

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS

CXR HOLDINGS, L.L.C.

This radio multiple ownership analysis was prepared on behalf of CXR Holdings, L.L.C. (herein “CXR”). CXR proposes in this herein construction permit application to modify the city of license to Greenville, Georgia for radio station WALR-FM. A review of the stations that CXR or its affiliates have interest was completed. Therefore, the following stations are considered under ownership or control:

Call Sign / Facility ID	Location	Facilities
WBTS/11710 <i>BPH-20060501AOE</i>	Doraville, GA	CH 238C2 18 kW (MAX-DA) 250 M
WSB-FM/73978 <i>BLH-19980903KB</i>	Atlanta, GA	CH 253C3 100 kW 313 M
WALR-FM/48728 <i>BPH-20060501AOD</i>	Greenville, GA	CH 281C0 100 kW 371 M
WSRV(FM)/59970 <i>BLH-19980825KB</i>	Gainesville, GA	CH 246C 100 kW 483 M
WSB(AM)/73977 <i>Licensed Facility</i>	Atlanta, GA	750 kHz 50 kW-U ND-1

The principal community contours of the stations are depicted on a map included herein as Figure 1. Since some of these stations have overlapping principal community contours (3.16 mV/m for FM stations), an ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Market

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the stations proposed to be commonly owned.* There is only one “radio market” defined for analysis under the Commission’s Rules created by WALR-FM. The table below lists the defined market:

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
Market 1	WSB(AM)	WBTS(FM)/WALR-FM/ WSB-FM

Count of Stations in Defined Market

The number of other radio stations in a “radio market” is determined by counting the operating stations having principal community contours that intersect the principal community contours which define the radio market. Only those stations located within 92 kilometers of the perimeter of the mutual overlap area of the respective defined market area were employed in the count of the stations. The results of the analysis are tabulated below:

Defined Radio Market	Minimum Number of Stations in Radio Market
Market 1	29 AM, 22 FM; 51 Total

Figure 2 is a tabulation of the radio stations identified in the defined radio market tabulated above. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 CFR 73.184. Ground conductivity data were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 CFR 73.313. Terrain data was derived from the N.G.D.C. 30-second computer database for each of the FM stations using radials evenly-spaced every 10 degrees of azimuth.

Based on the above, it is concluded that the applicant will be in compliance with the Section 73.3555(a) of the FCC Rules using the interim contour method.

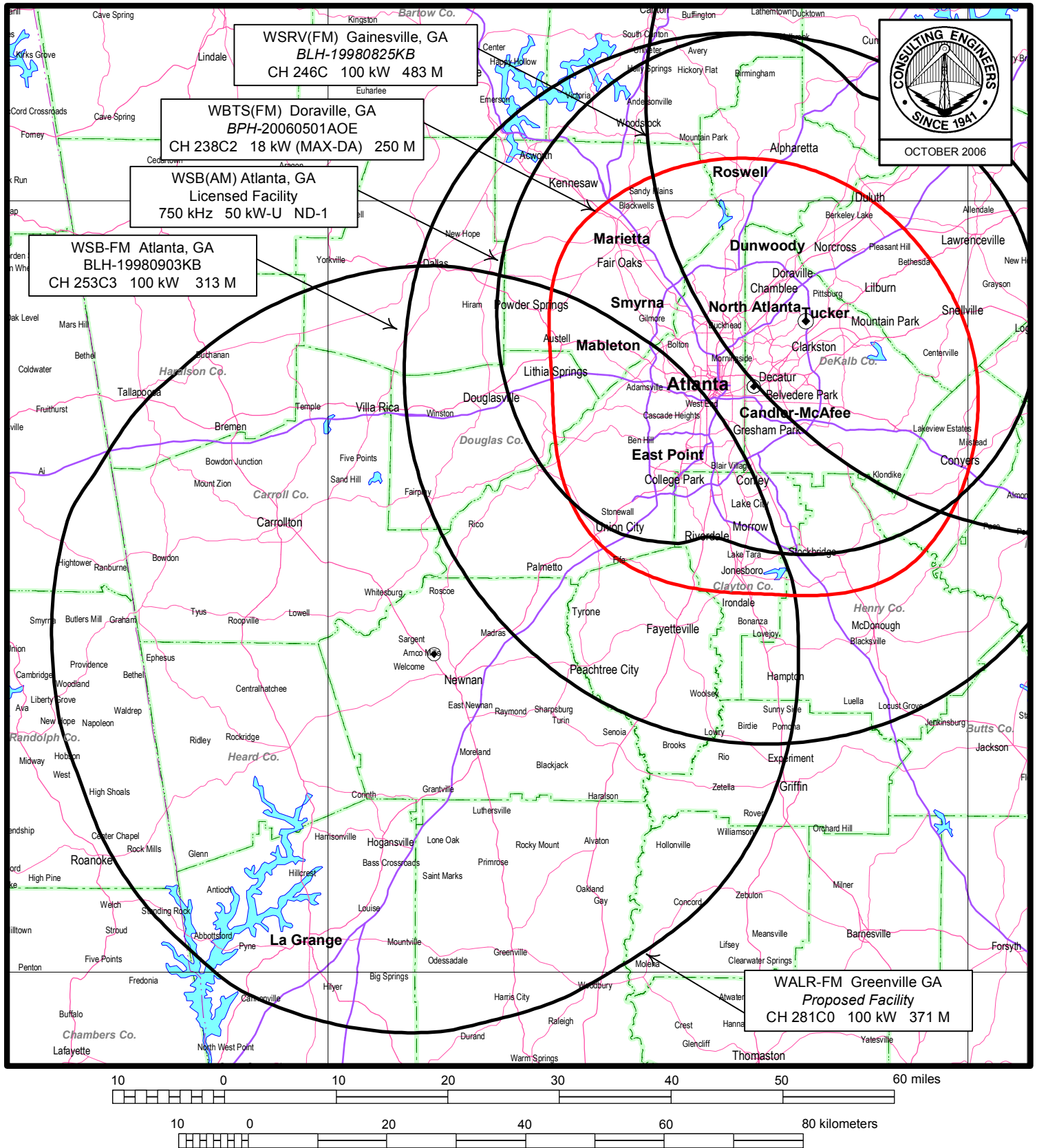
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** See Order in Implementation of Section 202(a) and 202(b)(1) of the Telecommunications Act of 1996 (Broadcast Radio Ownership) FCC 96-90, released March 8, 1996 and Memorandum Opinion and Order in Revision of Radio Rules and Policies 7 FCC Rcd 6387, 6395 para. 39 (1992).*

Figure 1



PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

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du Treil, Lundin & Rackley, Inc., Sarasota, Florida

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Tabulation of Other Stations Defined in Radio Market 1

<u>Call Sign</u>	<u>Community of License</u>	<u>State</u>	<u>Frequency</u>
WDWD	Atlanta	GA	590
WPLO	Grayson	GA	610
WGST	Atlanta	GA	640
WCNN	North Atlanta	GA	680
WQXI	Atlanta	GA	790
WAEC	Atlanta	GA	860
WGKA	Atlanta	GA	920
WNIV	Atlanta	GA	970
WGUN	Atlanta	GA	1010
WPBS	Conyers	GA	1040
WFTD	Marietta	GA	1080
WWWE	Hapeville	GA	1100
WCFO	East Point	GA	1160
WAFS	Atlanta	GA	1190
WFOM	Marietta	GA	1230
WTJH	East Point	GA	1260
WPBC	Decatur	GA	1310
WALR	Atlanta	GA	1340
WAOK	Atlanta	GA	1380
WLTA	Alpharetta	GA	1400
WKKP	Mcdonough	GA	1410
WATB	Decatur	GA	1420
WGFS	Covington	GA	1430
WYZE	Atlanta	GA	1480
WDPC	Dallas	GA	1500
WDCY	Douglasville	GA	1520
WAZX	Smyrna	GA	1550
WSSA	Morrow	GA	1570
WAOS	Austell	GA	1600
WRAS	Atlanta	GA	88.5
WRFG	Atlanta	GA	89.3
WABE	Atlanta	GA	90.1
WMVV	Griffin	GA	90.7
WREK	Atlanta	GA	91.1
WCLK	Atlanta	GA	91.9
WZGC	Atlanta	GA	92.9
WSTR	Smyrna	GA	94.1
WLTM	Atlanta	GA	94.9
WKLS	Atlanta	GA	96.1
WVWA	Peachtree City	GA	96.7
WPZE	Fayetteville	GA	97.5
WNNX	Atlanta	GA	99.7
WWWQ	College Park	GA	100.5
WKHX-F	Marietta	GA	101.5
WAMJ	Mableton	GA	102.5
WVEE	Atlanta	GA	103.3
WFSH-F	Athens	GA	104.7
WWVA-F	Canton	GA	105.7
WYAY	Gainesville	GA	106.7
WJZZ-F	Roswell	GA	107.5
WHTA	Hampton	GA	107.9