

**FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, DC 20554**

April 12, 2006

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**In Re: WVXA(FM), Rogers City, Michigan**  
Facility ID Nos. 49304  
Watz Radio, Inc.

Application for Assignment of License  
File No. BALH-20060203ABF

Application to Convert to Commercial  
Status  
File No. BMLH-20060203ABK

Dear Counsel:

The staff has under consideration the referenced application to: (1) assign the license for FM station, WVXA, Rogers City, Michigan, from Cincinnati Public Radio, Inc. ("CPRI") to Watz Radio, Inc. ("Watz"); and (2) to modify WVXA(FM)'s license by converting it from noncommercial educational to commercial status.<sup>1</sup> For the reasons set forth below, we shall grant both the assignment of license application and the modification of license application. The latter grant will become effective upon notification of consummation of its acquisition of the station.

We have reviewed the application to assign the license of station WVXA(FM) from Cincinnati Public Radio, Inc. to Watz Radio, Inc.. We find that CPRI and Watz are fully qualified to sell and acquire, respectively, the license for WVXA(FM). We also find that Watz is fully qualified to be the licensee of WVXA(FM) and that the grant of the application would further the public interest, convenience and necessity. We will, therefore, grant the application below.

Pursuant to *Amendment of Parts 73 and 74 of the Commission's Rules to Permit Certain Minor Changes in Broadcast Facilities without a Construction Permit*,<sup>2</sup> Watz may apply to convert WVXA(FM), from noncommercial educational authorization to commercial status. It

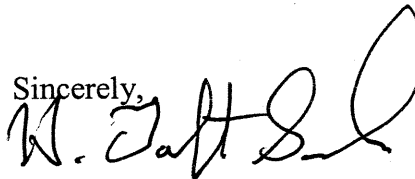
<sup>1</sup> Watz is proposing to reclassify WVXA(FM) from noncommercial to commercial status pursuant to 73.1690(c)(9).

<sup>2</sup> 12 FCC Rcd 1237 (1997).

may do so by filing a modification of license application<sup>3</sup> We will convert WVXA(FM) to commercial status with the effective date of the grant being the date that Watz notifies the Commission of the consummation of the acquisition of the station.<sup>4</sup>

Accordingly, in light of the above discussion the application (File No. BALED-20060203ABF) to assign the license from Cincinnati Public Radio Inc. to Watz Radio Inc., IS HEREBY GRANTED. Additionally, the application (File No. BMLH-20060203ABK) to convert WVXA(FM)'s station license from noncommercial educational to commercial status, IS GRANTED. The effective date of the latter action will be the date on which the Commission is notified that Watz Radio, Inc. has consummated its acquisition of the station.<sup>5</sup> The authorization to operate the station as a commercial facility will be sent at that time. In order to facilitate the transmission of the authorization, Watz and counsel are requested to send a copy of the consummation notification to both Erica Porter, Room 2-A110, and Druscilla Smalls, Room 2-A140, at the Federal Communications Commission, 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554.

Sincerely,



H. Taft Snowdon  
Supervisory Attorney  
Audio Division  
Media Bureau

Cc: Watz Radio, Inc.

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<sup>3</sup> See 47 C.F.R. § 73.1690(c)(9).

<sup>4</sup> See 47.C.F.R. § 1.102.

<sup>5</sup> *Id.*