²
Steven M. Bunson, Assistant Secretary¹²
Nabanita Chatterjee, Assistant Secretary¹²
Christopher A. Cole, Assistant Secretary
E. Gerald Corrigan, Assistant Secretary
Edward C. Forst, Assistant Secretary
David B. Heller, Assistant Secretary
Kevin W. Kennedy, Assistant Secretary
Timothy O'Neill, Assistant Secretary
Benjamin J. Rader, Assistant Secretary
Harvey Schwartz, Assistant Secretary
Howard A. Silverstein, Assistant Secretary
David M. Solomon, Assistant Secretary
Steven H. Strongin, Assistant Secretary
Timur F. Galen, Assistant Secretary-Corporate Services
Frances R. Bermanzohn, Deputy General Counsel¹²
Kenneth L. Josselyn, Associate General Counsel and Assistant Secretary¹²
Julie Hausen, Assistant Secretary¹²
Ida Hodhooghi, Assistant Secretary
Beverly L. O'Toole, Assistant Secretary¹²
Matthew E. Tropp, Assistant Secretary¹²
Eileen M. White, Assistant Secretary
Philip V. Giuca, Jr., Assistant Secretary
Manda J. D'Agata, Assistant Treasurer¹²
Rajashree Datta, Assistant Treasurer
Brian D. Glass, Assistant Treasurer
Melody C. Go, Assistant Treasurer
Mokyoung R. Hyun, Assistant Treasurer
Michael E. Kurlander, Assistant Treasurer
Henry S. Webb, Assistant Treasurer
James J. White, Jr., Assistant Treasurer

The certification of compliance with Section 310(b) of the Communications Act, with respect to GSG, a publicly traded company, is based, in part, on a survey of the addresses of record of the beneficial owners of its stock conducted by Broadridge Financial Solutions, Inc. ("Broadridge"), a firm that specializes in securities processing, clearing and outsourcing, and in investor communications, using the methodology for establishing

levels of foreign investment approved by the Commission in the context of the Verizon Wireless/ALLTEL transaction. See Applications of Cellco Partnership d/b/a Verizon Wireless and Atlantis Holdings LLC, Memorandum Opinion and Order and Declaratory Ruling, WT Docket No. 08-95, FCC 08-258, ¶¶ 228-29 (rel. Nov. 10, 2008). Specifically, a review by Broadridge of the addresses of record of the beneficial owners of GSG's voting common stock indicates that, as of May 11, 2010, approximately 89.05% of the voting common shares outstanding are owned by U.S. citizens.