

Section 73.3555 of the Commission's rules provides that in a radio market with between 15 and 29 stations, a party may own or control up to six commercial radio stations, not more than four

Accordingly, in a metro market study area with 20 radio stations (19 + WTRW) , the proposed 4 FM / 1 AM station combination will create no undue concentration of ownership and is permissible under Section 73.3555 of the rules.

The Arbitron-defined Appleton-Oshkosh, Wisconsin, metro market consists of Outagamie, Calumet and Winnebago counties. WTRW does not propose to be licensed to the Appleton-Oshkosh metro market and BIA does not list station WTRW as home to that market (copy attached).

Accordingly, in a contour overlap market study area with at least 10 stations (9 + WTRW), the proposed 2 FM station combination will create no undue concentration of ownership and is permissible under Section 73.3555 of the rules.

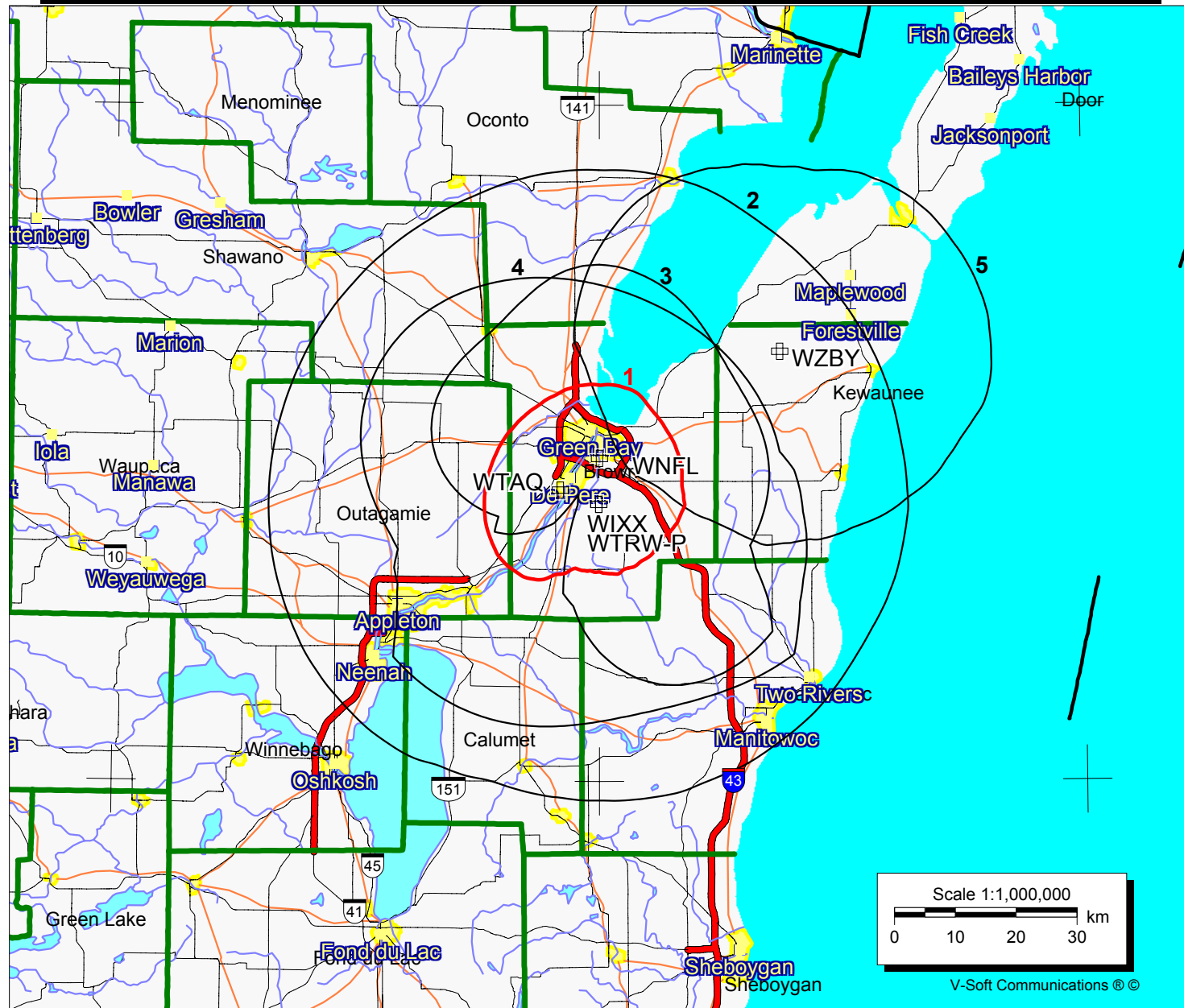
# Community Contours of Proposed WTRW Facility & Midwest Green Bay Metro Stations

## Proposed WTRW

Latitude: 44-24-35 N  
Longitude: 088-00-06 W  
ERP: 6.00 kW  
Channel: 246  
Frequency: 97.1 MHz  
AMSL Height: 262.0 m  
Elevation: 192.0 m  
Horiz. Pattern: Omni  
Vert. Pattern: No  
Prop Model: FCC

## Contour Key:

- 1 - Prop. WTRW(FM)
- 2 - WIXX(FM)
- 3 - WNFL(AM)
- 4 - WTAQ(FM)
- 5 - WZBY(FM)





## FCC Geographic Market Definition for Green Bay, WI

| Call Letters | AM/FM | Freq  | Type Station | Format     | Home Market   | Market Designtn Date | Home Mkt Rank | Owner                               | City & State of License | County of License |
|--------------|-------|-------|--------------|------------|---------------|----------------------|---------------|-------------------------------------|-------------------------|-------------------|
| WAUN         | FM    | 92.7  | C            | Rock AC    | Green Bay, WI | 07/02/2003           | 185           | Magnum Radio Inc                    | Kewaunee, WI            | Kewaunee          |
| WDUZ         | AM    | 1400  | C            | Sports     | Green Bay, WI | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Green Bay, WI           | Brown             |
| WQLH         | FM    | 98.5  | C            | Hot AC     | Green Bay, WI | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Green Bay, WI           | Brown             |
| WTAQ         | AM    | 1360  | C            | News/Info  | Green Bay, WI | 07/02/2003           | 185           | Midwest Communications Incorporated | Green Bay, WI           | Brown             |
| WIXX         | FM    | 101.1 | C            | CHR        | Green Bay, WI | 07/02/2003           | 185           | Midwest Communications Incorporated | Green Bay, WI           | Brown             |
| WKSZ         | FM    | 95.9  | C            | Hot AC     | Green Bay, WI | 07/02/2003           | 185           | Woodward Communications Inc         | De Pere, WI             | Brown             |
| WPCK         | FM    | 104.9 | C            | Country    | Green Bay, WI | 01/02/2004           | 185           | Cumulus Broadcasting Inc            | Denmark, WI             | Brown             |
| WNFL         | AM    | 1440  | C            | Sports     | Green Bay, WI | 07/02/2003           | 185           | Midwest Communications Incorporated | Green Bay, WI           | Brown             |
| WOWN         | FM    | 99.3  | C            | Oldies     | Green Bay, WI | 12/01/2006           | 185           | Results Broadcasting Inc            | Shawano, WI             | Shawano           |
| WZBY         | FM    | 99.7  | C            | Top40/HpHo | Green Bay, WI | 07/02/2003           | 185           | Midwest Communications Incorporated | Sturgeon Bay, WI        | Door              |
| WTCH         | AM    | 960   | C            | Country    | Green Bay, WI | 12/01/2006           | 185           | Results Broadcasting Inc            | Shawano, WI             | Shawano           |
| WDUZ         | FM    | 107.5 | C            | Sports     | Green Bay, WI | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Brillion, WI            | Calumet           |
| WZOR         | FM    | 94.7  | C            | Rock       | Green Bay, WI | 07/02/2003           | 185           | Woodward Communications Inc         | Mishicot, WI            | Manitowoc         |
| WGBB         | FM    | 103.1 | C            | Oldies     | Green Bay, WI | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Kaukauna, WI            | Outagamie         |
| WZNN         | FM    | 106.7 | C            | Rock       | Green Bay, WI | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Allouez, WI             | Brown             |
| WEMY         | FM    | 91.5  | NC           | ChrsContem | Green Bay, WI | 07/02/2003           | 185           | Evangel Ministries Incorporated     | Green Bay, WI           | Brown             |
| WHID         | FM    | 88.1  | NC           | Talk       | Green Bay, WI | 07/02/2003           | 185           | Wisconsin Public Radio              | Green Bay, WI           | Brown             |
| WORQ         | FM    | 90.1  | NC           | Christian  | Green Bay, WI | 07/02/2003           | 185           | Lakeshore Communications Inc        | Green Bay, WI           | Brown             |
| WPNE         | FM    | 89.3  | NC           | News/Clscl | Green Bay, WI | 07/02/2003           | 185           | Wisconsin Public Radio              | Green Bay, WI           | Brown             |

Number of Stations in Geographic Market 19

### Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Appleton-Oshkosh, WI

| Call Letters | AM/FM | Freq  | Type Station | Format      | Home Market          | Market Designtn Date | Home Mkt Rank | Owner                               | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------------|----------------------|---------------|-------------------------------------|-------------------------|-------------------|
| WWWX         | FM    | 96.9  | C            | Rock        | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Cumulus Broadcasting Inc            | Oshkosh, WI             | Winnebago         |
| WAPL         | FM    | 105.7 | C            | Clsc Rock   | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Woodward Communications Inc         | Appleton, WI            | Outagamie         |
| WVCY         | AM    | 690   | NC           | Christian   | Appleton-Oshkosh, WI | 07/02/2003           | 134           | VCY America Inc                     | Oshkosh, WI             | Winnebago         |
| WNCY         | FM    | 100.3 | C            | Country     | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Midwest Communications Incorporated | Neenah-Menasha, WI      | Winnebago         |
| WFCL         | AM    | 1380  | C            | Nostalgia   | Appleton-Oshkosh, WI | 12/01/2006           | 134           | Results Broadcasting Inc            | Clintonville, WI        | Waupaca           |
| WJMQ         | FM    | 92.3  | C            | Country     | Appleton-Oshkosh, WI | 12/01/2006           | 134           | Results Broadcasting Inc            | Clintonville, WI        | Waupaca           |
| WFON         | FM    | 107.1 | C            | Hot AC      | Appleton-Oshkosh, WI | 07/02/2003           | 134           | RBH Enterprises Incorporated        | Fond Du Lac, WI         | Fond Du Lac       |
| WPKR         | FM    | 99.5  | C            | Country     | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Cumulus Broadcasting Inc            | Omro, WI                | Winnebago         |
| WBJZ         | FM    | 104.7 | C            | Top 40      | Appleton-Oshkosh, WI | 02/15/2005           | 134           | Caxambas Corporation                | Berlin, WI              | Green Lake        |
| WJOK         | AM    | 1050  | C            | Religion    | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Starboard Media Foundation Inc      | Kaukauna, WI            | Outagamie         |
| WMBE         | AM    | 1530  | C            | Sports      | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Maszka-Pacer Radio Inc              | Chilton, WI             | Calumet           |
| WNAM         | AM    | 1280  | C            | Nostalgia   | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Cumulus Broadcasting Inc            | Neenah-Menasha, WI      | Winnebago         |
| WOZZ         | FM    | 93.5  | C            | Clsc Rock   | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Midwest Communications Incorporated | New London, WI          | Outagamie         |
| WVBO         | FM    | 103.9 | C            | Oldies      | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Cumulus Broadcasting Inc            | Winneconne, WI          | Winnebago         |
| WROE         | FM    | 94.3  | C            | Variety     | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Midwest Communications Incorporated | Neenah-Menasha, WI      | Winnebago         |
| WSCO         | AM    | 1570  | C            | Sports      | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Woodward Communications Inc         | Appleton, WI            | Outagamie         |
| WHBY         | AM    | 1150  | C            | News/Talk   | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Woodward Communications Inc         | Kimberly, WI            | Outagamie         |
| WOSH         | AM    | 1490  | C            | Nws/Tlk/Spt | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Cumulus Broadcasting Inc            | Oshkosh, WI             | Winnebago         |
| WDUZ         | FM    | 107.5 | C            | Sports      | Green Bay, WI        | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Brillion, WI            | Calumet           |
| WOGB         | FM    | 103.1 | C            | Oldies      | Green Bay, WI        | 07/02/2003           | 185           | Cumulus Broadcasting Inc            | Kaukauna, WI            | Outagamie         |
| WECB         | FM    | 104.3 | C            | Soft AC     | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Woodward Communications Inc         | Seymour, WI             | Outagamie         |
| WEMI         | FM    | 91.9  | NC           | ChrsContem  | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Evangel Ministries Incorporated     | Appleton, WI            | Outagamie         |
| WOVM         | FM    | 91.1  | NC           | Talk/Motvl  | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Starboard Media Foundation Inc      | Appleton, WI            | Outagamie         |
| WRST         | FM    | 90.3  | NC           | Talk/Motvl  | Appleton-Oshkosh, WI | 07/02/2003           | 134           | Wisconsin Public Radio              | Oshkosh, WI             | Winnebago         |

Number of Stations in Geographic Market 24

### Previous Stations in Geographic Market

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