



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-6-56

Call letters W Z K Y

Station Location: Albemarle, North Carolina
NORMAN COMMUNICATIONS, INCORPORATED (AL 5-29-80, EFF:

XX RADIO STATION WZKY, INC. (AL-12-9-59; EFF: 1-22-60)

XX STANLY COUNTY BROADCASTING COMPANY, INC. (AL 4-3-58) EFF: 4-3-58

Name of licensee X J. T. PRESSON, H. E. PAYNE AND MRS. LOTTIE P. KELLUM, d/b as STANLY COUNTY
BROADCASTING CO.Transmitter location Between Ridge Street and Moss Springs Road, Albemarle, North Carolina
(CP 2-29-56)
(Lic. 9-6-56)Main studio location Between Ridge Street and Moss Springs Road, Albemarle, North Carolina
(Lic. 9-6-56) (CP 2-29-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10077	2-29-56	1580kc	250w	Day	4-29-56 10-29-56
CP for new standard b/cast station					
BL-6220	9-6-56	1580	250w	Day	9-6-56 12-1-57
License to cover CP(BP-10,077) for a new standard broadcast station.					
BR-3297	11-27-57	Renewal of license			12-1 12-1-60
BAL-2967	4-3-58	Voluntary assignment of license to Stanly County Broadcasting Company, Inc.			
EFF:	- - -				
BAL-3694	12-9-59	Voluntary assignment of license to Radio Station WZKY, Inc.			
EFF:	1-22-60				
BR-3297	12-7-60	1580kc	250w	Day	12-7 12-1-63
BR-3297	11-29-63	Renewal of License			12-1 12-1-66
Ltr. dated & rec'd 8-24-66 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-250M trans. is now installed & in oper.					
BR-3297	3-20-67	1580kc	250w	Day	3-20 12-1-69
Renewal of NDEA					12-1-69
BR-3297(S)	6-10-70	Renewal and NDEA			12-1-72
EBSA	5-25-72				
BR-3297(S)	12-13-72	Renewal			12-1-75
BZ-8842(1)	6-11-75	Direct Measurement			
BR-3297(L)	11-12-75	RENEWAL			12-1-78
BR 780801	ZA 3-13-79	(S)	REN.OF LIC.		12-1-81
BAL800331FS	5-29-80	VOL AL.	EFF:		
BZ-800721AI(L)	8-5-80	DIRECT MEASUREMENT			12-1-81

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call **W Z K Y**
 J. T. PRESSON: H. E. PAYNE AND MRS. LOTTIE P. KELLUM d/b Letters **Ne.**
 Name **AS STANLY COUNTY BROADCASTING COMPANY**
PO BOX J. T. PRESSON, 118 HARWOOD ST., ALBEMARLE, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,077	9-4-55	Construction permit for a new standard	GRANTED	2-29-56
Rec'd	9-6-55	broadcast station to be operated on:		
Filed	9-6-55	Frequency: 1580kc Power: 1kw 250w Hours of Operation: Daytime Trans. Location: Anderson Rd. 400 ft. S. of N.S. Hwy. 78, Albemarle, North Carolina Studio Location: Same Palmer A. Greer, Engr., Greenville, S.C.		
AMENDED	10-28-55	AMENDED to change power to 250w and change		
Rec'd	10-31-55	type transmitter (GAPEB BC-250-6Y).		
Filed	10-31-55			
AMENDED	1-7-56	AMENDED to change transmitter and studio locations		
Rec'd	1-11-56	to Between Ridge Street and Mos. Springs Road,		
Filed	1-11-56	Albemarle, North Carolina and change type transmitter (RCA 250-L).		

SEE AMENDMENT ON CARD #2

GATES BO-1J

#2

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name **J. T. PRESSON, H. E. PAYNE AND MRS. LOTTIE P. KELLUM d/b**
as STANLY COUNTY BROADCASTING COMPANY

Call
Letters

W Z K Y
NEW

File No.	Dated	Application for	Action	
			Nature	Date
BP-10077 AMENDED Rec'd Filed	(Continued from Bard #1) 2-4-56 2-6-56 2-6-56	AMENDED to change type transmitter (GATES BC-250-C-1).	See Card #1 for action	
BL-6220 Rec'd Filed	6-26-56 6-28-56 6-28-56	License to cover construction permit BP-10,077 which authorized a new standard broadcast station.	GRANTED	9-6-56
BR-3297 Rec'd Filed	9-1-57 9-4-57 9-4-57	Renewal of License	GRANTED	11-27-57
BAL-2967 Rec'd Filed	2-27-58 3-10-58 3-10-58	Voluntary assignment of license to Stanly County Broadcasting Co., Inc.	GRANTED EFF:	4-3-58 4-4-58

APPLICATION RECORD - BROADCASTING

AUG 1955

Call

Letters W Z K Y

RADIO STATION WZKY, INC.

Name XSTANLY COUNTY BROADCASTING COMPANY, INC.ALBEMARLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3694	11-6-59	Voluntary assignment of license to RADIO STATION WZKY, INC.	GRANTED	12-9-59
Rec'd.	11-9-59		EFF:	1-22-60
Filed	11-9-59			
BR-3297	8-30-60	Renewal of license	GRANTED	12-7-60
Rec'd	9-1-60			
Filed	9-1-60			
BR-3297	8-28-63	Renewal of license	GRANTED	11-29-63
Rec'd	9-6-63			
Filed	9-6-63			
BR-3297	8-30-66	Renewal of license	GRANTED	3-20-67
R & F	9-1-66			
		Attys-Fletcher, Heald, Rowell, Kenehan and Hildreth		

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters WZKY

Name RADIO STATION WZKY, INC.
ALBEMARLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3297 R & F 539214 475 P. N.	8-26-69 9-2-69 9-2-69 9-2-69	Renewal of License Atty: Marvin Rosenberg (Fletcher, Heald, etc.) AMENDED 10-28-69 re: Engineering data	GRANTED	6-10-70
BR-3297 R & F PN Recd. PRESS SEP 28 1972	8-15-72 9-5-72 "	RENEWAL OF LICENSE Marvin Rosenberg, Atty. AMENDED 10-4-72 re: Sect. II resubmitted re signature AMENDED 11-9-72 re: financial data	Granted	12-13-72
BZ-8842 R & F DM PRESS MAY 21 1975	3-21-75 4-7-75 4-21-75	Direct Measurement Atty: Michael H. Rosenbloom (Wilner & Scheiner)	GRANTED	6-11-75
BR-3297 R & F PN Recd. PRESS SEP 2 1975	7-25-75 7-29-75 "	RENEWAL OF LICENSE M.H. Rosenbloom, Atty. AMENDED 10-1-76 re: station policies & procedures	GRANTED	11-12-75

APPLICATION RECORD - BROADCASTING

NORMAN COMMUNICATION, INCORPORATED

Call
Letters **W Z K Y**

Name **XX RADIO STATION WZKY, INC.**
Albemarle, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8918 R & F (Form 314) PN filed	1-24-77 1-26-77 SEP 2 1977 3/4/77	Voluntary assignment of license to RICH PAULEY COMMUNICATIONS, INC. (SEE OVER) Atty for assignor - Wilner & Scheiner for assignee - Philip R. Hochberg	DISMISSED per atty's ltr dtd 3/28/77 (on behalf of assignor)	3/30/77
BR780801ZA PRESS	SEP 2 2 1978	Renewal of License Michael H. Rosenbloom, Atty.	GRANTED	3-13-79
BAL800331FS Form 314 PRESS	APR 2 3 1980	Vol AL to Norman Communications, Incorporated Atty for assignor-Wade H. Hargrove Atty for assignee Clifford J. Bond, III (Winston Salem, N.C.)	GRANTED EFF:	5-29-80 6-1-80
PN FILED	5-2-80			
BZ-800721AI R & F PRESS	7-21-80 JUL 30 1980	DIRECT MEASUREMENT Atty: Clifford J. Bond, III	GRANTED	8-5-80

RE: BAL-8918 - Aux. stations NOT to be assigned(per Exh.5)
AMENDED 2/25/77 - Financial data(assignee)
REQUEST FOR TAX CERTIFICATE filed 3-22-77 (not typed in
view of dismissal of application)
Ltr from atty filed 3-22-77 reflect termination of employm
of R.J. Pauley, Sr at WZKY

BAL800331FS AMENDED 5-2-80 re: Ascertainment data and
financial data.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

