

RADIO MARKET ANALYSIS
PRAISE COMMUNICATIONS, INC.
WTUA RADIO STATION
PINOPOLIS, SOUTH CAROLINA
WEAF RADIO STATION
GLORY COMMUNICATIONS, INC.
SAINT STEPHEN, SOUTH CAROLINA
April 2009

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Glory Communications, Inc. ("GCI"), licensee of station WEAJ, 1030 kHz, Camden, South Carolina and Praise Communications, Inc. ("PCI"), licensee of station WTUA, Channel 291A, Saint Stephen, South Carolina.¹ GCI/PCI are submitting contingent applications to change the community of license of WTUA to Pinopolis, South Carolina (with a change in channel) and a change of city of license of WEAJ (AM) to Saint Stephen, South Carolina (with a change of frequency). As such, a Radio Market Analysis is needed. The proposed community of license for WTUA is located within a metro county within the Charleston, South Carolina Arbitron market (Market #84). Further, the proposed new community of license for WEAJ is also located in a metro county within the Charleston, South Carolina Arbitron market.² As such, a review of the number of stations in the Charleston, South Carolina market will be conducted to show the proposed combination is in compliance with the rules.

1) The principals of GCI and PCI are the same.

2) GCI/PCI has attributable interests in other AM and FM stations in South Carolina. However, neither of the proposed stations have contour overlap with any other GCI/PCI stations located outside the metro market. As such, no contour overlap analysis is needed.

2. As shown on Exhibit #1, there are thirty-three AM and FM (commercial and non-commercial) stations listed in the Charleston, South Carolina Arbitron Market. There would be thirty-four if WEAJ at Saint Stephen, South Carolina is included. GCI/PCI would be in control of one FM station and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, control of stations WTUA and WEAJ is believed to be in compliance with the Commission's radio ownership rules. As such, the minor change applications for WEAJ and WTUA are in compliance with the ownership requirements.

3. The foregoing technical statement was prepared for Glory Communications, Inc., and Praise Communications, Inc., by Graham Brock, Inc., their Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.3 BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Charleston, SC

| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------|---------------------|---------------|---------------------------------------|--------------------------|-------------------|
| WYBB | FM | 98.1 | C | Modern | Charleston, SC | 07/02/2003 | 84 | L M Communications | Folly Beach, SC | Charleston |
| WPAL | FM | 100.9 | C | Urban AC | Charleston, SC | 07/02/2003 | 84 | p WAY-FM Media Group Inc | Ridgeville, SC | Dorchester |
| WAVF | FM | 101.7 | C | Adult Hits | Charleston, SC | 07/02/2003 | 84 | Apex Broadcasting Inc (SC) | Hanahan, SC | Berkeley |
| WAZS | AM | 980 | C | Oldes/Rk&R | Charleston, SC | 07/02/2003 | 84 | Daniels, Thomas B | Summerville, SC | Dorchester |
| WXTC | AM | 1390 | C | Gospel | Charleston, SC | 07/02/2003 | 84 | Apex Broadcasting Inc (SC) | Charleston, SC | Charleston |
| WEZL | FM | 103.5 | C | Country | Charleston, SC | 07/02/2003 | 84 | Clear Channel Communications Inc | Charleston, SC | Charleston |
| WQNT | AM | 1450 | C | Sports | Charleston, SC | 07/02/2003 | 84 | Kirkman Broadcasting Inc | Charleston, SC | Charleston |
| WMGL | FM | 101.7 | C | Urban | Charleston, SC | 07/02/2003 | 84 | p Citadel Communications | Ravenel, SC | Charleston |
| WTMZ | AM | 910 | C | Sports | Charleston, SC | 07/02/2003 | 84 | Kirkman Broadcasting Inc | Dorchester Terr.-Bre, SC | Dorchester |
| WXLY | FM | 102.5 | C | AC | Charleston, SC | 07/02/2003 | 84 | Clear Channel Communications Inc | North Charleston, SC | Charleston |
| WSCC | FM | 94.3 | C | Talk | Charleston, SC | 07/02/2003 | 84 | Clear Channel Communications Inc | Goose Creek, SC | Berkeley |
| WJKB | AM | 950 | C | CIHts/Cntry | Charleston, SC | 07/02/2003 | 84 | Kirkman Broadcasting Inc | Moncks Corner, SC | Berkeley |
| WCOO | FM | 105.5 | C | AAA | Charleston, SC | 07/02/2003 | 84 | L M Communications | Kiawah Island, SC | Charleston |
| WXST | FM | 99.7 | C | Urban AC | Charleston, SC | 07/02/2003 | 84 | Apex Broadcasting Inc (SC) | Hollywood, SC | Charleston |
| WQSC | AM | 1340 | C | Talk | Charleston, SC | 07/02/2003 | 84 | Kirkman Broadcasting Inc | Charleston, SC | Charleston |
| WLTQ | AM | 730 | C | DARK | Charleston, SC | 07/02/2003 | 84 | Indigo Radio LLC | Charleston, SC | Charleston |
| WQIZ | AM | 810 | C | Christian | Charleston, SC | 07/02/2003 | 84 | Mediatrix SC Inc | St. George, SC | Dorchester |
| WSSX | FM | 95.1 | C | CHR | Charleston, SC | 07/02/2003 | 84 | Citadel Communications | Charleston, SC | Charleston |
| WTMA | AM | 1250 | C | News/Talk | Charleston, SC | 07/02/2003 | 84 | Citadel Communications | Charleston, SC | Charleston |
| WSPO | FM | 95.7 | C | DARK | Charleston, SC | 06/11/2008 | 84 | Apex Broadcasting Inc (SC) | Bamberg, SC | Bamberg |
| WIWF | FM | 96.9 | C | Country | Charleston, SC | 07/02/2003 | 84 | Citadel Communications | Charleston, SC | Charleston |
| WRFQ | FM | 104.5 | C | Clsc Rock | Charleston, SC | 07/02/2003 | 84 | Clear Channel Communications Inc | Mount Pleasant, SC | Charleston |
| WZJY | AM | 1480 | C | Urban/Talk | Charleston, SC | 07/02/2003 | 84 | Daniels, Thomas B | Mount Pleasant, SC | Charleston |
| WIHB | FM | 92.5 | C | CHR | Charleston, SC | 07/02/2003 | 84 | Apex Broadcasting Inc (SC) | Moncks Corner, SC | Berkeley |
| WALC | FM | 100.5 | C | Alternative | Charleston, SC | 07/02/2003 | 84 | Radio Training Network Inc | Charleston, SC | Charleston |
| WTUA | FM | 106.1 | C | Gospel | Charleston, SC | 07/02/2003 | 84 | Glory Communications Inc | St. Stephen, SC | Berkeley |
| WWWZ | FM | 93.3 | C | Urban | Charleston, SC | 07/02/2003 | 84 | Citadel Communications | Summerville, SC | Dorchester |
| WAZS | FM | 98.9 | C | SpnAC/Top | Charleston, SC | 07/02/2003 | 84 | Daniels, Thomas B | McClellanville, SC | Charleston |
| WJNI | FM | 106.3 | C | Gospel | Charleston, SC | 07/02/2003 | 84 | Daniels, Thomas B | Ladson, SC | Berkeley |
| WFCH | FM | 88.5 | NC | Religion | Charleston, SC | 07/02/2003 | 84 | Family Stations Inc | Charleston, SC | Charleston |
| WKCL | FM | 91.5 | NC | Christian | Charleston, SC | 07/02/2003 | 84 | Chapel Holy Spirit Church & Bible Co | Ladson, SC | Berkeley |
| WSCI | FM | 89.3 | NC | Clsc/News | Charleston, SC | 07/02/2003 | 84 | South Carolina Educational Television | Charleston, SC | Charleston |
| WYFH | FM | 90.7 | NC | Religion | Charleston, SC | 07/02/2003 | 84 | Bible Broadcasting Network | North Charleston, SC | Charleston |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License | |
|--|-------|-------|--------------|--------|--------------|----------------------|---------------|------------------------|-------------------------|-------------------|--|
| Number of Stations in Geographic Market | | | | | | 33 | | | | | |
| <u>Previous Stations in Geographic Market</u> | | | | | | | | | | | |
| WNKT | FM | 107.5 | C | Sports | Columbia, SC | 12/06/2007 | 89 | Citadel Communications | Eastover, SC | Richland | |

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