

Davis Broadcasting, Inc. of Columbus
WFXE(FM), Columbus, Georgia
Form 301, Section II, Question 4(b)
Exhibit 5

Exhibit 5 – Local Radio Ownership Rule Compliance

Davis Broadcasting, Inc. of Columbus (“Davis”) hereby demonstrates that grant of the instant application will be fully consistent with the Commission’s local radio multiple ownership rule. Davis proposes a minor change to the facilities of WFXE(FM). Grant of the application will not create new or increased concentration of ownership among commonly owned, operated or controlled media properties.

WFXE(FM) is licensed to Columbus, Georgia. Thus, for purposes of the local radio ownership rule, WFXE(FM) is deemed to be a part of the Columbus, Georgia Nielsen Audio Metro (the “Columbus Metro”). The attached BIA Kelsey FCC Geographic Market Definition Report for the Columbus Metro lists all radio stations, including WFXE(FM), that are licensed to communities within the counties comprising the Columbus Metro or that Nielsen Audio designates as “home” to that Metro. As detailed in the attached exhibit, there are 23 stations in the Columbus Metro.

The FCC’s local radio ownership rule provides that a single person or entity (or entities under common control) in a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations may have a cognizable interest in up to 6 commercial radio stations, not more than 4 of which are in the same service (AM or FM)). *See* 47 C.F.R. § 73.3555(a).

As shown in the attached exhibit, Davis controls six stations in the Columbus Metro, including WFXE(FM), four of which are FM stations and two of which are AM stations. This ownership complies with the FCC’s local radio ownership rule.

FCC Geographic Market Definition for Columbus, GA

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation			Owner	City & State of License	County of License
						Market Date	Home Mkt Rank	Owner			
WAGH	FM	101.3	C	Urban AC	Columbus, GA	07/02/2003	189	iHeartMedia	Smiths, AL	Lee	
WBFA	FM	98.3	C	Urban	Columbus, GA	07/02/2003	189	RCG Media LLC	Fort Mitchell, AL	Russell	
WBOJ	AM	1270	C	Clsc Hits	Columbus, GA	07/02/2003	189	88.5 The Truth Inc	Columbus, GA	Muscogee	
WCGQ	FM	107.3	C	CHR	Columbus, GA	07/02/2003	189	PMB Broadcasting LLC	Columbus, GA	Muscogee	
WDAK	AM	540	C	News/Talk	Columbus, GA	07/02/2003	189	iHeartMedia	Columbus, GA	Muscogee	
WEAM	FM	100.7	C	Gospel	Columbus, GA	07/02/2003	189	Davis Broadcasting Inc	Buena Vista, GA	Marion	
WFRC	FM	90.5	NC	Religion	Columbus, GA	07/02/2003	189	Family Stations Incorporated	Columbus, GA	Muscogee	
WFXE	FM	104.9	C	Urban	Columbus, GA	07/02/2003	189	Davis Broadcasting Inc	Columbus, GA	Muscogee	
WGSY	AM	1460	C	AC	Columbus, GA	07/02/2003	189	iHeartMedia	Phenix City, AL	Russell	
WHTY	FM	100.1	C	Urban	Columbus, GA	07/02/2003	189	iHeartMedia	Phenix City, AL	Russell	
WIOL	AM	1580	C	Sports	Columbus, GA	07/02/2003	189	Davis Broadcasting Inc	Columbus, GA	Muscogee	
WIOL	FM	95.7	C	Sports	Columbus, GA	07/02/2003	189	iHeartMedia	Waverly Hall, GA	Harris	
WJEP	FM	91.1	NC	Christian	Columbus, GA	12/07/2009	189	Edgewater Broadcasting Incorporated	Cusseta, GA	Chattahoochee	
WKCN	FM	99.3	C	Country	Columbus, GA	07/02/2003	189	PMB Broadcasting LLC	Ft Benning South, GA	Chattahoochee	
WKZJ	FM	92.7	C	Urban AC	Columbus, GA	07/02/2003	189	Davis Broadcasting Inc	Eufaula, AL	Barbour	
WLTC	FM	103.7	C	AC	Columbus, GA	06/03/2008	189	PMB Broadcasting LLC	Cusseta, GA	Chattahoochee	
WOKS	AM	1340	C	Urban/Gosp! Columbus, GA	Columbus, GA	07/02/2003	189	Davis Broadcasting Inc	Columbus, GA	Muscogee	
WRCG	AM	1420	C	Rock	Columbus, GA	07/02/2003	189	PMB Broadcasting LLC	Columbus, GA	Muscogee	
WRLD	FM	95.3	C	Country	Columbus, GA	07/02/2003	189	PMB Broadcasting LLC	Valley, AL	Chambers	
WSTH	FM	106.1	C	Country	Columbus, GA	07/02/2003	189	iHeartMedia	Alexander City, AL	Tallapoosa	
WTJB	FM	91.7	NC	Clsc/News	Columbus, GA	07/02/2003	189	Troy University	Columbus, GA	Muscogee	
WVRK	FM	102.9	C	Rock	Columbus, GA	07/02/2003	189	iHeartMedia	Columbus, GA	Muscogee	
WYFK	FM	89.5	NC	Chrst/Talk	Columbus, GA	07/02/2003	189	Bible Broadcasting Network Inc	Columbus, GA	Muscogee	

Number of Stations in Geographic Market **23**

Previous Stations in Geographic Market