

**EXHIBIT 10**

**CERTIFICATION OF APPLICANT STATUS AS A NEW ENTRANT**

Cooper Fowler Media Company, a general partnership, (“the Applicant”) hereby certifies under penalty of perjury that, as of the initial filing deadline for filing its FCC Form 175 application, and as of the date of filing this Form 301 application, the Applicant had only the controlling interests listed below. The controlling interests listed below had, and continue to have, de facto, as well as de jure, control of the applicant.

The Applicant qualifies for a 35% new entrant bidding credit. The applicant and each of its controlling interests have no attributable interest in any other media of mass communications.

The controlling interests of the Applicant are as follows:

Ms. Sheila J. Talley Robertson, U.S. citizen, an African American female, 1740 Shadowlawn Blvd., Memphis TN 38106, General Partner, 51% voting interest, 51% equity interest.

Mr. Gregory M. Talley, U.S. citizen, an African American male, 1635 Hanauer Street, Memphis, TN 38109, General Partner, 49% voting interest, 49% equity interest.

Mr. Talley and Ms. Robertson are brother and sister.

The Applicant has a written general partnership agreement that provides that the two general partners have voting control equal to their percentage ownership, and either partner may sign agreements to bind the partnership. A unanimous vote of the partners is required to dispose of substantially all of the partnership’s assets.

The Applicant has no other agreements affecting ownership and control of the Applicant.

The Applicant is not a party to any bidding consortia or other joint bidding arrangement.

The Applicant is a very small business and has had no gross revenues in the preceding three years.<sup>1</sup>

I certify that the foregoing information is true, accurate and complete to the best of my knowledge, information and belief.

/s/ Sheila J. Talley Robertson  
Sheila J. Talley Robertson

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<sup>1</sup> Because the controlling interests are vested solely in individuals, in accordance with the Commission's rules, the gross revenues set forth above do not include personal earnings. *See, e.g.*, Amendment of Part 1 of the Commission's Rules – Competitive Bidding Procedures, *Second Order on Reconsideration of the Third Report and Order and Order on Reconsideration of the Fifth Report and Order*, 18 FCC Rcd 10180, 10185 at ¶18 (2003).