

## **Multiple Ownership Compliance Study**

**Houma, Louisiana Area**

October 2005

This Multiple Ownership Compliance study was conducted to determine if Sunburst Media – Louisiana, LLC would be in compliance with §73.3555(a) of the Commission's rules with the purchase of KCIL (FM), Houma, Louisiana; KBZZ-FM at Morgan City, Louisiana, KJIN (AM) at Houma, Louisiana and KXOR-FM at Thibodaux, Louisiana. Because the communities of Morgan City, Houma and Thibodaux are not located within the geographic boundaries of any Arbitron Metro, this study follows the guidelines of the Commission's Interim Contour-Overlap methodology.

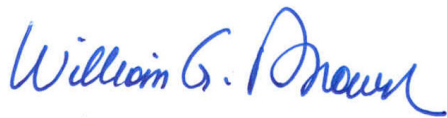
KCIL (FM) is the only commonly owned station listed in the New Orleans, Louisiana Market Definition as reported by BIA. Therefore, it is not necessary to conduct a Multiple Ownership Compliance Study according to the New Orleans, LA Market Definition.

The city grade contours of KCIL (FM), KBZZ-FM, KJIN (AM), and KXOR-FM comprise the subject area and form one distinct market. KCIL (FM) has a pending application (BPH-20050524AEV) to upgrade from Class C2 to Class C1. For this study, we have considered the KCIL (FM) application facility. The city grade contours of the four subject stations are shown in Exhibit #1. The city grade contours of all FM stations providing service to the subject area are shown in Exhibit #2. The city grade contours of all AM stations providing service to the subject area are shown in Exhibit #3. The maps are followed by a tabulation of all AM and FM services to the subject area in Exhibit #4.

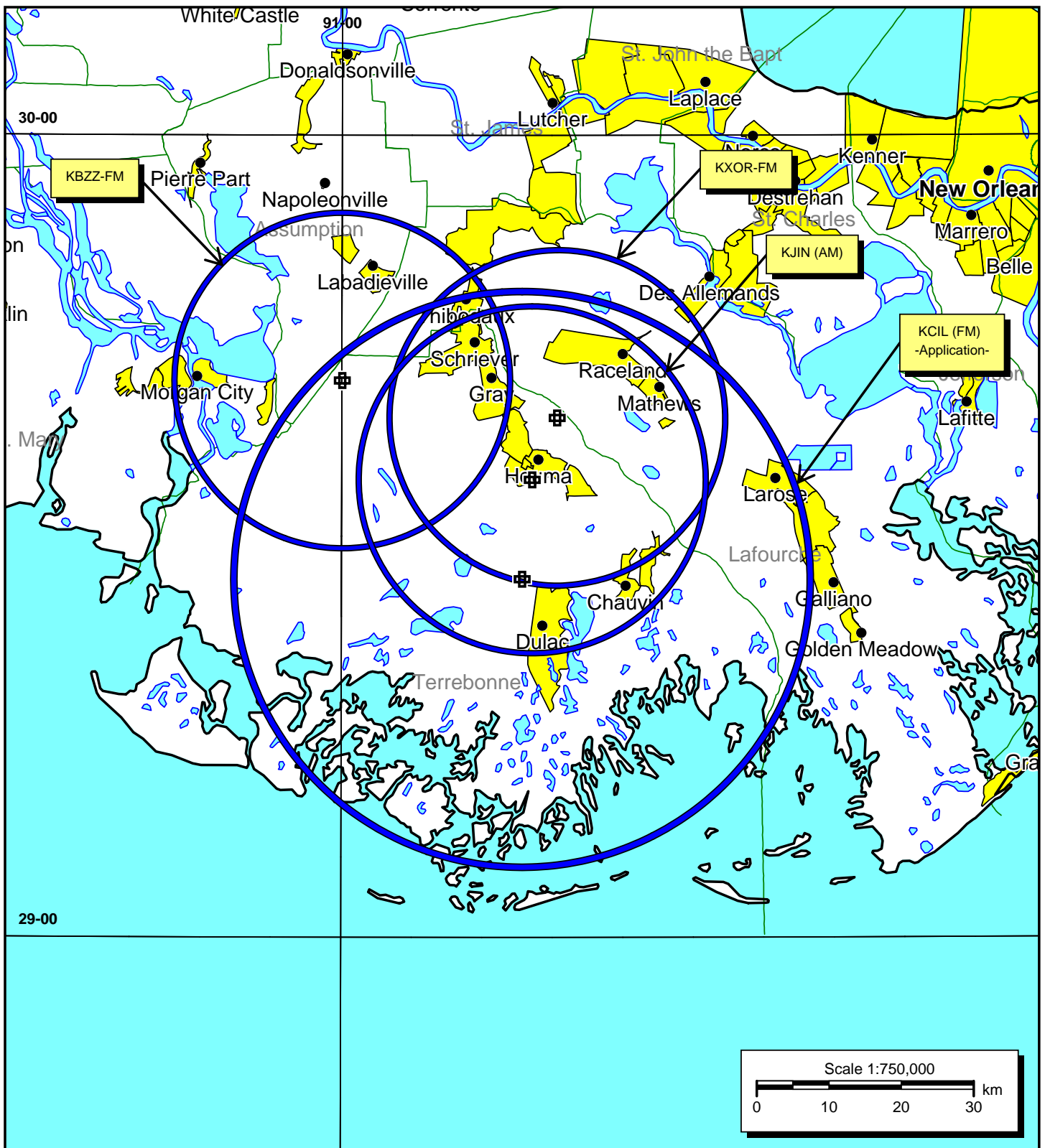
The AM and FM maps combined show 30 services, including the 4 subject stations (1 AM and 3 FM). FCC 301 Worksheet 2 states that a party in this local radio ownership “tier” may have a cognizable interest in a non-Metro radio market with the limits of:

*“In a radio market with between 30 and 44 (inclusive) commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 7 commercial radio stations, not more than 4 of which are in the same service.”*

Based on these findings, it is believed that Sunburst Media – Louisiana, LLC is in compliance with §73.3555(a) of the Commission’s rules with the purchase of KCIL (FM), KBZZ-FM, KJIN (AM) and KXOR-FM. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.



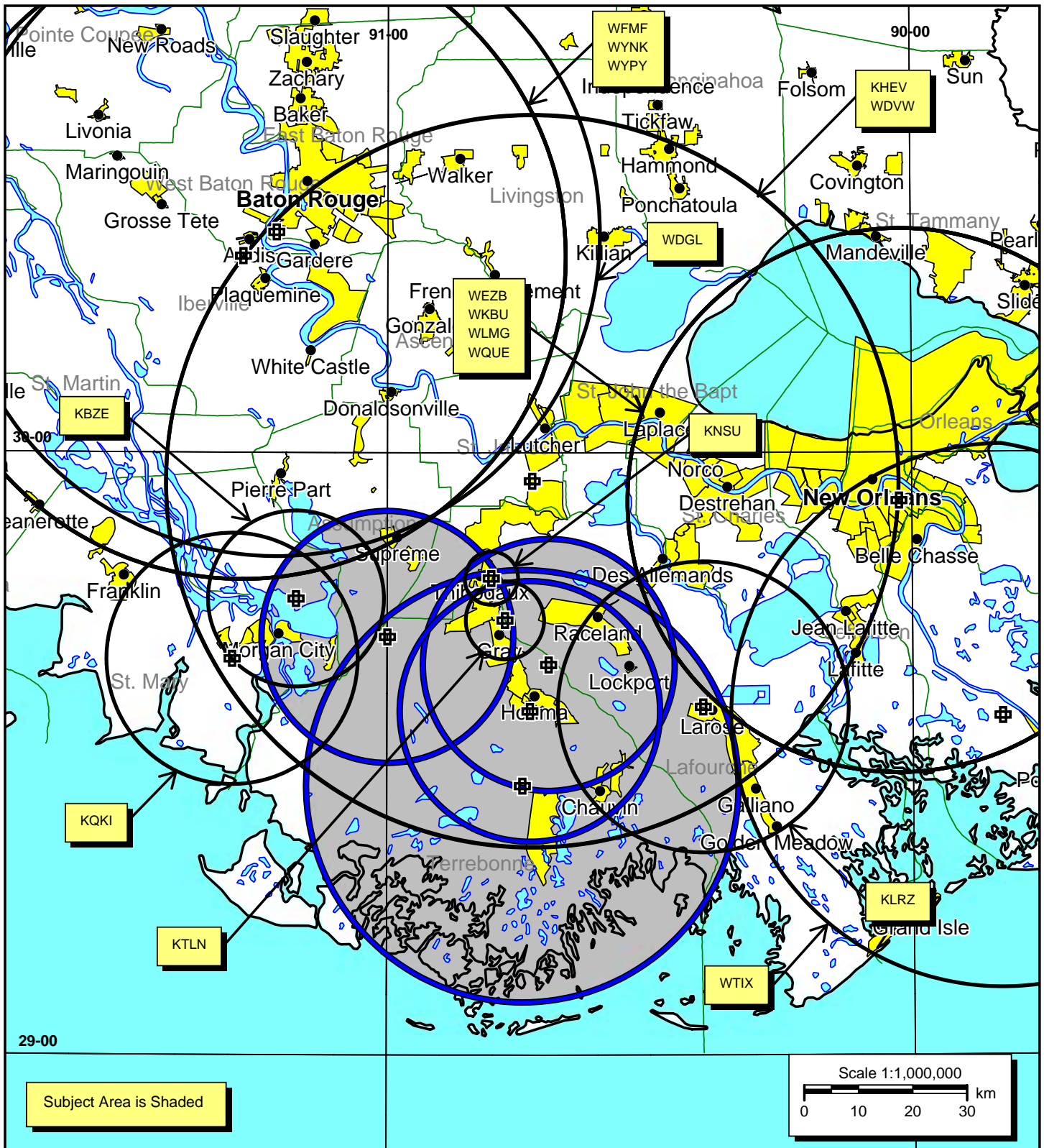
William G. Brown  
Bromo Communications, Inc.



**Exhibit #1**  
 Subject Stations  
**Multiple Ownership Compliance Study**  
 Houma, Louisiana Area

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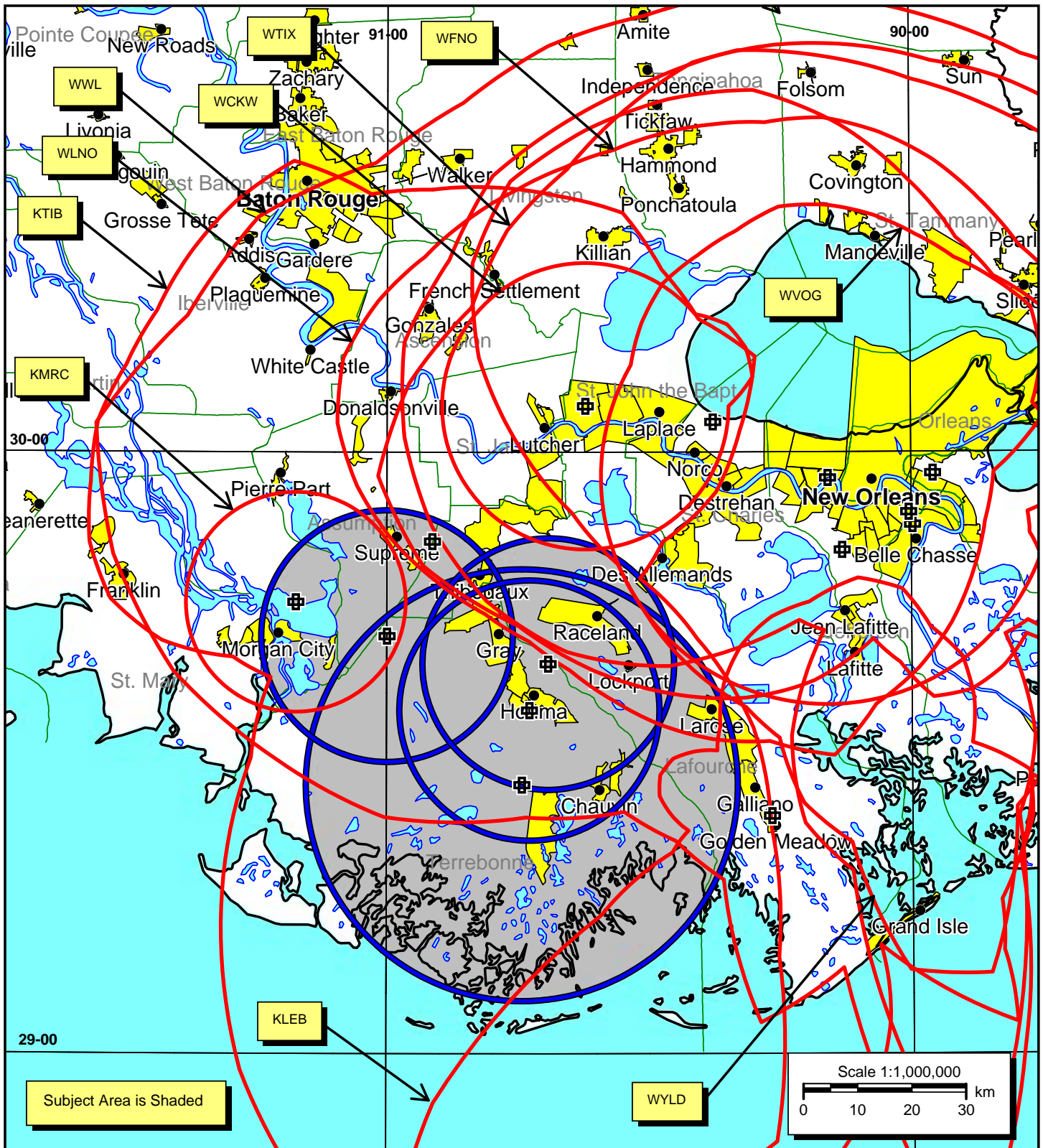
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 Atlanta, Georgia  
 October 2005



**Exhibit #2**  
**FM Services to Subject Area**  
**Multiple Ownership Compliance Study**  
**Houma, Louisiana Area**

**Bromo Communications, Inc.**  
 Atlanta, Georgia  
 October 2005





**Exhibit #3**  
**AM Services to Subject Area**  
**Multiple Ownership Compliance Study**  
**Houma, Louisiana Area**

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 Atlanta, Georgia  
 October 2005

**Exhibit #4**  
**Multiple Ownership Compliance Study**  
Houma, Louisiana Area  
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**Tabulation of Services to Subject Area**

**Subject Stations**

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KBZZ	244C3	29° 41' 39"	90° 59' 58"	12	Morgan City	LA
KCIL (App.)	298C1	29° 26' 48"	90° 44' 34"	69	Houma	LA
KJIN	1490	29° 34' 14"	90° 43' 42"	1	Houma	LA
KXOR	292C3	29° 38' 52"	90° 41' 34"	25	Thibodaux	LA

**FM Services to Subject Area**

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KBZE	290A	29° 45' 27"	91° 10' 25"	4	Berwick	LA
KHEV	281C	29° 57' 13"	90° 43' 25"	100	Houma	LA
KLRZ	262C2	29° 34' 40"	90° 23' 56"	50	Larose	LA
KNSU	218A	29° 47' 29"	90° 48' 07"	0.25	Thibodaux	LA
KQKI	237C3	29° 39' 28"	91° 17' 41"	16.5	Bayou Vista	LA
KTLN	213A	29° 43' 18"	90° 46' 33"	0.2	Thibodaux	LA
WDGL	251C	30° 21' 58"	91° 12' 47"	100	Baton Rouge	LA
WDVV	222C	29° 57' 10"	90° 43' 26"	100	Laplace	LA
WEZB	246C	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WFMF	273C	30° 19' 34"	91° 16' 36"	100	Baton Rouge	LA
WKBU	239C	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WLMG	270C0	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WQUE	227C	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WTIX	232C1	29° 33' 45"	89° 49' 46"	100	Galliano	LA
WYNK	268C	30° 19' 34"	91° 16' 36"	100	Baton Rouge	LA
WYPY	264C	30° 19' 35"	91° 16' 36"	100	Baton Rouge	LA

**AM Services to Subject Area**

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KLEB	1600	29° 23' 43"	90° 16' 01"	5	Golden Meadow	LA
KMRC	1430	29° 45' 03"	91° 10' 24"	0.5	Morgan City	LA
KTIB	640	29° 51' 05"	90° 54' 48"	5	Thibodaux	LA
WCKW	1010	30° 04' 35"	90° 37' 17"	0.5	Garyville	LA
WFNO	830	30° 03' 00"	90° 22' 41"	5	Norco	LA
WLNO	1060	29° 52' 46"	89° 59' 51"	50	New Orleans	LA
WTIX	690	29° 57' 53"	89° 57' 31"	10	New Orleans	LA
WVOG	600	29° 57' 25"	90° 09' 33"	1	New Orleans	LA
WWL	870	29° 50' 14"	90° 07' 55"	50	New Orleans	LA
WYLD	940	29° 54' 00"	90° 00' 17"	10	New Orleans	LA