

W Q S A

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Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Official Number

(3969)

W Q S A (EFF: 3-12-73)

Date first licensed

5-25-61

Call letters

W S A F

X SARASOTA RADIO COMPANY (AL 3-7-73 EFF: 3-9-73)
X STENART BROADCASTING COMPANY (AL 3-9-67 EFF: 4-29-67)

Station location Sarasota, Florida

X PAN FLORIDA, INC. (AL 7-17-63; EFF: 8-9-63)

X RADIO SARASOTA, INC. (AL 8-8-61 EFF: 10-1-61)

LEE

X HARRY LeBRUN, PAUL JONES AND J. / FRIEDMAN, d/b as

Name of licensee RADIO SARASOTA COMPANY

3625 Birky Street, Sarasota, Florida (REDESCRIBED 5-25-61)

Transmitter location X Bahia Vista Street and Beneva Road, Sarasota, Florida (BP-4-13-60)

3625 Birky Street, Sarasota, Florida

(LICENSED 5-25-61)

Main studio location To be determined, Sarasota, Florida (BP 4-13-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11551	4-13-60	1220kc	1kw, DA-D	Day	6-13 12-13-60
	CP for a new standard broadcast station (Cond'1).				
BP-11551 (1)	5-12-60	Mod. of	CP(BP-11,551) to	assign Call	Letters.
BP-11,551 (2)	11-10-60	Memo. to change	bearing	216° to 66°	
BMP-9237 (3)	12-29-60	Mod. of	CP(BP-11551) to	change type	transmitter (Gates BC-1T).
BMP-9245 (4)	1-16-61	Mod. of	CP(BP-11551 as mod.) for	extension of completion date to	2-13-61
L-8255	5-25-61	1220kc	1kw DA-D	DAY	5-25 2-1-64
	License to cover CP BP-11551 which authorized a New Standard Broadcast Station.				
BAL-4238 EFF:	8-8-61 10-1-61	Voluntary assignment of	license to Radio		Sarasota, Inc.
BAL-4754 EFF:	7-17-63 1-9-63	Voluntary assignment of	license to Pan		Florida, Inc.
BR-3969	1-24-64	1220kc	1kw -DA	Day	2-1 2-1-67
BAL-5908 EFF:	3-9-67 4-29-67	Voluntary assignment of	license to		STEWART BROADCASTING COMPANY.
BR-3969	3-9-67	Renewal of	License		2-1 2-1-70
Comtel	1-22-71	PSA	305w		
BR-3969(L)	7-20-71	Renewal and Modification			2-1-73
TC-6642 EBSA	9-15-71 6-12-72	INVOL. TC			
BR-3969(L)	3-7-73	RENEWAL			2-1-76
BAL-7599	3-7-73	VOL AL	EFF: 3-7-73		
BS-3969(L)	3-12-73	Call letters changed to:	W Q S A		
BS-3969(L)	8-30-74	chg antenna description (p. 2)			
BR-3969(L)	1-28-76	Renewal			2-1-79
BR781002A2 (S)	1/23/79	Renewal			2/1/82

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters ... W Q S A

Station Location ... SARASOTA, FLORIDA

Name ... SUNCOM, INC. (AL: 1-31-80 EFF: 2-1-80)

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BAL791207HN	1-31-80	VOL. AL EFF:	2-1-80

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

HARRY ~~LEBRUN~~, PAUL JONES AND J. LEE FRIEDMAN, d/b asCall
Letters ~~LEB~~ USA F

Name RADIO SARASOTA COMPANY

(P.O. - 912 West Wesley Road, N.W., Atlanta, Ga.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,551	6-20-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1220kc Power - 1kw DA-D Hours of operation - Daytime Transmitter location - Bahia Vista St. & Beneva Road, Sarasota, Florida Studio location - To be determined. Sarasota, Florida (Contingent on denial of BP-10370) Atty. - Vincent Pepper Engr. - William E. Benns, Jr.	RETURNED	7-19-57
Rec'd	6-24-57		Dated wrong	
Resub.	8-26-57		GRANTED	4-13-60
Rec'd	8-29-57		Cond'l re: Phase Mon.;	
Filed	8-29-57		Field meas. equip.; DA & non-DA proof.	
BP-9237	12-5-60	Modification of C. P. (BP-11551 as modified, which auth. a new standard broadcast station) to chg. type transmitter. (GATES BC-1-T) Atty's: Smith & Pepper	GRANTED	12-29-60
R & F	12-7-60			

RCA BTA 1MX

APPLICATION RECORD - BROADCASTING

Call
Letters W S A F

Name Harry LeBrun, Paul Jones and J. Lee Friedman, d/b as Radio Sarasota Company
Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9245 R & F	12-10-60	Modification of C. P. (BP-11551 as modified, which auth. a new standard broadcast station) for extension of completion date from 12-13-60 to 1-30-61. Atty's: Smith & Pepper	GRANTED to	1-16-61
	12-13-60			2-13-61
BL-8255 Rec'd Filed	12-15-60	License to cover construction permit (BP-11551, as modified) which authorized a new standard broadcast station. Donald P. MacDonald, Atty.	GRANTED	5-25-61
	12-21-60			
	12-21-60			
BAL-4238 Rec'd Filed	5-5-61	Voluntary assignment of license to Radio Sarasota, Inc. Thomas G. Shack, Jr., Atty.	GRANTED EFF:	8-8-61
	5-19-61			10-1-61
	5-19-61			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S A F

Name ☒ PAN FLORIDA, INC.
☒ RADIO SARASOTA, INC.
 Sarasota, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4754 R & F	3-5-63 3-7-63	Voluntary assignment of license to Pan Florida, Inc. (REQUEST WAIVER OF SECTION 1.365 OF RULES) Atty. Dow, Lohnes and Albertson	GRANTED EFF	7-17-63 8-9-63
BR-3969 Rec'd Filed	11-1-63 11-4-63 11-4-63	Renewal of license Atty. Charles J. McKerns	GRANTED	1-24-64
<u>LICENSEE NOW REPRESENTED BY PHILIPSON, LYON & CHASE PER LETTER RECEIVED</u>				
BAL-5908 R & F	10-24-66 10-25-66	Voluntary assignment of license to STEWART BROADCASTING COMPANY Atty - Seymour Chase	GRANTED EFF:	3-9-67 4-29-67
			DECEMBER	28, 1964

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

1220kc

Call
Letters W S A F

STEWART BROADCASTING COMPANY

Name KPAN FLORIDA, INC.
Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-3969 R & F	10-31-66 11-2-66	Renewal of license Atty- Philipson, Lyon & Chase	GRANTED	3-9-67
BR-3969 R & F 553632 \$75 P.N. Amendment NOV 2 1969	10-30-69 11-3-69 11-3-69 11-3-69 11-10-69	Renewal of license Atty-Seymour M. Chase Balance Sheet	GRANTED	7-20-71
BTC-6642 R & F FEE PD: \$250 #025055 CODE 053 (Form 316) ALSO SEE FM AUG 24 1971	8-13-71 8-17-71	Involuntary transfer of control of lic corp from Charles A. Stewart to H. Edward Dillon, Receiver Atty - Dow, Lohnes & Albertson	GRANTED	9-15-71

APPLICATION RECORD - BROADCASTING

1220kc

Call W Q S A
Letters W S A F

SARASOTA RADIO COMPANY
Name X STEWART BROADCASTING COMPANY
Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7599 R & F FEE PD: \$1000 #515574 CODE 047 (ALSO SEE FM) JUN 12 1972	4-19-72 5-16-72	Voluntary assignment of license to SARASOTA RADIO COMPANY FILED 11-30-72 (SEE OVER) AMENDED 11-10-72 to make a change in stockholders Atty - Dow, Lohnes & Albertson (for assignor) Atty for assignee - Koteen & Burt (11-10-72)	GRANTED Req. Grant Fee EFF: fee paid	3-7-73 \$ 3,550.00 (INCLUDE FM) 3-9-73 063 3-20-73 W 164162
FEE \$1000 PD 11-30-72 CODE 047 #132690	DEC 4 1972 Pub. notice filed 12-7-72	(for amendment) (SEE OVER FOR AMENDMENTS)		
BR-3969 R & F PN recd PRESS: 11-17-72	10-20-72 11-3-72 11-3-72	RENEWAL OF LICENSE AMENDED 2-23-73 re: employment policy	GRANTED	3-7-73
BR-3969 R & F PN Recd. PRESS	9-23-75 10-1-75 NOV 18 1975	RENEWAL OF LICENSE Margot Smiley Humphrey, Atty.	GRANTED	1-28-76

PE. RAL-7599 - ATTY WAS CALLED 6-9-72 - Par. 9c fails to
also pending ~~FM renewal~~
show pending BPH-7295; Par.19, Sec.II incorrect (See Table I
By-laws-rec.

AMENDED 7-7-72 - re BY-LAWS *filed*

AMENDED 1-26-73 (assignor) - status of Litigation, (receiver)
LIR filed 1-31-73 by Attys. Smith & Pepper on behalf of
Charles A. Stewart to WITHHOLD ACTION OR DESIGNATE HRC.

STATEMENT IN RESPONSE to above filed 2-7-73 by Dow,

Lohnes & Albertson on behalf of receiver

ANSWER TO AMENDED COMPLAINT, AFFIRMATIVE DEFENSES AND
COUNTERCLAIM filed 2-16-73 by Smith & Pepper on behalf
of Charles A. Stewart

PETITION FOR RECONSIDERATION FILED 4-6-73 by Smith & Pepper
on behalf of Charles A. Stewart

OPPOSITION TO PET. FOR RECONSID filed 4-19-73 by Dow, Lohn
on behalf of Dillon, Receiver

OPPOSITION OF LICENSEE TO PET. FOR RECONSID filed 4-19-73
by Koteen & Burt

PET. FOR RECONSIDERATION DENIED 7-13-73 MEMO OPINION & ORDER

Appeal filed 8-15-73 by Charles A. Stewart

APPLICATION RECORD - BROADCASTING

1220khz

Call
Letters W Q S A

SUNCOM, INC.

Name x SARASOTA RADIO COMPANY

Sarasota, FL

File No.	Dated	Application for	Action	
			Nature	Date
BR781002A2 PRESS	NOV 17 1978	Renewal of License Lisa J. Stevenson, Atty.	Granted	1/23/79
BAL791207HN Form 316 PRESS DEC 18 1979 PN FILED	12-6-79	Vol. AL to SUNCOM, INC. (over) Atty - Lisa Stevenson (Kotlen & Burt)	GRANTED EFF:	1-31-80 2-1-80

BAL791207HN Amended 1-4-80 re: source of funds to purchase sta. by assignee; personal bal. sheet of Carroll Newton; Edward & Patricia Rogers; Ownership report & stock changes.

AMENDED 1-28-80 re: Right of survivorship & voting rights of assignee

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

