

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
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NOV 25 2014

Hispanic Women of Poinciana Corp
720 Versailles Lane
Kissimmee, FL 34759

Re: WJRQ-LP, Poinciana, FL
Facility ID No. 192905
Hispanic Women of Poinciana Corp
File No. BMPL-20141106ADP

Dear Applicant:

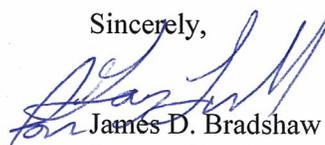
This letter refers to the above-captioned application for a minor change to an authorized facility and the request for waiver of 47 C.F.R. § 73.807 with respect to second adjacent channel spacing rules. For the reasons stated below, we deny the waiver request and dismiss the application.

An engineering study reveals that the facility specified in the application proposes to operate station WJRQ-LP on Channel 260L1 creating a second-adjacent channel short-spacing to WRUM(FM), Orlando, FL (BMLH-20032020ADF). HWOPC recognizes this and seeks waiver of § 73.807 with respect to WRUM(FM). In support of the waiver request, HWOPC states that the currently authorized transmitter site has failed a structural analysis. Moving to a new transmitter site would provide a practical convenience. HWOPC acknowledges the relocation of its transmitter sight would be nearby an occupied structure, but claims its interference contour of 187 meters would not reach it.

In requesting waiver of second-adjacent channel separations, the undesired to desired signal strength ratio methodology can be used to define areas of potential interference.¹ A study by the staff reveals that the interference area would reach and fully encompass the Fire Station 65 structure that could contain regular listeners of WRUM. Therefore, we conclude that a waiver of second-adjacent channel separation requirements has not been established through calculated interference shown to be created.

Accordingly, in light of the above, the request for waiver of 47 C.F.R. § 73.807 IS HEREBY DENIED and application BMPL-20141106ADP IS HEREBY DISMISSED. This action is taken pursuant to Section 0.283 of the Commission's Rules.

Sincerely,



James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

¹ 47 C.F.R. § 73.807(e)(1).