

W H L F



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-48

Call letters WHLF

STATION LOCATION: SOUTH BOSTON, VIRGINIA

HALIFAX BROADCASTING COMPANY, INCORPORATED (BAPL-5-18-64 EFF: 7-1-64)
Name of licensee JOHN L. COLE, JR. tr/as HALIFAX BROADCASTING COMPANY

State Rt. 875, on Western edge of South Boston, Va. (BP 3-26-64)(L 6-30-65)
Transmitter location Webster Street, South Boston, Virginia. (CP 5-22-47) (Lic. 2-10-48)

1210 Porter Lane, South Boston, Va (Ltr. 4-18-79)
24592 X 554 North Main Street, South Boston, Virginia (BRC 12-2-63)
Main studio location X Webster Street, South Boston, Virginia. (CP 5-22-47)(Lic. 2-10-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-P-5629 CP for new station.	5-22-47	1400	250w	U	7-22 1-22-48
(Conditional Clause)					
BP-3196	10-21-47	1400	250w	U	7-22 1-22-48
Mod. CP (5629) to make changes in vertical antenna.					
BL-2865 BZ-2719	2-10-48	1400	250w	U	2-10 8-1-50
Lic. to cover CP (5629 as mod) for a new station and determine operating power by direct method.					
BR-1855	7-26-50	1400	250w	U	8-1 8-1-53
BP-8597	9-22-52	CP install new transmitter			11-22 5-22-53
BL-4842	12-12-52	1400	250	U	12-12-52 8-1-53
Lic. to cover CP(8597) to install new Transmitter					
BL-4960	4-17-53	1400kc	250w	Aux.	4-17-53 8-1-53
Lic. to use old main trans. as aux trans.					
BR-1855 Main & Aux.	7-8-53	1400	250w	U	8-1-53 10-1-54
BR-1855	9-22-54	Renewal of license Main & Aux.			10-1 10-1-57
BR-1855	9-5-57	Renewal of License Main & Aux.			10-1 10-1-60
BP-12,336	7-7-60	1400kc	250w-1kw-LS Un		9-7 3-7-61
Construction permit to increase daytime power from 250w to 1kw and install new transmitter (GATES BC-1T)					
BR-1855	9-14-60	RENEWAL OF LICENSE Main & Aux			10-1 10-1-63
BL-8100	11-7-60	1400kc	250w-1kw	U	11-7 10-1-63
Lic. to cover cp (BP-12,336) which auth. incr. in daytime power and instl. of new trans. CONDL					
Per renewal of license WHLF is using Gates 250-C as Auxiliary Transmitter in accordance with Sec. 3.48(a)(5)					
BR-1855	9-13-63	RENEWAL OF LICENSE (Main)			10-1 10-1-66
BR-1855	9-13-63	1400kc	250w	Aux	10-1 10-1-66
BRC-2372 (1)	12-2-63	Mod. of license to change 554 N. Main Street, South Boston, Va., and operate transmitter by remote control from studio location (Main Transmitter).			studio loc. to

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H L F

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

App'l. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-15982	3-26-64	1400kc	250w, 1kw	U	5-26 11-26-64
		CP to change antenna-trans. loc., change studio loc., with remote control from main studio.			
BAPL-315 EFF	5-18-64 7-1-64	Voluntary assignment of license and CP(BP-15982) to HALIFAX BROADCASTING COMPANY, INCORPORATED			
BL-10,703	1-13-65	1400kc	250w, 1kw	U	1-13 10-1-66
		Lic to cover CP(BP-15,982) which auth change antenna trans location.			
BP-16528	2-9-65	1400kc	250w	Aux.	4-9 10-9-65
		CP to change auxiliary transmitter location and operate by remote control from main studio location.			
BL-10,936	6-30-65	1400kc	250w	Aux	6-30 10-1-66
		Lic to cover CP(BP-16,528) which auth change Aux Trans loc to State Route 875 on Western edge of South Boston, Virginia with RC operated from Main studio location.			
BR-1855	9-30-66	Renewal of License (Main and Auxiliary)			10-1 10-1-69
BR-1855(S)	9-25-69	Renewal of Main & Aux. & NDEA			10-1-72
EBSA	5-25-72				
BR-1855(S)	11-10-72	RENEWAL MAIN & AUX.			10-1-75
BP-19389	8-17-73	1400khz	250w, 1kw	U	8-17-74
		CP to increase tower height & install folded unipole.			
BP-19,389	8-17-73	Superseding authorization to correct nighttime power, to show 250watts.			
BL-13,589(L)	4-17-74	Lic. to cover BP-19389 for changes 1400khz 250w, 1kw-LS U Main 250w Aux.			10-1-75

BC-126
February 1974

STANDARD

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHLF

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BS-1855(L)	1-7-75	Mod of lic to correct ant. input power			N. & Day
BR-1855(L)	11-3-76	RENEWAL (MAIN & AUX.) (SHORT TERM)			10-1-77
BZ-9283(L)	11-18-76	Direct Measurement			10-1-77
BR-1855(S)	12-21-77	RENEWAL (MAIN & AUX.)			10-1-78
LTR.	11-18-77	TRANS: COLLINS 820D-2 now installed as AUXILIARY			
BR-1855(L)	10-18-78	RENEWAL (MAIN & AUXILIARY) 10-1-81			
LTR. RECD.	4-18-79	CHG. SL TO: (see front)			
BS-1855(L)	4-18-79	ML ch. SL & RC and correct current & resist.			

APPLICATION RECORD - BROADCASTING

 Call W H L F
 Letters New
Name JOHN L. COLE, JR. tr/as HALIFAX BROADCASTING COMPANY

(PO Webster Street, South Boston, Virginia) (See amend. 2-7-47)

2612 Linden Avenue, Knoxville 15, Tennessee/
Application for Action

File No.

Dated

Nature

Date

B2-P-5629

1-14-47

Rec'd

1-17-47

Filed

1-17-47

Construction Permit for a new standard broad-
cast station to be operated on:Frequency: ~~1230kc~~ 1400kc

Power: 250w

Hours of operation: Unlimited

Trans. location: Webster Street, South Boston,
Virginia

Studio location: Same

AMENDED to change frequency from 1230kc to
1400kc

GRANTED

5-22-47

subject to submitting
measurements proving
transmitter meets Good
Engineering Standards
and provided no operation
takes place until WBTM
Danville, Va. ceases to
operate on 1400kc.

AMENDED

2-5-47

Recd.

2-7-47

Filed

2-7-47

Transmitter- Composite
Modified Temco 250 GSC

L.G.Broughton, Atty.
Knoxville, Tenn.

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W H L FName JOHN L. COLE, Jr., tr/as HALIFAX BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3196	9-23-47	Mod. of C.P. (B2-P-5629, which authorized a new standard broadcast station) to make changes in the vertical antenna.	GRANTED	10-21-47
Rec'd	9-26-47		subject to submitting measurements to prove T meets Commission's Standards of Good Eng. Practice and provided no operation takes place until WBTM, Danville, Va. ceases opr. on 1400 oper.	
Filed	9-26-47			

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W H L FName JOHN L. COLE, Jr., tr/as HALIFAX BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2865 Rec'd Filed	12-8-47 12-10-47 12-10-47	License to cover C.P. (B2-P-5629, as mod.,) which authorized a new standard broadcast station.	GRANTED	2-10-48
BZ-2719 Rec'd Filed	12-8-47 12-10-47 12-10-47	and Authority to determine operating power by direct measurement of antenna power.		
BR-1855 Rec'd	5-30-50 6-1-50	Renewal of license.	Granted	7-26-50

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.L.F.

Name JOHN L. COLE, JR. TR/AS HALIFAX BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-8597 Rec'd Filed	9-5-52 9-8-52 9-8-52	Construction permit to install a new transmitter (Gates 250-C).	GRANTED	9-22-52
BL-4842 Rec'd Filed	10-14-52 10-20-52 10-20-52	License to cover construction permit (BP-8597) which authorized installation of a new transmitter.	GRANTED	12-12-52
BL-4960 Rec'd Filed	3-13-53 3-23-53 3-23-53	License to use old main transmitter as an auxiliary transmitter at Webster St., South Boston, Va. (present location of main transmitter) to be operated on 1400kc, power of 250w, for auxiliary purposes only.	GRANTED	4-17-53

APPLICATION RECORD - BROADCASTING

Call
Letters W H L F

Name JOHN L. COLE, JR. tr/as HALIFAX BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1855 Rec'd Filed	4-30-53 5-4-53 5-4-53	Renewal of License (Main)	GRANTED	7-8-53
BR-1855 Rec'd Filed	6-19-53 6-22-53 6-22-53	Renewal of License (Aux.)	GRANTED	7-8-53
BR-1855 Rec'd Filed	6-25-54 7-6-54 7-6-54	Renewal of License (Main & Auxiliary)	GRANTED	9-22-54
BR-1855 Rec'd Filed	6-24-57 6-28-57 6-28-57	Renewal of License. (Main)	GRANTED	9-5-57
BR-1855 Rec'd Filed	7-5-57 7-8-57 7-8-57	Renewal of License. (Auxiliary)	GRANTED	9-5-57

FORM BC-121 #6
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.L.F.

Name JOHN L. COLE, JR. tr/as HALIFAX BROADCASTING COMPANY
South Boston, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,336 Rec'd Filed	9-1-58 9-3-58 9-3-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (GATES BC 1T) Atty. - Harry J. Daly Engr. - John H. Mullaney	GRANTED	7-7-60
BR-1855 Rec'd Resub. Rec'd Filed * * *	6-29-60 7-1-60 8-23-60 8-24-60 8-24-60	Renewal of license (Main & Auxiliary)	RETURNED Sect. II - dated after Sect. I - (Main & Aux.) GRANTED	8-11-60 9-14-60
BL-8100 Rec'd Filed	8-25-60 8-26-60 8-26-60	License to cover C.P. (BP-12336) which authorized increase in daytime power and installation of new transmitter.	GRANTED	11-7-60
BR-1855 R.&F.	7-2-63 7-5-63	Renewal of License (Main & Aux.)	GRANTED	9-13-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W H L F

HALIFAX BROADCASTING COMPANY, INCORPORATED

Name x John L. Cole, Jr. tr/as HALIFAX BROADCASTING COMPANY
South Boston, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,982 R. & F.	8-17-63	CP to change antenna-transmitter location from Webster St., South Boston, Virginia to State-Rte-799; 2 mi. NE of South Boston, Virginia; chg studio location from Webster St., South Boston, Virginia, to 554 North Main Street, South Boston, Virginia, with Remote Control from main studio.	GRANTED	3-26-64
	8-21-63			
Amended	11-8-63	Amended to change antenna-transmitter location State Route 875, on Western edge of South Boston, Virginia.		
Rec'd	11-13-63			
Filed	11-13-63			
BRC-2372 R & F	11-15-63	Modification of license to change studio location to 554 North Main Street, South Boston, Virginia and operate transmitter by remote control from studio location. (Main Transmitter)	GRANTED	12-2-63
	11-18-63			
BAPL-315	3-16-64	Voluntary assignment of license and CP(BP-15982) to HALIFAX BROADCASTING COMPANY, INCORPORATED	GRANTED EFF	5-18-64 7-1-64
Rec'd	3-18-64			
Filed	4-20-64			

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W H L FName HALIFAX BROADCASTING COMPANY, INCORPORATEDSouth Boston, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,703 R. & F.	8-5-64 8-7-64	License to cover construction permit (BP-15,982) which authorized change antenna transmitter location.	GRANTED	1-13-65
BP-16,528 R. & F.	12-16-64 12-18-64	Construction permit to change auxiliary transmitter location from Webster Street, South Boston, Va. to State Route 875 on Western edge of South Boston, Virginia with remote control operated from main studio location.	GRANTED	2-9-65
BL-10,936 Rec'd Filed	2-11-65 2-15-65 2-15-65	License to cover CP(BP-16,528) which auth. change Auxiliary transmitter location to State Route 875 on Western edge of South Boston, Virginia with remote control operated from Main studio location.	GRANTED	6-30-65

APPLICATION RECORD - BROADCASTING

#9

Call
Letters

W H L F

Name HALIFAX BROADCASTING COMPANY, INCORPORATED
 South Boston, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-1855 R & F	6-14-66 6-16-66	Renewal of license (Main & Auxiliary)	GRANTED	9-30-66
BR-1855 R & F #519287 \$105.6-4-69 PRESS JUL 2 1969	6-1-69 6-4-69 6-4-69	Renewal of license (Main & Auxiliary) AMENDED 8-4-69 re: Programming	GRANTED	9-25-69
3-15-71 Annual filing	Fee \$13.20 paid 1-22-71. #659513.			
BR-1855 R & F P.N. PRESS AUG 3 1972	6-29-72 7-3-72 7-3-72	Renewal of License (Main & Auxiliary) AMENDED 9-12-72 re: community survey & employment practices	GRANTED	11-10-72
BP-19,389 Rec'd Filed \$50-164290 AC-060	3-15-73 3-16-73 3-16-73 3-16-73	Construction permit to increase tower height to 303' and install folded unipole.	GRANTED	8-17-73

APR 1 9 1971

APPLICATION RECORD - BROADCASTING

1400kHz

#10

Call
Letters W H L F

Name HALIFAX BROADCASTING COMPANY, INCORPORATED
South Boston, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,589 R & F \$50 #258556 PTA PRESS 19 MAR 1974	12-3-73 12-4-73 12-10-73 12-14-73	Lic to cover BP-19389 for changes (Main & Aux.)	GRANTED	4-17-74
The Commission on 8-14-74 notified station of apparent liability of \$1,000 for violation of Section 73.96(b).				
BR-1855 R & F PN Recd. PRESS JUN 2 1975	5-3-75 5-9-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 8-21-75 re: commercial matter	GRANTED (Short Term) to 10-1-77	11-3-76
BZ-9283 R & F DM PRESS NOV 8 1976	9-24-76 10-7-76 10-15-76	Direct Measurement	GRANTED	11-8-76

#11

Form BC-121

May 1976

10-48

1400 khz

APPLICATION RECORD - BROADCASTING

Call
Letters W H L FName HALIFAX BROADCASTING COMPANY, INCORPORATED
SOUTH BOSTON, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1855 R & F PN Recd. PRESS	5-20-77 6-1-77 " JUL 19 1977	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 9-23-77 re: EEO John A. Borsari, Atty.	GRANTED	12-21-77
BR-1855 Recd. FILED PRESS	5-15-78 6-2-78 6-7-78 JUN 28 1978	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) J.A. Borsari, Atty.	GRANTED	10-18-78
BR810521UG PRESS	JUL 31 1981	RENEWAL OF LICENSE		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

