

WCIG



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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Official No. 3123

Date first licensed 12-16-75

Call letters W C I G

Station location Mullins, South  
Carolina

Name of licensee THE MULLINS & MARION BROADCASTING COMPANY

Transmitter location 3 miles west of Mullins on U.S. Highway 76, Mullins, South Carolina

Main studio location Same as trans.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-8340 HAAT: 165' (H&V)	1-11-74	107.1mhz	ERP: 3KW(H&V)	U	1-11-75
		#296 Class-A			
		CP for New FM Station			
BPH-8340(1) EBSA	3-11-74 3-11-74	Call letters assigned			
BPH-14,351 (2)	1-9-75	MP(BPH-8340)	ext time to		4-1-75
BLH-6654(L) ERP: 3kv(H&V)-HAAT: 235'(H&V)	12-16-75	Lic.(BPH-8340, as mod.)			New sta. 12-1-78
BTC-8206	12/20/76	Invol	TC	EFF: 3/1/77	"Cond' 1"
BRH-6654(S)	11-14-78	RENEWAL			12-1-81
BTCH800114HN	1-31-80	INVOL.	TC	EFF:	2-1-80

APPLICATION RECORD - BROADCASTING

107.1mhz.

W C I G

Call Letters **NEW-FM**

Name **The Mullins & Marion Broadcasting Company**  
**Mullins, South Carolina (PO P.O. Box 542, Mullins, S. C. 29574)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8340 R & F #163262 \$100 CODE: 012 PRESS: APR 14 1973 PN REC'd:	3-12-73	CP for New FM on: 107.1mhz. #296	GRANTED	1-11-74
	3-15-73	HAAT: 237.5' (h&v) ERP: 3kw(h&v)	request grant fee \$900.00	
	3-15-73	Trans: GATES-FM-2.5H3; Ant: GATES-Dual-Cycloid	Pd 014	2-13-74
	4-2-73	III-FMC-4A, 4 sects.(h&v)	W278446	
		T-SL: 3 mi. W.of Mullins Hwy. #76, Near Mullins, S. C.		
		34° 11' 30.4" - 79° 18' 54.6"		
		Atty----		
		Engr--		
BMPH-14,351 R & F #370214 \$50 Code 057 PRESS	12-2-74	MP(BPH-8340) ext. time to 4-1-75.	GRANTED	1-9-75
	12-4-74	(New Station)	TO	4-1-75
	12-4-74			
	DEC 17 1974			
BLH-6654 R & F W08566-\$100 PTA PRESS	3-14-75 3-28-75 4-3-75-057 4-3-75	Lic.(BPH-8340, as mod.)-New sta.	GRANTED	12-16-75
	MAY 14 1975			

# APPLICATION RECORD - BROADCASTING

107.1mhz

Call  
Letters W.C.I.G.

Name THE MULLINS & MARION BROADCASTING COMPANY  
MULLINS, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8206 R & F Fee pd \$100 Code 047 (FORM 316) Also see WJAY(AM) DEC 21 1976	12/6/76 12/10/76 W 646481	Involuntary transfer of control of lic corp from William L. Harrelson to Grace H. Harrelson, Executrix of the Estate of William L. Harrelson, deceased	GRANTED EFF: NO FEE:	12/20/76 3/1/77 "Cond' 1"
BRH780728UM R & F PRESS	7-26-78 7-28-78 AUG 11 1978	RENEWAL OF LICENSE	GRANTED	11-14-78
BTCH800114HN Form 316 (Also see WJAY) PRESS JAN 24 1980	1-8-80	Invol. TC from Grace H. Harrelson, Executrix of the Estate of William L. Harrelson, Deceased to JAMES A. BATTLE, as Executor of the Estate of Grace H. Harrelson (deceased) and as Administrator of the Estate of William L. Harrelson (deceased)  Atty - Richard Zaragoza (Fisher, Wayland, etc.)	GRANTED EFF:	1-31-80 2-1-80

BTCH/HN

Amended 4-16-81 re: Form 315 Part III

## APPLICATION RECORD-BROADCASTING

Call Letters: WCIG

Name: THE MULLINS &amp; MARION BROADCASTING COMPANY

Station Location: Mullins, South Carolina

File No.	Date	Description	Action and Date
BTCH810811EZ Form 316 PRESS Also see WJAY(am)	AUG 19 1981	INVOL TC from James A. Battle Administrator WITH will annexed of the estate of William L. Harrelson (deceased) and Executor and Trustee of the Estate of Grace H. Harrelson (deceased) to James A. Battle Jr. Administrator dbn cta and Trustee substitute for the Administrator dbn cta for the Grace H. Harrelson estate  Atty Richard R. Zaragoza	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

