

## **Exhibit No. 1**

The Northwest Foundation was incorporated on August 1, 1972 in Maryville, Missouri. The educational program of the Foundation involves outreach, networking, and fundraising activities intended to bring about new learning opportunities for Northwest Missouri State University (NWMSU) students and to enhance the value of their college education. Attached hereto is a collection of articles, newsletters, and other documents that attests to these activities.

The proposed low power FM radio station will advance this program by creating a collaborative relationship with the NWMSU Department of Mass Communication. Undergraduate students in the department currently take part in a radio practicum course that simulates the activities of an operating radio station. Under the supervision of department faculty, students in this course participate in local community affairs programming, news reporting, production, sports, promotions, music, and management activities. Currently these programs are available to people in Maryville only through the local cable system. A low power FM station would make the radio signal accessible to many more people throughout the area and would add a highly desirable new dimension of locally originated news, civic information, sports, and entertainment programming for this rural community.

The Northwest Foundation, Incorporated will designate the chair of the NWMSU Department of Mass Communication as the liaison between the licensee and the day to day operation of the low power FM radio station. This arrangement will ensure legal operation, community service, and compliance with all applicable FCC regulations. As a further benefit, many of the students who gain professional experience at the proposed low power FM radio station might one day participate as alumni in the Foundation's efforts to continually improve educational opportunities for future generations of NWMSU students.