

RADIO MARKET ANALYSIS
TEL-DODGE BROADCASTING, INC.
WMCG FM RADIO STATION
MILAN, GEORGIA
October 2015

TECHNICAL EXHIBIT

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TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Tel-Dodge Broadcasting, Inc. ("Tel-Dodge"), licensee of FM station WMCG Channel 285C2, Milan, Georgia. KMYT is home to the Monroe, Georgia Arbitron Market. Tel-Dodge is requesting a minor change to the KMYT facility, thereby triggering this Radio Market Multiple Ownership review under §73.3555 of the Commission's rules. Tel-Dodge also holds attributable interest in WQIL, Channel 267C3, Chauncy, Georgia; WQZY, Channel 240C0, Dublin, Georgia; WDBN, Channel 300C3, Wrigghtsville, Georgia and WMLT, 1330 kHz, Dublin, Georgia. None of these stations are home to or licensed to a community within any Arbitron Rated Market. As such, a Radio Market Analysis utilizing the revised contour overlap Radio Market, is necessary. Exhibit #1 is a depiction of the city grade contours of WMCG (as proposed) along with WQIL, WQZY, WDBN and WMLT.

REVISED CONTOUR OVERLAP ANALYSIS

2. As referenced to Exhibit #1, there is common 70 dBu service area between WMCG, WQIL, WQZY, WDBN and WMLT. Therefore, a contour overlap analysis is required. Exhibit #2 shows the revised Contour Radio Market. Exhibit #3 is a map depicting the Contour Overlap Radio Market along with AM and FM stations which contribute a city grade level signal to the Contour Overlap Radio Market. Exhibit #4 is a tabulation of those stations. The number of stations depicted falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no

more than five in the same service, is permissible. Therefore, Tel-Dodge is in compliance in the rated Contour Overlap Radio Market.

4. Based on the compliance shown in review of the city grade contours, Tel-Dodge Broadcasting, Inc., including WQIL, WQZY, WDBN and WMLT is in compliance with the multiple ownership rules in §73.3555 of the Commission's rules.

5. The foregoing technical statement was prepared on behalf of Tel-Dodge Broadcasting, Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. Data regarding the relevant Arbitron market was determined using the BIA MEDIA Access Pro Version 4.6. We assume no liability for errors or omissions in those databases which may be adverse to the information contained herein.

Subject FM Station 70 dBu
Subject AM Station 5.0 mV/m

Scale 1:1,000,000
0 10 20 30 km

V-Soft Communications LLC
301 PUG

WMCG - Milan, GA - Proposed

Latitude: 32-22-59 N - Longitude: 083-07-08 W
Channel: 285 - Frequency: 104.9 MHz
ERP: 49.00 kW - AMSL Height: 244.9 m

WQZY - Dublin, GA - BLH20040405ACI

Latitude: 32-40-42 N - Longitude: 082-33-26 W
Channel: 240 - Frequency: 95.9 MHz
ERP: 100.00 kW - AMSL Height: 404.0 m

WQIL - Chauncey, GA - BLH20011227AAJ

Latitude: 32-22-59 N - Longitude: 083-07-08 W
Channel: 267 - Frequency: 101.3 MHz
ERP: 50.00 kW - AMSL Height: 245.0 m

WDBN - Wrightsville, GA - BLH20081217AAH

Latitude: 32-37-05 N - Longitude: 082-46-05 W
Channel: 300 - Frequency: 107.9 MHz
ERP: 25.00 kW - AMSL Height: 193.0 m

WMLT - DUBLIN, GA

1330 kHz
Latitude: 32-33-49 N / Longitude: 082-52-18 W

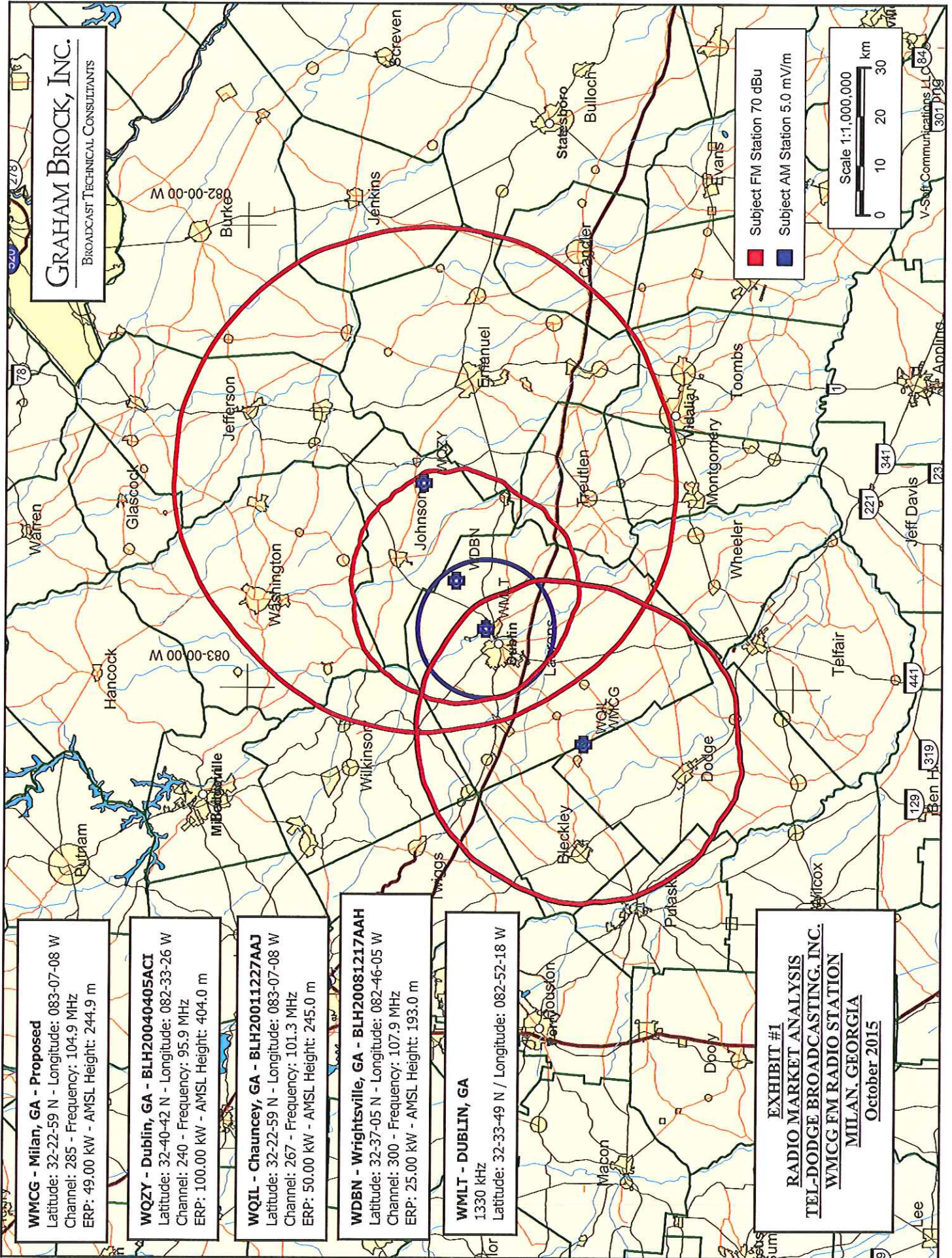
EXHIBIT #1

RADIO MARKET ANALYSIS
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WMCG FM RADIO STATION

MILAN, GEORGIA

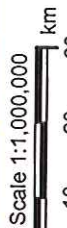
October 2015



GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

- Subject FM Station 70 dBu
- Subject AM Station 5.0 mV/m
- Limit of Contour Radio Market



V-Soft Communications LLC 843 (307) 919

WMCG - Milan, GA - Proposed
 Latitude: 32-22-59 N - Longitude: 083-07-08 W
 Channel: 285 - Frequency: 104.9 MHz
 ERP: 49.00 kW - AMSL Height: 244.9 m

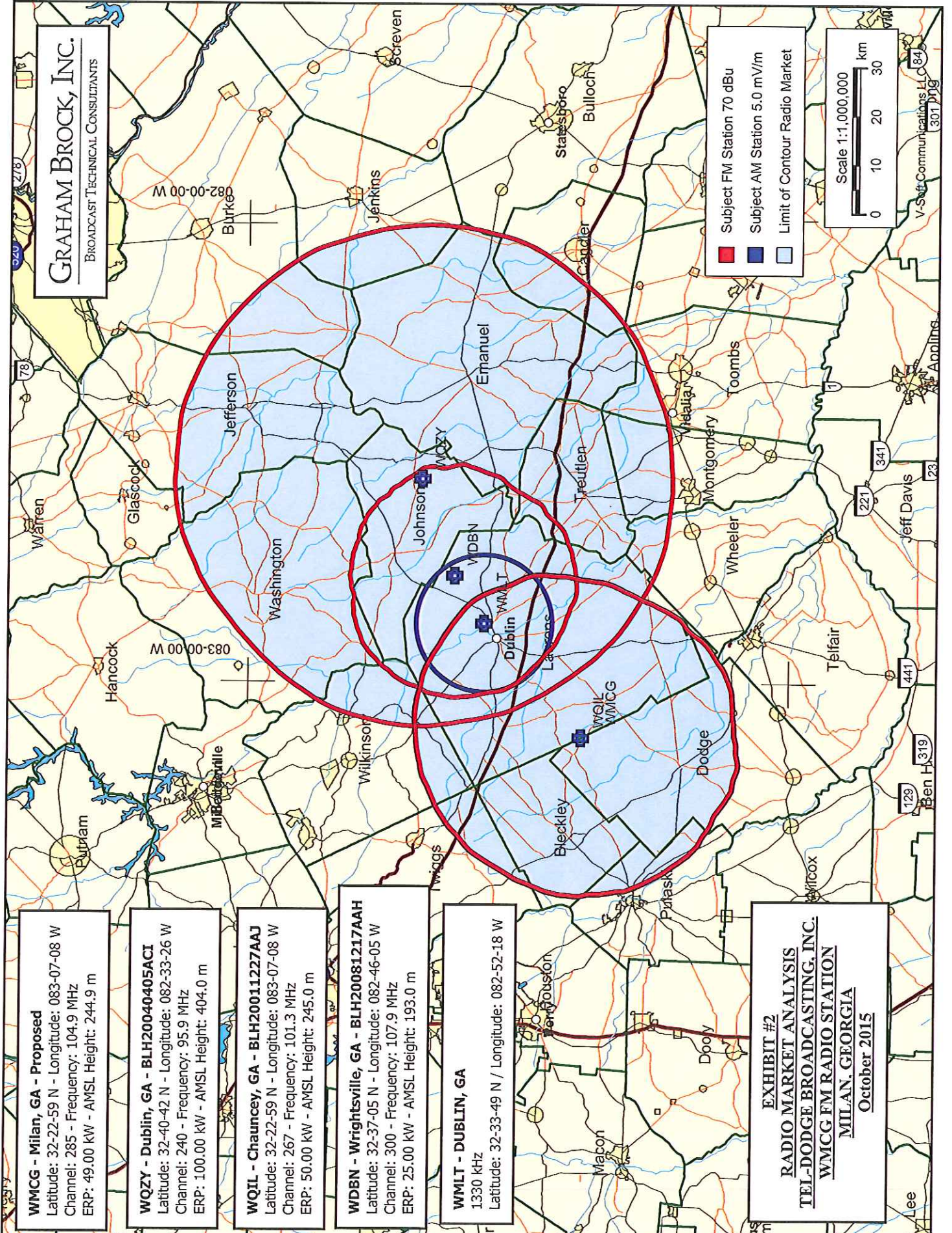
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 Channel: 240 - Frequency: 95.9 MHz
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WQIL - Chauncey, GA - BLH20011227AAJ
 Latitude: 32-22-59 N - Longitude: 083-07-08 W
 Channel: 267 - Frequency: 101.3 MHz
 ERP: 50.00 kW - AMSL Height: 245.0 m

WDBN - Wrightsville, GA - BLH20081217AAH
 Latitude: 32-37-05 N - Longitude: 082-46-05 W
 Channel: 300 - Frequency: 107.9 MHz
 ERP: 25.00 kW - AMSL Height: 193.0 m

WMLT - DUBLIN, GA
 1330 kHz
 Latitude: 32-33-49 N / Longitude: 082-52-18 W

EXHIBIT #2
RADIO MARKET ANALYSIS
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WMCG FM RADIO STATION
MILAN, GEORGIA
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GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

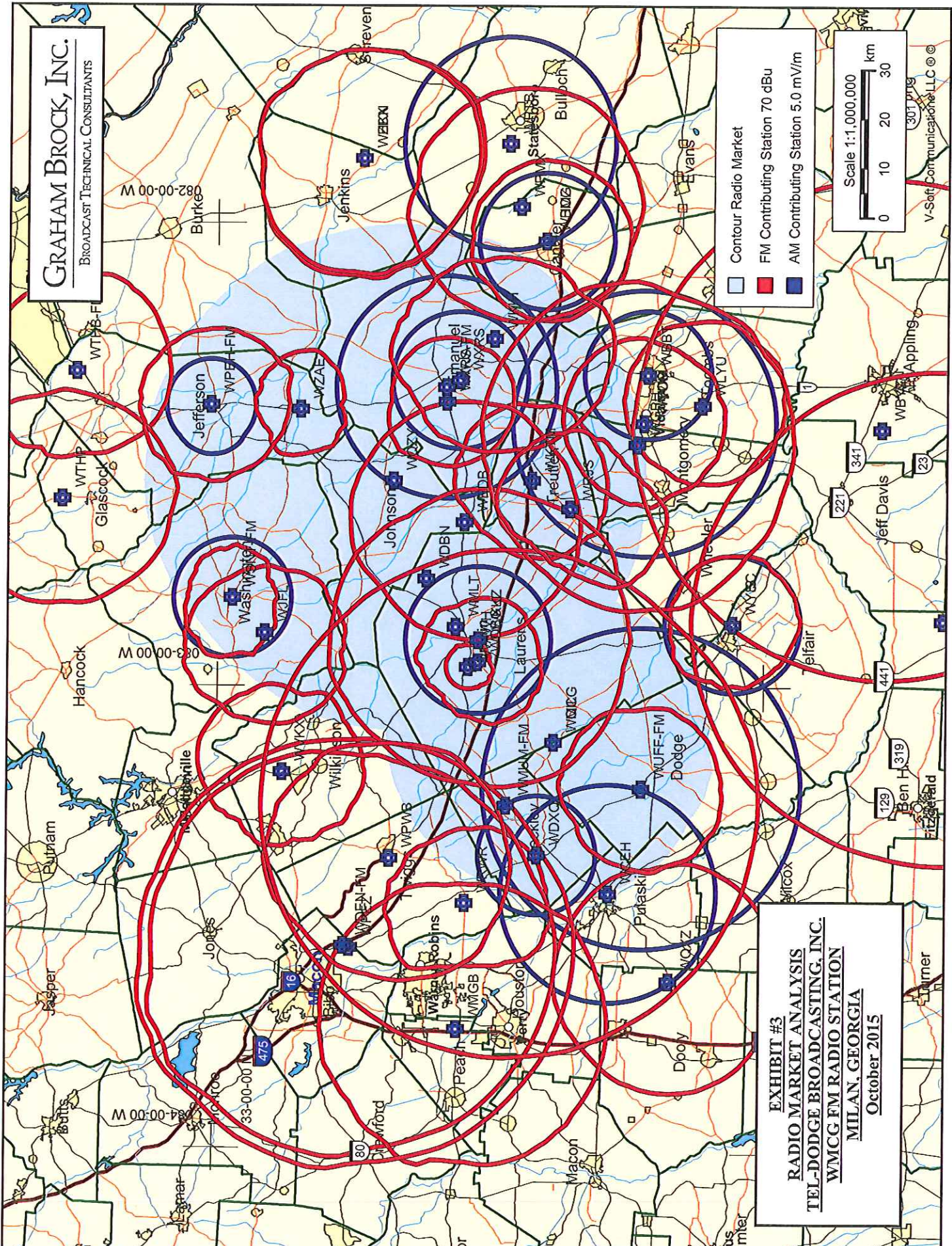


EXHIBIT #3
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EXHIBIT #4

Total number of overlapping contours: 52

Reference:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WMCG	FM	285C2 Milan	GA		0.0	0.0
WQZY	FM	240C0 Dublin	GA	BLH20040405ACI	62.1	58.0
WQIL	FM	267C2 Chauncey	GA	BLH20011227AAJ	0.0	0.0
WDBN	FM	300C3 Wrightsville	GA	BLH20081217AAH	42.0	51.6
WMLT	AM	1330 DUBLIN	GA	BL20150402AII	30.7	49.2

Overlapping Contours:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WRJS	FM	201C3 Soperton	GA	BMLD20120626AAL	47.2	93.6
WAWH	FM	202A Dublin	GA	BLED20000222ABG	23.2	40.9
WMUM-FM	FM	209C0 Cochran	GA	BLED20080429AAG	16.0	307.0
WKIH	FM	212C2 Vidalia	GA	BLED20111011AAA	82.4	81.1
WPWB	FM	213C2 Byron	GA	BLED19900319KA	40.7	324.7
WGPB	FM	218C2 Vidalia	GA	BLED20100810AAI	62.4	105.3
WPEH-FM	FM	221A Louisville	GA	BLH20090811ACD	97.6	44.1
WKKZ	FM	224C2 Dublin	GA	BLH19930607KA	25.7	53.0
WZAE	FM	227A Wadley	GA	BLED20100701AUC	84.8	52.3
WPEZ	FM	229C1 Jeffersonville	GA	BLH20020529ABR	58.5	314.7
WTHP	FM	232C3 Gibson	GA	BLED20111114ADZ	111.3	26.0
WBYZ	FM	233C0 Baxley	GA	BMLH20070403ABX	91.6	136.2
WHKN	FM	235C3 Millen	GA	BLH19920214KC	124.2	71.5
WMGB	FM	236C2 Montezuma	GA	BLH20010810AAD	61.2	288.4
WTHB-FM	FM	245C3 Wrens	GA	BLH20070123ABV	122.6	37.4
WUFF-FM	FM	248A Eastman	GA	BLH20080304ABL	20.2	207.5
WTCQ	FM	249A Vidalia	GA	BMLH20020919AAP	66.9	105.5
WEDB	FM	251C3 East Dublin	GA	BLH20050309ABQ	48.0	67.4
WDEN-FM	FM	256C1 Macon	GA	BLH20010530AAX	59.1	315.8
WSNT-FM	FM	260A Sandersville	GA	BMLH19930802KC	71.6	23.8
WXRS-FM	FM	263A Swainsboro	GA	BMLH19921120KD	72.2	72.1
WLYU	FM	265A Lyons	GA	BLH20030918ABX	74.2	113.6
WYUM	FM	269A Mount Vernon	GA	BLH20011113ACM	66.9	105.5
WJFL	FM	270A Tennille	GA	BLH19940214KA	62.8	20.4
WYSC	FM	274A Mcrae	GA	BMLH19940214KD	43.3	146.5
WPMX	FM	275C3 Statesboro	GA	BLH19950818KA	108.4	86.0
WDBG	FM	276A Dexter	GA	BLH20130115ABV	22.4	45.9
WBMZ	FM	279A Metter	GA	BMLH19941118KF	101.2	88.7
WVKX	FM	279A Irwinton	GA	BLH19990315KC	55.5	353.6
WQXZ	FM	280C3 Hawkinsville	GA	BLH19960122KE	53.8	243.8
WKTM	FM	291A Soperton	GA	BMLD20090121AEU	53.0	84.8
WZBX	FM	293C3 Rocky Ford	GA	BLH20101004AAZ	124.2	71.5
WOKA-FM	FM	294C1 Douglas	GA	BLH20020314AAN	82.6	162.5
WRWR	FM	298A Cochran	GA	BLH20100120ACT	37.1	298.7
WPTB	AM	850 STATESBORO	GA	BL20080424ACO	121.4	85.3
WXLI	AM	1230 DUBLIN	GA	BL19930607AA	25.7	53.0
WSNT	AM	1490 SANDERSVILLE	GA	BL10360	71.6	23.8
WYIS	AM	1410 MCRAE	GA	BL19840221AK	43.3	146.5
WVOP	AM	970 VIDALIA	GA	BL20020322ADD	66.9	105.5
WJAT	AM	800 SWAINSBORO	GA	BL20081216BLN	75.0	72.7
WHCG	AM	1360 METTER	GA	BL19850212AH	101.2	88.7
WXRS	AM	1590 SWAINSBORO	GA	BL14453	75.6	75.0
WBBT	AM	1340 LYONS	GA	BL	76.5	104.0
WUFF	AM	710 EASTMAN	GA	BL20060531AOJ	20.2	207.5
WCEH	AM	610 HAWKINSVILLE	GA	BL	32.6	249.7
WDXQ	AM	1440 COCHRAN	GA	BL20110207AGA	23.1	278.0
WPEH	AM	1420 LOUISVILLE	GA	BL14418	97.6	44.1

Distance and bearing calculations from coordinates: 32-22-59 N, 083-07-08 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area were excluded.