

RADIO MARKET ANALYSIS
PRAISE COMMUNICATIONS, INC.
WTUA RADIO STATION
PINOPOLIS, SOUTH CAROLINA
WEAF RADIO STATION
GLORY COMMUNICATIONS, INC.
SAINT STEPHEN, SOUTH CAROLINA
April 2009

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Glory Communications, Inc. ("GCI"), licensee of station WEAJ, 1030 kHz, Camden, South Carolina and Praise Communications, Inc. ("PCI"), licensee of station WTUA, Channel 291A, Saint Stephen, South Carolina.¹ GCI/PCI are submitting contingent applications to change the community of license of WTUA to Pinopolis, South Carolina (with a change in channel) and a change of city of license of WEAJ (AM) to Saint Stephen, South Carolina (with a change of frequency). As such, a Radio Market Analysis is needed. The proposed community of license for WTUA is located within a metro county within the Charleston, South Carolina Arbitron market (Market #84). Further, the proposed new community of license for WEAJ is also located in a metro county within the Charleston, South Carolina Arbitron market.² As such, a review of the number of stations in the Charleston, South Carolina market will be conducted to show the proposed combination is in compliance with the rules.

1) The principals of GCI and PCI are the same.

2) GCI/PCI has attributable interests in other AM and FM stations in South Carolina. However, neither of the proposed stations have contour overlap with any other GCI/PCI stations located outside the metro market. As such, no contour overlap analysis is needed.

2. As shown on Exhibit #1, there are thirty-three AM and FM (commercial and non-commercial) stations listed in the Charleston, South Carolina Arbitron Market. There would be thirty-four if WEAJ at Saint Stephen, South Carolina is included. GCI/PCI would be in control of one FM station and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, control of stations WTUA and WEAJ is believed to be in compliance with the Commission's radio ownership rules. As such, the minor change applications for WEAJ and WTUA are in compliance with the ownership requirements.

3. The foregoing technical statement was prepared for Glory Communications, Inc., and Praise Communications, Inc., by Graham Brock, Inc., their Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.3 BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Charleston, SC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WYBB	FM	98.1	C	Modern	Charleston, SC	07/02/2003	84	L M Communications	Folly Beach, SC	Charleston
WPAL	FM	100.9	C	Urban AC	Charleston, SC	07/02/2003	84	p WAY-FM Media Group Inc	Ridgeville, SC	Dorchester
WAVF	FM	101.7	C	Adult Hits	Charleston, SC	07/02/2003	84	Apex Broadcasting Inc (SC)	Hanahan, SC	Berkeley
WAZS	AM	980	C	Oldes/Rk&R	Charleston, SC	07/02/2003	84	Daniels, Thomas B	Summerville, SC	Dorchester
WXTG	AM	1390	C	Gospel	Charleston, SC	07/02/2003	84	Apex Broadcasting Inc (SC)	Charleston, SC	Charleston
WEZL	FM	103.5	C	Country	Charleston, SC	07/02/2003	84	Clear Channel Communications Inc	Charleston, SC	Charleston
WQNT	AM	1450	C	Sports	Charleston, SC	07/02/2003	84	Kirkman Broadcasting Inc	Charleston, SC	Charleston
WMGL	FM	101.7	C	Urban	Charleston, SC	07/02/2003	84	p Citadel Communications	Ravenel, SC	Charleston
WTMZ	AM	910	C	Sports	Charleston, SC	07/02/2003	84	Kirkman Broadcasting Inc	Dorchester Terr.-Bre, SC	Dorchester
WXLY	FM	102.5	C	AC	Charleston, SC	07/02/2003	84	Clear Channel Communications Inc	North Charleston, SC	Charleston
WSCC	FM	94.3	C	Talk	Charleston, SC	07/02/2003	84	Clear Channel Communications Inc	Goose Creek, SC	Berkeley
WJKB	AM	950	C	CHits/Cntry	Charleston, SC	07/02/2003	84	Kirkman Broadcasting Inc	Moncks Corner, SC	Berkeley
WCOO	FM	105.5	C	AAA	Charleston, SC	07/02/2003	84	L M Communications	Kiawah Island, SC	Charleston
WXST	FM	99.7	C	Urban AC	Charleston, SC	07/02/2003	84	Apex Broadcasting Inc (SC)	Hollywood, SC	Charleston
WQSC	AM	1340	C	Talk	Charleston, SC	07/02/2003	84	Kirkman Broadcasting Inc	Charleston, SC	Charleston
WLTQ	AM	730	C	DARK	Charleston, SC	07/02/2003	84	Indigo Radio LLC	Charleston, SC	Charleston
WQIZ	AM	810	C	Christian	Charleston, SC	07/02/2003	84	Mediatrix SC Inc	St. George, SC	Dorchester
WSSX	FM	95.1	C	CHR	Charleston, SC	07/02/2003	84	Citadel Communications	Charleston, SC	Charleston
WTMA	AM	1250	C	News/Talk	Charleston, SC	07/02/2003	84	Citadel Communications	Charleston, SC	Charleston
WSPO	FM	95.7	C	DARK	Charleston, SC	06/11/2008	84	Apex Broadcasting Inc (SC)	Bamberg, SC	Bamberg
WIWF	FM	96.9	C	Country	Charleston, SC	07/02/2003	84	Citadel Communications	Charleston, SC	Charleston
WRFQ	FM	104.5	C	Clsc Rock	Charleston, SC	07/02/2003	84	Clear Channel Communications Inc	Mount Pleasant, SC	Charleston
WZJY	AM	1480	C	Urban/Talk	Charleston, SC	07/02/2003	84	Daniels, Thomas B	Mount Pleasant, SC	Charleston
WIHB	FM	92.5	C	CHR	Charleston, SC	07/02/2003	84	Apex Broadcasting Inc (SC)	Moncks Corner, SC	Berkeley
WALC	FM	100.5	C	Alternative	Charleston, SC	07/02/2003	84	Radio Training Network Inc	Charleston, SC	Charleston
WTUA	FM	106.1	C	Gospel	Charleston, SC	07/02/2003	84	Glory Communications Inc	St. Stephen, SC	Berkeley
WWWZ	FM	93.3	C	Urban	Charleston, SC	07/02/2003	84	Citadel Communications	Summerville, SC	Dorchester
WAZS	FM	98.9	C	SpnAC/Top	Charleston, SC	07/02/2003	84	Daniels, Thomas B	McClellanville, SC	Charleston
WJNI	FM	106.3	C	Gospel	Charleston, SC	07/02/2003	84	Daniels, Thomas B	Ladson, SC	Berkeley
WFCH	FM	88.5	NC	Religion	Charleston, SC	07/02/2003	84	Family Stations Inc	Charleston, SC	Charleston
WKCL	FM	91.5	NC	Christian	Charleston, SC	07/02/2003	84	Chapel Holy Spirit Church & Bible Co	Ladson, SC	Berkeley
WSCI	FM	89.3	NC	Clsc/News	Charleston, SC	07/02/2003	84	South Carolina Educational Television	Charleston, SC	Charleston
WYFH	FM	90.7	NC	Religion	Charleston, SC	07/02/2003	84	Bible Broadcasting Network	North Charleston, SC	Charleston

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Charleston, SC

Call Letters	AM/ FM	Type Freq	Station Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
Number of Stations in Geographic Market					33				
<u>Previous Stations in Geographic Market</u>									
WNKT	FM	107.5	C	Sports	Columbia, SC	12/06/2007	89	Citadel Communications	Eastover, SC Richland

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed