

**Transferees' Exhibit 18**  
**FCC Form 315, Section IV, Item 8(b)**  
**October 2007**

**Exhibit 18**  
**Multiple Ownership Analysis**

This exhibit is prepared in conjunction with the proposed transfer of control of stations KDBN(FM), Haltom City, Texas, KKLK(AM), Richardson, Texas, KLIF(AM), Dallas, Texas, KPLX(FM), Ft. Worth, Texas, KTCK(AM), Dallas, Texas, KTDK(FM), Sanger, Texas, KGVN(AM), Greenville, Texas and KIKT(FM), Greenville, Texas (collectively, the "Stations"), which are ultimately controlled by Cumulus Media Partners, LLC ("CMP").

*Local Radio Ownership Rule Compliance*

Attachment A provides information demonstrating CMP's compliance with the Commission's local radio ownership rule as reported in CMP's applications to acquire control of the Stations, FCC File Nos. BTCH-20051118ACW, BTC-20051118ACT, BTC-20051118ACX, BTCH-20051118ADH, BTC-20051118ACQ, BTCH-20051118ACS, BTC-20051118ACV, and BTCH-20051118ACU, for the respective Stations. The applicants have reviewed the data and are not aware of any changes.

**Exhibit 18**  
**Attachment A**

The following local radio ownership analysis is copied from Cumulus Media Partnership, LLC's applications to acquire control of KDBN(FM), Haltom City, Texas, KKLK(AM), Richardson, Texas, KLIF(AM), Dallas, Texas, KPLX(FM), Ft. Worth, Texas, KTCK(AM), Dallas, Texas, KTDK(FM), Sanger, Texas, KGVV(AM), Greenville, Texas and KIKT(FM), Greenville, Texas, FCC File Nos. BTCH-20051118ACW, BTC-20051118ACT, BTC-20051118ACX, BTCH-20051118ADH, BTC-20051118ACQ, BTCH-20051118ACS, BTC-20051118ACV, and BTCH-20051118ACU, respectively.

**RADIO MARKET ANALYSIS**  
**KTCK/KLIF RADIO STATIONS**  
**DALLAS, TEXAS**  
**KPLX RADIO STATION**  
**FORT WORTH, TEXAS**  
**KTDK RADIO STATION**  
**SANGER, TEXAS**  
**KDBN RADIO STATION**  
**HALTOM CITY, TEXAS**  
**KGVL/KIKT RADIO STATIONS**  
**GREENVILLE, TEXAS**  
**KYNG RADIO STATION**  
**DENISON-SHERMAN, TEXAS**  
**November 2005**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared in support of a transfer of control application for stations KTCK, 1310 kHz, and KLIF, 570 kHz, Dallas, Texas; KPLX, Channel 258C, Fort Worth, Texas; KTDK, Channel 281C3, Sanger, Texas; KDBN, Channel 227C2, Haltom City, Texas; KGVL, 1400 kHz, and KIKT, Channel 228A, Greenville, Texas<sup>1</sup> and KYNG, 950 kHz, Denison-Sherman, Texas. KTCK, KLIF, KPLX, KTDK and KDBN are each authorized in communities within metro counties in the Dallas-Fort Worth, Texas Arbitron Market (Market #5). KGVL, KIKT and KYNG are licensed to non-metro counties outside the Dallas-Fort Worth, Texas market, and are not considered "home" to the market. As a result of the city grade overlap of the non-metro stations with some of the stations located in metro counties, a hybrid ownership analysis was conducted. The review will verify compliance of common ownership of metro stations in the same market under the Arbitron/BIA rated market rules, as well as, a revised contour overlap study involving the non-metro stations.

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1) Station KIKT has an outstanding permit to upgrade to Channel 228C3 and change community of license to Cooper, Texas. The permit will also be considered in this instant analysis.

## ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are eighty-two AM and FM (commercial and non-commercial) stations listed in the Dallas-Fort Worth, Texas Arbitron Market. The Transferee would be in control of three FM and two AM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, the transfer of control of KTCK, KLIF, KPLX, KTDK and KDBN, in the Dallas-Fort Worth, Texas market, is believed to be in compliance with the Commission's radio ownership rules for rated markets.

## REVISED CONTOUR OVERLAP ANALYSIS

2. Since KGVL, KIKT (licensed and permitted) and KYNG are non-metro stations, a study has, therefore, been conducted to verify that the proposed ownership of these facilities, in conjunction with those in the nearby Dallas-Fort Worth, Texas Arbitron market is in compliance with the Commission's multiple ownership rules. The city grade contours of these three stations, as well as those controlled by the transferee in the Dallas-Fort Worth, Texas market, are shown on Exhibit #2. As noted, the locations of the city grade contours of the non-metro stations create three distinct radio markets requiring review. Market #1 consists of AM stations KYNG, KLIF and KTCK and FM station KTDK. Market #2 consists of AM stations KGVL, KLIF and KTCK and FM station KIKT (licensed). Market #3 consists of AM station KGVL and FM station KIKT (permitted).

3. The contours of the subject stations in each of the relevant markets will be used to define the market boundary. Since the contour of station KGVL is a subject in both Market #2 and Market #3, its contour will be used to determine the number of other stations in those markets to which the subject stations will be added. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by the transferee will be considered as a market contributor, unless it is a subject station in the pertinent radio market under study.

4. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to Radio Market #1 (KYNG/KLIF/KTCK/KTDK). Exhibit #4 is a tabulation of the stations in Radio Market #1; a total of nine is shown, including the four subject stations.<sup>2</sup> The number of stations depicted falls in the fourteen or fewer stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on this number of facilities, it has been herein demonstrated that Market #1 is in compliance with the Commission's rules.

5. Exhibit #5 is a depiction of the other AM and FM stations (commercial and non-commercial) providing service to Radio Markets #2 and #3 (based on the contour of station KGVL), which shows there are six other facilities. Exhibit #6 is a tabulation of the stations in

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2) While there many are other stations contributing service to the market, they are not considered as there are sufficient stations based on the number of facilities to commonly held.

Radio Market #2; a total of ten is shown, including the four subject stations.<sup>3</sup> Exhibit #7 is a tabulation of the stations in Radio Market #3; a total of eight is shown, including the two subject stations. The number of stations in Markets #2 and #3 falls in the fourteen or fewer stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on this number of facilities, it has been herein demonstrated that Market #2 and #3 are in compliance with the Commission's rules.

6. Based on the individual compliance shown in the rated and non-rated markets, the transfer of control of stations KTCK, KLIF, KPLX, KTDK, KDBN, KGVL, KIKT and KYNG is in compliance with the Commission's rules.

7. The foregoing technical statement was prepared by Graham Brock, Inc. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. Technical data related to AM and FM facilities was extracted from the Commissions CDDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

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3) See Footnote 2, supra.



## FCC Geographic Market Definition for Dallas-Ft. Worth, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAAM	AM	770	C	AdStd/Nstlg	Dallas-Ft. Worth, TX	07/02/2003	5	Crawford Broadcasting Company	Garland, TX	Dallas
KBEC	AM	1390	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	F & R Tuck Inc	Waxahachie, TX	Ellis
KBFB	FM	97.9	C	Hip Hop	Dallas-Ft. Worth, TX	07/02/2003	5	Radio One Inc	Dallas, TX	Dallas
KBOC	FM	98.3	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	Witko Broadcasting LLC	Bridgeport, TX	Wise
KCBI	FM	90.9	NC	ChrsContem	Dallas-Ft. Worth, TX	07/02/2003	5	Criswell College	Dallas, TX	Dallas
KCLE	AM	1140	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	First Broadcasting Investment Partners, LLC	Cleburne, TX	Johnson
KDBN	FM	93.3	C	Clsc Rock	Dallas-Ft. Worth, TX	07/02/2003	5	p Cumulus Media Partners LLC	Haltom City, TX	Tarrant
KDFT	AM	540	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	Multicultural Radio Broadcasting Inc	Ferris, TX	Dallas
KDGE	FM	102.1	C	Alternative	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications	Fort Worth-Dallas, TX	Tarrant
KDKR	FM	91.3	NC	Religion	Dallas-Ft. Worth, TX	07/02/2003	5	CSN International	Decatur, TX	Wise
KDMX	FM	102.9	C	AC	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications	Dallas, TX	Dallas
KDXX	FM	107.1	C	Spanish AC	Dallas-Ft. Worth, TX	07/02/2003	5	Univision Communications Inc	Benbrook, TX	Tarrant
KEGL	FM	97.1	C	Span/Oldes	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications	Fort Worth, TX	Tarrant
KEOM	FM	88.5	NC	Educational	Dallas-Ft. Worth, TX	07/02/2003	5	Mesquite Independent School District	Mesquite, TX	Dallas
KERA	FM	90.1	NC	Nws/Tik/Inf	Dallas-Ft. Worth, TX	07/02/2003	5	North Texas Public Broadcasting Inc	Dallas, TX	Dallas
KESN	FM	103.3	C	Sports	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Allen, TX	Collin
KESS	FM	107.9	C	Span/Mexcn	Dallas-Ft. Worth, TX	07/02/2003	5	Univision Communications Inc	Lewisville, TX	Denton
KFCD	AM	990	C	Talk/Sprts	Dallas-Ft. Worth, TX	07/02/2003	5	DFW Radio License LLC	Farmersville, TX	Collin
KFJZ	AM	870	C	Tejano	Dallas-Ft. Worth, TX	07/02/2003	5	Border Media Partners LLC	Fort Worth, TX	Tarrant
KFLC	AM	1270	C	Spn/Nws/Spt	Dallas-Ft. Worth, TX	07/02/2003	5	Univision Communications Inc	Fort Worth, TX	Tarrant
KFWR	FM	95.9	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	LKCM Radio Group LP	Mineral Wells, TX	Palo Pinto
KFXR	AM	1190	C	Sports	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications	Dallas, TX	Dallas
KFZO	FM	99.1	C	Span/Regat	Dallas-Ft. Worth, TX	07/02/2003	5	Univision Communications Inc	Denton, TX	Denton
KGGR	AM	1040	C	Gospel	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Dallas, TX	Dallas
KHFX	AM	1460	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	M&M Broadcasters Ltd	Burleson, TX	Johnson
KHKS	FM	106.1	C	CHR	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications	Denton, TX	Denton
KHSE	AM	700	C	cp - NOA	Dallas-Ft. Worth, TX	10/20/2004	5	DFW Radio License LLC	Wylie, TX	Collin
KHVN	AM	970	C	Gospel	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Fort Worth, TX	Tarrant
KHYI	FM	95.3	C	Amerc/Cntry	Dallas-Ft. Worth, TX	07/02/2003	5	Metro Broadcasters-TX Inc	Howe, TX	Grayson
KJCR	FM	88.3	NC	ChrsContem	Dallas-Ft. Worth, TX	07/02/2003	5	Southwestern Adventist University	Keene, TX	Johnson
KJJK	FM	100.3	C	Jack	Dallas-Ft. Worth, TX	07/02/2003	5	Infinity Broadcasting	Dallas, TX	Dallas
KJON	AM	850	C	Cntry/BIGr	Dallas-Ft. Worth, TX	07/02/2003	5	Border Media Partners LLC	Carrollton, TX	Collin

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Dallas-Ft. Worth, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KKDA	AM	730	C	Urban	Dallas-Ft. Worth, TX	07/02/2003	5	Service Broadcasting Corporation	Grand Prairie, TX	Dallas
KKDA	FM	104.5	C	Urban	Dallas-Ft. Worth, TX	07/02/2003	5	Service Broadcasting Corporation	Dallas, TX	Dallas
KKGM	AM	1630	C	Gospel	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Ft. Worth, TX	Tarrant
KKLF	AM	1700	C	Talk	Dallas-Ft. Worth, TX	03/15/2005	5	p Cumulus Media Partners LLC	Richardson, TX	Dallas
KLIF	AM	570	C	Talk	Dallas-Ft. Worth, TX	07/02/2003	5	p Cumulus Media Partners LLC	Dallas, TX	Dallas
KLLI	FM	105.3	C	Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Infinity Broadcasting	Dallas, TX	Dallas
KLNO	FM	94.1	C	Span/Mexcn	Dallas-Ft. Worth, TX	07/02/2003	5	Univision Communications Inc	Fort Worth, TX	Tarrant
KLTY	FM	94.9	C	ChrsContem	Dallas-Ft. Worth, TX	07/02/2003	5	Salem Communications Corporation	Arlington, TX	Tarrant
KLUV	FM	98.7	C	Oldies	Dallas-Ft. Worth, TX	07/02/2003	5	Infinity Broadcasting	Dallas, TX	Dallas
KMGS	AM	1160	C	Urban/Oldes	Dallas-Ft. Worth, TX	07/02/2003	5	First Broadcasting Investment Partners, LLC	Highland Park, TX	Dallas
KMKI	AM	620	C	Children	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Plano, TX	Collin
KMNY	AM	1360	C	Bus News	Dallas-Ft. Worth, TX	07/02/2003	5	Multicultural Radio Broadcasting Inc	Hurst, TX	Tarrant
KMQX	FM	88.5	NC	Oldies	Dallas-Ft. Worth, TX	11/24/2003	5	CSSI Non Profit Educational Broadcasting	Weatherford, TX	Parker
KNIT	AM	1480	C	Spn/Tej/Spt	Dallas-Ft. Worth, TX	07/02/2003	5	James Crystal Enterprises	Dallas, TX	Dallas
KNON	FM	89.3	NC	Variety	Dallas-Ft. Worth, TX	07/02/2003	5	Agape Broadcasting Foundation Inc	Dallas, TX	Dallas
KNOR	FM	93.7	C	Urban	Dallas-Ft. Worth, TX	07/02/2003	5	Liberman Broadcasting Inc	Krum, TX	Denton
KNTU	FM	88.1	NC	Jazz/Clsci	Dallas-Ft. Worth, TX	07/02/2003	5	University of North Texas	McKinney, TX	Collin
KOAI	FM	107.5	C	Smooth Jazz	Dallas-Ft. Worth, TX	07/02/2003	5	Infinity Broadcasting	Fort Worth, TX	Tarrant
KPIR	AM	1420	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	BBC Broadcasting	Granbury, TX	Hood
KPLX	FM	99.5	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	p Cumulus Media Partners LLC	Fort Worth, TX	Tarrant
KPYK	AM	1570	C	Big Band	Dallas-Ft. Worth, TX	07/02/2003	5	Mohnkern Electronics	Terrell, TX	Kaufman
KRLD	AM	1080	C	News	Dallas-Ft. Worth, TX	07/02/2003	5	Infinity Broadcasting	Dallas, TX	Dallas
KRNB	FM	105.7	C	Rhythm/Blue	Dallas-Ft. Worth, TX	07/02/2003	5	Service Broadcasting Corporation	Decatur, TX	Wise
KRVA	AM	1600	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Cockrell Hill, TX	Dallas
KRVF	FM	106.9	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	LKCM Radio Group LP	Kerens, TX	Kaufman
KSCS	FM	96.3	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Fort Worth, TX	Tarrant
KSKY	AM	660	C	News/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Salem Communications Corporation	Balch Springs, TX	Dallas
KSOC	FM	94.5	C	CIHts/R&BO	Dallas-Ft. Worth, TX	07/02/2003	5	Radio One Inc	Gainesville, TX	Cooke
KSQX	FM	89.1	NC	Oldies	Dallas-Ft. Worth, TX	07/02/2003	5	CSSI Non Profit Educational Broadcasting	Springtown, TX	Parker
KTCK	AM	1310	C	Sprts/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	p Cumulus Media Partners LLC	Dallas, TX	Dallas
KTCU	FM	88.7	NC	Variety	Dallas-Ft. Worth, TX	07/02/2003	5	Texas Christian University	Fort Worth, TX	Tarrant
KTCY	FM	101.7	C	Span/CHR	Dallas-Ft. Worth, TX	07/02/2003	5	Entravision Holdings LLC	Azle, TX	Tarrant

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Dallas-Ft. Worth, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KTDK	FM	104.1	C	Sprts/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	p Cumulus Media Partners LLC	Sanger, TX	Denton
KTFW	FM	92.1	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	LKCM Radio Group LP	Glen Rose, TX	Somervell
KTNO	AM	1440	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	University Park, TX	Dallas
KTYS	FM	96.7	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Flower Mound, TX	Denton
KVIL	FM	103.7	C	AC	Dallas-Ft. Worth, TX	07/02/2003	5	Infinity Broadcasting	Highland Park-Dallas, TX	Dallas
KVRK	FM	89.7	NC	Chrst/Rock	Dallas-Ft. Worth, TX	07/02/2003	5	Research Educational Foundation	Sanger, TX	Denton
KVTT	FM	91.7	NC	Chrst/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Covenant Educational Media Inc	Dallas, TX	Dallas
KWRD	FM	100.7	C	Chrst/Talk	Dallas-Ft. Worth, TX	08/02/2003	5	Salem Communications Corporation	Highland Village, TX	Denton
KXEB	AM	910	C	Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Border Media Partners LLC	Frisco, TX	Denton
KXEZ	FM	92.1	C	Old/Spt/Nws	Dallas-Ft. Worth, TX	07/02/2003	5	Metro Broadcasters-TX Inc	Farmersville, TX	Collin
KYQX	FM	89.5	NC	Soft Rock	Dallas-Ft. Worth, TX	07/02/2003	5	CSSI Non Profit Educational Broadcasting	Weatherford, TX	Parker
KZEE	AM	1220	C	Ethnc/Gospl	Dallas-Ft. Worth, TX	07/02/2003	5	Tarrant Radio Broadcasting Inc	Weatherford, TX	Parker
KZMP	FM	104.9	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	Entravision Holdings LLC	Pilot Point, TX	Denton
KZMP	AM	1540	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	Entravision Holdings LLC	University Park, TX	Dallas
KZPS	FM	92.5	C	Clsc Rock	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications	Dallas, TX	Dallas
KZZA	FM	106.7	C	CHR	Dallas-Ft. Worth, TX	07/02/2003	5	Entravision Holdings LLC	Muenster, TX	Cooke
WBAP	AM	820	C	News/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Fort Worth, TX	Tarrant
WRR	FM	101.1	C	Classical	Dallas-Ft. Worth, TX	07/02/2003	5	City of Dallas	Dallas, TX	Dallas

Number of Stations in Geographic Market 82

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**Graham Brock, Inc. - Broadcast Technical Consultants**

**KTDK**  
 BLH-20050309AAI  
 Latitude: 33-28-47 N  
 Longitude: 097-03-22 W  
 ERP: 6.20 kW  
 Channel: 281C3  
 Prop Model : FCC

**KDBN**  
 BLH-20010522AAR  
 Latitude: 32-46-44 N  
 Longitude: 096-55-22 W  
 ERP: 50.00 kW  
 Channel: 227C2  
 Prop Model : FCC

**KPLX**  
 BMLH-19850211KR  
 Latitude: 32-34-54 N  
 Longitude: 096-58-32 W  
 ERP: 100.00 kW  
 Channel: 258C  
 Prop Model : FCC

**KTCK**  
 Latitude: 32-56-41 N  
 Longitude: 096-56-25 W  
 ERP: 9.00 kW  
 Frequency: 1310 kHz  
 Prop Model : FCC/M3

**KLIF**  
 Latitude: 32-56-40 N  
 Longitude: 096-59-25 W  
 ERP: 5.00 kW  
 Frequency: 570 kHz  
 Prop Model : FCC/M3

**KIKT**  
 BLH-20010417AAB  
 Latitude: 33-11-00 N  
 Longitude: 096-03-19 W  
 ERP: 1.80 kW  
 Channel: 228A  
 Prop Model : FCC

**KIKT CP**  
 BPH-20030107AAQ  
 Latitude: 33-13-16 N  
 Longitude: 095-41-20 W  
 ERP: 12.40 kW  
 Channel: 228C3  
 Prop Model : FCC

**KGVL**  
 Latitude: 33-10-02 N  
 Longitude: 096-05-55 W  
 ERP: 1.00 kW  
 Frequency: 1440 Khz  
 Prop Model : FCC/M3

**KYNG**  
 Latitude: 33-41-08 N  
 Longitude: 096-32-28 W  
 ERP: 0.50 kW  
 Frequency: 950 Khz  
 Prop Model : FCC/M3

**KGVL 5.0 mV/m**

**KLIF 5.0 mV/m**

**KTCK 5.0 mV/m**

**KPLX 3.16 mV/m**

**KTDK 3.16 mV/m**

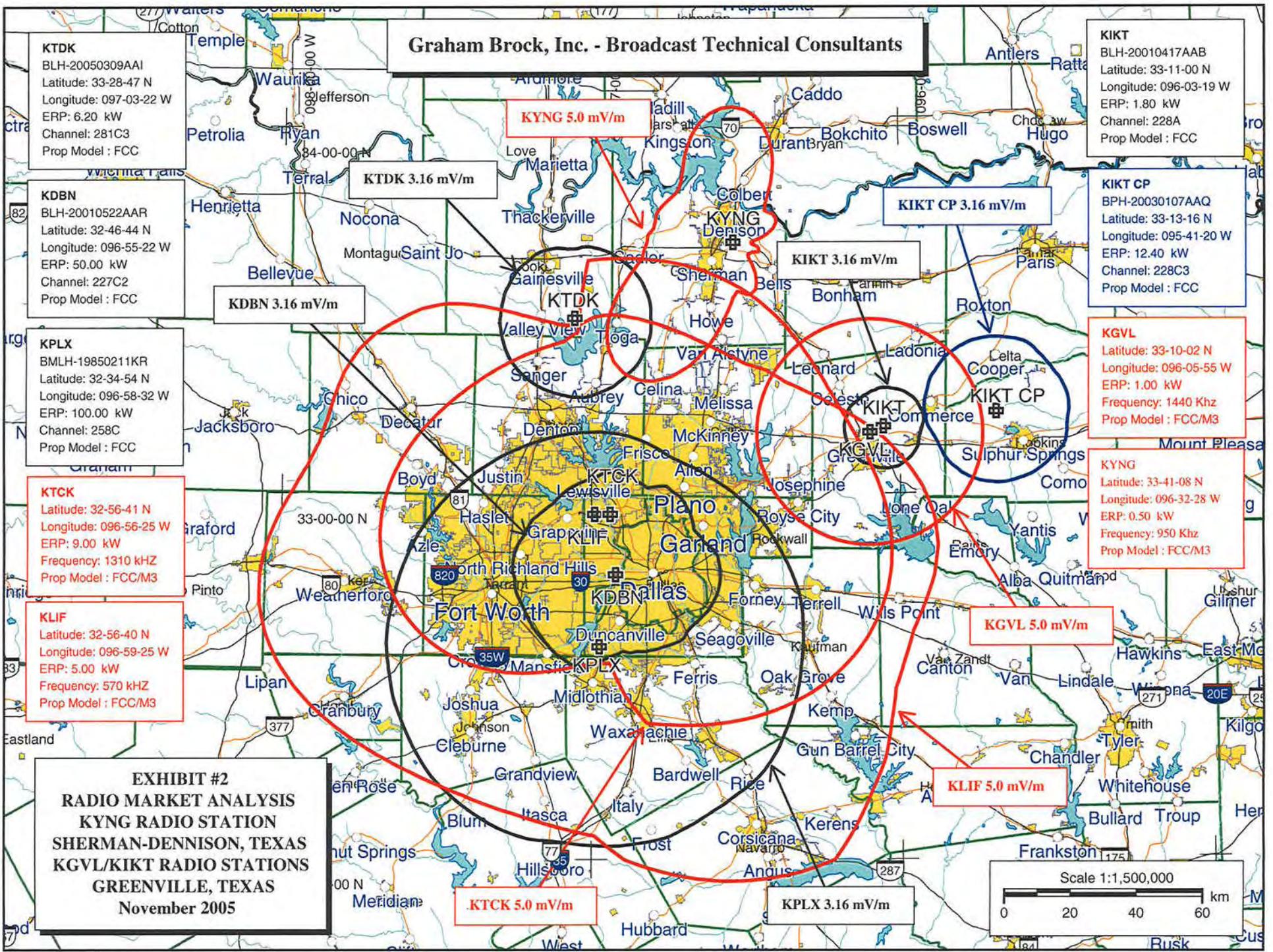
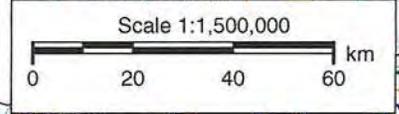
**KDBN 3.16 mV/m**

**KIKT CP 3.16 mV/m**

**KIKT 3.16 mV/m**

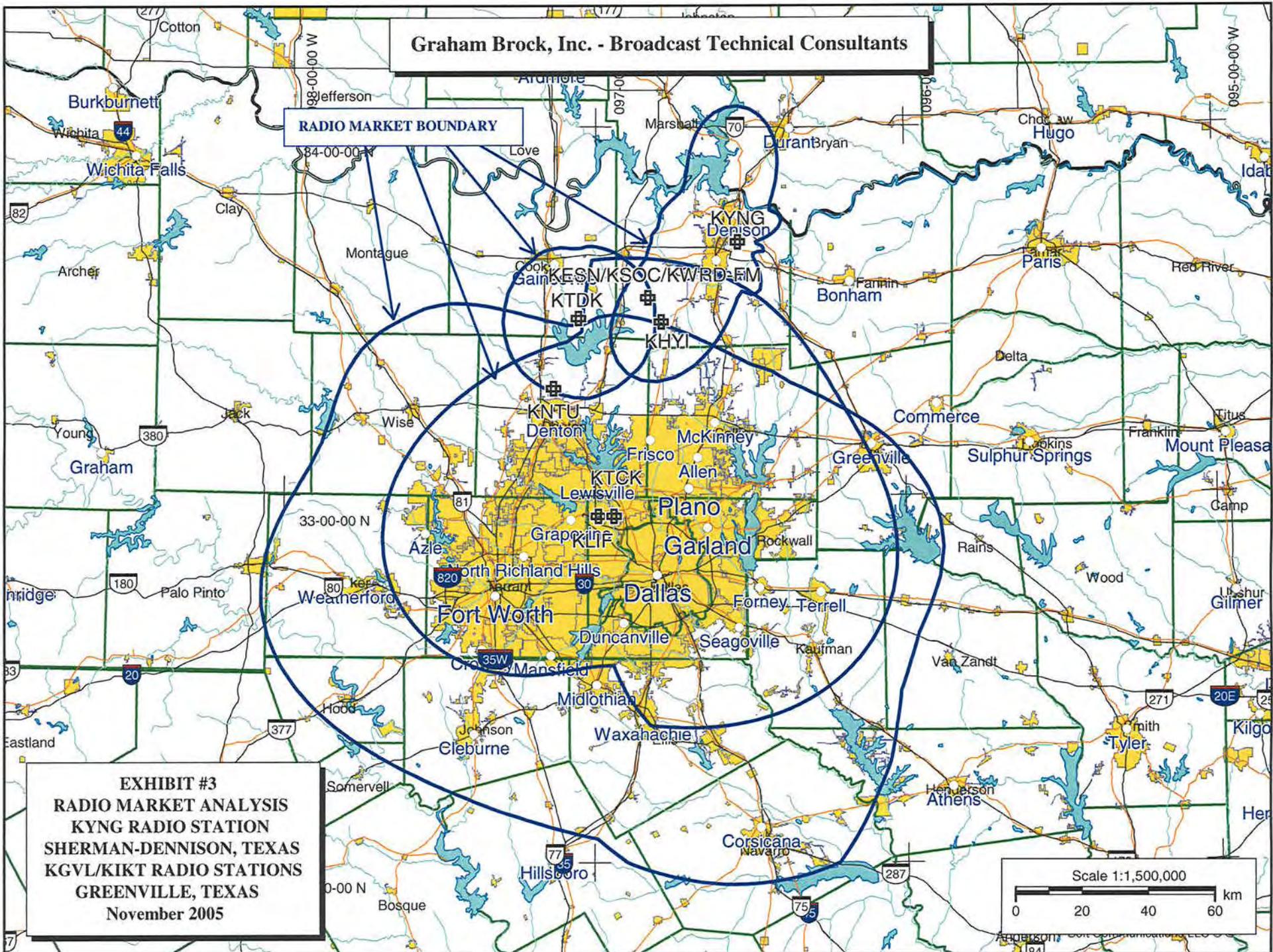
**KYNG 5.0 mV/m**

**EXHIBIT #2**  
**RADIO MARKET ANALYSIS**  
**KYNG RADIO STATION**  
**SHERMAN-DENNISON, TEXAS**  
**KGVL/KIKT RADIO STATIONS**  
**GREENVILLE, TEXAS**  
 November 2005

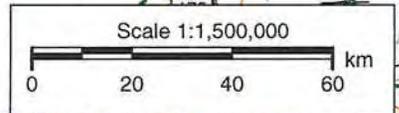


Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY



**EXHIBIT #3**  
**RADIO MARKET ANALYSIS**  
**KYNG RADIO STATION**  
**SHERMAN-DENNISON, TEXAS**  
**KGVL/KIKT RADIO STATIONS**  
**GREENVILLE, TEXAS**  
November 2005



**RADIO MARKET ANALYSIS**  
**KTCK/KLIF RADIO STATIONS**  
**DALLAS, TEXAS**  
**KPLX RADIO STATION**  
**FORT WORTH, TEXAS**  
**KTDK RADIO STATION**  
**SANGER, TEXAS**  
**KDBN RADIO STATION**  
**HALTOM CITY, TEXAS**  
**KGVL/KIKT RADIO STATIONS**  
**GREENVILLE, TEXAS**  
**KYNG RADIO STATION**  
**DENISON-SHERMAN, TEXAS**  
**November 2005**

**EXHIBIT #4**

**Tabulation of Stations in Radio Market #1**

**AM Stations**

* KLIF	570 kHz	Dallas, Texas
* KYNG	950 kHz	Denison-Sherman, Texas
* KTCK	1310 kHz	Dallas, Texas

Total AM Stations - 3

**FM Stations**

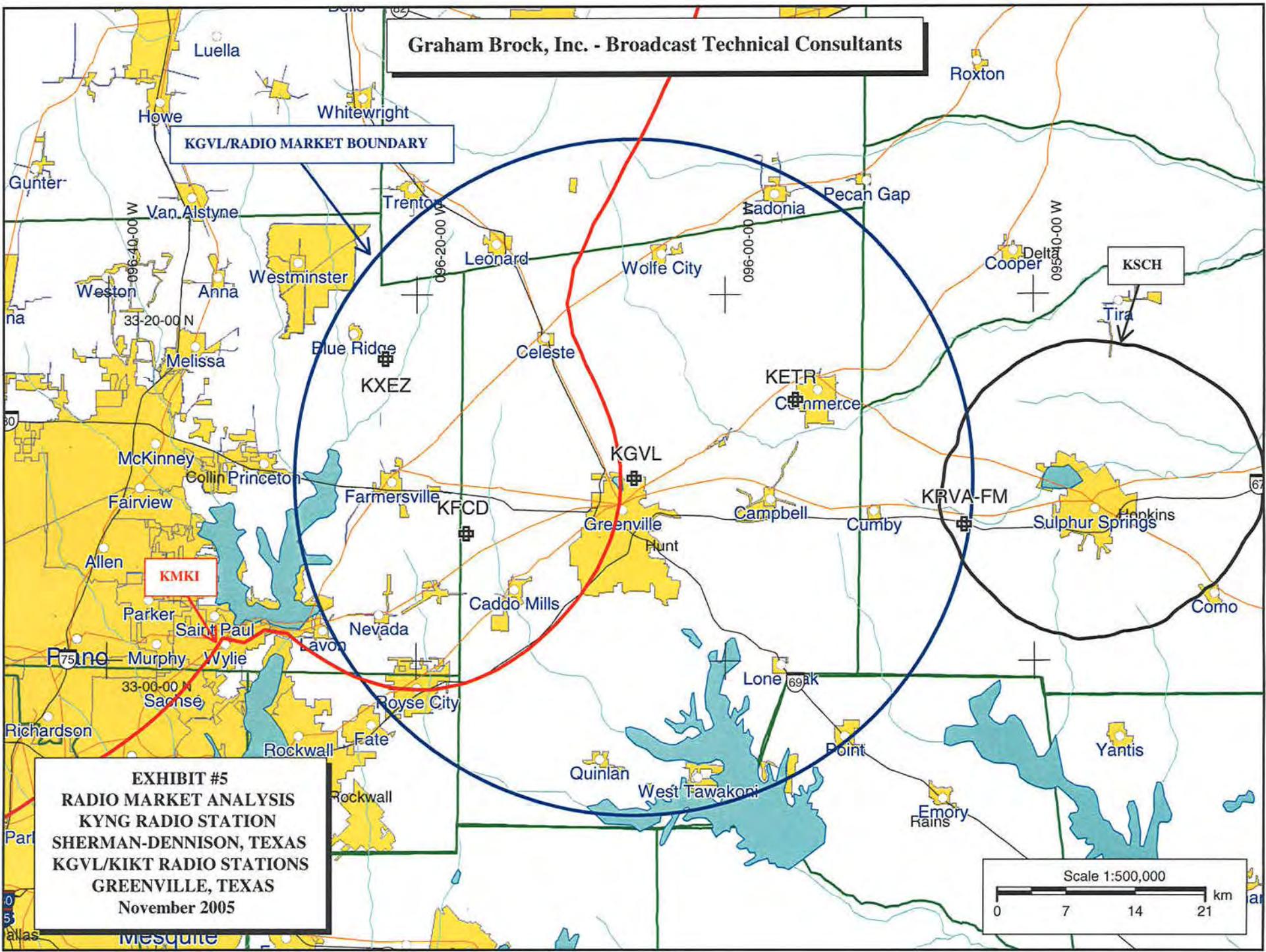
KNTU	Ch 201C1	McKinney, Texas
KSOC	Ch 233C	Gainesville, Texas
KHYI	Ch 237C2	Howe, Texas
KWRD-FM	Ch 264C	Highland Village, Texas
KESN	Ch 277C	Allen, Texas
* KTDK	Ch 281C3	Sanger, Texas

Total FM Stations - 6

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 9**

\* Subject station.

**Graham Brock, Inc. - Broadcast Technical Consultants**

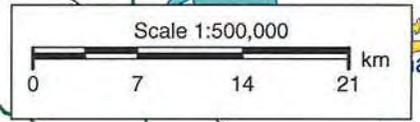


**KGVL/RADIO MARKET BOUNDARY**

**KSCH**

**KMKI**

**EXHIBIT #5  
RADIO MARKET ANALYSIS  
KYNG RADIO STATION  
SHERMAN-DENNISON, TEXAS  
KGVL/KIKT RADIO STATIONS  
GREENVILLE, TEXAS  
November 2005**



**RADIO MARKET ANALYSIS**  
**KTCK/KLIF RADIO STATIONS**  
**DALLAS, TEXAS**  
**KPLX RADIO STATION**  
**FORT WORTH, TEXAS**  
**KTDK RADIO STATION**  
**SANGER, TEXAS**  
**KDBN RADIO STATION**  
**HALTOM CITY, TEXAS**  
**KGVL/KIKT RADIO STATIONS**  
**GREENVILLE, TEXAS**  
**KYNG RADIO STATION**  
**DENISON-SHERMAN, TEXAS**  
**November 2005**

**EXHIBIT #6**

**Tabulation of Stations in Radio Market #2**

**AM Stations**

* KLIF	570 kHz	Dallas, Texas
+ KMKI	620 kHz	Plano, Texas
KFCD	990 kHz	Farmersville, Texas
* KTCK	1310 kHz	Dallas, Texas
* KGVL	1400 kHz	Greenville, Texas

Total AM Stations - 5

**FM Stations**

KETR	Ch 205C1	Commerce, Texas
KXEZ	Ch 221A	Farmersville, Texas
* KIKT	Ch 228A	Greenville, Texas
+ KSCH	Ch 240A	Sulphur Springs, Texas
KRVA-FM	Ch 296A	Campbell, Texas

Total FM Stations - 5

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10**

- \* Subject station.
- + Station provides city grade service to market.

**RADIO MARKET ANALYSIS**  
**KTCK/KLIF RADIO STATIONS**  
**DALLAS, TEXAS**  
**KPLX RADIO STATION**  
**FORT WORTH, TEXAS**  
**KTDK RADIO STATION**  
**SANGER, TEXAS**  
**KDBN RADIO STATION**  
**HALTOM CITY, TEXAS**  
**KGVL/KIKT RADIO STATIONS**  
**GREENVILLE, TEXAS**  
**KYNG RADIO STATION**  
**DENISON-SHERMAN, TEXAS**  
**November 2005**

**EXHIBIT #7**

**Tabulation of Stations in Radio Market #3**

**AM Stations**

+ KMKI	620 kHz	Plano, Texas
KFCD	990 kHz	Farmersville, Texas
* KGVL	1400 kHz	Greenville, Texas

Total AM Stations - 3

**FM Stations**

KETR	Ch 205C1	Commerce, Texas
KXEZ	Ch 221A	Farmersville, Texas
* KIKT	Ch 228C3	Cooper, Texas
+ KSCH	Ch 240A	Sulphur Springs, Texas
KRVA-FM	Ch 296A	Campbell, Texas

Total FM Stations - 5

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 8**

- \* Subject station.
- + Station provides city grade service to market.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 10th day of November, 2005.*

  
\_\_\_\_\_  
Jefferson G. Brock  
Affiant

*Sworn to and subscribed before me  
this the 10th day of November, 2005*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: September 3, 2007